

BE BEAUTIFUL

By ELSIE PIERCE

FAMOUS BEAUTY EXPERT



LILIAN HARVEY finds that a permanent wave gives hair added body, makes it easier to wave and dress, and assures bountiful end curls when desired.

PERMANENT WAVE BECOMING SO HARMLESS BABIES ARE GETTING THEM.

A three-year-old gets a permanent and the world is no longer shocked at the news, for it happens so often it is taken for granted. That says something for the harmlessness of permanent waving as it is done today, doesn't it? There are those who argue that the young miss need not be initiated into the ways of beauty at that early age and that natural loveliness is the only thing for youth. But what if straight hair gives the youngster—yes, even at that early age—an inferiority complex, or mother herself is broken-hearted because her young daughter hasn't curly locks? We're not siding with the one or the other, but simply quoting facts that three-year-olds are getting permanents. Some have the entire head wave and many others, on the say-so of mother, of course, have just the ends done. This end curl permanent tendency is becoming more and more popular with grown ups as well as with the younger generation.

Gone Are the Prejudices
Anti-permanent prejudices are pretty well gone. The evolution of this very important branch of the beauty business has been so remarkable that burns have been reduced to a minimum, the hair need no longer be left dry and

brittle. Once women hesitated to submit to the ordeal of a permanent, for it was then, only the bravest tried it and at that only once a year or less frequently. Now it is a matter of every four months with the majority of women—certainly spring and fall permanents are the rule. Wise women have had the necessary oil and conditioning treatments the past two months ridding themselves of any dryness, coarseness or brittle quality and preparing their hair for the fall permanent. It is very important to the success of a permanent that the hair be in a very healthy condition.

With the majority of women it is a foregone conclusion that they're to have a permanent. The question is: just what permanent to get. And that's the question put to beauty editors almost daily. A very difficult question to answer. Because most of the surviving methods are really good. Because the experience of the operator determines the success of the wave more than does the method. Therefore if you choose a reliable salon and a good operator and your hair is in good condition your permanent should be a success.

Special Features Chevrolet Trucks

More Powerful Engine, Improved Brakes and Other Features Make Chevrolet Trucks Outstanding.

Chevrolet's truck line for 1935 provides their half-ton and one-and-a-half ton models with a more powerful engine developing greater torque. Increasing the horsepower to 70 and maximum torque sustained from 800 to 1800 r.p.m. to 152 foot pounds, provides power plant reserve capable of maintaining efficient and prompt delivery service in urban areas and at the same time meets every competitive strain of speedy inter-city hauling.

The 1935 Maple Leaf two-ton truck in addition to more powerful engine has hydraulic brakes throughout the entire line. A new impressive radiator grill is surmounted by the new Maple Leaf emblem and trade mark. The two wheelbase lengths have been revised to 141 inch and 165 inch. Freedom from rear end strains are offset by the incorporation of a full floating rear axle.

Additional mechanical features include the new improved efficient oiling system; electro-plated pistons, a heavier 89 pound crankshaft and an air-cooled generator with automatic voltage regulator permitting higher charging rate without damaging battery or generator.

Six commercial half-ton models are available for 1935 with the Chevrolet sedan delivery on the 107" chassis heading the half-ton commercial division. Five models are available on the Chevrolet chassis with 112" wheelbase. These models include the panel, canopy, screen-side, pick-up, and de luxe panel. These commercial vehicles in the half-ton field have many improvements and refinements over the 1934 models. These bodies are 8 foot panel and 19 foot panel, 8 foot canopy and 10 foot canopy.

Brakes on the Chevrolet half-ton truck are improved and refined to provide greater deceleration in line with the increased engine performance. While the size of the brake linings is not changed, they are made by material having a higher coefficient of friction to provide more efficient braking with pedal pressure. Both the life and the efficiency of these linings are improved by the use of brake drums made of a homogeneous, closer-grained steel which is more resistant to scoring.

On the half-ton Chevrolet truck, the rear end of the drive pinion is supported by a high grade roller bearing which replaces the ball bearing formerly used at this point. This bearing is capable of withstanding a greater load

Denies Stories of Hardships on Relief

Hon. Peter Heenan Says No Foundation for Accusations as to Conditions in Relief Work Camps.

Word from Toronto is to the effect that a complete and unequivocal denial was given by Hon. Peter Heenan to reports from Cochrane of horrible hardships which relief workers were compelled to undergo.

The criticism of Mr. Heenan's department included charges that no convict sentenced to hard labour was compelled to put up with conditions which were alleged to exist among relief workers. One man was described having to work at 55 degrees below zero without shoes, socks or moccasins on his feet. These were tied up with a wrapping of old bags, it was claimed.

Another was said to be working without underwear in zero temperatures. Clerical and other indoor help was pictured as working under ideal conditions with the personnel hopelessly overstaffed, with the supervisor driving around in a luxurious limousine with a chauffeur.

Mr. Heenan declared such reports to be a complete fabrication of the actual conditions. When he read the account in a Toronto newspaper he immediately called Cochrane on the long distance telephone and talked to the chief engineer at that point.

The engineer, Alex McDougall, emphatically informed the minister that the whole story was made out of whole cloth and that he would not allow any relief workers to labour under the conditions described.

Mr. Heenan said there were no men employed by the department of northern development except those designated by the department of welfare, which required the men to be properly clothed. The minister expressed confidence in the relief officer, Mr. Smith.

The minister of northern development doubted that such a report could have been made by men upon relief work and attributed the despatch as being inspired by agitators in the locality.

The local relief officers and district engineer if informed of any isolated examples where relief workers were not properly clothed, would take the matter in hand at once, the minister said.

Latest Gold Rush in Alberta Territory

Trapper Making the Discovery Threw Others Following Him off the Trail, the Story Says.

Discovery of free gold in the Beaver-ledge field on Lake Athabasca, has led to keen excitement in that area, says a special despatch from Fort Chipewyan to the Edmonton Journal. Word of the discovery caused a midnight rush which left Beaverledge camp deserted half an hour after word of the find reached it, the report said.

The find was made by a St. Joseph's Point trapper, who brought in samples of ore and, on his return journey, discovered he was being followed through the darkness by 17 men anxious to stake near his find. The trapper, pretending he was lost, managed to throw his pursuers off the trail. Then hurried to stake his claims.

Diamond drill cores claims are reported to have shown rich deposits of gold lie 300 feet below the surface.

New York Life.—A questionnaire revealed that half the high school students in Massachusetts have learned how to make love from watching the movies.

Nox-a-Pain TABLETS

FOR HEADACHE, RHEUMATIC PAINS, NEURALGIA, MONTHLY PAINS, STOMACH ACHE AND TOOTHACHE.

Without a doubt Nox-a-Pain Tablets are the most wonderful little tablets known to kill pain. They act so quickly and do not leave any bad after-effects.

FOR HEADACHE
Generally one or two tablets taken with a little warm water will stop the most severe headache in from three to five minutes.

MENSTRUAL PAINS
Taken at the beginning will save a lot of discomfort and pain.

TOOTHACHE
Two or three tablets taken with warm water will stop the most stubborn toothache in a few minutes. **NOX-A-PAIN Tablets are put up in three sizes 25c, 50c., and \$1.00 For Sale at the Goldfields Drug Store, Timmins, Ont.**

Hybrid Poplar to Replace U.S. Trees

"By Shakes"

United States at one time depleted its standing timber reserves so much that in many wood products she is now dependent on other nations to keep up with the consumption of those products in the country. This is true particularly of the woods used for the manufacture of the various kinds of papers.

During the past year, many ways in which the United States may be able to increase her forest reserves over a period of years have been suggested but the most practical of these seems to be the planting of the new poplars—the McKee types.

These new hybrids have been developed by Dr. Ralph H. McKee of Columbia University and the results of his labours may be of great advantage to the United States but at the same time they may seriously affect a part of Canada's foreign trade.

There is now a tree that will grow to the same size as a "wild" poplar would in 58 years, a pine in 70 years or a spruce in 90 years, in the short space of eight seasons' growth. That is, it grows from 10 to 14 times as quickly as the ordinary poplar.

In fact the growing of poplar trees at the present price of the wood is much more profitable than the growing of wheat or cotton. Per acre-year, the yield of McKee poplar is about 8,000 pounds. It is expected that this development may go far toward the reforestation of the United States, particularly in those areas where the soil has become almost arid or where it is becoming eroded too quickly.

Dr. McKee has them planted in Maine, New York, Florida, Wisconsin and North Carolina. He has seen them grow successfully on almost every type of soil available in these states and under all sorts of adverse conditions.

In a recent discussion of the importance of his hybrids to both Canada and the United States, Dr. McKee said: "Thirty years ago, pulpwood in America cost five dollars a cord delivered at our paper mills; and within the succeeding 13 years the price mounted to \$10 a cord. During the past decade, pulpwood averaged \$25 a cord by the time it was at the mills. Undoubtedly this raw material will fetch more as the years go on. The new hybrid poplars thus offer prospectively a substantial source of revenue, especially when used in making book paper, which is extensively employed in the publication of magazines. At the present time our mills are working into paper about a

million cords of poplar yearly together with other suitable hard woods; and we obtain from Canada annually approximately 200,000 cords of poplar. Think what this would mean to our farmers in a few years if they could grow hybrid poplars for this purpose."

Total exports of pulpwood to the United States from Canada amount to nearly a million cords every year, according to government statistics. But under Canadian law, no pulpwood cut from Crown lands may be exported as pulpwood. It must be manufactured into a product of some sort before leaving this country. Our pulpwood exports to the United States are valued at more than twenty million dollars a year. Newsprint exported to the same country from here is worth nearly ninety million dollars a year.

So if the United States became self-supporting within the space of fifteen or twenty years in the matter of pulpwood, Canadian industry, especially in Northern Ontario, would suffer a tremendous blow. Dr. McKee does not consider it impossible.

About Property Being Developed in Denton Tp.

(From The Northern Miner)
Jowsey Denton Gold Mines, Limited, has been formed to develop a group of 13 mining claims, including two patented claims, covering an area of about 520 acres and located in the northwest corner of Denton township, Porcupine district, Ontario. The property is accessible over an 18-mile wagon road from Timmins.

The claims which now form the nucleus of the company's holdings were staked 20 years ago and were partially developed at that time. A shaft was sunk to a depth of 42 feet on the vein and considerable surface trenching and stripping was completed. Interesting gold values were found and work was continued until patents for two claims were secured.

In 1934, surface development was resumed under the supervision of A. W. Lang of Timmins, and on the recommendation of H. W. Heine and M. C. H. Little, well known engineers, it was decided to undertake a more extensive programme of development.

For the purpose of providing funds for the proposed diamond drilling campaign and underground development an offering of 600,000 treasury shares is being made at 30 cents each, to net the treasury 25 cents per share.

The company is capitalized at 3,000,000 shares, \$1 par, of which 1,000,000 shares were issued for the properties. Head office is located at 372 Bay St., Toronto. Officers and directors are: R. J. Jowsey, Toronto, president; A. W. Lang, Timmins, Ont., vice-president; C. A. Hodson, Toronto, secretary-treasurer; D. R. Michener and E. B. Jolliffe, Toronto, directors. Trusts & Guarantee Co. Ltd., Toronto, is the company's transfer agent. Bobjo Mines, Limited, holds shares of Jowsey Denton Gold Mines, Limited, having held an interest in the properties prior to the formation of the company.

Something About Dogs and Their Retrieving Work

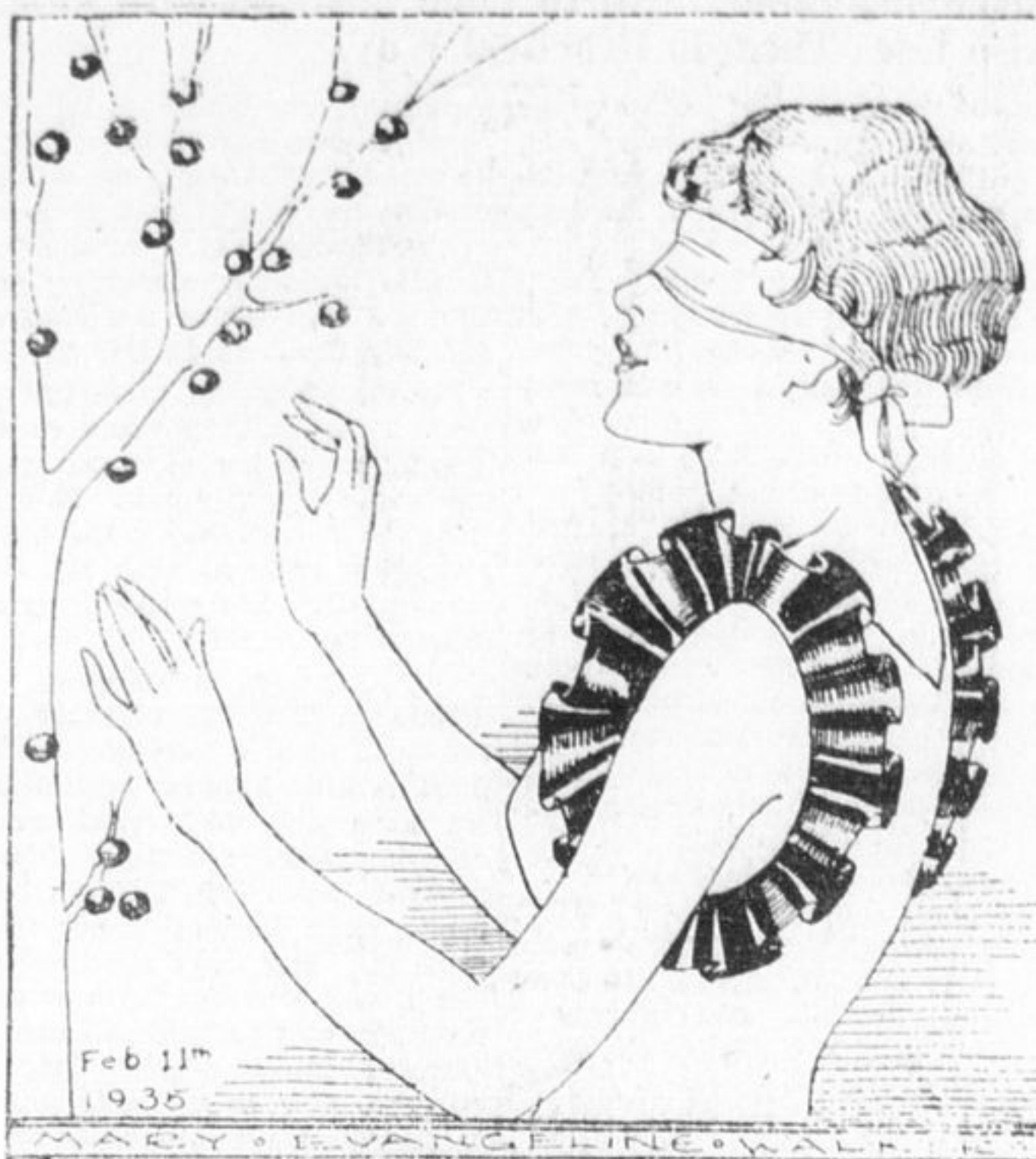
(London Spectator)

Retrieving is, I suppose, the sequel to the parental instinct of carrying food back to the home. The fox is a natural retriever. I have known a pet fox go and fetch a ball almost the first time he was tried at the game, and have found a duck's egg not so much cracked in a wood very remote from any poultry yard. One of the quickest retrieving dogs that I have seen was a female Alsatian. At a field trial she would probably have beaten any retriever or spaniel, at any rate in speed. Her mouth was soft, and she answered commands as completely as a Westmoreland sheepdog.

The dangerous quality in the Alsatian is associated, I think, less with

The Household

by Lydia LeBaron Walker



The player was blindfolded before trying to pick a cherry from the tree. A NOVEL CHERRY PARTY

Cherry Tree Sprigs with wee cherries in clusters on them make fascinating favours, and if they are numbered partners can be chosen by matching them. Or two sprigs can be fashioned alike and matching them provides partners.

How to Make Sprigs

The sprigs are made from fine wire. Picture wire strands are suggested, if the wire for stringing beads cannot be had readily. Start each strand with about 1 1/2 inches of brown beads, then enough green beads to form into elongated pointed ovals for foliage. Speed is gained if enough green beads are strung together to form two or three leaves, by bending the wire correctly. For cherries string larger red beads one each on the end of wire, twist wire about to make it secure. Combine foliage wires with cherry wires, twisting them together for length of brown beads and spreading the rest of beaded wires to form sprigs.

Cherry Sprig Contest

The hostess may have made these sprigs and have them in readiness, or she can provide the beads, wire and scissors and have a Sprig Making Contest as part of the entertainment. Attach a numbered tag to each sprig. Award a prize for best made sprig. Put Sprig in separate baskets for men and women to draw from. The two whose numbers correspond are partners.

Directions for Cherry Tree

The hostess has made of brown wrapping paper, a tree trunk with a number of branches, and has pasted it onto a large square of cotton cloth, or onto a

small sheet. The tree can be naturalistic or be just a straight strip of brown paper with smaller strips extending from it.

A Game of Cherries

She provides red tissue or crepe paper, cotton wadding and green string. Players are to make cherries by enclosing very small wads of cotton in squares or circles of the paper and tying ends together with the string. The partners who make the most in a given time, but a few moments, are given prizes.

Game of Cherries on Branches

Players have another contest by attempting to paste the cherries on the branches of the tree. Players form in line and march by the tree stopping just long enough to paste on three cherries. Each cherry that falls down scores 5 against the player. The score is marked on the red-circle-cardboard-cherry score card. The player who has the minimum score wins a prize.

Picking Cherries

The score cards have been numbered in duplicate. Partners are found by matching numbers. Each player in turn is blindfolded, positioned at a specified spot some feet away from the tree, and turned around once being left facing the tree. He is to walk to the Cherry Tree and pick a cherry. There may be one, two or three rounds. The partners whose combined number of picked cherries scores highest win prizes. (Copyright, 1935, by The Bell Syndicate Inc.)

its inherent wildness (though it is near to the wolf) than its intense devotion to a single master; the rest of the world is enemy; but a curious trait in the Alsatian, or at least in some of my acquaintance is that it is quite as home in a crowd of people—as in the show ring at Islington—but is suspicious of any isolated stranger.

How curious is inherited habit, instinct, tropism or what you will. That little foxy Welsh terrier, the Corgi, desires to bite at the heels of cattle. A sheep-dog will round up chickens if there are no sheep. The good foxhound will heed neither hare nor rab-

bit. The spaniel will refuse to use his eyes and the greyhound his nose. They all remember what their great grandparents were taught.

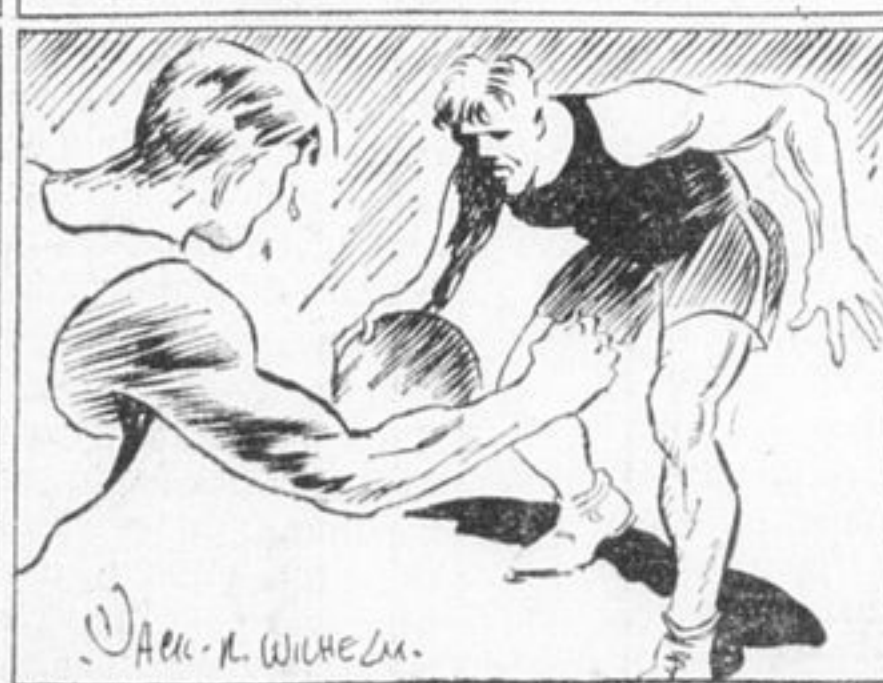
Huntingdon Gleaner:—One of the strangest religious sects in New York is a Negro parish of the Jewish faith. The rabbi, Moushabe Ben David, a full-blooded Negro, was born in Africa, went to Haiti and then to New York, in 1913, where he made a name for himself as boxer and wrestler. Later he decided to study theology and for some reason chose the Hebrew faith. He is known as "Rabbi Matthew" to his flock.

CHIP COLLINS' ADVENTURES

INSPIRED BY THE COACHES' TALK, BRAXTON PLAYS A GREAT GAME.



BUT THEY'RE PLAYING A GREAT TEAM... A TEAM FIGHTING TO MAINTAIN A ONE POINT LEAD.



SINK THAT FREE SHOT, SKIPPER, WE'LL TIE 'EM.



AND THERE'S THE GUN ENDING THE HALF.



AS THE BRAXTON TEAM TRAILING PANNIE BY ONE POINT, RESTS IN ITS DRESSING ROOM, A MESSENGER APPEARS WITH A TELEGRAM FOR CHIP.



WHAT'S THAT, CASANOVA? ANOTHER MASH NOTE.



IF YOUR MONEY IS INVESTED IN SUED BY ANOTHER, TRYING UP FUNDS STOP NO MORE DIVIDENDS FOR A WHILE STOP SORRY.



THAT MEANS I MUST GIVE UP LIVING AT THE CLUB. WORK MY WAY THROUGH BRAXTON... OR QUIT SCHOOL.



I'M BROKE... WE'RE LEADING 36-35... I'VE GOT TO GET A JOB. GAME'S ALMOST OVER... BUT SAY I'VE GOT TO SNAP OUT OF THIS.



IT DOESN'T SEEM POSSIBLE.



CHIP! WAKE UP!! GUARD THAT MAN!



THERE GOES THE GUN!



FOR NEW **MEN Pep and Vigor**

take **VITONAL**, famous Tonic

● Nervous Energy Deficient. Six approved carefully selected ingredients will restore strength, fortify vitality and overcome prostration, depression, loss of sex, satisfaction, or general lack of character.

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