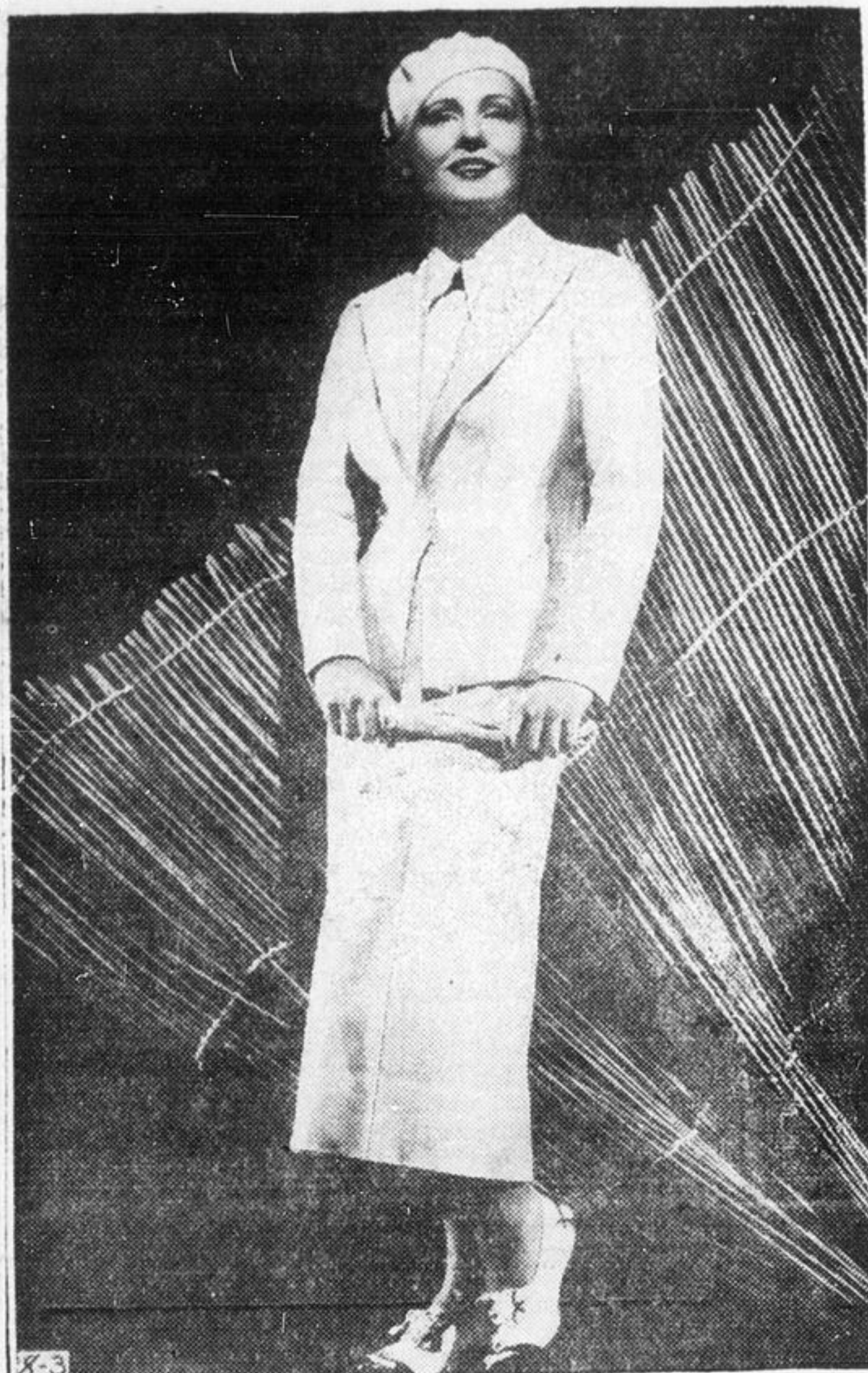


HILL-CLARK-FRANCIS LTD.
PHONE 126

BUILDERS' SUPPLIES

Sanding Floors A Specialty

BE BEAUTIFUL
By ELSIE PIERCE
FAMOUS BEAUTY EXPERT



MADGE EVANS selects a vacation suit for spectator sports. It features a plain gored skirt and a hip length jacket, and is worn with a silk crepe and white doe skin gloves and bare feet.

MAKE YOUR VACATION A SESSION WITH BEAUTY

One whose name is a synonym for leadership in this delightful business of making women beautiful offers women a unique sort of a vacation. It's a woman's paradise and you come there for a beauty and rest cure, both. From what I hear of it, it's a bit of Heaven right down on earth and sounds very much like a fairy tale. You arrive looking worn and wilted and one week is enough to make you lighter or heavier as you need and want to be, more accomplished at swimming, tennis, golf or what ever sports you prefer, contact dancing and so on. Expert dietitians are on hand to fix just the right vegetables for you, and you can pick the greens yourself from the vegetable gardens, there are instructors in swimming and sports, nurses, facial operators. You can have special baths for reducing, and a special diet too, exercise under a physical training instructor, a hairdresser to set your hair each evening, your own masseuse and manicurist, and finally when you are ready for sleep the most heavenly bed to induce complete relaxation.

A novel way, indeed, to spend your vacation but only for those fortunate enough to have the price which is not at all exorbitant for all the glamour it gives one.

But for those to whom a week's fee in this beauty haven sounds like a King's Ransom, this marvelous beauty plan hints at innumerable things that one can do oneself by way of combining rest, recreation and beauty.

Whether you are at seashore, mountain resort or staying at home, set aside an hour or two each day of your vacation for some beauty rite. Perhaps you are vacationing in a small summer cottage, not a great deal of activity, just a little swimming and rowing and beyond that cards or reading. A beauty programme is one way to avoid boredom.

Shampoo your hair one day and dry it in the sun. The next day, give yourself a manicure and the next a really thorough facial. And another day, after you've had your swim, just relax luxuriously, practicing some relaxation exercises while doing so. Perhaps your eyebrows need plucking, just the few wild hairs; that's something you can do another day.

Start with a definitely constructive programme—plan your spare time each day, in fact plan your entire day to include enough rest, recreation and time out for beauty. And you'll probably find your vacation more enjoyable for all the added loveliness it leaves with you.

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Bugle Note in Parkhill Gazette:—A good time was had up to the drill hall last Wednesday when the local soldiers got them up a stag party, many citizens being present which was very nice, indeed, as many citizens enjoy a party of this kind.

Announcing... A New Policy

A new plan which provides for payment of \$500 in cash immediately at death and \$100 per month for twelve months is now available from The Mutual Life. The saving required for this policy, which shares in profits, amounts to less than nine cents per day at age 25. (Larger or smaller amounts may be arranged as desired.) For information regarding a "Cash and Income" policy at your age consult our representative or write to our Home Office.

MUTUAL LIFE
OF CANADA
WATERLOO Established 1869 ONTARIO

F. W. STOCK, Branch Manager

Representatives Timmins, Ontario

J. E. SULLIVAN
GEO. GIBBONS

Soviet Seeking to Grab Timber Market

Danger Again of Canadian Timber Being Ousted by the Russian Brand Based on Slave Labour.

Once more Canada's lumber trade with Britain is menaced by the work of the Soviet and by some British firms whose special interests apparently are being served by partiality to Russian trade.

The question was recently taken up by The London (England) Times, the editorial in that famous newspaper being as follows:—

Canadian and Russian Trade
Grave concern is felt among British importers of Canadian and Baltic soft woods, other than Russian, at the turn taken by recent negotiations for the shipping of greater quantities of Soviet supplies during the present year under conditions which, it is said, if allowed to operate, would break the market for all other countries and enable the Russians once more to dominate sales.

It is understood that the aim of the negotiations is to increase shipments in 1935 to 400,000 standards, compared with the 355,000 standards permitted last year. Agreement is stated to have been reached in regard to this quantity, and on the principle of reintroducing in the new contract a "fall clause" similar to that which the British Government on representations from the Canadian Government refused to allow in the 1934 contract.

Negotiations have been in progress in London between the respective parties to the proposed deal for over a month, and a tentative agreement appears to have been reached on all points except that of the extent to which the "fall clause" shall apply. The Russians have agreed to cut prices in the new contract by amounts which average out at about 21 a standard. This cut, however, was not considered enough to enable Russian timber to compete with other supplies under equitable conditions in the British market, in view of the heavy stocks already in hand from all exporting countries.

The "Fall Clause."
Accordingly the Soviet conceded a "fall clause," to operate to a maximum of 15s a standard on all shipped quantities in the event of competitors bringing down their prices. The prospective buyers, however, are understood to have insisted on maxima of 25s a standard on unshipped quantities and of 12s 6d a standard on those already shipped.

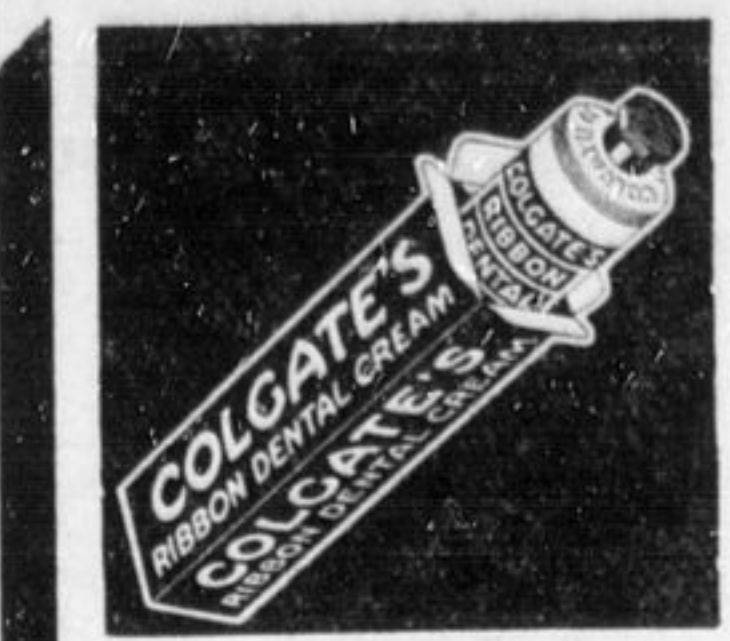
Unable to reach agreement on this point, the parties to the negotiations have transferred to Paris, where they are now understood to be in consultation with a Soviet timber commissar who cannot obtain a permit to enter Great Britain. When a tentative agreement was reached for the 1934 contract, the parties to it approached the Board of Trade to see how far it could be implemented. They were told that the contract for the year must be restricted to 350,000 standards, and that on no account would a "fall clause" be permitted. Up to Friday the Board of Trade had not been approached for their views on the subject of the proposed new deal which, it is presumed, is still under negotiation.

Canadian timber interests in the Dominion and in London are seriously concerned over the proposal to reintroduce the "fall clause." They demand that their Government shall make, as it did last year, strong representations to the British Government against any breach of the Ottawa agreement through the use of such a clause in any Anglo-Soviet deal. Timber interests in other exporting countries, which have made trade agreements with the British Government in the past year or two, are watching the situation to see whether their own treaties are likely to be affected by the result of the present negotiations.

British and Canadian interests directly concerned in the timber trade demand that the Soviet Government shall be told by the British Government, once and for all, that the Soviet shall not be allowed to trade in this country except under the ordinary commercial terms allowed to any private firm or public company. They insist that the Soviet shall be compelled to supply its goods to meet the ordinary day to day market requirements in timber and any other commodities.

To allow the Soviet to enter the market with bulk shipments which are protected by the operation of a "fall clause" would defeat any attempt at effective competition from other countries, and would, it is asserted, mean disaster once again for all except the Soviet exporters, who would thus be given an advantage greater than any tariff preference could confer.

Bulk shipments and the "fall clause" together would destroy the confidence existing in the market, because buyers



COLGATE'S
Ribbon
Dental Cream

Colgate's makes teeth whiter, smiles brighter, because of its double, cleansing action. First it cleans, then it polishes. And its peppermint flavour keeps your breath sweet.

21c reg. size
Double size 35c

would be afraid to take competitive timbers except at a price that already discounted in advance in full extent of the margin of the "fall clause" in the proposed Anglo-Russian contract. It is pointed out that the Soviet has on previous occasions broken both the wheat and timber market prices in Britain by uncontrolled shipments.

Value of Confidence
The preservation of commercial confidence, it is stated, is the all-important factor in world economic recovery today. To permit it to be destroyed in any way would not only react on the timber trade directly affected, but would extend the circle of its depressing influence to other commodities now benefiting from improved to-way trade exchanges. Any diminution of credits now obtained by foreign exporting firms in the British market would restrict purchases of British manufactures, only a bare fraction of which would be recovered by any improvement in Soviet purchases here.

Among some British firms there is a demand that our trade figures shall be examined to see how far the Soviet Government is observing the terms of its trade agreement with Great Britain. It is claimed that the Soviet, though improving its buying of British goods, has not yet reached the higher percentage it agreed to take from this country, and that it already possesses sufficient large credits by its sales to pay for what it buys here, leaving over a good margin for instalment payments for the goods it has bought in large quantities from other countries.

Sydney, Cape Breton, to Observe 150th Anniversary

The Advance has received No. 1, Volume 1, of The Sydney Booster, a publication issued by the publicity committee of the organization formed to arrange the proceedings for the celebration of the 150th anniversary of the founding of Sydney, Cape Breton, Nova Scotia. There are many from Sydney and Cape Breton in Timmins and the Porcupine and these will be interested in the 150th anniversary celebration. In The Sydney Booster there is a message from Sydney E. Muggah, mayor of Sydney, in which he extends very hearty invitation to all sons of Cape Breton to join in the anniversary celebration this summer. With regular Nova Scotia hospitality the invitation also extended to include all friends and strangers. "It is many years," says Mayor Muggah, "since Sydney-by-the-Sea has become irresistible to thousands of Canadian and American tourists who come and go each successive years, finding new and unexpected beauties amidst the glens, valleys, hidden nooks and numerous lakes, which surround the city, only waiting to be enjoyed to the full by the entranced visitor, whether he is on his first visit or in the midst of his regular annual pilgrimage among scenes and friends he has learned to know and love."

The celebration will be specially centred in the period between July 29th and Aug. 4th. His Excellency the Governor-General and Lady Bessborough are expected to be present at the opening ceremonies of the 150th anniversary celebration. In addition there will be the Governors and Premiers of the three Maritime provinces, together with several Federal Ministers of the Crown and other distinguished guests. Besides these, the British navy, the American navy and the French navy will be represented by several large ships and together with the officers and ratings of the Canadian navy, the naval demonstration at Sydney on the 150th anniversary occasion is expected to add much to the interest and enjoyment of the festivities.

Any Cape Breton people who would like further details of the proposed celebration can secure same by writing to Sydney's 150th Anniversary Association, Sydney, Cape Breton, N.S.

Option Taken on Smith Farm at Bowman-Matheson

Bowman-Matheson Gold Syndicate has taken an option on the Smith farm in Hislop township, northern Ontario. The newly acquired ground adjoins the Golden Arrow property on north and Vimy Gold Mines on the northwest. Eighteen veins have been discovered on the Smith block, it is stated in an official report, with chip samples from ten inches assaying from \$7 to \$12.50 at \$35 an ounce for gold.

The syndicate also owns 240 acres in Bowman township, the adjoining township west of Hislop. The main vein on this group has been traced for approximately 1,300 ft., the report states.

An extensive programme is planned for the spring including diamond drilling on both properties if surface results continue favourably.

Waited for the Soup But it Didn't Arrive

Further Adventures of an Observant Old Countryman on This Strange Continent.

The following letter was received this week for publication:—

Timmins, Ont., Feb. 2nd, 1935.
To the Editor of The Advance, Timmins.

Dear Sir:—As we travel through life we see and hear things which amaze and at the same time amuse us. We have our own ideas of certain people and countries and when we meet these people or go to that country we find everything different from what we expected. When I came to this country, twenty-four years ago, I stayed for five weeks in New York city and then moved on to New London, Conn. I have heard people call it a dump and a burg but after New York city I found it a haven of rest.

I boarded at a private house and at first I was at my wit's end concerning the way I should act with the people I met. I didn't know whether to take them seriously or if I should laugh at what I thought was their antics.

One day the lady of the house asked me to go to the store for her and when I got there I heard a lady ask for some biscuits.

"You need a biscuit?" asked the clerk.

"Yes, sir!" answered the lady. The lady then asked for a pound of tea and the clerk said: "Yours Truly?"

"Yes sir!" answered the lady.

When I returned to my lodgings the lady of the house asked what was puzzling me. I told her I couldn't understand the ways of the people here. I couldn't understand why a customer should say "Sir" to a store clerk. My landlady laughed and told me it was just a figure of speech.

Then I asked how the clerk could be so familiar with the customers as to ask them if they needed a biscuit and still hold his job, and what did he mean by saying:—"Yours Truly," when the lady asked for a pound of tea.

The lady of the house had another laugh as she explained that "Yours Truly" was the name and "Yours Truly" was the name of the tea.

The neighbours thought it was a great joke when they heard about it, but they certainly had cause to smile a few days later. I was coming from work and noticed my landlady's brother and her son talking together and as I came up to them, one of them said: "Stick around kid, we're going to have soup."

I didn't like the idea of being called "Kid," however, I let it pass and stayed around until a half of my dinner hour was gone. Then I plucked up my courage and asked when the soup would be ready? They laughed so much that they fell off the verandah; then they told me that the soup business was just the latest wise-crack. Everyone enjoyed a laugh at my expense but I would rather have it that way than to think that I might still be waiting for that soup. I remain

Yours most sincerely,
A. J. Doling.

EXCHANGE

With fully equipped offices in London and New York, and banking connections of high standing in all commercial centres, this Bank offers its customers throughout Canada prompt service in all foreign exchange transactions. Our managers will quote the latest exchange rates.

Private wires connect our Head Office at Toronto with our offices at Montreal and New York.

THE DOMINION BANK
ESTABLISHED 1871

Timmins Branch - - F. A. Burt, Manager

BRANCHES THROUGHOUT CANADA AND OFFICES IN NEW YORK AND LONDON

Recovery Outstanding in the Mining Industry

The Monthly Review issued by the Bank of Nova Scotia deals with recent developments in business and refers especially to the signs of general recovery. This recovery is most marked, according to the review by the bank, in reference to metal mining.

The review says:—

"Nowhere in the Canadian economy has recovery been more pronounced than in the metal mining industry. As 1933 marked a sharp improvement over 1932, so did 1934 record a further expansion as compared with 1933. While figures for the past year are not yet available for Canada as a whole, metal output in Ontario is estimated at \$18,000,000 in 1934, as compared with \$9,000,000 in 1933—an increase of 100 per cent. "Activity in the gold camps has continued at a high level. Canadian production was valued at more than \$100,000,000 last year, as compared with \$84,000,000 in 1933. The quantity produced differed little in the two years, but there was an increase in the volume of ore treated as a result of the general policy of conserving high grade ore supplies. During 1934, several new fields were opened, and work was renewed on some formerly unprofitable claims.

"Copper, nickel and zinc production during the ten months ended October, 1934, was the largest ever recorded in any corresponding period. Lead output, during the same period, was only exceeded in the first ten months of 1928. Unfortunately, prices of copper, zinc and lead declined steadily during the year, and in December were, in each case, approximately 20 per cent. below the quotation of December 1933.

"This contraction of prices adversely affected the value of export trade, particularly since May last. But despite this unfavourable influence, exports of

these three metals in 1934 expanded substantially as compared with 1933. Nickel sales abroad also increased sharply; but here, too, some slackening occurred in the latter half of the year.

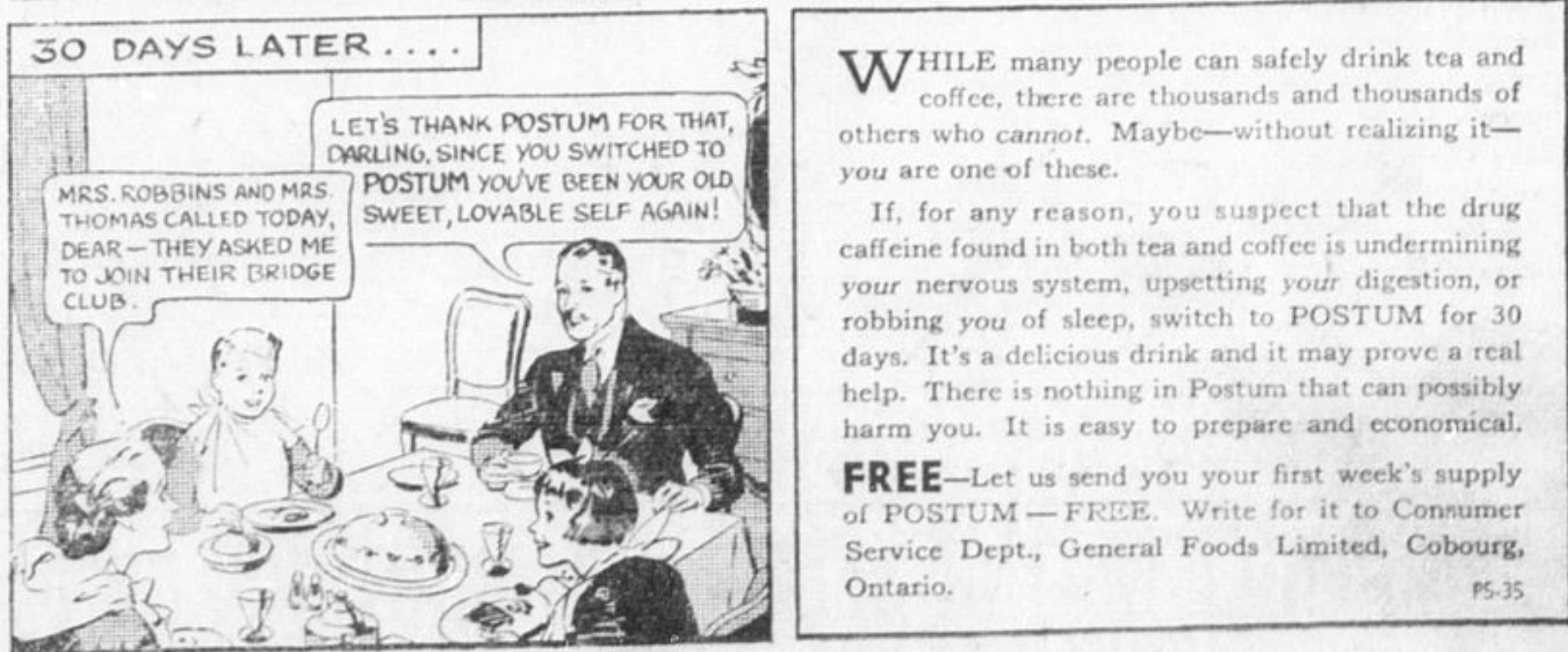
"Improvement was not entirely confined to metals. The coal mines of Cape Breton have felt the benefit of enlarged demand, particularly from Quebec."

"Canada's Biggest Cook" Given Another Contract

Recent reference was made by The Advance to the position so well won by Messrs. Crawley and McCracken, whose skill and success as caterers on a large scale had won for the firm the title of "Canada's Biggest Cook." In the recent reference The Advance mentioned the general excellence that had won high reputation for the firm and some of the big contracts carried through to success by the firm were noted. A recent issue of The Huntsville Forester mentions another contract secured by Crawley and McCracken. The Forester says:—"Messrs. Crawley and McCracken, 'Canada's Biggest Cook,' will feed the men in camp on the Huntsville-Baysville road. The camps are now being erected, and another 250 to 300 men will be employed within a short time. The labour will be entirely relief for the unemployed. The commissariat is being fully organized by Crawley and McCracken Co., who will feed the men under contract at a fixed rate per day. It is anticipated that the work will continue until the summer at least. The estimated cost of the undertaking is approximately \$200,000."

North Bay Nugget: British Columbia fruit grower is developing an apple with no core. You can imagine how this'll baffle the worm. He won't know when he gets to the middle.

Mr. CAFFEINE-NERVES is forced to flee!



WHILE many people can safely drink tea and coffee, there are thousands and thousands of others who cannot. Maybe—without realizing it—you are one of these.

If, for any reason, you suspect that the drug caffeine found in both tea and coffee is undermining your nervous system, upsetting your digestion, or robbing you of sleep, switch to POSTUM for 30 days. It's a delicious drink and it may prove a real help. There is nothing in Postum that can possibly harm you. It is easy to prepare and economical.

FREE—Let us send you your first week's supply of POSTUM—FREE. Write for it to Consumer Service Dept., General Foods Limited, Cobourg, Ontario.