

THE CLARRIDGE

Hairdressing Salon
Over Feldman's Store
66 Third Ave. Phone 638

SPECIAL OFFER
Frigidine Wave \$7.50

Guaranteed to your complete satisfaction. All experienced operators, Miss Evelyn Church, Miss Vjesti Tynjala and Mr. G. S. Clarridge.



COUPON

This coupon, if presented at The Clarridge Hairdressing Salon 66 Third Avenue, within two weeks will give you \$1.00 off Permanent Wave.

BE BEAUTIFUL

By **ELSIE PIERCE**
FAMOUS BEAUTY EXPERT



CONCHITO MONTENEGRO has personality and charm plus. Her air of assurance, confidence is enhanced by the knowledge that her hat is striking. Her suit with its ruffled fur collar and long black gloves are smart accessories.

1935 BEAUTY STANDARDS CALL FOR CHARM AS A FACTOR

We're learning, we're learning. We're making progress. We're getting there. Getting where? Nearer and nearer to the beauty goal. But, stop a minute, just what is the beauty goal, you ask? No sooner do we attempt to reach it, or seem to be getting near it than it shifts to a higher position in the beauty horizon. And it keeps us stretched up on our beauty toes all the time, making grander and grander ladies of us.

The many lectures and written articles preaching feminine loveliness have not been in vain. Originally the beauty concept seems to reduce itself merely to physical perfection, or even less than that, to symmetry of features. That standard has been radically changed. Features are now regarded as far, far less important than the effect of loveliness which perfect grooming gives.

Effect on Others
Now the matter of perfect grooming is being taken pretty much for granted. Every thoroughly "nice" woman is expected to keep her hair polished, neatly coiffed, her skin clear and smooth, her make-up flawless, is expected to devote the maximum possible time to the little details that go such a big way in creating a perfect appearance. Now more is expected of the modern woman. She is expected to be a charming, gracious, graceful person. Charm... charm... personality... poise... we hear so much of these days.

One reason why it is more difficult to cultivate charm than to be perfectly groomed is because charm is a more abstract quality. You can't put your finger on it. It is made up of so many things. Perhaps the nearest definition of it is one's effect on other people. True, some may think more of you, or respond more spontaneously to you than others, but for the most part you

impress people the same way—the way you walk, the way you talk, the quality of your voice, the grace of your gestures, your ability to be a good listener, to do things easily, smoothly; all these details and more govern charm. One's posture is a tangible thing, and it's part of charm. So do check up on your posture and improve it. Your mannerisms, your speech are other factors. Avoid grammatical errors, extremes in slang expressions, repetition of such phrases as "you know what I mean" at the end of every other sentence. They stamp you, blur you, they detract from charm. Poise is another important factor. Self-confidence, by all means, assurance, too, but no self-centeredness or a cock-sure attitude. (Copyright 1935, by the Bell Syndicate, Inc.)

New Bank of Canada Begins Operations

Started This Morning. Dominion of Canada Notes to be Replaced by New Small-size Bills.

This morning the Bank of Canada begins operations. Orders have been issued from Ottawa calling in all Dominion of Canada notes for replacement with the new small size Bank of Canada bills.

As most of the one dollar bills, twos and fives at present in circulation are Dominion notes, the new Bank of Canada notes should begin to make their appearance in Timmins within a very short time.

Try The Advance Want Advertisements

Is the Eskimo a Passing Race?

By "Shakes"

The Eskimo of Canada's Northland is changing. That fact has been established beyond doubt by Canadian government investigators.

When the white man comes, the natives of a country usually do change, and more often than not, they tend to become fewer and fewer until they disappear.

Canada's Eskimos (and that is the way the Canadian government spells the word, not Esquimaux) will not become a race of the past if science and the government can help in that regard.

We need those natives in the north. Otherwise that land, once considered useless, but now the mecca of the prospector, will become almost a secret to the Canadian who dares to enter the frozen "wastes." Men don't go into the Arctic without their Eskimo guides and the development of the North West Territories would be retarded by generations if the Eskimos should be allowed to die off.

They do suffer from diseases they never knew before the coming of the white man. The common cold, influenza and pneumonia were unknown within Canada's strip of the Arctic circle before the fur-traders came in their ships. Now they have "ship's disease" in the summer when the first steamers get to port. It is simply an aggravated cold, brought to them by white men.

A writer in a London, England, magazine states that "the Canadian Eskimos are dying out." To support this statement, he quotes a figure of 7,103 as representing the number of Eskimos in Canada in 1927. This information was garnered from a careful survey of the Eskimos made by the Royal Canadian Mounted Police in that year. The figure according to the census of 1931 is 5,979—a difference of over 1,000, which in a population of that size must be considered a serious decrease. If the figures are accurate, the Eskimo is indeed dying off at an alarming rate.

But the Department of the Interior has not been idle in the past few years. "It is generally realized that the help of the Eskimos will be invaluable to the development of whatever resources the North holds," says an article on the subject in the Canada year book of 1931.

So the government is setting up an elaborate system of safeguarding the Eskimo from extinction. Aeroplanes play an important part in this, for should an epidemic break out amongst the natives, supplies and medical attention can be rushed in immediately. Lonely wireless stations, scattered along the Arctic coast, will give warning of disease.

"The Department of the Interior has accomplished much in the way of providing medical care and regular inspection of the Eskimos, the setting aside of wild life preserves for native use, and the establishment of permanent stations in the Arctic Archipelago from which regular patrols are made by the Royal Canadian Mounted Police," says a government report.

The Eskimo people are quick to learn the ways of the white man. Many of them own their own gasoline driven boats now and have a shrewd idea of the value of their furs. No longer are a few beads or a packet of tobacco enough to part an Eskimo from his hard earned catch. He uses a high-powered rifle when out on the hunt.

The permanent home idea is gaining ground swiftly and to-day, the Eskimo igloo is giving way to a house in which gramophones and radios are making their appearance. Wealthy natives even have gasoline engines to drive dynamos which supply electric current for lighting the long Arctic night.

Mail order catalogues are not unknown and the aeroplane has become a familiar sight as well as a useful means of quick conveyance to them.

The government hopes the change from centuries-old Eskimo ways to modern Canadian ways will not be too fast. They are prepared to help the Eskimo in every way they can, but whether their efforts will be successful is a story that won't be told for many years to come.

If what the department considers to be true is really a fact—that the fate of the far North hangs on the ability of the Eskimo to endure the half consumed change—then no sum of money within reason and no amount of work within possibility is too much to spend on the "saving."

Fiction Volumes at the Public Library

New Books Added to the Timmins Library During the Past Week. Some Notes on the Volumes.

Adult fiction added to the Timmins public library within the past week includes:—

"The Whispering Witness," by Errol Fitzgerald. (Love and mystery.)

"Converging Shadows," by Errol Fitzgerald. (Strange things happen in an old English castle.)

"Farewell to Dreams," by Anne Maybury. (An idyllic tale of two English sisters, their dreams and actual lives.)

"The Misty Pathway," by Florence Riddell. (A London stenographer wins 5,000 pounds and finds love and adventure in the spending.)

"No Other Gods," by Albert Munday. (Novel of Saskatchewan. A real "western.")

"Glorious Thunder," by Blanche Smith Ferguson. (A strange girl changes a girl's life.)

"The Lone Wolfe's Last Prowl," by Louis Joseph Vance. Last novel of a well-known writer, now dead. Love and adventure.)

Beautiful Garden 760 Feet Down in N.S. Mine

Nowhere Else in the World is There a Similar Garden. Remarkable Garden is a Mile Out Under the Atlantic Ocean

Some weeks ago The Advance mentioned plants found growing underground in the Froot mine and many were interested in the item. Quite recently Mrs. Richards of the Timmins Flower Shop had occasion to search a drawer in a desk and accidentally encountered a clipping from an old newspaper, The Halifax Herald, of July 16th, 1928, describing a wonderful underground garden in a mine in Cape Breton, N.S. This garden makes the Froot case look unimportant. Also, it is of very great interest for its own sake. Many former residents of Cape Breton will be interested in the clipping, while it will also be read with attention by many others. The Halifax Herald account is as follows:—

Beautiful Underground Garden Flourishing in Glace Bay Mine

"Hundreds of tourists from all parts have visited Cape Breton this summer, and have wondered at the many scenic wonders of the Island. Its rugged hills, the beautiful Bras d'Or Lakes, the glories of Margaree, the grandeur of Northern Cape Breton, have been admired, but only a few hundred have seen the one object to be seen here that is nowhere else in the world to be found.

"This marvelous sight that many have seen and gazed upon in amazement, is a beautiful garden, 760 feet underneath the earth and a mile out under the Atlantic ocean.

Beautiful Growth

"The average person will read the above with a good deal of skepticism, but all one has to do to be convinced, is to go down into No. 1-B mine, in the town of Glace Bay, the most modern equipped, and one of the largest soft coal mines operating in the world, to see this beautiful garden, with green grass, rose bushes and various kinds of garden flowers in full bloom.

"A representative of the Halifax Herald made the journey down into the bowels of the earth, and saw for himself this marvel of nature.

"On reaching No. 1-B mine, manager Tommy Casey delegated Underground Manager Alex Burden to take the Herald representative underground. Stepping on board the "man cage," which conveys the miners from the surface to the mine, the descent down the 760 feet was made in a few seconds, and the cage was opened, and out stepped Mr. Burden with the Herald representative underground.

Under Ocean

"Underground was almost as bright as the surface with a profusion of electric lights, and everything was clean and orderly. From the pit bottom the party boarded a "riding rake" and were soon conveyed a distance of a mile out under the ocean. Dismounting from the conveyance, Mr. Burden stated that the rest of the journey would be made on foot.

"Turning off the roadway, we came in sight of a long tunnel-shaped passage, and in this long passage that leads to the generator house, were met with a sight that must be seen to be appreciated. The passage is 75 feet long and 12

feet wide, and in the centre is a three-foot walk with crushed dolomite spread on it. On either side was growing green grass, with a profusion of flower beds, rose bushes, etc., well laid out, and excepting for a light appearing shade in the green, looked as natural as any garden of flower beds to be seen above ground.

Try Experiment

"Last spring Mr. Burden and D. J. McCuish, who was at that time manager of No. 1B colliery, and who is now the head of No. 2 colliery, conceived the idea of experimenting with flowers, underground. The place selected was the passage leading to the generator house, where the high voltage electric line, carrying 2,200 volts, enters from the surface and is cut down to supply the current that operates the electric motors used in hauling the pit boxes in the mine.

"Earth of a rich variety was taken down in boxes from the surface, and spread on the rocky pavement of the mine, and lawn seed then spread on the loam. Rose bushes, dahlias, elephant ears, pineapple plants and various other kinds were transported, and in a short time everything planted was blooming. Powerful 1,000 candle power lights supply an artificial sun for the garden, and the passage being on the path of the air intake for the mine, there is an even temperature of air at all times in the place.

Care for Garden

The staff of the generator house, Jack (Kid) McDermaid, former well-known Cape Breton pugilist, Neil McDermaid, and Malcie McLeod, who work shifts of eight hours each, in their spare moments attend to the garden, watering the lawns, and in other ways keeping the garden in good shape.

"Over the garden is 450 feet of strata between the roof and the bed of the Atlantic ocean, and not far away are the grimy faced miners at work extracting coal from the coal face that is sent up to the surface.

"Inside the generator house, which is a cabin-shaped affair built in the solid rock, are to be seen on the shelves around the plant, numerous house plants, all in bloom.

Will Elaborate

"On the return trip to the surface Mr. Burden stated that the flower garden underground was started this spring more or less as an experiment, to see if plants would really grow where the sun or rain never penetrates, and next spring the idea would be elaborated on, and would be tried out in other mines in the district. Mr. Burden is quite naturally much enthused over the success attending the experiment but modestly gives all the credit for the wonder-garden to Mr. McCuish and the staff of the generator house."

Stratford Beacon-Herald.—The chief attendant at the Ontario Hospital in Hamilton read in the newspaper that he had been suspended from duty. A man who has a position in the gift of the government is taking great risks if he does not read the papers.

SPODE'S "Rose Briar"



A floral wreath design of charm and interest. The dainty colour treatment of bright red, green, mauve and orange painted under glaze is particularly well adapted to the quaint "Chelsea Wicker" shape. Mr. Remus by buying Spode direct from England can offer remarkably low prices; for example:

A fine Cup and Saucer in Rose Briar for \$1.00

C. A. REMUS, Jeweller
17 Pine St. N. Phone 190

Semi-Weekly Review of News in General

Items of Interest from Far and Near. Special Notes on Happenings of the Day

Edward Johnson, famous Canadian tenor, has been appointed assistant manager of the Metropolitan Opera, a despatch from New York states.

Toronto school trustees have agreed to the city's request to cut the salaries of the teachers of the city schools. The reductions will be from 2 1-2 to 3 3-4 per cent. of the salaries.

Both Liberals and Conservatives united at Ottawa last week to help advance Canada's tourist traffic.

Attorney-General Roebuck's proposal to have a director of police appointed for the purpose of exercising full control over all police forces in the event of a major crime, struck a snag in the Legislature last week when Opposition members voiced criticism of the measure. Due to the lengthy discussion which ensued on the merits and demerits of the bill, second reading was not given.

Faulty automobiles will be barred from Manitoba highways if recommendations of a legislative committee are incorporated into the Highway Act. The committee last week urged all vehicles be examined and receive certification of approval every three months before they can be operated.

Archbishop Falcual Diaz, primate of Mexico, was arrested last week by federal agents at Mexico City, the charges against him are said to arise from political activities.

Definite intimation that the Hepburn Government has no intention of entirely "repudiating" the Hydro-Quebec contracts was supplied by Hon. T. B. McQuesten, minister of highways, in the legislature debate last Thursday night.

A leading Labour paper in England last week blamed Italy for the rebellion in Greece.

Premier Hepburn is quoted as saying that if the Quebec power companies do not agree to his proposals for revision of the contracts with the Hydro, he will have the contracts cancelled without reference to their legality.

The United States post office authorities last week intercepted a parcel containing a bomb addressed to the notorious Huey Long.

Anthony Eden, Lord of the Privy Seal in the British Government, is to visit Moscow to discuss affairs of state with the members of the Soviet.

The Provincial Government intends to investigate municipal government in Ontario with a view to a thorough fundamental overhauling of the system. Premier Mitchell F. Hepburn announced Friday night at the dinner given by Toronto Liberal members of the legislature at the Eglinton Hunt Club, for members of the cabinet, Toronto members in Opposition, members of city council, and civic officials.

Lethbridge Herald.—In spite of the preference for coal and other fuels for heating purposes in Canada, a large amount of wood is still so used. The quantity used in normal years is estimated at 913,000,000 cubic feet, or 9-11,123 cords. Fuel-wood formed about 30 per cent. of the total amount of wood cut in the Dominion for all purposes. During the past two or three years there has been a large increase in the amount of wood used for fuel.

Nox-a-Pain TABLETS

FOR HEADACHE, RHEUMATIC PAINS, NEURALGIA, MONTHLY PAINS, STOMACH ACHE AND TOOTHACHE.

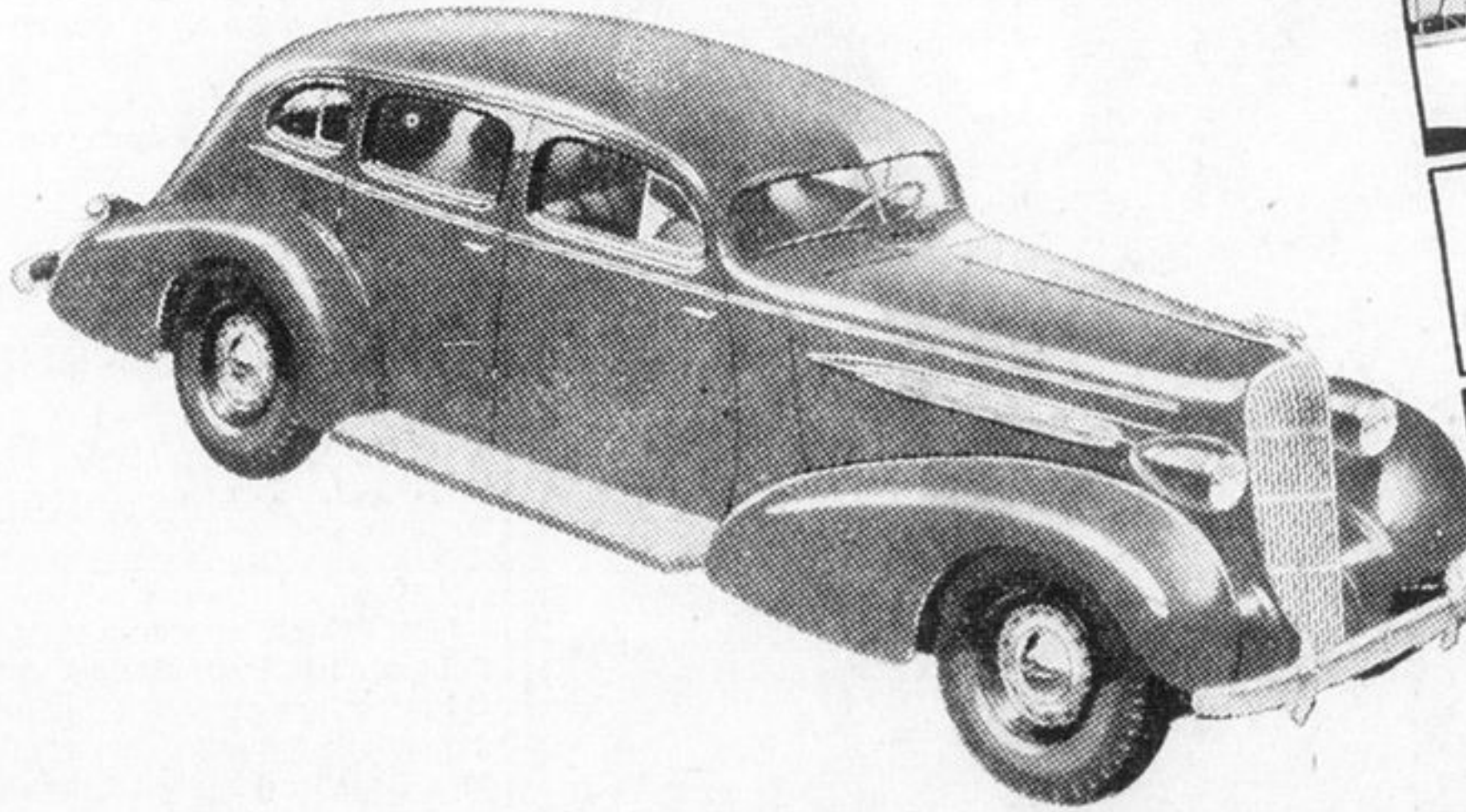
Without a doubt Nox-a-Pain Tablets are the most wonderful little tablets known to kill pain. They act so quickly and do not leave any bad after-effects.

FOR HEADACHE
Generally one or two tablets taken with a little warm water will stop the most severe headache in from three to five minutes.

MENTRUAL PAINS
Taken at the beginning will save a lot of discomfort and pain.

TOOTHACHE
Two or three tablets taken with warm water will stop the most stubborn toothache in a few minutes. NOX-A-PAIN Tablets are put up in three sizes 25c., 50c., and \$1.00 For Sale at the Goldfields Drug Store, Timmins, Ont.

One Look Suggests a



OLDSMOBILE

- SOLID STEEL TURRET TOP BODY BY FISHER
- CONCEALED TIRE AND LUGGAGE COMPARTMENT
- BIGGER HYDRAULIC BRAKES
- KNEE-ACTION WHEELS with Ride Stabilizer
- SYNCO-MESH ALL-SILENT SHIFTING

LONG... low... rakish... with brisk streamlining that gives a realistic impression of fleetness and flashing power. One look at this new Oldsmobile makes you want to drive it. Why resist the impulse? Why not slip behind the wheel of the 90-horsepower, low-priced Six, or the big, 100-horsepower Straight Eight?

You are hardly seated when you begin to realize that here is something decidedly new in automobiles. You are immediately aware of the extra roominess, of the great width of door and seat, of the richness of appointments. Now... engine running? You can scarcely tell, it's so quiet. Shift silently with Synco-Mesh Transmission, and you float away from the curb on a ride that you will long remember.

Let Oldsmobile out on highway and hill. Try not to show admiration as Knee-Action "steps" you, without "jar" or "neck-snap" over the ruts of a country lane. Notice the absence of noise and vibration at

all speeds. Sense the pep and smoothness of the big, dependable engine. Then, as you come to a stop, feel the equalized grip of the husky hydraulic brakes.

Yes, by all means, drive one of these new Oldsmobiles. It's a revelation of how pleasant, and comfortable, and economical, modern motoring can be. It's a convincing demonstration of the great value which has won for Oldsmobile its description as, "The Car That Has Everything".

PRICED FROM \$1037

(for the 6 cyl. 2-pass. Coupe)
Delivered at Factory Oshawa, Ont., fully equipped, freight and Government License only extra.
Prices for 6 cyl. Models at Factory Oshawa, Ont., begin at \$1,375 (Prices subject to change without notice)

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DURHAM CORN STARCH

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