

BE BEAUTIFUL

By **ELSIE PIERCE**
FAMOUS BEAUTY EXPERT



TALA BIRELL continues the vogue of longish bob combed back of the ears. The usual 2nd popular velvet here is given a very different style note with the addition of a novel pompon and feather.

ONLY PINK AND PRETTY EARS HAVE A RIGHT TO SHOW THEMSELVES

In spite of the fact that "upswept" is fashion's latest coiffure command, I see a great, great many young girls still clinging to the longish bob with hair massed behind the ears and curled in clusters. As a matter of fact, it is a source of real pleasure to see these young ones refusing to accept a new fashion merely because the high stylists dictate it. The best reason in the world for "taking" to a new style is its becomingness. This attitude makes for individuality. And individuality makes for smartness, which is well-worth cultivating.

The swept-behind-the-ears fashion is essentially a very youthful one. Middle aged women should avoid it. Even the very young should be particularly careful that only pink and pretty ears show, for then (and only then), do they have the right.

Women are especially fortunate that they can send some ears in hiding. Men can't. We've seen some awful ear specimens in our day, masculine and feminine. Large ears, pointed ears, stand offish ears, wide ears, ears that are too-red and ears waxy pale, top-heavy ears and ears with over-sized lobes. Such ears had well snuggle under feminine curls.

Same Treatment As Face Gets
There are pretty-as-a-picture ears, however. Rare indeed because the

average ear wasn't meant for decorative purposes at all. But the small, soft, smooth, hugging the head ear is pretty enough to show off to the world, particularly if a brushed-back coiffure is otherwise becoming to their owner.

I wonder how many women think of the ears as part of their face and give the ears the same treatment that cheeks get. We are talking about the outer ear of course, the portion the world sees. The skin here will respond to a good creaming. Use your cleansing cream here, pat with tonic. After cleansing, be sure that the channel leading to ear drum is thoroughly but gently dried. Never, never thrust hairpins or similar objects into the ear or attempt to remove wax deposits with anything but a cotton swab which druggists sell for this purpose.

Miriam Hopkins whose ears are said to be among the prettiest in Hollywood uses the same rich tissue cream on her ears as her face. Such softening cream is excellent to ward off the shrivelled lined appearance in back of the ears as well as in front of them. Ears that show should get their bit of make-up too—a light dusting of powder and a touch of rouge on the ear lobes (because make-up should imitate nature's blush which extends beyond face over to ear lobes—when it is there).

Officially Recognize 73 Below at the Falls

Dr. John Patterson, Head of the Dominion Meteorological Bureau, Makes Official Recognition of Reading at Iroquois Falls on January 23rd.

The reported temperature of 73 degrees below zero as given at Iroquois Falls on the morning of Jan. 23rd, 1935, has now the support of official recognition. With thermometer registering fifty below zero in many places in this part of the North on the evening of Jan. 22nd, and the morning of Jan. 23rd, it was recognized that it was very cold, but some were inclined to doubt the 73 below report from Iroquois Falls. At South Porcupine sixty degrees below was registered and as the average good thermometer will not accurately register below 60 it was generally considered that it might be even below sixty at South Porcupine. The figure of 73 from the Falls, however, was not readily accepted by some people, but there were many at the Falls ready to back the figure to the limit.

At first the weather authorities were inclined to disregard the 73 below report from Iroquois Falls, though it was on an official government thermometer. Those concerned at Iroquois Falls, however, would not agree to this. They even protested when another figure was used as the "official" temperature. Reports were received from all over the district to support the Iroquois Falls stand. Monteth sent the report that Rev. Joseph Blackburn had noted at 9:20 Jan. 23rd that the thermometer was 66 below. Two other Monteth thermometers registered 60 below, which was as low as these thermometers would register. Twin Falls, Smooth Rock Falls, and other sections add to the proof of how low the thermometer had gone. Leo Barry, Twin Falls, certified that the thermometer there had registered 70 below between midnight and the morning of the 23rd.

Eventually the Dominion Meteorological Bureau took a hand and started an enquiry of its own to definitely establish the temperature at the Falls on the 23rd. Word from Ottawa on Friday says that Dr. John Patterson, head of the Dominion Meteorological Bureau announced that after examination of all the data in connection with the temperature of 73 degrees below reported for Jan. 23rd at Iroquois Falls that he has decided that the 73 mark is quite correct and accordingly this figure will be recorded as the official temperature for Iroquois Falls on that date.

This means that Ontario now has a Try The Advance Want Advertisements

Iroquois Falls the Winner of School Cup

Trophy Presented to N. O. S. S. A. Hockey by R. J. Ennis Goes to Iroquois Falls This Year.

Last week The Advance made reference to the cup presented to the N. O. S. S. A. for annual competition, the donor being R. J. Ennis, of the McIntyre. Since the last issue of The Advance Iroquois Falls has been declared the winners of the trophy for the season. The following official information explains the win by the Falls school:

"Mr. R. J. Ennis, general manager of the McIntyre Gold Mines, has presented to the Northern Ontario Secondary School Association (N.O.S.S.A.) a cup for annual competition for hockey.

"The N.O.S.S.A. is divided into three groups for an ordinary schedule, and the winners then play off for the championship. Timmins, Schumacher, So. Porcupine, Iroquois Falls and Cochrane comprise the Northern District. Kirkland Lake, Cobalt, Halleybury and New Liskeard comprise the Central District and North Bay and Sudbury the Southern District.

"This year the Central District had no hockey schedule. North Bay were the winners of the Southern District and Iroquois Falls the Northern District. North Bay has notified the executive of the Northern District that owing to lack of finances, they will default and Iroquois Falls have been declared the first winners of the Ennis Cup. North Bay has stated that if they had known earlier of this cup they would have made definite arrangements to meet Iroquois Falls so to determine the possession of the new trophy."

SUDBURY MAN CHARGED WITH THE THEFT OF OVER \$8,000.00

Arthur N. Elliott, of the Elliott Produce Co., Sudbury, is on heavy bail to await trial on the charge of converting to his own use certain moneys alleged to have been paid him by various firms and individuals with the requirement that these amounts should be paid to the Whyte Packing Co., of Stratford.

Toronto Telegram.—A local dramatic critic in censuring a theatrical performance stated that it would have drawn flushes in a lumber camp. In Toronto it drew crowded houses.

Canadiens Won from an All-Star Team Last Night

All-Stars won from Canadiens in an exhibition hockey game last night at the arena with the score 8-4. Receipts were, as usual, in aid of the St. John Ambulance Corps, Timmins branch. Kennedy was the outstanding star for the All-Stars and he tallied three of their goals. The Canadiens' goal getting talent was well divided amongst the forward line. A fair crowd saw the match. The teams were:

All-Star: Goal, Barbie; defence, Wallingford, Miller; wings, Walsh, Kennedy; centre, Arundel; alternate, Slobaski.

Canadiens: Goal, Lejambre; defence, Red Auger, Lortie; wings, Charbonneau, Guinard; centre, Richer; alternates, Jerry Auger, Renaud.

National Hockey to Wind up on Tuesday

Standing of the Teams in the League Including the Week-end Games.

On Tuesday night, the National Hockey League schedule will be completed when St. Louis goes to Toronto; Montreal to Boston; and Chicago to the Montreal Canadiens. These games will apparently make no difference to the play-off teams.

Standing in the league with Saturday and Sunday games included is:

	Canadian Section						
	P	W	L	T	F	A	P
Toronto	47	29	14	4	152	108	62
Maroons	47	23	19	5	119	90	51
Canadiens	47	19	22	6	108	141	44
Americans	48	12	27	9	100	142	33
St. Louis	47	11	30	6	83	139	28
	American Section						
	P	W	L	T	F	A	P
Boston	47	26	15	6	127	108	58
Chicago	47	25	17	5	114	86	55
Rangers	48	22	20	6	137	139	50
Detroit	48	19	22	7	127	114	45

Interesting Addresses at Weekly Meeting A.Y.P.A.

The weekly meeting of St. Matthew's A.Y.P.A. was held on Thursday evening. Rev. Canon Cushing gave a most interesting address on "Lent," and C. P. Walker, now of South Porcupine, spoke in illuminating way on "The Signs and Symbols of the Church."

First Two Games of Basketball League

Achilles Club Take 48 to 14 Victory from Schumacher and Timmins H.S. Wins 16 to 13 from Schumacher H.S.

The first two games of the newly formed Porcupine Basketball league were played on Friday night at the High School when the Achilles Club team took a 48-14 victory from Schumacher Town and Timmins High School won a 16-13 game from Schumacher High School.

The second game was the better of the two and developed quite a number of interesting situations. At the end of half time the score was tied at 5 all. During the last half Timmins High began to find the basket a little easier to reach and they managed to eke out a three point win. Walsh got half the winners' points and Marks made four for the losers.

The first game was a little too one sided to be very interesting. Walsh and Brown split 28 of the Achilles club points between them.

The Teams
Schumacher Town: Kavanagh 2, Calverley, T. Leek 2, G. Leek, Laing, Davidson, Scheulsky 4, Sparks 2, Gilbert 2, Nickola 2-14.

Achilles Club: Drew 2, Delmore 3, Rimaldi 4, Walsh 14, Brown 14, Dunn 1, Cecchini 4, Duxfield, Bobbie, Lyle, Peacock, Block-48.

Schumacher H.S.: Percival 1, Marks 6, Sky, Kuly, Besley, Heath 4, Waddell, Flowers, Davis, Sheculski 2-13.

Timmins H.S.: Copps 3, Walsh 3, Hensby, Mitchell, Barliko 3, Andrechuk, Finkelman, Millette-16. Referee—F. Gauthier.

Another Event Thursday by Merrymakers Club

The Merry Makers Club met at the home of Mrs. M. Parnell, 59 Middleton avenue, on Thursday, March 14th. The ladies winning honours were:—first, Mrs. Hawse; second, Mrs. R. Sinclair; third, Mrs. H. Dean. Special Mrs. H. Parnell. At the conclusion of cards the hostess served a dainty lunch which concluded a happy evening enjoyed by all present. This series of whist drives is under the auspices of the L.O.B.A.

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Twins Born at Corbeil But Die an Hour Later

Corbeil, the home of the famous Dionne quintuplets, was the scene last week of the birth of twins. Dr. Dufos was in attendance but the babies died an hour after birth. The despatches say that the house was cold and considerable difficulty was experienced in providing the warmth necessary. Dr. Dufos did his best but under the conditions was not able to save the twins. The parents of the twins, Mr. and Mrs. Orval Ouelette, living only a quarter mile from the Dionne home, were especially grief-stricken over the loss of the twins, as their only other child died recently. The mother is reported as suffering from overwork and hardship. The Oulettes are now being well cared for.

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