

BE BEAUTIFUL

By ELSIE PIERCE
FAMOUS BEAUTY EXPERT



CLAIRE TREYOR photographed in a beautiful setting for a home wedding. Her gown is made of hundreds of pin tucks, with the skirt flaring and billowy. Her bonnet is tied in a youthful chin bow. LOVELINESS MARCHING TO LOHENGRIIN... AND LOVELY EVER AFTER

Dum . . . dum . . . dee dum. There you go. Your first step toward the altar, your heart palpitating a little (or perhaps missing a beat)—lovely, lovely you, all eyes upon you. Six eyes particularly. Your father, stealing a glance at you from the corners of his eyes as he proudly supports you down the aisle. Your mother, her sparkling eyes a bit moist, with a prayer in them and fleeting before them many, many little memories. Your groom's, awe and admiration clearly written in them. And deep down somewhere the unvoiced plea "Stay as sweet as you are—lovely, lovely you."

Let's take a look at you. You're beautiful. You wisely took the advice to heart about rushing less and resting more and you look fresh as a daisy. Your veil is gorgeous and your hair a compliment to it, a beautiful coiffure topped with colourful highlights. Your hands are soft, smooth and a petal-pink whiteness. Your nails are perfectly groomed. Your polish is a subdued shade, displaying infinite good taste.

You're neither painfully pale nor nervously florid. We suspect that you guarded against the proverbial blush by applying a good creamy foundation blending it ever so carefully over arms, back, shoulders, neck and face, giving a uniform, soft tone to the en-

tire skin. Then a subdued makeup that will last and conceal any sudden pallor, a touch of rouge that looks fresh and rosy (a bold, heavy make-up is out of place for the bride). Your gown is the essence of simplicity and smartness. Even the colours of your bridesmaids' gowns have been chosen to flatter you as much as themselves. Clever you, you are the centre of attraction. Your bouquet is cleverly arranged, too, the orchids or gardenias easily removed and used as corsage for your travelling suit.

Make Beauty a Habit

And then we come down to earth with a plea; make beauty a habit. Budget for beauty—your time, your finances. Keep him proud of you; keep him wondering in admiration how you manage, with all your other duties, to stay so young, so lovely. Be far-sighted enough to realize that your attention to personal loveliness must not cease with the wedding march. The old, happy ending can be paraphrased. Its modern version is: "Happy so long as she remains lovely." To a very large measure it is true that even a doting husband will frown on a careless attitude to one's appearance. Be happy. Be lovely!

(Copyright, 1935, by the Bell Syndicate, Inc.)

Consider Bush Fire Hazard to be Serious

Deputy Minister of Lands and Forests Thinks it a Mistake to Underestimate the Danger.

"The past spring saw a forest fire menace unprecedented in the history of the province," was the statement of W. C. Cain, deputy minister of Lands and Forests in an interview at Toronto last week, when asked regarding forest fire damage in the province this year.

Losses to date, however, have not been

above the average. Up to the end of June, 1934, 693 fires had occurred, while this year 747 were reported. The average burned during the 1934 period, April-May-June, was more than 160,000 acres, while for the same period of 1935, only 90,000 acres were scorched.

"The province experienced a general drought up to the early part of June. Since then rains have lessened the fire hazard," he added.

A warning was given, however, that a feeling of complete safety should be avoided. "In spite of heavy rains in the last six weeks, a few excessively hot, drying days, such as we have just been experiencing, might recreate a bad fire hazard," Mr. Cain stated.

The department is endeavouring to develop a permanent protection staff. Organization will aim at winter employment for key men of the summer fire staff, including inspection and timber scaling among their activities.

Mr. Cain is confident that the present staff is sufficient to provide adequate protection in normal times, and prepared to meet any emergent ones by the adoption of efficient methods.

Try The Advance Want Advertisements

PROCLAMATION

Monday, Aug. 5

is hereby proclaimed

Civic Holiday

FOR THE TOWN OF TIMMINS
In accordance with resolution of Council passed July 24th, 1935.

Merchants and others are requested to keep their business establishments closed on this day so that as many citizens as possible may enjoy the benefits of the holiday.

R. Richardson,
Mayor

Much Building Under Way at South Porcupine

Drilling Near Drinkwater Pit. Girl Guides Left Last Week for Camp. Death of Mrs. Personen. Visitors to and From South Porcupine. Other News from South Porcupine and the Dome.

South Porcupine, Ont., July 27th, 1935. Special to The Advance.

Mr. D. Cattarello is enlarging his store on Golden avenue, having completed a cement cellar under it. We also hear that Mr. Cattarello has bought the property on Main street owned by Jos. Turcotte.

Mr. C. V. Gallagher is visiting his Red Lake mining interests this week.

Mr. Wm. Arbour is leaving today for Toronto, accompanied by Miss Elsie Henderson, R.N., and his wife, for further medical advice and attention. We understand that special plastic surgery is necessary for his broken jaw.

Mr. and Mrs. H. Dishar and children, with Mr. and Mrs. S. Graham are leaving on Sunday for a motor tour to St. Catharines, Niagara and Cleveland for two weeks.

Ventures Ltd. is, we hear, sponsoring drilling activities two miles south of Drinkwater Pit.

Mr. and Mrs. Rayner with Mr. and Mrs. Norman Woon are spending the week-end in Kirkland Lake and Noranda.

Building is going on all over the town. The new Helmer lots are all taken and being rapidly built up. Mr. Ship is building himself a new house there. On the Huot property two new ones are going up. On Klinga's lots one new one has just been completed, and is now occupied by Mr. Smith, while another, owned by Toivi Ihander is also completed and occupied. Mr. Woon has moved into the new building next to Klinga's.

Mr. and Mrs. Murray have taken the house of Mr. J. Thompson, Main street for the summer.

Mr. Millions drove the seven Dome Girl Guides down to Kenogami Camp on Friday morning. The girls were: Marjorie Costain, Joyce Hughes, Dorothy Andrews, Doris McGinn, Laura Millions, Violet Hedges and Mary Curtis. Miss Naish and Miss Iris Donaldson left with the equipment on Thursday evening to help prepare camp. Mr. C. Kemsley of the Dome was good enough to drive the South End girls down on Friday. Those going from here were Elaine Dague, Dorothy Walker, Margaret Forster, Marjory and Joan Maxwell-Smith.

Mrs. Personen, an elderly Finnish lady, died here on Tuesday after having been ill for some time. She is an old resident, having been in the camp since the early days. She has lived with her daughter, Mrs. Kinnunen, on Bruce avenue for many years. The Rev. Leeman, of Timmins, conducted the funeral service which took place on Thursday evening from the United Church.

Born—On Thursday, July 25th, to Mr. and Mrs. George Kaufman, a son, at the Presbyterian hospital.

Born—To Mr. and Mrs. White, of Connaught, on Sunday, July 21st, at the Presbyterian hospital—a son.

Born—To Mr. and Mrs. Vallin, of the Ankerite, a son, on Monday, July 22nd, at the South Porcupine hospital.

Mrs. Hanberry and Newsham are leaving this week to spend the rest of the summer at Charlton and Noranda.

Miss Auni Korpi, of Sky's staff, is on holiday at Windsor and points south.

Misses Marie and Frances St. Paul, who have been visiting their aunt, Mrs. Taylor, in Timmins, for the past three weeks, left today for their home in Kazabazna, Quebec.

Numbers of people are taking advantage of the cool breezes at Golden City beach these hot days, a regular colony of tents having sprung up during the past week or so.

McIntyre Mines are drilling near the Richardson claims in Whitney.

An old-timer—Nelson by name—drifted into town this week from English township thirty-two miles south of here. He is an old prospector of 1910, and was reminiscing with other old-timers of the early days. He has had a crew working on his claims in English, and has spent the last four years prospecting in Red Lake and Woman Lake districts. He left on Saturday by plane for Elk Lake.

Mrs. McGillis of North Bay, is up visiting her son.

Master Wilfred Hardy, of Kirkland Lake, who has been visiting his aunt, Mrs. H. Kaufman, left on Thursday for home, accompanied by Master Gordon Kaufman, who will spend a few weeks with him there.

Mr. Wally Martin is leaving this week to spend ten days in North Bay at the parental home.

Mr. and Mrs. Langdon, of Brighton, Ont., are visiting their sons, Mr. R. Langdon of South Porcupine, and Mr. W. O. Langdon, of Timmins.

Mr. Wes. Hayne, who has been visiting at the home of Mr. Fairhurst during the past week, having been called here after his brother's motor accident, has accepted his former position as baker for Mr. Fairhurst, and will once more reside here.

A midget football game, the players all under 10 years of age, caused much fun at the Dome field on Friday night. With a big crowd looking on the youngsters did their best, and the on-lookers got a greater kick out of it than the kids. The result was a tie—1 for Dome and 1 for Dome Extension. A wonderful sum was collected from the crowd to be sent to the Toronto Star Fresh Air Fund. We could not manage to get all the names of the boys playing, but a photograph of them was taken to be sent with the money, so doubtless we shall be able to distinguish them when they appear in the newspaper. It was a very nice thought on

the part of the boys—and we are glad their efforts were so well rewarded.

Mr. Max Smith, and Mr. George Starling motored to Kirkland Lake on Saturday to attend an executive meeting of the Temiskaming Firemen's Association.

Mrs. A. Veary and twin sons, of Toronto, is visiting her sister, Mrs. Don Eames, of Dome Extension.

Studying Case of Monteith Academy

Deputy Minister of Education to Visit Academy and Weigh Case for a and Against.

One of the matters taken up by the Hepburn government with the idea of effecting economies was the question of closing Monteith Academy. On his visit to Timmins last year Hon. Dr. Simpson, Minister of Education, suggested that something would be done about the academy. He thought that it cost too much for the service given. Then John Rowlandson, M.L.A., came forward with the idea that agriculture and mining classes might be added to the work at Monteith, and this proposal received much attention. At the present time, however, this part of the issue is somewhat clouded by the fact that the local member is not in much favour at Toronto since his attitude in regard to the investigation into Northern Development Dept. affairs.

Last week Duncan McArthur, Deputy

Minister of Education, visited Monteith Academy to make a personal study of the situation there. It is likely that his conclusions after the visit will determine the future of the Monteith Academy. The Monteith Academy last year had only 40 pupils though it has capacity for many more. In recent years the institution at Monteith has been used to provide education for the children of mining men, settlers, etc., who would otherwise be unable to secure schooling in the North.

Some months ago there was a rumor that the Academy would not re-open after the summer vacation, but the official answer to this was that no decision had been reached. There will likely be a decision after the visit of the Deputy Minister. There is a general feeling in the North that it would be regrettable if Monteith Academy were closed down as it has given unique service to the North and has filled a genuine need for many years. It is not certain that changing conditions have made the academy unnecessary.

Former Constable is Killed at Noranda

John Vincent Considine Dies Shortly After Being Struck by Falling Rock in Mine.

Many in Timmins and district are acquainted with J. V. Considine, who for some years was on the provincial police force in the North, and all will deeply regret to learn of his death at Noranda on Thursday. While he was never stationed at Timmins, he visited here more than once.

The late John Vincent Considine had recently been employed at the Noranda Mine where he worked underground. According to a report from Noranda last week-end he was fatally injured while at work in the mine underground. The report states Considine, who had been employed underground, was struck by falling rock, sus-



Ice is the Natural Refrigerant

Ice is the natural enemy of bacteria. Natural action makes it odorless; it conditions the air and prevents mixed food tastes. Naturally it's the best refrigerant so start enjoying its benefits to-day.

Phone 102 **UNION** Phone 102
GOAL COMPANY LIMITED

taining such severe injuries that he died soon afterwards in hospital.

Deceased, who was 34 years of age, was born in Toronto, where his mother, Mrs. Mary Considine, lives at 81 Mackenzie Crescent. He was educated at St. Michael's College, and as a young man went west, serving for three years with the Northwest Mounted Police, and for two years with the Alberta provincial police force. He came to Northern Ontario some years ago as a constable on the provincial police.

Considine had been stationed at Cobalt, Cochrane and Kapuskasing during his service with the Ontario force.

He is survived by his widow, formerly Miss Bertha Desgrosseillers, of Kapuskasing, and by one daughter, Margaret, about four years of age.

ICE REPORTED LAST WEEK AT NATTAWAY FALLS IN NORTH

While the rest of the country sweltered in the most torrid heat wave of the summer, freezing temperatures and ice on the waterways were reported last week at Nattaway Falls, 150 miles north of Hudson on the C.N.R.

Try The Advance Want Advertisements

Guaranteed

USED CARS

A Money-Back Guarantee or Free Exchange Privilege

Buy confidently from the Ford Dealer's great range of fine reconditioned cars of every model and make . . . secured as trade-ins through the record-breaking sales of the 1935 FORD V-8

These cars carry a money-back guarantee or free exchange privilege—depending on whether you spend more or less than \$300 on your purchase. Motorists by the thousand have already bought used cars under the safeguarding guarantees of the exclusive Ford 3-5 Plan this year. These owners are enthusiastic about the bargains they got—about the cars' splendid mechanical and body reconditioning. They are especially pleased with the convenient purchase terms extended by the Ford Dealer. They are secure in the knowledge that the Ford Dealer fully backs his Diamond Value cars.

Sweeping Ford V-8 Sales have brought in good cars of all makes Every popular car in a wide range of models may be found on the Ford Dealer's used car lot. They have been well overhauled and are identified by the 3-5 Plan stickers on their windshields. They are priced right. Terms are easy—the car you now drive may serve as down payment.

Here are the details of the 3-5 Plan Suppose you select a car priced at \$300 or more. After driving it, if you are not entirely satisfied, the Ford Dealer from whom you purchased will refund your money without question any time within three days of the date the car is delivered to you. Or suppose you choose a car priced from \$100 to \$300. You may decide later that you prefer a different make or body type. The Ford Dealer from whom you bought will gladly exchange it for another used car of the same price or he will apply it as partial payment on a higher priced used car or a new car, provided the request for exchange is made within five days from the date the car is delivered to you.

See your Ford Dealer's guaranteed used cars soon—to-night if you can. You are certain to find the car you wish to own!

FORD MOTOR COMPANY OF CANADA, LIMITED



These Diamond Labels are your guarantee of satisfaction. Look for them in colour on the windshields of the Ford Dealer's used cars.



All Used Cars Greatly Reduced

This is your opportunity to get the greatest value we have ever offered in Used Cars.

30 CARS OF VARIOUS MAKES AND MODELS TO CHOOSE FROM. ALL SOLD UNDER THE 3-5 DAY USED CAR PLAN. Easy Payment Plan on All.

McDOWELL MOTORS

Phone 440, Timmins

Authorized Ford Dealers
Timmins

8 Balsam St. South