

SAM BUCOVETSKY LTD.

OUR MOTTO: ALWAYS "SATISFACTION GUARANTEED."

OUR AUTUMN Fashion PARADE



What DO the New Styles really look like? You've read about them, thought about them, talked about them... and you want to KNOW! All this talk of draping... will that mean bulges in the wrong places? And the new silhouette... just what is it, anyway? Bucovetsky's know... and we're showing these new styles to you every day in the store and in the windows. They are AUTHENTIC styles... the same models that are being shown in the world's fashion centres! Keep yourself posted on the new style trends... at Bucovetsky's... this season and every season!

OUR AUTUMN Fashion Parade will be held TO-NIGHT--Thursday Sept. 19 in the store -- Ladies' Department -- at 8.30 p.m. sharp

LIVING MANNEQUINS will model all garments in this Parade of Smart Fashions which will include

- ◆ HOLT, RENFREW FUR COATS
- ◆ FUR TRIMMED CLOTH COATS
- ◆ SPORTSWEAR
- ◆ EVENING GOWNS
- ◆ AFTERNOON DRESSES
- ◆ KNITTED SUITS
- ◆ AND HATS

All Complemented with the Season's Latest Accessories

Ladies Only Admitted

TAILORED-TO-MEASURE Men's Suits

New Fall Colours in New Fall Materials

\$19.75

EXTRA TROUSERS \$5.75

Delay no longer! Head in for your new fall Suit right now, today! We have just received this Fall and Winter range of Windsor Clothes and at the price they can't be beat. Larger than usual it includes many new and different materials and patterns. Styles are new too, the one illustrated has been a particular favourite. Workmanship is guaranteed, every sack-coat has hand finished collar. Fit guaranteed too. Let us measure you to-day!

BUCOVETSKY'S MEN'S DEPT., MAIN FLOOR



Men's Brushed Wool Sport Sweaters
Swing Back Style
\$3.95

Scott-Knit Swing-back Windbreaker style brushed wool Sport Sweaters in the five newest shades for Fall. Elastic rib-knit collar, cuffs and waist-band. Two pockets. Button front. Sizes 36 to 44
BUCOVETSKY'S MEN'S DEPT.

Men's Brushed Wool Cadet Pullovers
New As Tomorrow
\$2.75

Lightning slide fastener neck Cadet style brushed wool Pullovers that are the newest in wool wear for Fall. New shades trimmed with wide contrasting band around chest and sleeves. Scott Knit. Sizes 36 to 44.
BUCOVETSKY'S MEN'S DEPT.

Friday is Felt Hat Day!

Men! Get the Autumn Spirit! Wear a New Felt Hat! No other article of apparel is so important to your appearance, so expressive of your personality, as your hat. For Fall you need not only a NEW hat but the RIGHT hat—right in shape, right in shade, and right in quality!

Stetson \$6.50

Fine quality marches in step with the fine style of the new Stetsons. All styles and sizes.

Kensington \$3.50

There's a jaunty air of nonchalance in the new fall Kensingtons. Choose with confidence here.

Brock \$5.00

With pride, we parade for your approval the new Brocks. Intriguingly smart in style and richly mellow in quality. Full range of styles and sizes.

McGregor \$2.95

Silvertones included in this range of amazingly rugged new Fall McGregors. Complete sizes, styles and colours.

Fashion Silvertones \$1.95

For a low priced hat these Fashion Silvertones, in blue, grey, brown and black will certainly win your appreciation. To see them is to buy one. All sizes.
BUCOVETSKY'S MEN'S DEPT. MAIN FLOOR

Holt, Renfrew Furs Now on Exhibit in Our Store

This exhibit, which is under the personal supervision of the Holt, Renfrew representative, brings to you every new style idea in Furs gathered by Holt, Renfrew stylists in style centres of Europe and America.

Do not fail to visit our store during this display. The Holt, Renfrew representative will be pleased to give you his personal attention.

FUR REPAIRS and REMODELLING

The Holt, Renfrew representative will be pleased to advise you with regard to the renovating or remodeling of your old fur coat.



SAM BUCOVETSKY LIMITED

THIRD AVENUE PHONE 703

-SHOE SALE-

Friday and Saturday

BUCOVETSKY'S LOWER PRICE STORE BASEMENT

Growing Girls' and Women's New Fall Shoes

Week-End Special -

\$2.39



Suede, patent and kid leathers in new Fall styles. Brown and black in high Cuban and low heels. Sizes 3 to 8.
Bucovetsky's Basement

WOMEN'S HOUSE SHOES

Week-End Special -

Comfortable low heel strap Slippers for wearing about the house. Black only. Sizes 3 to 8.
Bucovetsky's Basement **89c**

Men's Fine Oxfords

Week-End Special -

\$1.69



Black side Oxfords with composition sole and rubber heels that have a smart appearance and will wear well. Sizes 5 1/2 to 11.
Bucovetsky's Basement

BOYS' SCHOOL OXFORDS

Week-End Special -

Sturdy school Oxfords. Black side with solid leather soles and rubber heels. Sizes 1 to 5.
Bucovetsky's Basement **\$1.38**

Buy Your Footwear Needs at SAM BUCOVETSKY LTD. "The Workingman's Store"

WHERE YOUR MONEY BUYS MORE

Made an Agreement with the Bank Regarding Loans

The following little story is timely, whether it is new or not. It is from The Sudbury Star last week:— Political meetings have started and with them the usual flow of stories calculated to put the speaker's audience at ease. At a political rally the other night Jim Cooper told of a friend who attempted to borrow some money from an industrious Italian, who operated a peanut stand on a busy street corner. "No," the Italian refused, "I can't lend you the money."

"Why?" pressed the friend.

"Well," nodded the friend. "Yes," nodded the friend. "Well, when I started on this corner I made an agreement with that bank, that so long as I occupied this corner, I wouldn't lend any money, if they wouldn't sell any peanuts."

Sudbury Star:—Hon. Peter Heenan is not in agreement with his leader, Premier Hepburn. The minister of lands says he does not think the people of Old Ontario think of the North as a sink-hole in which to spend money. "Northern Ontario is not a liability on Old Ontario," is Mr. Heenan's opinion.

Timmins Has Fuel Close at hand for Use

(Continued from Page One) in the new fuel is that it is properly processed. Where farmers used to just cut the top, only partially-developed material, the peat company takes all the various densities from the grass to the very heavy black substance a few inches from the clay bottom, mixes them and obtains an average over the whole depth, properly "digested" and cured.

Exhaustive Government Report The Government of Canada has not neglected peat. In 1925 an exhaustive report was handed down by the peat committee, appointed and supported jointly by the governments of the Dominion of Canada and the Province of Ontario. Their researches, entirely successful at the time, laid the basis for a present-day rather widespread opening up of peat bogs in many parts of the province.

The Northern Miner of August 29th carried an item about the successful development of a bog near Stratford, in Ellice township, where there is a 1300-acre tract producing comparatively large quantities. The owner has not been able to keep pace with orders for the fuel.

The 1925 report, handed down after eight years of hard work by qualified men, was prepared by Arthur A. Cole, Robert A. Ross, Roland C. Harris and B. F. Haanel, all of whom are authorities on the subject. Their objective was "to find, if possible, a practical working method, capable of commercial operation on a large scale, whereby our extensive peat deposits might be made available as an auxiliary source of fuel supply, especially in the central provinces of Ontario and Quebec, where shortage of domestic supplies of fuel was most keenly felt." The Great War started the interest in peat. Now two other factors are carrying it on—the vanishing supply of wood as fuel and the high cost of imported coal.

Extracts from the 300-page book compiled by the committee may be of interest in the present case:

Formed From Plants "Peat is a combustible substance produced by incomplete decomposition of vegetable matter either in or in the presence of water under such conditions that atmospheric oxygen is excluded. The character of the peat depends on the conditions under which it has been formed and on the nature of the vegetation which has contributed to its formation. . . . Prominent among peat-forming plants are mosses . . . marsh plants . . . heath plants . . . grasses . . . marine plants . . . and sometimes trunks, roots and leaves of trees. "Bogs occur in shallow depressions having usually a clay bottom . . . Glacial action has been an important factor in the origin and distribution of most of the peat bogs in United States and Canada. The great ice sheets which covered the country left irregular deposits of clay, gravel and boulders, which in many places so blocked the stream valleys as to form lakes."

"Peat in the natural state ranges in colour from yellowish brown through various shades of brown to jet black." "Peat has a very low thermal conductivity. According to Dr. Furst, a heap of ice covered with peat was made at the Bockelholm bog in 1888-9, and, without replenishing the store, was taken out in an unthawed condition in the summer of 1891."

Average peat, according to the report, contains about 21.9 per cent. water, 2.7 per cent. carbon, 4 per cent. hydrogen, 27.4 per cent. oxygen, 1.6 per cent. nitrogen and 24 per cent. ash. Samples taken from this district of North Ontario (Drinkwater, Cochrane and Nellie Lake) show from 63 to 65.5 per cent. volatile matter, 27 to 29 per cent. fixed carbon, and from 5 to 10 per cent. ash. Samples analysed were absolutely dry peat. The calorific value, B.T.U.'s per pound, varied from 7500 to 8230 per pound. In the bogs tested by the committee, it was estimated there were nearly 200,000,000 tons, though the potential fuel resources of Canadian bogs, from the best information available, was placed at 35,000,000,000 tons, or second in the world only to Russia.

Pioneer in Flying Drowns near Rouyn

Gustave Poullion, of Noranda, Loses Life in Dasserat Lake.

Gustave Poullion, a machinist at the Noranda Mine, but better known on account of his notable flying record, was drowned in Lake Dasserat, near Rouyn, on Saturday of last week. Poullion, who was 51 years of age, had been out quick hunting with a friend, J. Brunk, also of Noranda. It is understood that one of the supports of the canoe broke on account of the weight of the two men, Poullion alone weighing around 250 lbs. Both men were thrown into the water. Brunk clung to the canoe and was eventually rescued. Poullion tried to swim to shore, but went down before reaching safety. When the accident occurred the two men were headed for an island about 500 yards from shore and they had to fight a heavy wind.

Poullion was a native of Switzerland, though he had spent many years in Canada, as well as having an adventurous life in other parts of the globe. In addition to being an expert machinist he had a notable flying record and might well be considered as a pioneer of the flying game. He was associated with Count de Lesseps in the latter's early aerial experiments in France. Poullion held the fourth pilot's license to be issued in France and the second in Canada. He did considerable air service both in Canada and the United States but retired some years ago from aviation.