IS THE BIG BURRTHUAY SA

12 Months to Pay

Lots of people are taking advantage of our No Money Down Sale which is the big feature 12 in our Birthday Sale.

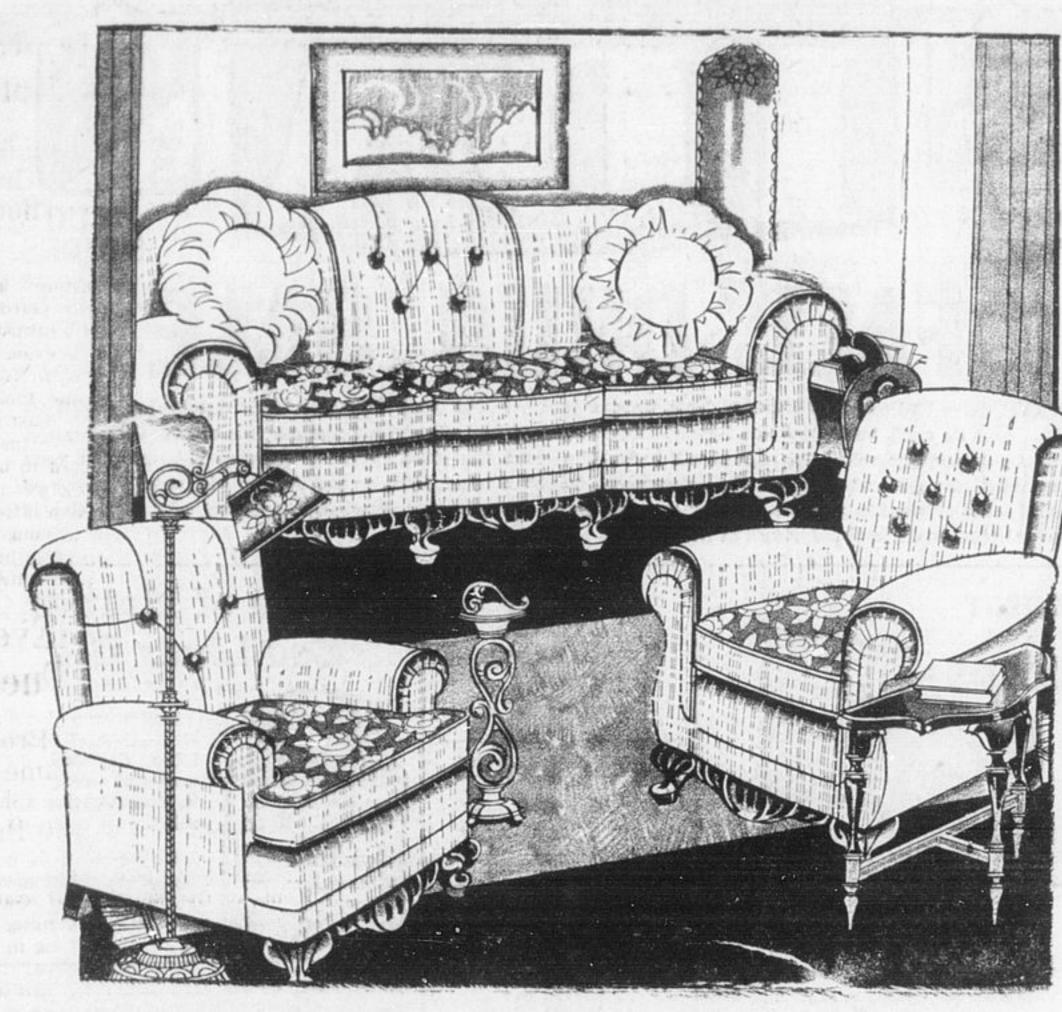
This is the greatest opportunity you have to discard any furniture you may have that has outlived its usefulness. During this sale only will we accept it as the Down Payment and the balance divided over a period of months. We'll welcome a visit and if you do not require immediate delivery we will store same without any added cost.

Tour the World

Months to Pay

Have You Seen the Beautiful Picture of the Famous Dionne Quintuplets

which we are giving away FREE to all our new and old customers. The purchase of \$10.00 or more entitles you to this beautiful coloured framed picture of the DIONNE QUINTUPLETS. The photographer caught them in poses that will endear them to the hearts of everyone, "The Darlings of the World"!



Stylish Living Room Outfit

A living room group to grace any home. Large size chesterfield with chairs to match. Reversible spring-filled cushions in pleasing colour combination, comfortable and roomy chairs with high backs, and added to this value are the extra pieces listed:

PRIDGE LAMP AND SHADE, END TABLE, SMOKER STAND, TWO FRAMED PICTURES, TWO FANCY CUSHIONS, PAIR BOOK ENDS, and only

EASY TERMS

TTOWE JAILE.

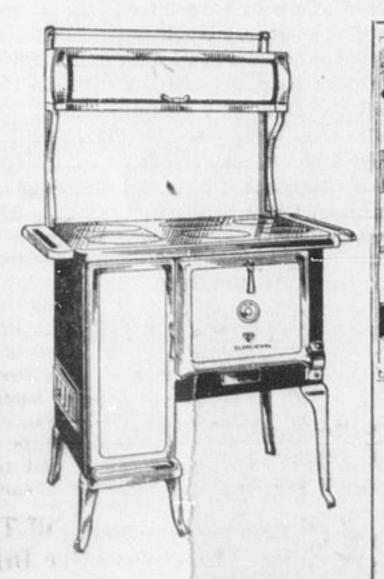
If you have not yet decided on your new stove for the winter, do it now! Prices are low

Quebec Cook Stove

Gives volumes of heat and also a

good baker, enamel door panel and nickel trim, brick lined fire

pot and roller grates.



Here's a good stove and priced low. See how you can buy it, with warming closet as shown or with high shelf, polished top and deep fire box, nickel trim and enamelled panel on

WITHOUT EASY TERMS

FREE-5-piece set of graniteware with every stove

CLOSET as shown

STOVE WITH

HIGH SHELF

\$**39**.95

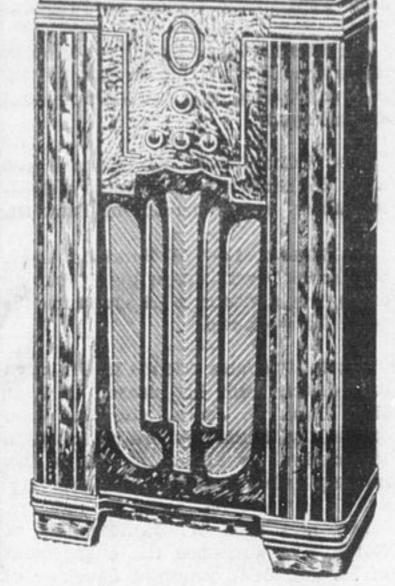
"A Jewel" You'll say it's a Jewel when you cwn one. Gives volumes of heat and will burn any kind of fuel. Triple roller grates, nickel trim and enamelled panel thermometer in oven

door as illustrated. Complete \$50.00 with warming closet

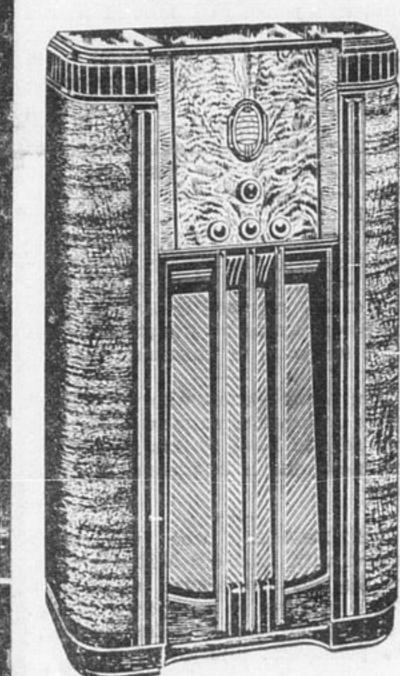
EASY TERMS FREE-5-piece set of graniteware with every stove.

Trade in your old stove 12 months to pay

with the **NEW 1936** Philco

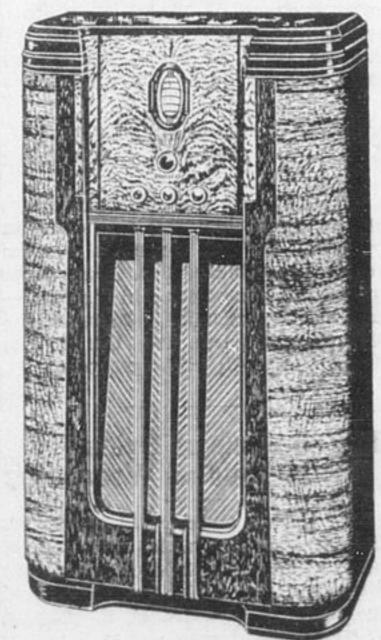


MODERNE DESIGN Cabinet of genuine Walnut, large speaker to give rich tone music, and all the 1936 improvements of Philco.



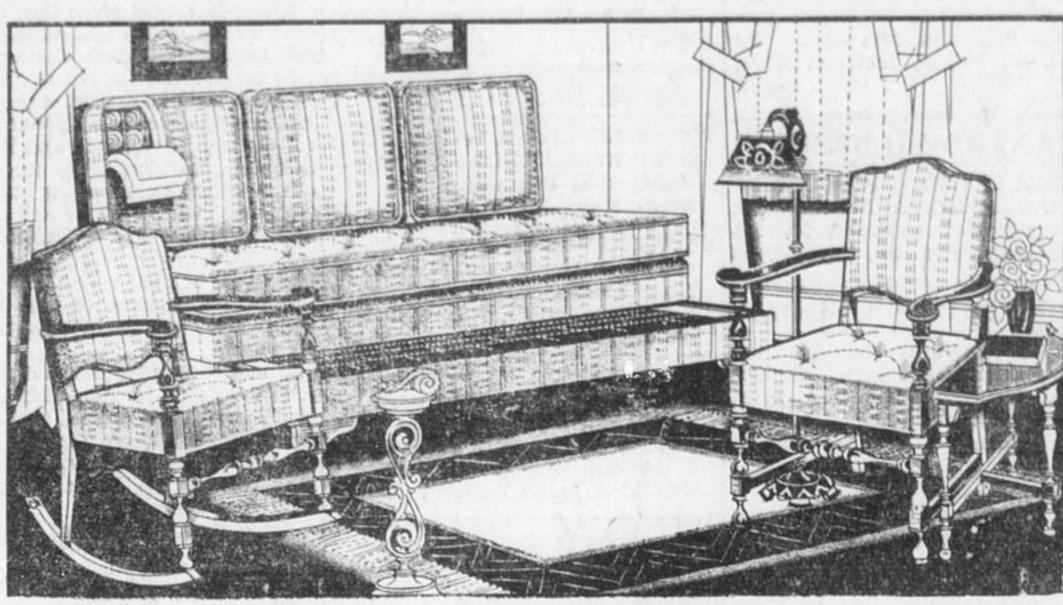
EXQUISITE DESIGN

Cabinet of this radio in beautiful grained Walnut, receives Standard, Foreign and Domestic short wave, Police, Amateur, Ship and Aircraft



SUPERHETERODYNE CIRCUIT

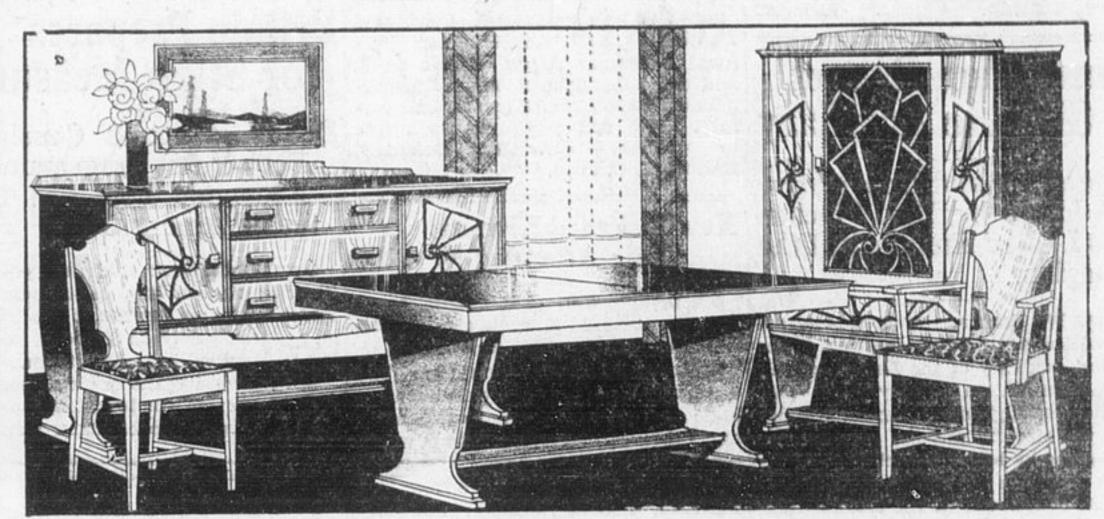
Of this radio is scientifically balanced to give you reception of perfection, new slanting parel speaker, walnut cabinet of rich grained selected walnut.



New Style Studio Group

Never before has it been possible to obtain studio couches with SPRING-FILLED BACK CUSHIONS, Note the front opens which enables you to convert into beds quicker and easier, upholstered in smart new colours and fabric and the prices for the Three-piece Suite start at

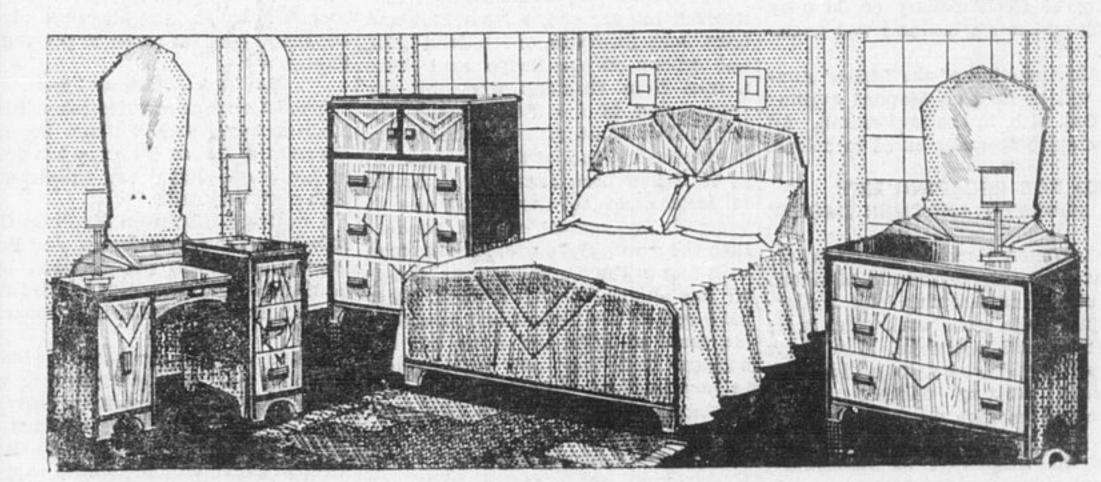
EASY TERMS



9-Piece Dining Room Suite--Moderne

You will agree that this is a smart designed Dining Room Suite and reasonable price. A car dealer would rave about a 1936 model. That's what the suite really is-an advanced design-nine pieces as illustrated only

EASY TERMS



Ultra Moderne Bedroom Outfit--7-Pieces

And here's a smart modern Bedroom Suite, exactly as illustrated with Venetian Plate Mirrors, lots of drawer space and Genuine Walnut Vanity Dresser, Chest of Drawers, Full size Bed,

Spring, Mattress and 2 Pillows. (Dresser Extra). Only EASY TERMS

Wide Variety of Studio Couches



We have a host of designs and styles and colour combinations of these ever popular studio Lounges. Some have wardrobe boxes, all with loose cushion for the back and spring filled mattress and convertible into twin or double beds, and the prices start at

Philco Radios can be purchased on the most No Interest convenient terms

TORONTO-KIRKLAND LAKE-TIMMINS