

# Our Great OCTOBER EVENT

## SAM BUCOVETSKY LIMITED

Brings You Now

# "Thrift" DAYS

### Friday and Saturday, October 4 and 5

Now! At the Height of the Season Bucovetsky's Score Again by bringing to you Two Great Days chock full of money-saving opportunities. "Thrift Days" we call them because they offer new Fall and Winter merchandise at Economy Prices made possible only through the facilities of Bucovetsky's huge buying power. For weeks we have been preparing and now at last it is here. Only a few of the "Thrift Buys" are presented below but come and see the hundreds of others on display in every department. Remember . . . . .



**WE THOUGHT IT COULDN'T HAPPEN** *But it Did!*

**SALE STARTS**  
**Friday,**  
**OCTOBER 4** 9 a.m. sharp

**Specials**

Women's **New Fall HATS**  
— Thrift Days —  
Chic New Hats for fall at a bargain price. Smartly trimmed felts in the season's most popular shades. Priced especially for Thrift Week. Each **\$1.39**

**Capeskin Pull-on GLOVES**  
— Thrift Days —  
Quality Gloves that originally sold at a much higher price, well made in shades of black, brown. Pair **79c**

BUCOVETSKY'S LADIES' DEPT., MAIN FLOOR

No. 1 Grade Men's **Leather Coats**  
— Thrift Days —  
Cold weather comfort at low cost. No. 1 grade sheepskin. Body lined with 24 oz. mackinaw, sleeves with heavy moleskin. Storm cuffs and inside knitted neckband. Turn down collar, button front style. Four pockets and all round belt. Sizes 36 to 48 **\$6.95**

12 inch **Leather Top RUBBERS**  
— Thrift Days —  
Strong 12-inch red leather top Rubbers with heavy black rubber bottoms. Made for hard service. Sizes 6 to 11. First quality **\$2.65**

MAIN FLOOR

Save Here Men!  
**Men's New WINTER COATS**  
— Thrift Days —  
A sensational sale of men's new Winter Overcoats. Materials selected for warmth, wear and appearance. Silvertones, Whitney Cloths, Tweeds and Friezes in smart styles for men and young men. And at a price that makes it well worth your while to choose one of these coats. Sizes 34 to 46. Each **\$11.95**

BUCOVETSKY'S MAIN FLOOR

**Heavy "DOESKIN" Shirts** **\$1.00**  
Green, Fawn, Blue or Grey in heavy warm "Doeskin" fabric. Sizes 14 1/2 to 18. Each

BUCOVETSKY'S MAIN FLOOR

New Shipment  
**"LASALLE" Water-Blocked HATS**  
— Thrift Days —  
Here's a smartly styled Fur Felt Hat you can sit on or roll up without harming it one bit. New shades in new styles. Sizes 6 3/4-7 3/4 **\$2.95**

MAIN FLOOR

**Thrift Week Special**

Women's **FUR TRIMMED CLOTH COATS**  
— Thrift Days —  
Collars big and cosy of popular furs on all wool coating makes these coats an outstanding value. New and different sleeves. Smartly styled and beautifully lined. New fall shades in sizes 14 to 20 in the lot. **\$10.95**

**New Handbags**  
New styles in popular fall shades to match the new fall wardrobe. Each **98c**

BUCOVETSKY'S MAIN FLOOR

**SAVE**

Men's **"Gloster" SHIRTS**  
— Thrift Days —  
"Neva-will" Collar and sells everywhere at \$2.00 each. Big variety of striped, checked and plain patterns in a good range of shades. Sizes 14 1/2 to 17. Each **\$1.39**  
2 for \$2.75

**Men's Fleece Combs**  
— Thrift Days —  
Penman's "NuCut" buttonless style heavy fleece-lined Combinations. Natural shade. First quality. Sizes 34 to 44 **\$1.00**

BUCOVETSKY'S MEN'S DEPT., MAIN FLOOR

Men's **Mackinaw Breeches**  
— Thrift Days —  
Heavy blue or grey all wool Mackinaw Breeches made for wear and warmth. Good fitting and well finished. Sizes 32 to 42 **\$1.95**

MAIN FLOOR

Men's **All Wool Windbreakers**  
— Thrift Days —  
All wool Blanket Cloth button front Windbreakers. Knitted neck, cuff and waistband. Plain shades fawn, blue, red, navy and green. Sizes 36 to 44 **\$1.98**

MAIN FLOOR

**Men's Leather WINDBREAKERS**  
— Thrift Days —  
Black sheepskin leather to break the wind, heavy Mackinaw lining for body warmth! Two pockets, turn down collar, button front style. Elastic knit waistband and knitted inside storm cuffs. Sizes 36 to 48 **\$4.89**

BUCOVETSKY'S MAIN FLOOR

**SPECIAL! Sunday Night CREPE DRESSES**  
— Thrift Days —  
If you want to dress up inexpensively see these smart new Dresses. New shades in intricate styles for all women. Sizes 14 to 20. A bargain at Each **\$2.79**

MAIN FLOOR

Two-Way Stretch **Girdles**  
— Thrift Days —  
Girdles and pantie step-ins of two-way stretch elastic that are figure moulding in a comfortable way. Very popular. Small, medium and large **98c**

MAIN FLOOR

Infants' **All Wool Jackets**  
— Thrift Days —  
Blue or pink trimmed all wool White Jackets. Very warm and oh so cute. **59c**

MAIN FLOOR

**NOW Only**

Infants' **Coats**  
— Thrift Days —  
Warm little Coats of blanket cloth and chin-chilla. White, blue and pink shades in sizes 1 to 4 in the lot. **\$1.00**

**Check Flannelette Blankets**  
— Thrift Days —  
Heavy quality singly bound check Flannelette Blankets in shades of rose, blue, gold and green. Size 66 ins x 79 ins. and a real buy. Each **98c**

BASEMENT

Boys' **Fleece Combs**  
— Thrift Days —  
Penman's "NuCut" fleece lined Combinations for boys at a price that can't be beat. Natural shade in heavy weight. Sizes 20 to 32. **69c**

BUCOVETSKY'S BASEMENT

Men's **Work Boots**  
— Thrift Days —  
Sturdy Work Boots of plain or grained leather that will stand plenty of hard wear. Composition soles and rubber heels. Sizes 6-11 in the lot. **\$1.69**

BUCOVETSKY'S BASEMENT

**Old Fashioned VALUES**

**SPECIAL! Women's House Dresses**  
— Thrift Days —  
Firmly woven cotton in a big variety of styles, patterns and colours. Sizes 14 to 32 in the lot. **59c**

BASEMENT

**Girls' Coats**  
— Thrift Days —  
Fur trimmed all wool Cloth Coats for girls. Good fall shades. Size 14 only. Each **\$3.95**

**Girls' Lama Coats**  
— Thrift Days —  
Heavy "Lama" pile Coats for girls, warm and well made. Sizes 7 to 10. Lowest price in years. Each **\$6.94**

BASEMENT

**Special! Dish Towels**  
— Thrift Days —  
Checked cotton dish Towels in shades of red, green and blue. Buy a dozen at this price. Each **9c**

**Men's Work Socks**  
— Thrift Days —  
All Wool Grey Work Socks that will give plenty of wear. Priced very low. 2 pair **27c**

BASEMENT

**Special! Bedspreads**  
— Thrift Days —  
Krinkle or English Bedspreads in 72 ins x 90 ins. size. Several shades from which to choose. Each **98c**

**Canadian Wheeling YARN**  
— Thrift Days —  
Popular colours in Pure Wool Yarns. Save by buying it by the pound. 4 skeins—pound **75c**  
19c skein

BASEMENT

**Values**

**PRINTED CREPE**  
— Thrift Days —  
A real sale of pure Silk Crepes in printed and plain designs. All new fall colours. 36 inches wide. Per yard **69c**

**Floral Cretonne**  
— Thrift Week —  
For brightening up any room this floral Cretonne is delightful. Firmly woven and washes well. 36 inches wide. Six shades. Per yard **37c**

BUCOVETSKY'S LADIES DEPT., MAIN FLOOR

Honest Values  
Honestly  
Advertised

# SAM BUCOVETSKY LTD.

OUR MOTTO ALWAYS "SATISFACTION GUARANTEED"

"THE WORKINGMAN'S STORE"  
Where Your  
Money Buys More