

# FIRST 1936 SALE

## Starts TUESDAY, JAN. 21, 9 a.m. sharp

IN THE THICK OF THE JANUARY SALES—TO SAVE YOU DOLLARS ON THE THINGS YOU NEED—BUCOVETSKY'S BRING YOU THE SHOPPING HIGHLIGHT OF THE MONTH! Mr. Bucovetsky, personally, has just returned from the markets of Canada bringing with him, literally carloads of new merchandise purchased at a price—and now passed on to you at a price. Read each item here carefully and see the hundreds of others—just as important—in every department in the store.

### Be Here on Time for These 14 Big Opening Hour Specials!

— ON SALE WHILE QUANTITY LASTS —

**Men's Overcoats . . . . 6.95**  
All wool imported blue Melton Cloth Overcoats. Well tailored in men's and young men's styles. Plain, half belt and ulster styles. Well lined. Sizes 36—42 and Sold Regularly at \$18.50. Each

**Men's Mackinaws . . . . 2.95**  
Heavy all wool 32 oz. checked Renfrew Cloth Mackinaws that stand lots of wear. Regular all round belt style. All sizes 36 to 48. Regular \$4.95. Each

**Men's Ribbed Combs. . . 1.19**  
Dod's Knit heavy ribbed Combinations, well made and long wearing. All sizes in button front style. Regular \$1.59. Per Suit

**Men's Work Shirts . . . . 87c**  
Good Quality grey flannel Work Shirts. Well made in good fitting coat style. Two pockets. Regular \$1.19. Each

**Boy's Mackinaws . . . . 1.95**  
Limited quantity. Boys' all wool Mackinaws in all round belted style. Warm and will stand rough wear. Sizes 30—36 only. Regular \$3.95. Each

**Children's Snow Suits . . 1.79**  
Eleven Only! Camel shade zipper 3-piece Snow Suits of heavy all wool blanket cloth. Full zipper fasteners. Sizes 1—6. Regular \$2.45. Each

**Hemmed White Sheets . . 69c**  
Limit of 2 Sheets to a customer on this special! Hemstitched bleached sheets in good size. Firmly woven, heavy weight cotton. Regular 95c. Each

**Women's Fur Trim Coats 7.95**  
19 only! Smartly styled fur trimmed Coats of all wool materials, and trimmed with good quality furs. All shades in this fine lot of coats, some of which sold as high as \$35.00. Come early! Each

**Women's Silk Hose . . . 55c**  
First quality "Lady Margaret" full fashioned strytee weight Pure Silk Hose. Re-inforced cradle foot construction. All sizes. Per pair . . . . 2 pair \$1.00

**Women's Wool Gloves . . 49c**  
Fine warm All Wool Gloves in popular shades. Regular 75c. Pair

**Children's Silk Dresses 98c**  
Sample lot of Children's Silk and Silk Crepe Dresses including values to \$3.00. All different and all exceptional quality. Beautifully trimmed, pastel shades. Each

**Women's Shoes Half Price 2.25**  
Outstanding value here! Straps, Ties, Pumps in a big range of styles regularly \$4.50 pair and clearing at \$2.25. Come early for best selection. All sizes. Per pair

**Women's 'Lock Knit' Bloomers 39c**  
Pastel shade "lock knit" delustrated Rayon Bloomers. Elastic top and knee. All sizes—Small, Medium and Large. Regular 59c. Pair

**Women's Ski Jackets . . 2.49**  
Navy shade only zipper front Ski Jackets. Smart style and warm and comfortable. Regular \$3.95 value. Each

### First 1936 Sale Features in the Men's Department, Main Floor



**1872 Men's "20th Century Shirts"**  
PRE SHRUNK—WILL NOT SHRINK FUSED COLLAR—WILL NOT WILT **98c**  
Huge range of colours and patterns in this amazing group of "20th Century" Shirts. Pre-shrunk they will not shrink and with the new fused collar that will not wilt. Striped and checked designs, bold and conservative in the lot. All sizes 14—17½. Exceptional value at each

—MEN'S DEPARTMENT—MAIN FLOOR

### Six Specials You Can't Afford to Miss!

HEAVY WOOL "HANSON"  
**Work Sox**  
25c pair

Heavy grey wool Work Socks with white toe, heel and cuff, with red top. Large size. Very low in price. Regular 39c pair

MEN'S DEPT.—MAIN FLOOR

MEN'S HEAVY ALL WOOL  
**Mackinaw Breeches**  
— Regular \$2.95 —  
**\$1.98**

All wool heavy Mackinaw Breeches. 32 oz. cloth. Warm and well made will give good wear. All sizes.

MEN'S DEPT.—MAIN FLOOR

"MERCURY" BRAND MEDIUM WEIGHT  
**Combinations**  
69c

"Mercury" Brand. Medium weight neat fitting Combinations. Button front style with long sleeves and long legs. White shade only. Sizes 36 to 44. A real bargain at this price.

MEN'S DEPT.—MAIN FLOOR

"BIG MOGUL" BRAND  
**Overalls & Smocks**  
— Regular \$1.45 each —  
**\$1.00**

Heavy red backed Denim Overalls and Smocks that stand rough wear. Regular \$1.45 each. Heavily reinforced at points of strain. All sizes.

MEN'S DEPT.—MAIN FLOOR

MEN'S HEAVY ALL WOOL  
**Windbreakers**  
— Regular \$2.95 each —  
**\$1.98**

Navy blue only all wool Windbreakers. Smartly styled double breasted front with turn down collar with notched lapels. Sizes 36—42. Save on these!

MEN'S DEPT.—MAIN FLOOR

MEN'S GOOD QUALITY  
**Flannelete Pyjamas**  
**\$1.29**

Heavy weight fleecy Flannelete Pyjamas that are so comfortable on cold nights. Elastic waistband. Well worth your while to buy several. All sizes.

MEN'S DEPT.—MAIN FLOOR



Lowest Price in Years!  
MEN'S  
**Silvertone Overcoats**  
— Regular Value \$19.50 —  
**\$11.95**

New shipment of specially purchased all wool blue, brown and black silvertone Overcoats. Smartly styled guard, plain and half belt models. All sizes 26 to 42. Buy now at this low price for next winter!

MEN'S DEPT.—MAIN FLOOR

Men's All Wool  
Worsted  
**Sox**  
Shades, grey, brown and black.  
**23c pair**

Men's Fancy Botany  
Wool  
**Sox**  
All shades in all new patterns.  
All sizes.  
**34c pair**

MEN'S DEPT.—MAIN FLOOR

Extra Special!  
MEN'S  
**Brushed Wool Pullovers**  
— Regular Value \$3.25 ea. —  
**\$1.98**

Smart pure Brushed Wool Pullovers with zipper neck fastener. Shades are plain with wide contrasting band around chest. Knitted cuffs. Sizes 36—42. Regular \$3.25. Each

MEN'S DEPT.—MAIN FLOOR



MEN'S  
**Lined Capeskin Gloves**  
**79c**

Brown or grey Capeskin Gloves with warm fleecy lining. Dome cuff. All sizes. Regular \$1.25 value. Save on these.

BOYS'  
**Mackinaw Breeches**  
**\$1.39**

All-wool, heavy quality, navy blue. Leather knee. Sizes 24 to 34.

BASEMENT

BOYS'  
**Lined Mitts**  
**25c**

Fleecy Lining. Snug fitting Elastic wrist, assorted colours.

BASEMENT

BOYS'  
**Fleece Combs**  
**59c**

Heavy quality, warm and comfortable. Sizes 24 to 34

BASEMENT

BOYS'  
**All Wool Golf Hose**  
**29c**

All wool worsted. All shades, all sizes. Fancy turned down cuffs.

BASEMENT

MEN'S  
**Shirt and Drawers**  
**69c each**

Dod's Knit. Heavy ribbed and unshrinkable. All sizes. Low price.

BASEMENT

MEN'S  
**All Wool Sox**  
**21c**

Fine quality, fancy patterns. All wool, good sizes. Reg. 39c

BASEMENT

MEN'S  
**Natural Shade Combs**  
**69c**

"Bestknit" brand. Medium weight. Fleecy and comfortable. Sizes 36—44.

BASEMENT

MEN'S  
**Shirts**  
For Work or Dress  
**45c**

Salt and pepper work shirts and plain blue, tan and white dress shirts. Sizes 14—17

BASEMENT

MEN'S  
**Checked Scarfs**  
**29c**

Fancy checked scarfs. Bright colours.

BASEMENT

MEN'S  
**GREY WOOL Combs.**  
**98c**

Medium weight wool combinations. Light grey shade only. Sizes 36—44

BASEMENT

MEN'S  
**Work Pants**  
**89c**

Good quality cottonade, long wearing. All sizes. Dark shades only.

BASEMENT

MEN'S  
**Black Oxfords**  
**\$1.49**

Dressy, good style. Composition sole with rubber heels. Sizes 6—11.

BASEMENT

MEN'S  
**Slippers**  
**69c**

Comfortable leather slippers. Well lined. Soft soles. All sizes 6—11

BASEMENT

BOYS'  
**Black Oxfords**  
**\$1.39**

Dressy, good style. Composition sole with rubber heels. Sizes 1—5.

BASEMENT

BOYS'  
**School Boots**  
**\$1.39**

Sturdy long wearing with Penco soles and rubber heels. Sizes 1—5.

BASEMENT

YOUTHS'  
**Black Oxfords**  
**\$1.29**

Dressy, good style. Composition soles with rubber heels. Sizes 11—13.

BASEMENT

MEN'S  
**Brown Mocassins**  
**\$1.39**

Elk bottom with chrome tops. Long wearing. Sizes 6—10.

BASEMENT

BOYS'  
**Brown Mocassins**  
**98c**

Elk bottom with chrome tops. Long wearing. Sizes 1—5.

BASEMENT

# Sam Bucovetsky LIMITED

Our Motto Always "SATISFACTION GUARANTEED"