

Modern Short Wave Radio Opens New Worlds of Entertainment for All

Victor Dealers Holding Convention Here To-day

Officials of Victor Company to Address Sales Staffs of the District at Dinner Meeting to be Held in Schumacher Dealers from Many Sections of the North to be Present.

For the first time in the history of the North, a factory display of radios is being staged this week for the benefit of Northern dealers. To-day at Schumacher R.C.A.-Victor dealers from Kapuskasing, Iroquois Falls, Cochrane, Hearst, South Porcupine, Schumacher and Timmins are in convention.

R.A. Forbes of Montreal, vice-president of R.C.A.-Victor in Canada and F. W. Radcliffe, general manager of the Ontario division, are in town now and will address the dealers and their staffs at a dinner meeting this evening at the Recreation Hotel in Schumacher. Stan Weil, of Haldenbury, Victor's Northern representative, is in charge of arrangements.

The eighteen sets displayed before the dealers are a complete range of Victor's 1936 production and the officials from head office will point out the advantages of the new features, so that there may be no point on which the salesmen are not clear.

Well Known in North
The quality and dependability of Victor is known throughout the North.

"Touring the World" by Radio is Now Made Easy

Choice of Entertainment from Canada, United States, Great Britain, Europe, Asia and Even Australia Puts 1936 Radios Far Ahead of Previous Models.

If you are a radio tourist you can travel the radio waves in an instant to all parts of the globe. One night's itinerary, for instance, may begin with a quarter hour of lively music by a famous English orchestra. Usually the English programme will conclude with the time signals from famous Big Ben in London. You can set your watch by it if you keep in mind that when it is midnight in London it is only seven o'clock in Timmins and district. Then for the dinner hour, there are half a dozen noted orchestras, ready to supply a background of soothing strains.

Following dinner, you might summon Lowell Thomas for a digest of the news and an expert's interpretation of it. For the rest of the evening, you may listen to some of the world's greatest entertainers, comedians or speakers, of you might choose some of those who are yet to become great. Instead of Paul Whiteman's orchestra, you may choose a hill-billy "shindig" from Virginia's mountains. Instead of Eddie Cantor, perhaps you'd like the

Far up the coast of James and Hudson Bay, Victor is well-known as one of the best. There, far from the nearest broadcasting station, and having to make batteries last as long as possible, fur traders and Mounties know Victor for performance. The "Globe Trotter" lives up to its name in more ways than one.

Just how many of those Canadian Radio Commission short-wave broadcasts from Ottawa during the winter are received over Victor machines is almost impossible to estimate but it is known that a large percentage of men who receive messages from their wives, sweethearts and friends get them via Victor.

Here in Timmins where the distances to those stations that carry full Canadian Radio Commission programmes is so great, inefficient radios do not satisfy. For daylight reception here, the short-wave broadcasts of the larger Canadian and United States stations fill a great need, one which can be taken advantage of fully by quality-built Victor Radio.

is seldom suspected until one learns to reach out for his radio enjoyment. Besides the marvelous programmes of the chain broadcasting systems there are equally good programmes from non-chain stations—programmes that cannot be used on the chains simply because there is not room for all the good programmes on the chains.

London's Big Ben may be heard on any of the Empire Broadcasts from Daventry, England.

Victor Globe Trotter owners will leave their homes to-day to spend a few enjoyable hours in that famous city, or if not there, somewhere in France, Italy, Germany, South Africa, India, Australia, Costa Rica, Venezuela, etc. Short-wave radio is the magic carpet that in an instant transports the set owners to their favourite spots on the globe.

These people are getting a new thrill out of life, for they have found that the whole world is bound together by invisible threads of music and words that can be followed to the remotest parts of the globe. To them the striking of Big Ben on the quarter hour is no new experience, to them a radio description of a bull fight in Bogota is no more a novelty than a big Canadian football game.

You can "see" the world by radio, for each of the powerful short-wave foreign stations broadcasts programmes that reflect local colour and interest.

If you tune in any of the eight great short-wave British Broadcasting Company stations located at Daventry, England, you will always find an enjoyable programme. These programmes are scheduled just as regularly as the programmes of the Canadian and U.S. broadcasting companies and a variety of entertainment is offered—Rene Tamponnier and his Hotel Carlton Orchestra, the Hotel Metropole Orchestra, the Scottish Studio Orchestra, the Wireless Military Band, the London Symphony Orchestra and countless other programmes are on the short-waves. No matter what your choice of entertainment may be, you will undoubtedly find it on the short-waves from Daventry.

Champions Get Cup After Long Search

Last week some of the members of the district's champion hunt team, Friedmans, started on a hunt for the Marshall-Ecclestone trophy they won this fall. It was to have been delivered to them by Iroquois Falls but did not appear.

It was no easy task. They were sent from this place to that and from this person to that. Finally they located the big mug in the rear of a barber shop. They claimed their prize and brought it back to Timmins where it is on display for all to see. It's no baby cup.

Try The Advance Want Advertisements

Most Often Heard Short Wave Stations

List Shows the Call Letters, City, Power, Wave Band, Frequency and Daily Time Schedule.

Following are a number of short-wave stations most frequently heard on short-wave sets. The Victor models will bring in many others with good regularity but in the past these stations have provided a good part of the international radio entertainment heard in the Timmins area.

19 Meter Band
GSE—London, England, 15 kilowatts, 19.82 meters, 15140 kilocycles, heard daily 6.00 to 9.00 a.m.

DJB—Berlin, Germany, 5 kwts, 19.74 m., 15200 kcyls, daily 12.30 to 2 a.m.
W8XK—Pittsburg, Pa., 40 kwts., 19.72 m., 15210 kcyls, 9.00 a.m. to 4.15 p.m.
W2XE—New York, 5 kwts, 19.65 m., 15270 kcyls, 11.00 a.m. to 1.00 p.m.

25 Meter Band
GSD—London, Eng., 20 kwts., 25.53 m., 11750 kcyls, 3.00 to 5.00 a.m., 12.00 to 12.45 p.m., 1.00 to 4.30 p.m.

DJD—Berlin, Germany, 5 kwts., 25.51 m., 11760 kcyls, 12.00 to 4.45 p.m.
W8XK—Pittsburg, Pa., 40 kwts., 25.27 m., 11870 kcyls, 4.30 to 10.00 p.m.
FYA—Paris, France, 12 kwts., 25.21 m., 11900 kcyls, 3.00 to 6.00 p.m.

31 Meter Band
GSB—London, Eng., 20 kwts., 31.55 m., 9510 kcyls, 3.00 to 5.00 a.m., 9.15 to 12.00 a.m., 1.00 to 5.45 p.m.
W2XAF—Schenectady, 40 kwts., 31.48 m., 9530 kcyls, 6.30 to 11.00 p.m.
DJN—Berlin, 5 kwts., 31.45 m., 9540 kcyls, 3.45 to 11.30 a.m.; 5.30 to 10.30 p.m.

GSC—London, Eng., 20 kwts., 31.30 m., 9585 kcyls, 6.00 to 8.00 p.m.
EAQ—Madrid, Spain, 20 kwts., 30.45 m., 9855 kcyls, 5.30 to 7.00 p.m.

49 Meter Band
RW49—Moscow, U.S.S.R., 20 kwts., 50.04 m., 5995 kcyls, 3.00 to 5.00 p.m.
COC—Havana, Cuba, 1/2 kw., 49.95 m., 6005 kcyls, 9.30 to 11.00 a.m.; 4.00 to 8.00 p.m.

DJC—Berlin, 5 kwts., 49.83 m., 6020 kcyls, 12.00 to 4.30 p.m.; 5.30 to 10.45 p.m.

GSA—London, Eng., 20 kwts., 49.59 m., 6050 kcyls, 10.45 a.m. to 12.45 p.m.; 4.30 to 8.00 p.m.

W8XAL—Cincinnati, Ohio, 10 kwts., 49.50 m., 6060 kcyls., 12.00 to 1.00 a.m.; 6.30 a.m. to 8.00 p.m.

VE9GW—Bowmanville, 1/2 kw., 49.22 m., 6095 kcyls., 3.00 to 11.00 p.m.

W2XE—New York, 5 kw., 49.02 m., 6120 kcyls., 6.00 to 11.00 p.m.

W8XK—Pittsburg, 40 kwts., 48.86 m., 6140 kcyls., 4.30 to 12.00 p.m.

YV3RC—Caracas, Venez., 1/4 kw., 48.70 m., 6160 kcyls., 10.30 a.m. to 1.30 p.m.; 4.30 to 9.30 p.m.

HJ1AB—Barranquilla, Colo., 1/2 kw., 46.51 m., 6450 kcyls., 12.00 to 1.00 p.m.; 5.00 to 7.00 p.m.; 8.00 to 9.30 p.m.

The times given in the above are for Timmins and district, Eastern Standard.

A number of the above stations, all the London and Berlin ones in particular, vary their hours to suit daylight and dark conditions in the paths of their waves. Schedule changes are announced often from the stations and are reliable.

Police calls may be located on two bands, the 175 meter (1712 kilocycles) and the 124-120 meter (2412-2506 kilocycles). Amateur radio from Canadian and United States stations is heard on two bands most frequently, the 187-150 meter (1800-2000 kilocycles) and the 77-75 meter (3900-4000 kilocycles).

Metal Tubes Feature 1936 Radio Models

New Development Makes World-wide Radio Reception Clearer, Better. Victor Announces Models.

Radio, it has been said, is the world's fastest developing science. It would seem that this is no overstatement, for to the layman the huge strides which radio has made are well-nigh unbelievable in view of its short history. Only a few years ago, when a short radio programme was broadcast and then heard some 20 miles away, it was news of front-page importance throughout the civilized world; to-day, with RCA Victor "Globe Trotter" Radios, it is common knowledge that thousands of listeners span continents and oceans for their entertainment. And but little more than a decade separates these two extremes in radio reception.

The well-known "Globe Trotter" Radios are acknowledged to have been the pioneers in bringing short-wave reception to practical use, thus offering to Canadians the enjoyment of overseas broadcasts and distant daylight reception in addition to the already great variety show provided on standard wave. And now to these outstanding receivers, RCA Victor has added the super-efficiency of the new metal tube, radio's latest advance towards scientific perfection.

A metal tube has long been a goal of radio engineers. In fact, it is said that from the first, the making of a practical metal tube was the original aim, glass having been adopted merely as a temporary measure. But even modern science could not at once accomplish this great step; and glass, as used in the ordinary incandescent bulb, survived until this year when, through entirely new discoveries, a perfectly functioning metal tube was made possible.

The public will undoubtedly be great-

I NEVER REALIZED WHAT WE WERE.. Missing!

OH JOHN! THAT'S BIG-BEN STRIKING THE HOUR IN LONDON

HONEY! LET'S DANCE TO THE RHUMBA! IT'S COMING ALL THE WAY FROM CARACAS

AND TO THINK THAT WE COULD BE CONTENT WITH OUR OLD SET

RCA VICTOR Globe Trotter RADIO with METAL TUBES

Thousands of Globe Trotter owners are now enjoying a new world of fascinating entertainment. To them the striking of Big Ben in London... an operatic gem from Rome... or an infectious exotic rhythm from South America... is no unusual experience. The thrills of radio travel await you, too. A demonstration at our store will quickly reveal what the new RCA Victor Globe Trotter Radio means in still finer world-wide performance... higher tone fidelity... beautiful cabinets. There's a wide choice of models to choose from... at prices to meet every purse. Easy terms.

LOOK AT THESE FEATURES:

1. Colorband dial.
2. 12" Super-sensitive speaker.
3. Extended music range. New depth, new brilliancy.
4. High frequency tone control.
5. Refined automatic volume control.
6. Magnificent new cabinet.
7. The sensational new tube development.

MODEL C8-15 \$139.00 Complete

TRADE-IN... We'll offer a generous allowance on your present set

W. D. PEARCE & SONS

"Pills and Things"

SOUTH PORCUPINE PHONE 28

ly interested in the new tubes. But a fraction of the size of the familiar glass tube, they have been found more efficient all-round, and particularly on short-wave reception, where their 100 per cent. self shielding, shorter leads and perfect grounding through the entire metal case being grounded to the chassis, have aided greatly. The metal tube is extremely quiet in operation, and is of course more durable and rugged, with the elements held more rigidly.

All the new RCA Victor "Globe Trotter" now to be seen on display at Timmins, Schumacher and South Porcupine dealers whose advertisements appear on these pages, utilize the new metal tubes, as well as radio's other great advances of to-day. They are offered in a wide range of table models, consoles and radio-record combinations, with chassis which range in equipment from five to fourteen tubes.

Kiwaniis K-Ray Magazine:—"It's no use waiting for your ship to come in unless you've sent one out."

Stratford Beacon-Herald:—"It's easier to open a tin can than it used to be; they have new devices which take the top out and leave no jagged edge. The cat can stick her head in the tin now with safety. One has no more to use a fork, a knife and corkscrew to get a bottle of ketchup started and the percolator and the drip make it unnecessary to drop an egg in the coffee pot to hold the grounds at the bottom. But the stove pipes are just as they were. Like the ears on a donkey they have not changed."

A NEW WORLD OF GALA Entertainment

"Globe Trotters" are made only by RCA Victor

Globe Trot with RCA Victor for a new world of fascinating entertainment. To the proven Globe Trotter chassis, the RCA Victor engineers have added further refinements and improvements to bring a new high performance standard to all-wave radio. Hear what this better performance means in range—power—Tone Quality. You'll not only be amazed by the extreme ease and accuracy of tuning in foreign stations and the American short wave programs, but you will be thrilled with tone of remarkable clarity and realism. We carry a wide choice of models... at prices to meet every purse!

with METAL TUBES

RCA VICTOR Globe Trotter RADIO

Terms Arranged

Marshall-Ecclestone, Ltd.

TIMMINS SOUTH PORCUPINE

MODEL C5-2 \$89.00 with colorband dial and 12" super-sensitive speaker, extended music range, beautiful walnut-veneered cabinet.

THE Globe Trotter WAY IS JUST AS SIMPLE AS..

..TO TUNE IN ON Europe!

RCA Victor Globe Trotter Radio has become synonymous with proven short long wave radio. Now in the new Globe Trotters for 1935-36, world-wide performance reaches a new peak of perfection. Easier and more accurate tuning of European, American short wave stations as well as the standard wave programs. Brilliant tone quality. Lovely cabinets. See—hear them at our store. Wide choice of models... at moderate prices. Easy terms.

MODEL C6-1 \$117.00 Complete

TRADE IN.. We'll offer a generous allowance on your present set.

Look for the name "Globe Trotter" on the dial of the radio.

RCA VICTOR Globe Trotter RADIO with METAL TUBES

MOISLEY & BALL

Druggists Timmins Phone 127

36 Third Ave.