BE BEAUTIFUL

By ELSIE PIERCE FAMOUS BEAUTY EXPERT



TALA BIRELL continues the vegue of longish bob combed back of the ears. The usual and popular velvet beret is given a very different style note with the addition of a novel pompom and feather. ONLY PINK AND PRETTY EARS HAVE A RIGHT TO SHOW

In spite of the fact that "upswept" | average ear wasn't meant for decorative massed behind the ears and curled in cularly if a brushed-back coiffure is to his own use certain moneys alleged Interesting Addresses at young ones refusing to accept a new the ears as part of their face and give that these amounts should be paid to fashion merely because the high stylists the ears the same treatment that cheeks the Whyte Packing Co., of Stratford. dictate it. The best reason in the world get. We are talking about the outer for "taking" to a new style is its be- ear of course, the portion the world comingness. This attitude makes for sees. The skin here will respond to a critic in censuring a theatrical perfor- interesting address on "Lent," and C. hostess served a dainty lunch which individuality. And individuality makes good creaming. Use your cleansing mance stated that it would have drawn P. Walker, now of South Porcupine, concluded a happy evening enjoyed by

is essentially a very youthful one. Mid- gently dried. Never, never thrust hairdle aged women should avoid it. Even pins or similar objects into the ear or the very young should be particularly attempt to remove wax deposits with careful that only pink and pretty ears anything but a cetton swab which drugshow, for then (and only then), do they gists sell for this purpose. have the right.

lobes. Such ears had well snuggle under feminine curliques.

Same Treatment As Face Gets There are pretty-as-a-picture ears,

is fashion's latest coiffure command, I purposes at all. But the small, soft. see a great, great many young girls still smooth, hugging the head ear is pretty clinging to the longish bob with hair enough to show off to the world, parti- await trial on the charge of converting

source of real pleasure to see these I wonder how many women think of and individuals with the requirement

cleansing, be sure that the channel to it drew crowded houses. The swept-behind-the-ears fashion leading to ear drum is thoroughly but

Miriam Hopkins whose ears are said Women are especially fortunate that to be among the prettiest in Hollywood they can send some ears in hiding. Men uses the same rich tissue cream on her can't. We've seen some awful ear ears as her face. Such softening cream specimens in our day, masculine and is excellent to ward off the shrivelly feminine. Large ears, pointed ears, lined appearance in back of the ears as stand offish ears, wide ears, ears that wall as in front of them. Ears that are too-too red and ears waxy pale, top- show should get their bit of make-up heavy ears and ears with over-sized too-a light dusting of powder and a touch of rouge on the ear lobes (because make-up should imitate nature's blush which extends beyond face over to ear however. Rare Indeed because the lobes-when it is there)

73 Below at the Falls Dr. John Patterson, Head of the Dominion Meteorological Bureau, Makes Official Recognition of Reading at Iroquois Falls on January 23rd.

Officially Recognize

cognition. With thermometer register- It may be interesting to repeat here ing fifty below zero in many places in | that the official temperature as rethis part of the North on the evening of | corded on the government thermometer Jan. 22nd, and the morning of Jan. at the Hollinger for Jan. 23rd was 37 23rd, it was recognized that it was very | degrees below zero. This leaves a big cold, but some were inclined to doubt | margin surely between Iroquois Falls the 73 below report from Iroquois Fails. with its 73 below zero, and Timmins. At South Porcupine sixty degrees be- forty miles away, with its 37 below. low was registered and as the average good thermometer will not accurately register below 60 it was generally con- Pontiac for 1935 sidered that it might be even below sixty at South Porcupine. The figure of 73 from the Falls, however was not readily accepted by some people, but there were many at the Falls ready to

back the figure to the limit. At first the weather authorities were inclined to disregard the 73 below report from Iroquois Falls, though it was on an official government thermometer. Those concerned at Iroquois Falls, how- | joining the Improved Straight Eight, ever would not agree to this. They even thus for the first time entering the field protested when another figure was used with two lines of cars. The Six, availas the "official" temperature. Reports able in both Standard and De Luxe were received from all over the district | models, is a six-cylinder edition of the to support the Iroquois Falls stand. Monteith sent the report that Rev. Joseph Blackburn had noted at 9.20 Jan. | Limited as a result of customer replies 23rd that the thermometer was 66 be- to the 1934 questionnaire wherein a low. Two other Monteith thermome- substantial demand for a Six was ters registered 60 below, which was as shown. low as these thermometers would register. Twin Falls, Smooth Rock Falls, and other sections add to the proof of how low the thermometer had gone. Leo Barry, Twin Falls, certified that the thermometer there had registered 70 below between midnight and the morning of the 23rd.

Eventually the Dominion Meteorological Bureau took a hand and start- Motors engineers, producing a design ed an enquiry of its own to definitely that is utilitarian in its effect yet with establish the temperature at the Falls an individuality that unmistakably on the 23rd. Word from Ottawa on stamps the cars as Pontiacs. Friday says that Dr. John Patterson. head of the Dominion Meteorological in the six-cylinder line: 5-passenger Bureau announced that after examina- Standard Coach; 5-passenger Standard tion of all the data in connection with Coach with trunk; 2-passenger Standthe temperature of 73 degrees below and Coupe; 4-passenger Standard reported for Jan. 23rd at Iroquois Falls | Coupe, with Rumble Seat; 5-passenger that he has decided that the 73 mark is Standard Sedan, and 5-passenger quite correct and accordingly this fig- Standard De Luxe Sedan with trunk. ure will be recorded as the official temperature for Iroquois Falls on that date.

The reported temperature of 73 de- | new low temperature mark-73 below grees below zero as given at Iroquois zero—and Iroquois Falls thus ousts Falls on the morning of Jan. 23rd, 1935, White River and all the other cold has now the support of official re- places for a real record in cold weather.

Makes Debut Here

For the First Time Enters the Field with Two Lines of Cars for the Season.

Portiac for 1935 makes its local debut today with a new low-priced Six Straight Eight, and is announced by General Motors Products of Canada

Both Pontiac chassis have ample power, the Six developing 81 horsepower while the Straight Eight delivers 84 horsepower. For licensing purposes the calculated horsepower is 27.4 for

the Six and 32.6 for the Eight. The new Six, like the Straight Eight, reveals the art of scientific tear-drop streamlining as interpreted by General

The following models are available

This means that Ontario now has a Try The Advance Want Advertisements

Iroquois Falls the Winner of School Cup

Trophy Presented to N. O. S. This Year.

Last week The Advance made refer ence to the cup presented to the N. O. S. S. A. for annual competition, the donor being R. J. Ennis, of the McIntyre. Since the last issue of The Advance Iroquois Falls has been declared the winners of the trophy for the season. The following official information explains the win by the Falls school: "Mr. R. J. Ennis, general manager of the McIntyre Gold Mines, has present

School Association (N.O.S.S.A.) a cup for annual competition for hockey. "The N.O.S.S.A. is divided into three groups for an ordinary schedule, and the winners then play off for the championship. Timmins, Schumacher, So Forcupine, Iroquois Falls and Cochrane comprise the Northern District. Kirkland Lake, Cobalt, Haileybury and New Liskeard comprise the Central District

and North Bay and Sudbury the South-

ed to the Northern Ontario Secondary

ern District. "This year the Central District had trict. North Bay has notified the exe- the play-off teams. cutive of the Northern District that | Standing in the league with Saturday owing to lack of finances, they will de- and Sunday games included is: fault and Iroquois Falls have been d clared the first winners of the Enn Cup. North Bay has stated that if the had known earlier of this cup the would have made definite arrangemen to meet Iroquois Falls so to determin the possession of the new trophy

SUDBURY MAN CHARGED WITH THE THEFT OF OVER \$8,000.0

Arthur N. Elliott, of the Elliott Pro duce Co., Sudbury, is on heavy bail to Detroit to have been paid him by various firms

Canadiens Won from an All-Star Team Last Night

All-Stars won from Canadiens in an the arena with the score 8-4. Receipts S. A. Hockey by R. J. En- were, as usual, in aid of the St. John nis Goes to Iroquois Falls Ambulance Corps, Timmins branch. Kennedy was the outstanding star for

the All-Stars and he tallied three of their goals. The Canadiens' goal getting talent was well divided amongst the forward line. A fair crowd saw the match. The teams were: All-Star: Goal, Barbarie; defence,

Wallingford, Miller; wings, Walsh, Kennedy; centre, Arundel; alternate,

Canadiens: Gcal, Lejambe; defence Red Auger, Lortie; wings, Charbonneau, Guinard; centre, Richer; alternates, Jerry Auger, Renaud.

National Hockey to Wind up on Tuesday

Standing of the Teams in the League Including the Week-end Games.

On Tuesday night, the National Hoc key League schedule will be completed when St. Louis goes to Toronto; Monno hockey schedule. North Bay were treal to Boston; and Chicago to the the winners of the Southern District Montreal Canadiens. These games and Iroquois Falls the Northern Dis- will apparently make no difference to

	Canadian Section							
5-								
nis		P	W	L	T	F	A	I
ey	A GA WALUU	47	29	14	4	152	108	6
ey	ATALLE COURTS	47	23	19	5	119	90	5
its	Canadians	.47	19	22	6	108	141	4
ne	Americans	.48	12	27	9	100	142	33
	St. Louis .	47	11	30	6	83	139	28
	American Section							
		P	W	L	T	F	A	F
00	Boston	.47	26	15	6	127	108	58
	Chicago	47	25	17	5	114	86	55
0-	Rangers	48	22	20	6	137	139	50
to	Detroit	48	10	99	77	197	114	4:

Weekly Meeting A.Y.P.A.

Signs and Symbols of the Church."

First Two Games of Basketball League

formed Porcupine Basketball league were played on Friday night at the High School when the Achilles Club team took a 48-14 victory from Schumacher Town and Timmins High School won a 16-13 game from Schu-

the two and developed quite a number of interesting situations. At the end of half time the score was tied at 5 all. During the last half Timmins High began to find the basket a little easier to reach and they managed to eke out a three point win. Walsh got half the winners' points and Marks made four

The Teams

Rimaldi 4, Walsh 14, Brown 14, Dunn 1 Cecchini 4, Duxfield, Bobbie, Lyle, Peaceck, Block-48.

Flowers, Davis, Sheculski 2-13.

Another Event Thursday by Merrymakers Club

home of Mrs. M. Parnell, 59 Middleton avenue, on Thursday, March 14th. The ladies winning honours were:-first, The weekly meeting of St. Matthew's Mrs. Hawse; second, Mrs. R. Sinclair; A.Y.P.A. was held on Thursday even- third, Mrs. H. Dean. Special Mrs. H. Toronto Telegram:—A local dramatic ing. Rev. Canon Cushing gave a most Parnell. At the conclusion of cards the for smartness, which is well-worth cul- cream here, pat with tonic. After blushes in a lumber camp. In Toron- spoke in illuminating way on "The all present. This series of whist drives is under the auspices of the L.O.B.A.

Achilles Club Take 48 to 14 Victory from Schumacher and Timmins H.S. Wins 16 to 13 from Schumacher

The first two games of the newly macher High School.

The second game was the better of for the losers.

The first game was a little too one sided to be very interesting. Walsh and Brown split 28 of the Achilles club points between them

Schumacher Town: Kavanagh 2, Calverley, T. Leck 2, G. Leck, Laing, David son, Scheculsky 4, Sparks 2, Gilbert 2. Twins Born at Corbeil Nickola 2-14.

Achilles Club: Drew 2, Delmone 3,

Schumacher H. S.: Percival 1, Marks

Hensby, Mitchell, 2, Barilko 3, Andrechuk, Finkleman, Millette-16. Referee-F. Gauthier.

The Merry Makers Club met at the

Just One More Week for QUALITY SHOES

\$2.98 \$3.98

Regular \$6.00 to \$10.00 Line

Vogue Shoe Shop

1 Pine Street South

\$1.98

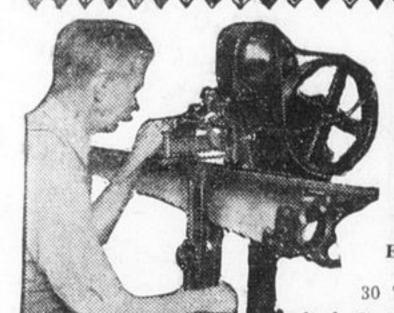
Timmins.

But Die an Hour Later

Corbeil, the home of the famous Orval Ouelette, living only a quarter Dionne quintuplets, was the scene last mile from the Dionne home, were speweek of the birth of twins. Dr. Dafoe cially grief-stricken over the loss of the was in attendance but the babies died twins, as their only other child died 6, Sky, Kuly, Besley, Heath 4, Waddell. an hour after birth. The despatches recently. The mother is reported as say that the house was cold and con- suffering from overwork and hardship. Timmins H.S.: Copps 3, Walsh 8, siderable difficulty was experienced in The Oulettes are now being well cared providing the warmth necessary. Dr. for.

Dafoe did his best but under the conditions was not able to save the twins The parents of the twins, Mr. and Mrs.

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Electrical and Refrigerator Service Shop

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No Personal Liability)

NEW ISSUE

Incorporated Under the Laws of the Province of Ontario

The Sound Mining Background of this Issue

- An operating gold property with an intensive oredevelopment programme now obtaining most satisfactory results at the 300 and 400 foot levels.
- Equipped with a complete mining plant for development to depth of 800 feet to prove up additions to present ore reserves, and a 50-ton mill building available for production as warranted.
- A former gold producer revived and rehabilitated with private funds furnished through the Bain Private Development Subsidiary.
- Supporting our own convictions, we have advanced approximately \$100,000 to reorganize and revive this property and to provide competent management.
- Supervised as to geology by Reginald E. Hore, our consulting geologist, and as to operation and expenditure by Harry A. Kee, M.E., in charge of mine operations for our organization.
- The operating manager, Dr. M. H. Frohberg, has had outstanding success in proving his convictions as to commercial ore possibilities of the mine.
- We believe Darwin Gold Mines to be the most advanced and promising gold property at its present stage of development we have offered to our clients. We have no hesitation in recommending the property as an unusual speculative opportunity, with years of preliminary work accomplished and present ore developments in the mine entirely up to engineering expectations.
- Complete information regarding Darwin, including engineering and geological reports, appears in our circular. This circular will be forwarded on request.

OTTAWA LONDON

The Salient Features of Darwin Gold Mines

Capitalization

of \$1.00 per share. 1,650,000 Shares to be issued for property, including plant and past development work, and to provide for liquidating all outstanding pany's property to date of incor-

poration of new Company. 1,350,000 Shares in Treasury to provide funds necessary to develop sufficient ore to justify bringing property to production. This Issue—500,000 shares at 55 Cents per Share.

Officers and Directors 3,000,000 Shares with Par Value President-Col. George C. Royce,

Toronto

MENT AND EXECUTIVES, LIMITED, Toronto Directors: R. E. HORE, Toronto ROBERT FENNELL, K.C., Toronto R. A. DARWIN, Montreal

H. H. LANG, Toronto

Secretary-Corporation Manage-

Solicitors: FENNELL, PORTER & DAVIS, Toronto Registrar and Transfer Agents: CHARTERED TRUST & EXECUTOR LIMITED, Toronto

MONTREAL

PROPERTY

31 claims or 1,240 acres in the Sault Ste. Marie Mining Division, provided with road, railway and steamer transportation, lying six miles from the Algoma Central Railway and an equal distance from Michipicoten Mission on Lake Superior.

PAST DEVELOPMENT The property produced a considerable amount of gold in former opera-

tions and was opened to 400 feet. Most of the ore on the first and second levels was mined, but little mining has been done on the third and fourth levels. BUILDINGS AND EQUIPMENT

The Company owns a complete mining plant, suitable with some additions to conduct mining operations to 800 feet depth. Plant has been repaired, old buildings renovated and new buildings constructed for crew of 50 men. All machinery is operated by low-cost electric power.

MILLING PLANT The property is equipped with a mill of 50 tons capacity which can be brought to high efficiency by an expenditure of \$15,000

DEVELOPMENT PROGRAMME Mining operations have been under way to develop existing ore bodies on lower levels and eventually to carry operations to a depth of 800 feet by means of new shaft required for enlarged scale of operations.

ORE DEVELOPMENT

Dr. M. H. Frohberg, mine manager, estimates present reserves at 6,000 tons definite and 5,000 tons probable ore. No estimate has been made of new ore at 300 foot level, nor on the many favorable sections on the 300 and 400 foot levels. The mine plans show approximately 900 feet of ore and favorable gold-bearing sections in the 1,900 feet of drifting at the two lower levels. Recent raising has developed one ore body between the 400 and 300 foot levels and the new vein showing much free gold and good ore on the 300 foot level is being rapidly opened.

RECENT WORK IN HIGH GRADE ORE Recent word from Dr. Frohberg states that ore in No. 403A Raise averages eight-tenths of an ounce in gold over three feet, high values being limited in averaging to ten ounces. The south face of No. 3 Vein is still showing high grade ore, and in No. 423 Raise the second round was in high grade ore 75 feet above the chute.

A commitment having been made for the purchase of the shares offered in this issue, the proceeds will not go to the treasury of the Company.

You may order Darwin Gold Shares now through any office of H. R. Bain & Co. Limited or through your own broker, banker or financial house. Shares will be allotted in the order subscriptions are received.

Offering 500,000 Shares at 55 Cents per Share

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