

Highlights of a Successful Year

The record of 1933

"We built our business for days like these"

INSURANCE IN FORCE
A RECORD OF GROWTH

1913
27 MILLIONS

1923
151 MILLIONS

1933
476 MILLIONS

- New Insurance (net)—\$92,578,531.
- ★ Insurance in Force (net) \$476,811,727.
- ★ Total Income—\$21,056,653.
- ★ Assets—\$84,516,221.
- ★ Surplus—\$11,366,082 in excess of requirements of the Dominion insurance law, of which \$3,354,416 is free surplus on the Company's own high valuation standard.
- ★ Mortality Rate for the year was the most favorable the Company has experienced in the past quarter-century, with the single exception of 1927.
- ★ Indicates a Substantial Gain for the Year.

The quality of the Company's investments can be gauged from the fact that they consist chiefly of (1) government and municipal bonds, and (2) first mortgages so well selected that the overdue interest is only 1.06% of the principal outstanding. Nevertheless, investment reserves and emergency funds totalling over \$3,000,000 have been provided to cover investment contingencies.

London Life

Insurance Company
"Canada's Industrial-Ordinary Company"
HEAD OFFICE - LONDON, CANADA

District Offices—Bank of Commerce Buildings, Timmins, Ont.

Results Hollinger Cup Bonspiel Here

A. W. Lang's Rink Win Hollinger Cup. Vice-Ships' Event Won by Mayor R. Richardson. Consolation Event Won by G. R. White.

The local Curling Club bonspiel finished on Friday evening, with the usual entertainment and lunch, after a happy series of contests and much pleasure for the curlers. The following is a review of the events in the bonspiel.

Hollinger Cup—First Round
A. J. Lawlor won from G. S. Lowe.
Fr. O'Gorman won from S. A. Caldwell.

G. S. Drew won from G. R. White.
J. W. Ecclestone won from W. L. Hogarth.

H. Hueckabone won from D. Ostrosser.
W. Rinn won from A. H. Munroe.
J. Arscott won from Geo. Lake.
R. J. Smith won from P. T. Walker.
J. R. Walker won from C. P. Ramsay.
A. R. Harkness won from A. G. Carson.

A. E. Prout won from J. A. Brough.
S. R. McCoy won from I. A. Solomon.
Messrs G. H. Gauthier, J. Amm, A. W. Lang and W. D. Cuthbertson drew a bye.

Second Round
Lawlor won from Fr. O'Gorman.
Drew won from Ecclestone.
Rinn won from Hueckabone.
Arscott won from Smith.
J. R. Walker won from Harkness.
Prout won from McCoy.
Gauthier won from Amm.
Lang won from Cuthbertson.

Third Round
Drew won from Lawlor.
Arscott won from Rinn.
Prout won from J. R. Walker.
Lang won from Gauthier.

Semi-Finals
Arscott won from Drew.
Lang won from Prout.

Finals
Lang won from Arscott.

Winners—T. Whaley, J. D. Brady, W. Stevenson, A. W. Lang.
Runner-up—D. Day, C. J. Munn, N. Blahay, J. Arscott.

Club "Vice-Ships" Event—
First Round
R. Richardson won from E. M. Stenhouse.

C. A. Abrams won from A. S. Porter.
G. N. Ross won from J. P. Burke.
J. A. McInnis won from P. H. Carson.
W. Stevenson won from A. E. Cain.
C. E. Taylor won from H. C. Scarth.
L. Pare won from N. Blahay.
J. J. Davis won from C. G. Keddie.
A. W. Pickering won from W. W. Tanner.

W. T. Montgomery won from L. S. Honey.
N. J. Leamen won from L. Halperin.
R. E. Dye won from J. M. Delanger.
Messrs R. M. Wynne and I. E. Dunn drew a bye.

J. McGrath won from K. Fitzpatrick.
Second Round
Richardson won from Abrams.

Timmins and South End Juniors Tie 4-4

Classy Hockey by Junior Teams at Timmins Arena on Monday Evening. Overtime Fails to Break Tie Score. Fans Enjoy Match.

In the Junior hockey game at Timmins on Monday the crowd was treated to some real good hockey. Both teams gave a splendid exhibition and the game was evenly matched as is shown by the score 4-4. The visiting squad from South Porcupine showed that their coaching this year has not been in vain when they had the Timmins lads all bottled up at the start. The forward pass was cleverly executed by them and proved to be the means of a few of their goals.

First Period
South Porcupine took possession right from the start and used the forward pass that has made them famous. They surrounded the Timmins nets, having four men there when the first goal was scored in less than a minute of play. Derragh was the man that netted the first goal. Timmins changed forward lines and the line of Kennedy, Walsh and Renaud gave the fans lots of excitement. Small players, these boys back-checked like demons and South Porcupine could get nowhere with them. Bob Kennedy and Wille-neuve sent in a couple of hot ones when they came back on.

With about twelve minutes gone Renaud scored off Kennedy's pass. Bob Kennedy repeated and scored directly from the face-off less than twenty seconds later.

Molleneaux drew the first penalty of the game in the first period for tripping. Timmins worked right up again and just got in a scoring position when the bell rang. Timmins 2 South Porcupine 1.

Second Period
South Porcupine started to dig in hard but just couldn't seem to net the rubber. A four man rush brought the puck into one corner and McLean shot it out in front of the Timmins goal. Molleneaux in trying to clear hampered the disc in to tie the score. Shortly afterwards Villeneuve scored one when he snared Renaud's perfect pass from the corner while he was uncovered. This was the nicest goal of the night. In a mix-up in front of the Timmins net Richardson scored a third goal for South Porcupine. All these goals were scored in the first five minutes of play. Kennedy twice stick-handled his way right through only to have Meyers stop what seemed impossible shots. Timmins seemed to have the better of the play now but didn't have a scoring threat. One rush after another was broken up by McLean and

Says Future Looks Good



BRADFORD ELLISON vice-president and general manager of Nestles of Canada, says Nestles are increasing advertising expenditure by 100 per cent. in confidence of Canadian progress.

Miller at the South Porcupine defence. Slobasky and Petteley drew penalties when they started to mix things near the Timmins goal. Slobasky just got back on when he was again banned for boarding. About ten seconds from the end of the period Miller drew a rest for tripping. Timmins 3, South Porcupine 3.

Third Period
South Porcupine started the last period with Miller in the box but Timmins couldn't score. As soon as Miller came back Slobasky carried the puck to the South Porcupine blue line where Cy Renaud picked it up and put Timmins one up. Kennedy drew a penalty for tripping and South Porcupine pressed hard. Lejambé was called on to display his best against the speedy forwards from South Porcupine. Kennedy was no sooner back than Slobasky took a rest for tripping. With Slobasky off Derragh scored one on a pass from the corner. South Porcupine was pressing hard now but the Timmins goal was closed. Near the end of the period Pelkie drew a penalty for tripping and nearly lost the game but Meyers was playing a heady game and was unbeatable.

Timmins 4; South Porcupine 4.

Overtime Period
In the first half of the overtime, Kennedy was given a rest for tripping but South Porcupine couldn't score. Both goals were playing splendid hockey and just couldn't be beat. Long rushes

Items of News from Connaught Station

Visitors to and from Connaught During the Past Few Days. Death of J. Anger. Other Connaught News Items.

Connaught Station, Ont., Jan. 22nd, 1934. Special to The Advance.
Mrs. L. Patterson returned to South Porcupine Friday after spending a few days with Mr. and Mrs. A. Irwin.

Mrs. J. F. Clemens, of Timmins, spent the week-end with her mother, Mrs. D. O'Connor.

Mr. D. A. Freed returned on Saturday from Toronto where he had been the past week on business.

Mr. Edgar Gagne, of Sturgeon Falls, was in town on business last week.
Mrs. E. Dupont left last Thursday for Montreal to spend a few weeks with relatives there.

The many friends of Mrs. J. Cameron will be glad to hear she is able to be around after her accident at Christmas.

Mr. Wm. Farmer spent the week-end at his home in Haileybury, returning Sunday evening.

J. W. Quirion was in Cochrane a few days last week on business.

Mr. J. Anger passed away last Thursday night at St. Mary's hospital, Timmins.

Mr. Geo. Oehring was in Timmins this week on business.

Mr. A. F. Kenning spent the week-end with Mr. and Mrs. D. A. Pro-d.

Mr. M. Berndt, of Cochrane, is busy cutting and shipping ice at Barbers Bay.

were the order for the Timmins team while four men attacks featured the South Porcupine play. Ten minutes of overtime failed to change the score and the game ended in a tie.

South Porcupine—Myers, goal; Joe Miller, McLean, defence; Derragh, centre; Doran, Richardson, forwards; Pelkie, Mike Miller, Hanneberry, Petteley, Wilson.

Timmins—Lejambé, goal; Wallingford, Slobasky, defence; Villeneuve, centre; Bob Kennedy, Cy Renaud, forwards; Walsh, Russ Kennedy, Luke Renaud, J. Molleneaux.

Referee—Ted Bowles.

Kiwanis Magazine—There are only two things as attractive as a red-headed woman—a yellow-headed one, or a black-headed one.

London Free Press—With the streets and highways in the condition they are, about the only really safe place is in bed. Yet it was Mark Twain who produced statistics to prove that more people died in bed than anywhere else.

HOW TO EAT PORK WITHOUT INDIGESTION

Stomach Specialist Develops Formula
Men and women who had suffered the tortures of indigestion for years, who could scarcely remember what it was to enjoy a meal without pain, can now eat the richest, most delicious foods without hesitating, thanks to a wonderful new formula.
You, too, can get this very same treatment, quite simply, quite inexpensively, just by asking your druggist for Maclean Brand Stomach Powder. This formula is the development of a famous London, Eng., Stomach Specialist. A teaspoonful after meals is all you need to end Indigestion, Acidity, Flatulence, Gastritis and even serious stomach trouble. Soon your trouble will be gone for ever.
But to be sure of the best and quickest results, insist on getting the genuine Maclean Brand Stomach Powder under that exact name and see that it bears the signature "Alex. C. Maclean". It is never sold loose, but only in bottles, in powder or tablet form. 75¢. Sole Canadian distributors, Rigo Agencies, Toronto.

Death of Little Daughter Mr. and Mrs. McChesney

Deep and sincere sympathy will be extended to Mr. and Mrs. Maitland McChesney in the death on Friday of last week, Jan. 19th, 1934, of their little daughter, Fern Irene, aged six months, who passed away at the family residence, 73 Wilson avenue, Timmins. Death was due to intestinal "flu" and pneumonia. The funeral took place on Monday of this week, service being conducted at the family residence by Rev. Canon R. S. Cushing. Interment was made in the Timmins cemetery. There were many beautiful floral offerings, including the following—wreaths, from the I.O.O.F. Lodge, and the Jeffrey Family; sprays, from Mr. and Mrs. L. J. Hall and family, Miss Joy McCarthy, Mr. and Mrs. W. J. Fenn, Mr. and Mrs. E. J. Gilligan, Mr. and Mrs. L. Bailey, Mr. and Mrs. E. A. O'Callaghan and Mrs. M. Morgan, Mr. and Mrs. W. W. Orr and family, Gold Nugget Rebekah Lodge, Mr. and Mrs. P. Chapman and family, Aunt Hazel Durrell and family, Uncle Baden and Aunt Clara McChesney and family, Uncle Bill and Aunt Beatrice McChesney, Mr. and Mrs. Wm. Smith, Mr. and Mrs. H. Macpherson, Grandad and Grandma Walker; cresset, Uncle Reg. and Aunt Ilean Walker; cross, Mamma and Daddy, Roy, Jean and Marjorie; Grandad McChesney, Staff Quality Provision Co.

Atlanta Journal—About the only gags the radio jockeys aren't stealing are gags about radio jockeys stealing gags.

Difficult Times in Commercial Bowling

Power Team Gives Gambles a Shock and Walks Away with Four Points. T. & N. O. Knocks The Advance off the Track.

The Power continued their winning stride in the Commercial bowling league when they upset Gambles' apple cart for four points.

Salomaa was the big noise and rolled up a nice score of 323, 261 and 221, a total of 805, the team's total being 3057. No! "Sunshine" has no alibi, except the pins wouldn't just fall! By the looks of it, Peter took a fall, and a stretcher was ordered for Jack.

The Advance again fell by the wayside after the first game and gathered eggs for breakfast. The first game the printers couldn't do anything wrong and won by 131 pins.

In the second stanza, headpins and a couple of eggs by the lead-off man spell disaster, when Saint rolled at a dizzy pace of 316 pins, and the T. & N. O. got back their 131 pins after Army got out his magnifying glass and found the missing pin.

In the third game there was only one team in it,—the T. & N. O.

The printers thought it was breakfast time and gathered in thirteen eggs. Harold W. gathering in 5 straight after making two good scores.

The honour roll boasts of four men: E. Salomaa and E. McQuarrie, Power, 805 and 600; C. Armstrong and A. Saint, T. & N. O., 678 and 661.

GAMBLES

J. Gagnon 166 145 143 454
C. Canle 191 162 174 527
G. Eddie 137 209 166 512
H. Horester 187 189 185 561
P. Nicholson 124 225 174 523

Totals 805 940 842 2587

POWER

W. McHugh 184 179 228 591
T. Towers 177 182 171 530
B. McQuarrie 182 229 189 600
E. Salomaa 232 261 221 805
A. McFarlane 113 211 207 531

Total 979 1062 1016 3057
Power wins 4 pts.; Gambles, 0 pts.

ADVANCE

F. Hornby 186 117 217 520
W. Devine 192 173 98 463
O. Alton 193 163 171 527
H. Wallingford 264 218 84 566
G. Wallingford 159 206 114 479

Totals 994 877 684 2555

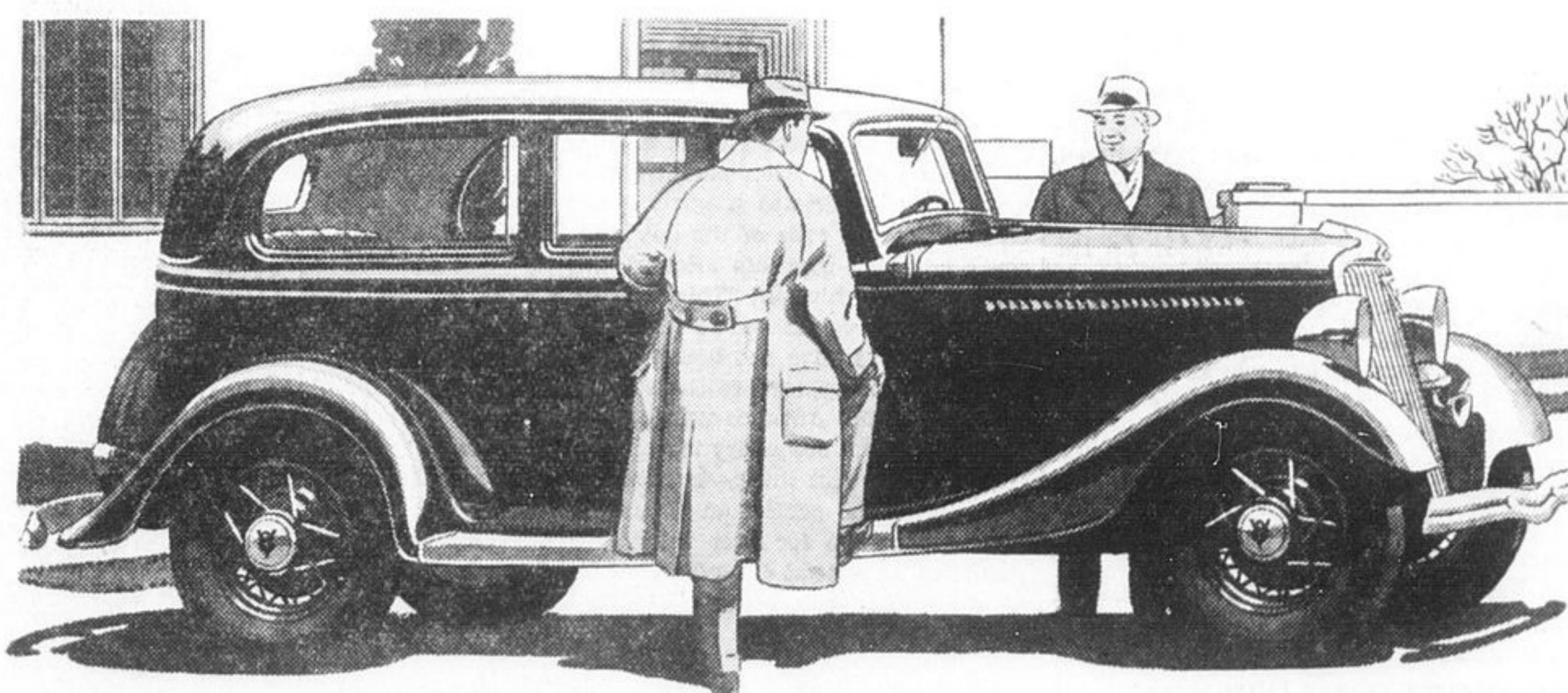
T. & N. O.

C. Armstrong 154 232 292 678
E. Fleming 186 158 157 501
R. Bellevue 180 161 196 537
A. Leach 140 141 187 468
A. Saint 203 216 142 661

Totals 863 1008 974 2845
T. & N. O. wins 3 pts.; Advance, 1 pt.

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Only the Ford gives you a V-8 ENGINE unless you pay \$4000 or more



THE finest motor cars in Canada use V-type engines. You cannot buy any of these—except the Ford V-8—for less than \$4000. That's something to think about when you buy a motor car. Only in the Ford V-8 do you get fine car performance at a low price.

It takes eight cylinders to give you eight-cylinder performance. If it's less than an eight in cylinders, it's less than an eight in speed, power, smoothness and motoring enjoyment.

This isn't a matter of words or claims, but a definite, demonstrable

fact. It is something you see by watching any New Ford V-8, and by driving it yourself. No other low-price car—and few cars at any price—can out-perform it in traffic, on hills and the open road.

This 1934 Ford V-8 leads also in economy. The new dual carburetor gives exceptional gasoline mileage at all speeds. New waterline thermostats and thermostatic intake manifold heat control increase the efficiency of the engine by enabling it to warm up quickly and maintain the correct operating temperature. And don't forget that you get extra

inches of room in the Ford because of the compact design of the V-8 engine. It takes up less space in the hood and thereby permits more space to be used for the body. You can't beat this 1934 Ford V-8 for comfort.

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