Mining Industry to **Get More Attention**

Hon. T. A. Crerar to Ap- district, worked on his father's farm, point Commissioner of Minister Outlined.

wa, Canada's new Minister of Mines, school, and seemed to be well on his Hon. Thomas Alexander Crerar, has way to medical college, when his eyeno intention of allowing the fact that sight failed, and the doctors ordered he is also Minister of Immigration, In- him to take up outdoor life again. dian Affairs, Interior and Colonization | He left the schoolhouse for a farm the Cabinet's attention.

national resources.

Offered Premier's Post

known as a leader of organized agri- for a successor, and to the amazement cass in other fields. His business capa- | from the job of running a "two by four" Grain Company. He could have been Grain Company. That was in 1907 try, as he has studied the other basic world. industries, and he has a policy for them. Summed up in a word, it is this: "Remove all handicaps, and give them his venture into the business world, a a chance to go ahead!'

in the House of Commons. A recent Government was being formed, it was from New Liskeard to enjoy the early commentator had this to say about Mr. deemed essential to obtain a strong days of the open deer season, the gen-Crerar's mining speech:

"One feature of Dominion development during the last few years has been the expansion of our mining in- was applied to T. A. Crerar to induce dustry. The imposition of a tariff which increases the cost of production lowers Borden's Union Government as minis- not necessary so far as having an en- under the League pact and says Italy the net yield from the mines and re- ter of agriculture. Two years later, the stricts development. The mining business always does carry with it a certain amount of risk. The minimization of that risk is a means of increasing Almost immediately he found himself development. Mr. Crerar said: 'It is sound policy to provide as cheaply as movement which began in Alberta and gard to the good times enjoyed by all. against Ethiopia) contained in the possible the equipment required by the swept across a large section of Canada. However, the scarcity of deer is a fact Italian memorandum to the League people who are going to dig the wealth He came to Ottawa in 1921 as leader out of the earth, where, after all, it of 64 Progressives. must come from. Therefore, any fiscal But he found the new party difficult evident signs of the presence of deer it been applied in toto but only Article policy that imposes handicaps on that, to lead and satisfy, and two years later only needed the light fall of snow dur- XVI has been singled out. that throws disabilities around it, re- he resigned from the leadership of the ing the second week to convince the Point 2.—That events since the last

west to Huron. In 1881, when young James Robb died.

"Tom" was only five years old, his father migrated to Manitoba, taking up land at Silver Creek, then 85 miles from a railway. He attended the little rural school which was opened in the and began to acquire an education in the hope of becoming a surgeon. That Mines. Attitude of New was a devouring passion for many, years, and he still speaks of the disappointment with keen regret. He se-According to a despatch from Otta- cured sufficient education to teach

interfere with the administration of of his own. He ran a saw-mill in the this great and growing Canadian in- Riding Mountains two or three winters. dustry. The several branches of the The farmers of that district had co-Department of Natural Resources are operated to start a little grain elenot, on present intention, to be scram- vator of their own, and, casting about bled in any way, so as to obscure or for an honest young man to run it, weaken their respective demands upon they invited Tom Crerar to take the job at \$75 a month. As a farmer, Crerar Mr. Crerar has in mind a group of had already come into rather bitter Commissions, along the lines of the contact with the private grain comorganization of the Department of Na- panies which were gouging the farmer tional Revenue. There will be a com- for all the traffic would bear. As the missioner of mines, presumably Dr. manager of a local elevator, he began Charles Camsell. There will be a com- taking an interest in the Grain Growmissioner of interior, another of im- ers' organization which was beginning migration, and so forth. These men will to handle the farmers' grain. He behave a rank almost equivalent to that came a shareholder in the new farmers' of deputy minister. Over all the com- company, and made one or two suggesmissions will be a deputy minister of tions which attracted the attention of the executive.

The president of the farmers' com-While Hon. T. A. Crerar is best pany, E. A. Partridge, was looking about Deer Hunting in North culture, he has been also a notable suc- of young "Tom" Crerar, he was drafted city was shown unmistakably in his elevator at Russell to be given the post management of the Grain Grower's of president of the Grain Growers' premier of Ontario, at one time, mere- when Crerar was 31 years old. He ly by saying "yes." He could have been stayed with the company as it grew. premier of Manitoba on another occa- through storm and sunshine, to be one sion. He has studied the mining indus- of the largest grain companies in the

> In Union Cabinet His advent into politics was, like

case of the right man being unwillingly This came out in one of his speeches drafted into the job. When the Union man from the West who would enjoy the confidence and support of him to run in Marquette. He joined war having been won, he resigned from ed. The good-fellowship of the hunt is test against the seriousness and injusthe Cabinet as a protest against tariff what really counts with the majority lice of the procedure adopted against increases proposed by the government. of the boys, and, regardless of the num- Italy." the centre of an agrarian political keard boys are always outspoken in re- that the reasons (for Italy's measures

tards, in my judgment, to just that party. He dropped out for a while from hunters that the deer were not present meeting of the League Assembly have extent the development of the country." political life, and founded one of the in any great numbers and the general confirmed Italy's stand with regard to Hon. Mr. Crerar, who will guide the best Holstein herds in Canada, placing belief is that wolves have played havor Ethiopia both on juridical and moral destinies of the Dominion mining world a brother in charge. He grayed with the with deer during the past winter and grounds. It says large sections of the for the next few years, comes of Scot- grain company he had helped to put on early spring months. In some sections Ethiopia population, headed by their tish and Irish stock and was born at its feet. In 1929 Ottawa called again, it is believed that summer killing has civil and religious authorities, have put Molesworth, Huron county, 59 years He was drafted into Mackenzie King's been going on and those sections will themselves under the protection of ago. His paternal forebears emigrated administration to fill Charley Dun- be more carefully watched than for- Italy and calls attention that the Italfrom Glen Quaich to Perth, Ontario, in ning's place, the latter having moved merly, while more stringent regulations, lan Government has abolished slavery 1830, and the next generation moved over to the Finance post when Hon. will be adopted to take care of the wolf in all territory it has occupied in

Now he is back at Ottawa, directing the responsible portfolio of Natural Resources. The biggest department in it is that of Mines. Until such time as Immigration again becomes an active and forethought of the new minister will be chiefly directed to the rapidly growing industry which has done more than anything else to tide Canada through the depression.

in The Advance recently to hunting reason the following sent to The Addeer, but on the other hand there have of Italy, is hereby presented in full so badly in this particular. More than for itself The note is headed:-"Sumone party returning to town this sea- mary of the Note sent by Italy to the ure, is a real act of hostility which trend and activity was accelerated on son have commented on the fact that governments of all nations approving amply justifies Italian counter-meas- rumors that the federal government the deer are becoming scarcer or hard- sanctions. The following is the text in ures. Although Italy is an interested was to make, within 48 hours, a cut er to get, or something. New Liskeard full:apparently has had somewhat similar keard Speaker last week said:-

"Although several parties went out sul General in Ottawa. ber of deer they bring home the Lis- It based its objections on two points-

nuisance."



CANADIANS AND THEIR INDUSTRIES - AND THEIR BANK

. WHOLESALE AND RETAIL MERCHANDISING .

MR. RETAILER: "You have consistently accommodated me on purchases, Mr. Manufacturer, enabling me to supply my customers with the best and latest merchandise, and I have met your terms of payment pretty consistently, too-haven't I?"

MR. MANUFACTURER: "Yes. The relationship has been clean-cut and mutually satisfactory for many years. We appreciate your business and you seem to like our way of dealing. Of course, you know we never could have been as lenient on credits if our own credit were not so good at the Bank of Montreal. The Bank permits us to borrow in substantial amounts during our busy seasons, because we are in good financial shape—have an excellent cash position and a reputation for paying bills and loans promptly."

MR. RETAILER: "That good credit idea is at the very foundation of successful merchandising and

goes all the way through the business. Our customers are either cash buyers or have good credit. Most of them have chequing or savings accounts at the Bank and are sure of their ability to pay onour terms before they make purchases on their charge accounts."

Some of the Bank's facilities for the mercantile trade: Commercial deposits; savings accounts for customers and employees; safekeeping of securities and documents; discounting prime commercial paper; loans on notes and warehouse receipts; letters of credit; telegraphic transfers of funds; financing exports and imports and domestic shipments; foreign and domestic credit and trade information; purchase and sale of exchange "futures"; special wire facilities reaching the important exchange markets, affording prompt action; nationwide service through more than 500 branches.

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Italy Makes Reply to the Other Nations

portfolio, it is likely that the energy Note Sent to Canada and Other Nations Gives tions.

While there has been considerable publicity given to Ethiopia's side of the has Been Disappointing case, the press of the world has not given as much attention, perhaps, There has been several references Italy and its side of the case. For this parties who have had their quota of vance by the "Royal Consulate General about considerable disruption of the it is possible sometimes for the boys to been parties who have fallen down readers may learn what Italy has to say

This note was presented to the Canexperience this season. The New Lis- adian Government, on November 11th, 1935, by L. Petrucci, Royal Italian Con-

It contained seven points, as follows Point 1.-Refers to Italy's note to the eral result has been most disappointing, League on October 7 and to the objecso far as the securing of game is con- tion by the Italian delegate against the cerned. Of course, the majority of the Geneva Italo-Ethiopian deliberations. boys look upon the actual killing of deer Rejects the accusation that the Italian as of secondary importance, and really Government has violated its obligations joyable outing in the bush is concern- renews the "strongest and fullest pro-

which seems to have been proved in have never been given due consideramany camps. Although there had been tion; that the League Covenant has not

Sixteen thousand slaves, it continues, so far have been freed by Italy. It. then notes the anti-slavery obligations assumed by Ethiopia at the time of its Oats Company, Saskatoon, of a free contributed to the state in the years admission to the League.

League Covenant recognizes as being and other delicious foods. the civilizing mission of the more ad- The Quaker booklet is given away

The note then asks that these condi- from Western housewives. tions be taken into consideration and Another significant fact is that more that the League draw necessary con- and more of Western Canada's finest clusions from them. It asserts it is cooks are turning to Quaker Flour for undeniable that from such happenings bread, cakes and pastry. Quaker Flour, a new duty devolves upon Italy be- made only from Canadian hard wheat, cause of reprisals against the freed is recognized as the best flour that populations should Italian protection money can buy for cakes and pastry,

reality of the facts, the League has Oats . . . your guarantee of satisfaction. applied strictly the letter of the Co- The Quaker method of Easy Bread venant and killed its spirit. Through a Baking does away with kneading, oververy hasty procedure, it says, the gov- night setting-takes half the work out ernments of many states have been of baking, saves half the time. Write brought to envisage application upon for the free booklet to-day. Like thou-Italy of measures of pressure suggested sands who have tried it, you will never by a Co-ordination Committee which use any other method. is not a proper organ of the League of Nations. Italy does not recognize the Try The Advance Want Advertisements legitimacy of the Committee, it adds. Therefore, Italy considers each gov-

ernment is individually judge of, and responsible for, the measures against Point 4.—The embargo on arms and

munitions to Italy and the free sale of such materials to Ethiopia is a measure which the Italian Government had denounced to the League and which has compelled Italy to take urgent measures for the protection of the security of her African colonies.

Far from facilitating the end of the conflict, the note says, such a measure would tend to prolong the conflict itself. The shipping of arms to Ethiopia, to which the League has now given impulse, it says, is contrary to the proposals of the League that Ethiopia should be subject to a severe international control which should put a check on the dangerous state of disorder in the country.

Point 5.—The Co-ordination Committee has decided the application of many measures of economic and financial nature without taking account of the acter without taking account of the fact that sanctions of this type were never applied before in other conflicts. These sanctions would be applied therefore for the first time against Italy, the note adds, under conditions which Italy considers unjust and arbitrary and against which the Italian Government raises the firmest opposi-

Both in their economic and moral

aspects, the note calls the serious attention of each League member to the gravity of the proposed measures and the consequences they are likely to bring, not only to a country which has taken an important part in the work of Stars week says:-"The market for collaboration among nations, but also mining shares, which has been main-

which will be hampered. The note says that no one can deny thread of a constructive nature in the the Italian Government the right and news. Only at the odd time during the the necessity in which it finds itself to last few months has any factor been protect and insure the very existence of introduced into the market that could its people. Italy, it adds, will be forced be seized upon as a bullish element as to take measures of an economic and far as stock prices were concerned. But financial character, which might bring even when tangible things are lacking,

ports, more than an economic meas- tions registered a marked upward party to the conflict, the note adds, in the mining tax, a move intimated Italy does not believe it is less ob- by Hon. T. A. Crerar in a speech at jective when it says that the artificial | Winnipeg-so the story went. But the attempt to cut off from the world ininister of mines left no such infereconomy a market of 44,000,000 people | ence in his address to the Winnipeg contains the danger of having immedi- Board of Trade as reported in the ate repercussions on the lives of mil- newspapers. He admitted that past lions of workers throughout the world. taxes on mines had not always been Both the sanctions and the counter- wise and that capital was therefore sanctions, it says, will finally have very timid and was being held back from serious consequences of a moral and investing in Northern Canada because psychological order, raising a disturb- of the uncertainty of taxation. This ance of spirit which may far outlive uncertainty, he said, must be removed

status as a founder-member of the the greatest possibilities for progress League from sacrifices of blood paid in in the next decade." He further deorder that the League might be creat- clared that Canadians could develop ed, has not wished up until now to leave the mining fields on a sound and sane the Geneva organization because she basis and believed the industry affordwanted to prevent as far as possible ed the best opportunity to lighten the That is essential to stability and prosdangerous complications.

she believes she is justified today in uttered by Mr. Crerar, but the significalling to the attention of the League cance those around the board room atmembers their responsibility for the tached to his remarks was sufficient to measures concerned and to the gravity increase the paper valuation of mining of their consequences.

advised how your Government in its security market as well, places confree and sovereign judgment intends siderable importance to the address of to act with regard to the measures pro- Mr. Crerar and to the prospective reposed against Italy," the note concludes. sults of the coming federal-provincial

Quaker Method of Baking

bcoklet entitled "The Quaker Method The freed populations do not see of Easy Baking," thousands of Wes- ter's speech should inspire confidence or would make a bigger name for him-Italy as an aggressor state, it says, but tern Canadian housewives have disas a power able to give them the pro- covered that they can save time, work securities." tection which Article XXII of the and waste in baking bread and rolls

free simply upon receipt of a request

as well as bread. It bears the name Point 3.—Without acknowledging the of the makers of the famous Quaker

Story About Immediate Reduction Not Correct

it adds, to the troubled economic situ- tained in fear for some time of further Italy's Reply to "Sanc- ation of the world, the recovery of boosts in tax levies on producing mines is ever on the qui vive for any slender Point 6 .- The boycott on Italian ex- the trading. On Friday stock quota-"since mining activity in the vast Point 7.—Italy, which derives her Northern pre-Cambrian area afforded unemployment burden and produce Italy has taken all measures to pre- wealth. New capital would be forthvent further dangers from arising from coming when uncertainty was removed. the present situation, the note says, but Not a word about tax reductions was stocks by many millions in a few hours. "The Italian Government asks to be At any rate the industry itself, and the conference. It is important, as the new minister of mines says, that the uncertainty regarding taxation be re-Takes West by Storm moved in order that capital may proceed in development with the secure Since the recent offer of The Quaker knowledge as to what will have to be to come. The general tone of the minisamong investors with respect to mining self if he paid less attention to noise

This Year Banner Year for Ford Motor Company

This year is one of the best years in nistory for sales and employment by his company, according to President Wallace R. Campbell of the Ford Motor Company of Canada, Limited, who made the statement while in Toronto at the National Motor Show. Mr Campbell announced that by the end of the year the company would show:

Total production and sales of 78,000 units, as compared with early estimates of 65,000 to 70,000 units. Export shipments from Canada at an

all-time record of nearly 48,000 unts, as compared with 39,503 in 1926, the best previous year.

Total payroll in Canada for the year of \$10,500,00%—a figure equal ed in 1930 and exceeded only in 1926, 1928 and 1929.

Results for the first nine months of 1935, he stated, showed average earnings of \$965 for factory employees, as compared with \$1,096 in 12 months of

The average factory payroll in 1934 was 4.140 employees engaged on pro-

The average factory payroll in 1935 is 6.371 employees engaged on production. "During te depression," Mr. Campbell continued, "we realized clearly there could be no progress toward recovery until men got back to work. That was the first consideration. Our efforts were directed to this end and the figures quoted show what has been accomplished.

"But there can be no genuine recovery until it becomes possible for business to have reasonable earnings.

"We are hopeful that we may now be entering this phase of recovery, although, as announced last April, rising costs, and our reluctance to increase prices and thereby hazard the reduction of volume and consequent unemplcyment, have not permitted an adequate margin of profit on our operators. However, the results of the investigation into the automobile industry and the automobile tariff now being made by the tariff board will be helpful, we hope. Tariff revisions to permit and encourage maximum employment of Canadians, and to enable normal volume of sales to produce earnings on a reasonable scale, will be of real value to our country."

Kitchener Record:-New York's mayand more to rackets.

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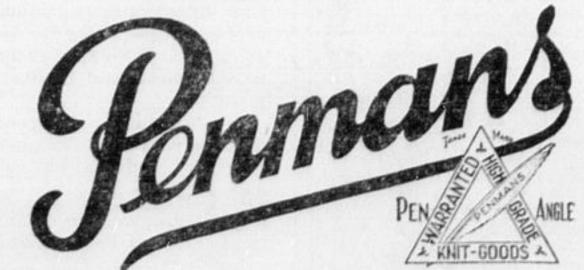
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