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## Kellogg's for Koolness

### BRITISH EMPIRE AGREES ON CURRENCY STABILITY

British Empire emerged from the World Economic Conference with an agreement in which the Dominions and the Mother Country declared for stability for inter-Empire exchange rates. This was made known in a declaration by Empire delegates to the conference in which it was emphasized that the United Kingdom is not committed to any policy of keeping the pound sterling at any fixed ratio to the currency of another nation.

The declaration was signed by United Kingdom, Canada, Australia, New Zealand, South Africa and India. The Irish Free State did not sign but the Dublin representative referred the matter to his government.

Empire delegates called for the ultimate restoration of the international gold standard.

### Some Good Stories by Whispering Bill

Screening Gold with a Wire Fence. Diving for the Lost Peavey. One Story Boomerangs. Life of the Prospector.

To that brave column, "Grab Samples" in The Northern Miner, readers of The Advance are indebted for the following genuine and typical prospectors' stories, the kind the prospectors themselves enjoy to the limit.

**Whispering Bill Smith's Stories**  
"Whispering Bill Smith has a new story. He says that one of his crew in Hearst township went over to some neighbours and reported back that one of the prospectors there was panning very coarse material. "Why, there were chunks that would not go through a wire fence," sez he.

"This same wanderer told Bill a story about being on a drive once where there was a very conscientious workman who, having let his peavey slip, dived to recover it. Although this may sound somewhat like a fairy tale to anyone who knows the mental processes and the general disregard for "concern" property natural to the river driver, this particular individual dove 14 times and came up each time with a strange peavey. On the 15th trip he recovered his own. Conscientious is right."

"The thoughts that occupy a prospector after working hours are indicated by a discussion which Bill claims took place at his camp recently. The talk got around to dynamiting fish and one old-timer casually remarked that trout would not come up to surface after blasting. Young Bill, who is out with the old man this year learning the mysteries of the prospecting business, was interested in this trout phenomenon and enquired: "They never come up?" and the old-timer said: "Oh, in nine days. But that's a long time to wait when you are hungry." It is not safe to enquire too closely into the details of any old-timer's tale. Often there is a sting in the thing for the curious.

"Speaking of Bill Smith and fish reminds the writer that the Cobaltier spent a season in Great Bear Lake and set off an April fool joke that boomeranged on him. At the camp where A. X. Syndicate, Polar Bear and others had established themselves a community water hole was maintained in the ice of the bay. It was the custom of the cook to go down first thing each morning and draw a couple of pails of water, after breaking the ice. The gang had hopefully put down a fish line in this hole and although they religiously examined it every day they never had the luck of catching a fish. So Bill had a bright idea. He got a herring and attached it to the line on the night of March 31st, thinking that the cook would be the first one to test the line in the morning. He anticipated a general camp laugh.

"What happened was this. For some reason the cook did not make his regular morning trip to the water hole but an aeroplane pilot strolled down at about 11 a.m. for some water and Bill, who was putting the finishing touches to the proceedings. The pilot was joined by Fred Failes, of The Northern Miner staff, and the two of them started an uproar about the fish on the line, knowing all the time that it was merely a herring. They were concerned that Bill's joke should not completely fizzle. While announcing to the world that the fish line had worked at last they fetched up the herring, the pilot cut the tail off, baited the hook with it and

threw the line again into the hole. No sooner had it struck the water than a huge trout took it, nearly yanking the pilot in. The ballyhoo developed into a genuine chorus, men came running from all sides, even Bill Smith had to come down off the roof to examine the unintended result of his little plot. When the story was told it was he that got the razz.

"In a recent letter Bill says he was out prospecting and found a marvelous patch of blueberries. He says the property has everything, including a creek and Christmas trees. Certainly a prospector—and there are fewer better ones than Bill—needs a sense of humour to help him along. Bill once outlined the prospector's week for the writer. There was the wood to cut, the canoe to fix, the cabin to repair, the cooking to be done. There was the rain to be considered, the mosquitoes and sand flies and black flies that kept a man from his labours. Then a man had to get his mail, he had to keep in touch with his neighbours, he was kept ashore on certain days on account of the wind, trees fell down and broke his axe handle, shovels disappeared with malice aforethought, there were the innumerable perversities of nature to contend with. Fire, frost, heat, skunks, deer, flies, wind, rain, snow were run into the story. It was quite clear by the time Bill was through with the detailing of the week's activities that there was absolutely no time at all for actual prospecting between Monday and Saturday night. As to Sunday, said he, there was a fellow's washing and mending to do. Besides, it was not good business to work on Sunday, because Mrs. Smith might hear of it. People might talk, he intimated.

"If a man were condemned to spend his life prospecting he would have a hard time picking out a better partner than Bill, who can make ordinary tasks light and pleasant with his constant humorous interpretations of prosaic events. The bush hasn't got him down yet."

**FINED FOR USING LIGHTS IN FISHING NEAR KAPUSKASING**  
At Kapuskasing some days ago Wilfred LaCasse was convicted of fishing with lights, and Magistrate E. R. Tucker, of Cochrane, imposed a fine of \$10.00 and costs for this breach of the fish and game regulations. There was another charge against John Gagnon, of Opasatika, not far from Kapuskasing. Gagnon was charged with trapping without a license. He was found guilty on this charge and a fine of \$10.00 and costs was imposed by Magistrate Tucker in dealing with the case.

Try The Advance Want Advertisements

## Prospectors Rush to the Noranda Region

Recently There has been a Big Influx of Men Seeking Gold in the Noranda District. 2,423 Claims Recorded.

With all the talk of new gold fields in the North it is worth noting that some fields not so new are also receiving attention. As a matter of fact some of the old fields—and notably Porcupine—would prove the most profitable for all concerned, if only the financial fellows would accept this view. There are scores of Porcupine properties that should bring good returns all round if only the finances were obtained. Porcupine is one old field that has scarcely been "scratched" as yet.

Prospectors and others have been impressed by the special rush recently into a field that can not be called new. That is the Noranda field. While this section was originally looked upon as a gold field, the discovery of the Noranda property turned the ideas of the Rouyn area into those of a copper country. With copper down in price, the Rouyn and Noranda area showed that the original idea of a gold country wasn't far out. Ed. Loney, of Sudbury, has recently been writing of the Noranda country as the scene of one of the latest rushes by old-time prospectors of the North Land.

Beneath the shadow of 800.00 cubic feet of smelter fumes that rise every minute of the twenty-four from Noranda chimneys, there is greater prospecting activity this year than has been seen since the first flush of excitement in the Rouyn camp, according to Ed. Loney.

Within an area of twenty townships in the Rouyn mining district 2,423 claims have been recorded since the first of the year, as compared with 993 claims recorded for a like period in 1932.

Actual staking forms a small part of the panorama of activity in this area. Claim owners who for many years have been content to hold their properties in anticipation of favourable conditions are now seeing time by the forelock and in many cases their efforts are meeting with promising results. "This has been a great year for mining," stated F. H. Souldard, Mining Recorder located at Noranda, whose jurisdiction extends over one of the largest mining areas in Canada. "The encouraging feature of the situation is the large number of new discoveries that are being made and the manner in which raw prospects are yielding to development work. Where real earnest efforts are being made there is hardly an instance where some results have not been observed."

From the Ontario-Quebec boundary east and beyond the limits of the Rouyn mining district and through the Amos district, scores of mining companies and prospecting outfits are using pick and shovel, dynamite and diamond drill with telling effect. The McWatters discovery in an area which had been prospected for more than ten years, created an incentive for prospectors to go over old ground that had been previously examined. The results of this policy have proven that the early pioneers of this camp merely blazed the trails for a new generation of prospectors to whom will fall the chief crop of rewards.

Within a radius of five miles of the original discovery of Ed. Horne, several companies are actively engaged in gold prospecting. Directly west of Noranda property, Brownlee Gold Mines is diamond drilling. South of Noranda on Pelletier Lake, Gold Bar Mines, Ltd., is engaged in a geological survey of the old Horne property. North of Noranda a small crew of prospectors are working on the Pontiac group of claims. Near the eastern boundary of the township in the vicinity of the McWatters operation, Noranda Mines Limited, are working an option from Dransfield and Goulet, while on the adjoining property, owned by the Kenojavis Mining Company, a diamond drilling programme is under way for Consolidated Mining and Smelting.

In Joannes township, adjoining Rouyn township on the east, further activity is pivoting around the McWatters find. Noranda, with an option on the Walter Thompson claims, Thomas Wright and T. H. Rea, Northern Aerial Minerals Exploration Company and Sylvanite Gold Mines are all engaged in prospecting their respective options. Quebec Prospectors Gold Company with holdings in Joannes and Bousquet townships has installed a small sampling mill on the latter property. Noranda Mining Company has a crew working on the old Huronian Belt Company claims in Boischatel and Rouyn townships, with N. O. Loutin in charge. Stewart Troop, in charge of a crew for Montreal interests, is preparing to start diamond drilling on the Thomas-Mondoux property north of Routhier Lake.

As usual, the Quebec Department of Mines is co-operating with the prospecting fraternity with a supply of geological information. Two parties are in the field for the Quebec Government; one party, under Dr. J. E. Hawley, making a survey of Rouyn township, and another, under Dr. J. J. O'Neill, taking in the Duparquet territory.

### MARATHON SWIM STILL HOLDING ITS POPULARITY

People who guessed that the Marathons swimmers at the Canadian National Exhibition would lose their popularity in a couple of years were quite mistaken. This year the eighth annual aquatic crawl of ten miles for women and fifteen miles for men will be held. These events continue to attract upwards of 100,000 spectators.

George Eagen, Memphis, Tennessee, lawyer who won the open swim Marathon of 15 miles at the Canadian National Exhibition last year, is again a contender this year. George says there is more money in swimming than there is in the practice of his profession especially since he is a recent graduate with a new "single."

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### COCHRANE YOUTH INJURED WHILE "JUMPING" A FREIGHT

Some people think the railways are too hard on those stealing rides on trains. It doesn't hurt the railways any, they suggest, and the train jumpers at least imagine they are helping themselves. This is mighty poor reasoning when the facts are concerned. The T. & N. O. has had scores of accidents due to these train jumpers and causing the railway a considerable amount of money. Even the train jumpers are not really helped. They get from place to place, but no good is done then by that, while they are in danger of becoming bums. If they stayed in their home towns they would be helped, if at all worthy. In addition the train jumpers endanger limb and life. A good sample of all this came last week in the reports from Larder Lake. Wm. St. Louis, a young fellow sixteen years of age, whose home is said to be at Cochrane, attempted to board a fast moving freight at Larder Lake. He tried to climb on one of the cars but missed his hold and was dragged along the right of way. As he fell from the one car he was struck by the ladder of the next one and thrown to the ditch. He was picked up and put on a "jigger" to be hurried to Kirkland Lake hospital. He was seriously hurt on the shoulders and back. His father came down from Cochrane on learning that the boy was badly injured. The railway detectives would have been doing that had a great benefit by putting him away from the track had they noticed him. The 23-year-old young man who was accompanying St. Louis on his proposed trip to Rouyn by freight train and side-door Pullman was arrested and held on a vagrancy charge. It is cases like this accident

that spur officials of the railways to keep "freight jumping" down to the minimum. There is always great danger of accident or even death in this jumping on freights. There is certainly no sense or decency in jumping the railways for jumping on the fellows who jump on the freights.

Toronto Mail and Empire—Mr. King finds consolation in the hope that the redistribution bill may turn out in the end to be a retribution bill.

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**MRS. J. MOONEY,** 222 East Eighth St., Hamilton, Ont., writes: "Just before my baby was three months old I found I could not satisfactorily nurse her. For almost two months I tried various milks but none agreed with her. I read different times about Eagle Brand, so I decided to use it. A week showed a difference. Barbara became contented, would go to sleep after her feeding without any fuss and no vomiting. Now at 7 months she is just average weight, bright, active, and so contented, which means so much to a busy mother of four active children."

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Henry Ford

Dearborn, Mich.

IN ANSWER TO A LADY'S LETTER

A lady writes to say that she does not understand why an 8-cylinder car does not cost more to run than a car with fewer cylinders. She refers to my statement that our Ford V-8 develops more power on a gallon of gas than any car we have made.

The use of 8-cylinders does not mean the addition of two or four extra fuel consumers. It is not, for example, a 4-cylinder engine multiplied by two. Our 8-cylinder engine takes the fuel supply of an ordinary 4-cylinder engine and divides it eight ways. And why?

By reducing four larger explosions into eight smaller ones, we get engine smoothness and quietness. Eight-cylinders indicate the way the gas is used, not the amount. It is just the difference between going upstairs in four long jumps or in eight ordinary steps.

Two things use up gas—bad engine design and useless car weight. Besides having an engine that gets a high percentage of power out of the fuel, the Ford V-8 has a light, strong body and chassis so that no power is wasted in moving excess weight.

The only extravagance about the new Ford V-8 engine is in the building of it. The extravagance is ours—the economy is yours.

The whole question of car economy needs clearing up. An economical car gives economy all round. Price, operation, upkeep, all play their part. If what you save on gas you lose elsewhere, that is not economy.

As to upkeep, our dealers say that in recent years the improved quality of Ford cars has cut down their repair business 50 per cent.

As to price with quality,—judge for yourself.

As to economy, here is the record of a stock car three weeks out of the factory:

On a run of 10,054 miles at the rate of 1,000 miles a day—the Ford V-8 gave 22 1/2 miles per Imperial gallon of gas. Not a drop of water was added to the radiator. The oil was changed once in 1,000 miles. This should answer a lot of questions.

Henry Ford

This letter from Henry Ford describes so clearly and simply the reasons for the remarkable economy of the Ford V-8 that it is reprinted here by the Ford Motor Company of Canada, Limited

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