

Store Closed
Wed., Thurs., Fri.

Great News! For You

OUT

Astound-
ing
Bargains

15
Experienced
Salespeople
Wanted



Bought Merchandise Goes on the Market

did not anticipate this move and therefore did not curtail our buying. A large, complete varied stock of Men's, Women's and Children's Wear, sold to the last nickle's worth. **THINK! WHAT AN OPPORTUNITY!** to fill all your clothing needs for now and the future.

Be Amongst the Throngs of Lucky Buyers!



Entire Stock of Swim Suits and Beach Wear reduced to the limit for quick selling

Beach Pyjamas in wide selection of Floral patterns and styles. Values to \$2.00. Selling-out price **75c**

Lingerie - Hosiery

SILK BLOOMERS

These fine quality rayon lace trimmed Bloomers are worth twice the price. Small, medium, large per pair **39c**

SILK CREPE SLIPS

Lace trimmed, adjustable shoulder straps. Sizes 38 to 42. **1.37**



Full Fashioned

Semi-service Silk Hose, reinforced heel, widened top, all sizes. Stock up. You'll seldom get a bargain like this. **49c**

Sheer Chiffon

Finest thread silk, full-fashioned, widened stop run top. All newest shades. The knowing buyer will not miss these **53c**

200 Dresses

Here's a beautiful group of good weight Celanese Dresses in a nice selection of pastel shades. Remarkable values at this low price **1.19**

Pique Sport Hats

Chic summer hats, new vogue shapes. Colour selection, Worth thrice the price. **49c**

LOOK

Lace trimmed rayon panties, charmingly tailored in rose, pink, and white. Sizes, small, medium and large **29c**

Seersucker Street DRESSES

very clever modes, two-piece, sun tan back, and tailored styles. This price is surprisingly low. size 14 to 20 **98c**

Leather Sport Coats

for Women. Full length, best quality leather Coats. Value to \$30.00 Now **10.95**

Summer Skirts

Stylishly tailored in pique and linen. Some full length button trimmed White only Sizes 14 to 20 **69c**

Smart Swaggers

Tailored in latest woolsens, in the most becoming modes, silk lined. Tweeds and Crepes. Values to \$19.95 Prices reduced for quick disposal **8.95**

Ladies' Coats

One group of Ladies' Spring Coats, cleverly styled fine wool crepes and tweeds. Prices reduced to a fraction of their value. On sale at **7.98**

Street & Party Frocks

Dainty, Charming Dresses, as new as the morning. Organdy. Every dress styled differently, wide colour selection. They will delight you **2.95**

Stylish Knitted SUITS

New Boucle weave in three-piece style. Pastels in a very delightful range of colours. Cool, serviceable summer suits, Regular \$12.00 value, sizes 14 to 20. selling-out price only **4.75**

Knitted SUITS

Children's two-piece summer suits. Pastel shades. Sizes 6 to 14 **1.47**



Silk Dresses

A dress for every woman here. Really a beautiful selection. Crepes, printed silks, plaids, shirtmaker patterns, dotted voiles. No two alike. Newest style tendencies. And look at the price **3.47**

Amazingly LOW PRICES FROM THE BASEMENT

"STOP"

House Dresses **25c**

1800

Boys' Broadcloth Blouses 6 to 14 years Varied shades and patterns **32c**

MORE

Values for your money. Panty Dresses in charming modes in prints, broadcloths **39c**

1800

Child's Silk and Mercerized Sockies, best quality and shades. **19c**

SAVE HERE

Boys' Broadcloth Wash Suits 1 to 4 years **19c**

Snaps

Circle Bar Cotton Hose, Ladies, all shades **15c**



See

Ladies' Fine Lisle Hose choice shades **25c**

EXTRA VALUE

Towels, white with fancy border, 16" by 32" **12c**

Don't Miss

Boys' English Flannel Suits navy and gray, 4 to 10 years **1.49**

ALL LEADERS

Heavy Turkish Towels in fancy patterns, 22" by 42" **23c**

A Winner

Boys' Sturdy Khaki Longs 23 to 34 **65c**

Sale of Sales

Girls' Tweed Raincoats rubberized, belt, 6 to 14 **1.65**

LIMITED

23-25

ONTARIO

Every Moment and every dollar you spend at this great sale will be well spent

DOORS OPEN Saturday, July 21st

9 o'clock sharp

