

CAUTHIER & PLATUS Barristers, Solicitors, Etc. Reed Block Pine Street South - Timmins 14-24

Langdon & Langdon Barristers, Solicitors, Etc. A. E. MOYSEY BLOCK, TIMMINS, ONT. Schumacher and South Porcupine 14-27

S. A. CALDBICK Barrister, Solicitor, Etc. Crown Attorney District of Cochrane Bank of Commerce Building Timmins, Ont. 14-26

Arch. Gillies, B.A.Sc., O.L.S. Architect Ontario Land Surveyor Building Plans Estimates, Etc. Old P.O. Bldg., Timmins Phone 362

OSIAS SAUVE M.A., L.P.B. AVOCAT - BARRISTER Hamilton Block TIMMINS - Ontario 14-26

Mrs. J. Wilkins, L.R.A.M. TEACHER OF PIANO/ORTE TIMMINS SOUTH PORCUPINE Terms on Application 11 Floral Park

W. D. Cuthbertson, L.A. CONSULTING AUDITOR Office Systems Installed Income Tax Auditor Room 2, Marshall-Ecclestone Bldg. P.O. Box 833, Timmins, Ont. 14-26

S. G. FOWLER Accountant Auditor Accounting and Office Supervision Phone 625-J Timmins 6-17

G. N. ROSS CHARTERED ACCOUNTANT Office—Room 10, Reed Block, P.O. Box 1591 Timmins, Ont. Phone 640 14-26

L. H. DURKIN VETERINARY SURGEON All domestic animals scientifically treated. Tuberculin Testing Special attention to Cats and Dogs TERMS MODERATE Phone 499 Timmins 601 Wilson Ave.

Dr. J. Mindess PHYSICIAN AND SURGEON Modern Department for Electrical Treatments. Chronic Venereal Diseases and Skin Diseases treated by modern processes 66 Third Ave. Tel. 203 TIMMINS ONT. -181f.

Number 88 Timmins Post

AUSTIN NEAME, W. D. FORRESTER President Vice-Presidents 1st—T. Parsons 2nd—H. C. Garner Executive Committee A. Bellamy J. Cowan W. Greaves H. R. Rowe C. Keates Address all communications to P.O. BOX 1659, TIMMINS, ONT. Meeting held in Oddfellows' Hall, Timmins WATCH ADVANCE FOR DATES 14-26

We Manufacture and Carry in Stock AWNINGS FLAGS PACK BAGS HAYRACKS EIDERDOWN SNOWSHOES ROBES DOG SLEIGHS SKIS TORIGANS DOG HARNESS TARPULINS HORSE TENTS BLANKETS Ask Your Local Dealer for Prices or send your order direct to J. J. Turner & Sons, Ltd. PETERBOROUGH, ONT. AGENTS EVERYWHERE

ATTENTION HOUSEHOLDERS Wrap all Garbage in paper. Keep your Garbage Can covered Use plenty of Chloride of Lime which can be procured at the Town Hall free. Householders using well water must boil it for at least 20 minutes. All Outside Toilets must be made of wood. By Order of THE BOARD OF HEALTH

About Governments and the Gold Mines

"Gold Mining Game Too Speculative to Risk Taxpayers' Money" says the Sudbury Star, in Answer to Port Arthur Newspaper

These days with gold mining in a more prosperous condition than most other industries there is a popular disposition to forget that all gold camps have suffered days not so happy. There is also a tendency to forget that every gold camp has been the mark for all the transients of all the world and that towns like Kirkland Lake and Timmins are burdened with the maintenance of hundreds of families for whom they have no real responsibility, while they would be crushed out of existence altogether if they did not draw the line somewhere in stopping support of all transients moving to these towns. Everybody seems to forget that the idea that the gold camps are prosperous is only a comparative matter. Even gold camps have to have some measure of prosperity in hard times, because in good times the gold camps are handicapped in every way. Gold mines cannot increase the price of their product to meet increased wages or costs. The industry has simply to meet such a situation as best it may. It does seem unjust, however, that there should appear a disposition to object to the gold mines ever having any advantage of conditions that may be favourable.

At the present moment there is a general tendency to look for someone or something that the public may take over to pay the cost of affairs. Paying businesses have been taken over in the part by Governments and later found to be burdens. "Why take over mining ventures?" some ask. "Why not try some lines that are sure money-makers?" of course that brings you to the gold mines! "Why not take over the gold mines?" That question was recently asked by The Port Arthur News Chronicle. If all the gold mines in the Port Arthur district were taken over by the Government, it would be just too bad for the country. However, the question asked by the Port Arthur newspaper receives a very complete reply from the Sudbury Star. An editorial in The Sudbury Star last week says:—

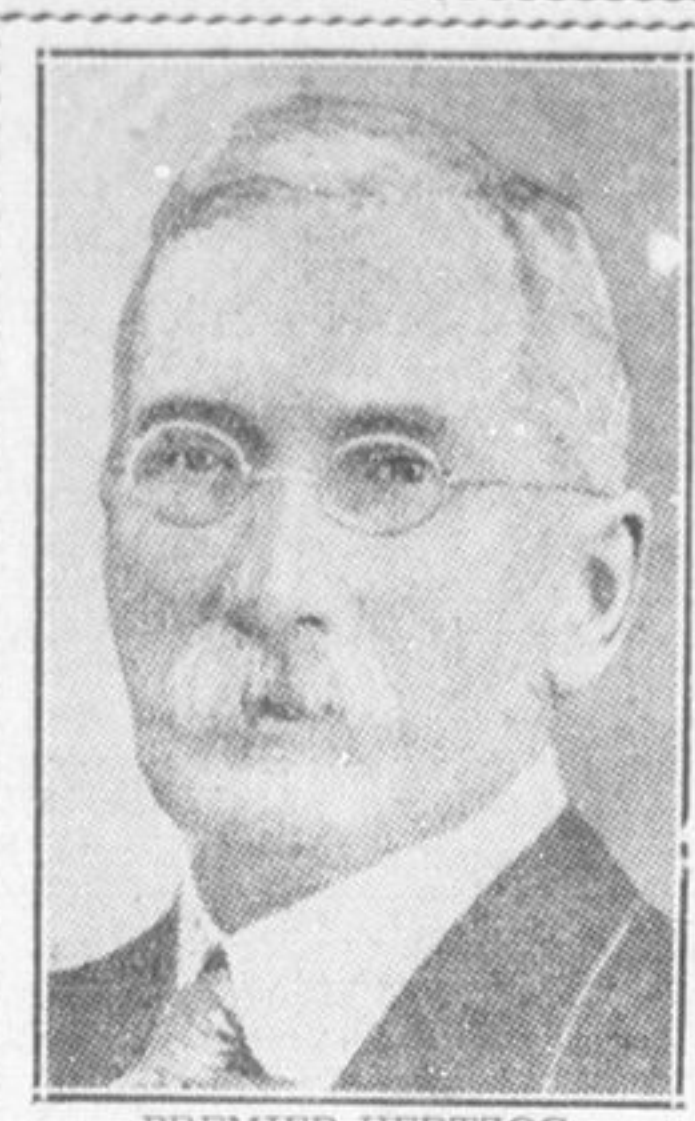
"The Port Arthur News-Chronicle, which conducts a usually sane editorial column, has betrayed an amazing lack of appreciation of ordinary fundamentals by claiming that governments might, 'with-advantage,' engage in the gold mining business. Claiming that the idea has already gained considerable approval among its readers, the News-Chronicle declares:—'Most people seem quite willing to admit that if governments are justified in engaging in such enterprises as operation of railways and production of electric power they would be still more justified in seeking to take from the earth that form of wealth which, above all, is most suited to the conduct of the affairs of state. 'The fact that in the production of gold there cannot possibly be any excess, to the disturbance of prices and values, and that it can in no sense become competition with private enterprise in such a way as to disturb it, are particularly appreciated. Except possibly in isolated cases, it would not even be necessary to expropriate the required locations, because the gold lies in those widespread areas still vested in the crown. The employment value of gold mining is also a matter of consideration, the possibilities in that connection being almost unlimited.'"

"There are two sound statements in the above quotation. One is that there cannot be an excess of gold, and the other that gold mining offers employment of which the possibilities are almost unlimited. Beyond these, the inference that governments can go out and engage in gold mining in the same way that they can engage in the production of power or the operation of railroads is so much nonsense.

"A common belief that frequently leads to misunderstanding is that the value of gold remains fixed. This is true only to the extent that its 'normal' value remains unchanged. Actually, however, the value of gold fluctuates to correspond to the rise and fall of commodity prices. Anything is worth only what it will purchase in the necessities of life. The 'relative' value of gold is probably higher today than any time in recent history, because a given amount of gold will purchase a comparatively large amount of commodities. For those countries, such as Canada, that have clung to the gold standard, and, as Mr. Bennett says, plan to honour their obligations in the terms of their contracts, gold has taken on added value in recent years; witness the 13 per cent. additional income which gold mines enjoyed through exchange compensation in 1932.

"Valuable as it is when converted into bullion, however, gold in the ground has no value, and must first be discovered, then mined, milled and reduced to bullion AT A PROFIT before it becomes a commercial proposition. Those who talk loosely about the government going into the gold mining business must be so blinded by the prosperity of successful gold mines that they forget the failures. In the territory served by The News-Chronicle there are at least a dozen abandoned properties where, at one time, operations were conducted with optimism and hope. Yet, after nearly half a century of fruitless attempts, it was

Leader to Resign



PREMIER HERTZOG Leader of the Nationalist Government in South Africa who will likely have to resign and bring on an election because of the support given by the farmers to Tielman Roos' plan to devalue the South African pound. Roos recently resigned a Supreme Court judgeship to re-enter politics.

ENGINEERS AS A BODY DO NOT TALK TECHNOCRACY

(From the New York Herald Tribune.) A correspondent writes: "In the present furore about technocracy it is important to make early end of a blunder. This is to confuse any form of the somewhat vague and fluid technocratic doctrine with the reasoned opinions of the engineering professions. Some of the self-styled technocrats happen, it is true, to be engineers of more or less competence, but the voice of technocracy is not the voice of engineering. To confuse them, ascribing to the hundreds of thousands of unvoiced engineering workers the same opinions as a handful of the vociferous, may harm the engineering professions by loss of public confidence in their common sense and practicality, but public harm will be still greater. It may mean rejection from public councils in this emergency of the disinterested fact searching which is the habit of engineers and which is so necessary a preliminary to the rebuilding of the business world. What the public think of technocracy is unimportant. Business can survive, we suspect, without the aid or confidence of theorists, whether orthodox, Marxian or technocratic. But business cannot safely do without the aid of engineers."

only last year that a regular producer got into its stride. "This does not mean that there are not countless opportunities for the establishment of gold mines. In this country, however, the development of gold mining is a long, tedious, frequently heart-breaking job. Very often the enterprise that starts out with the highest hopes and most conspicuous indications of success is the one that ends in failure. So far, no royal road to success in either gold prospecting or gold mining has been found, save by the old-fashioned pick and shovel route, with plenty of accompanying courage and good luck. The game is entirely too speculative for governments to indulge in with the taxpayers' money. Loose-thinking writers and politicians who talk about it should get acquainted with their subject before starting to 'shoot.'"

Wolves are said to be numerous and destructive in the Milberta section, the farmers having to see that all stock is kept securely behind good closed doors.

Toronto Folk Want to be Prospectors

More Than 400, Young and Old, and Two Ladies Enrol in Toronto for Classes There for Prospectors.

Last week classes for prospectors were opened at the University of Toronto by the Ontario Department of Mines, and the surprising number of 403 enrolled for these classes. This number included men of all ages and from all walks of life. There are said to be lads as young as sixteen taking in the classes and others as old as sixty. There were several women in attendance at the opening of the classes, but from what The Advance has learned there were only two of the ladies who actually enrolled to take the full course in prospecting. Dr. E. M. Burwash, who has conducted the classes for prospectors held in the North Land in recent years, is in charge of the Toronto classes now in progress. There have been previous classes for prospectors held in Toronto, but the interest shown this year is very easily double that of any previous year.

Toronto newspapers explain the remarkable attendance at the prospectors' classes in the city this year as due to the present boom in gold mining, together with the unemployment that has hit so many people. A number of those enrolled in the classes told The Toronto Globe, for instance, that they planned to get financial backing (a grub-stake) from friends and acquaintances, and then to spend the summer in the North searching for gold. If they can get the necessary grub-stake and even one or two make good the whole thing will be well worth while. Without any desire to discourage any of them, however, and even knowing that many of those enrolled for the Toronto classes are experienced prospectors, it is difficult to build too much hope on prospecting alone by those who have had but little experience. It is a common thing to hear that such and such a famous mine was discovered and staked by a man with little prospecting experience. There may be cases where this idea is true on the surface, but generally it may be accepted that old-time and experienced men in practically every case had a hand in all the big discoveries made in this country. If the four hundred from Toronto, however, have the true prospector's spirit, and approach their efforts next summer with the same faith and determination that has marked the work of the old-time prospectors here, some good is likely to result. The very activity of any group is practically sure to loosen up the purse strings of others and allow old-time prospectors to get grub-stakes and go to work. The whole mining business moves on the principle of "rushes", and four hundred extra prospectors in the field will make a general rush for the North Land. Of course, if grub-stakes could be secured by all the old-time prospectors in the country there would be a big boom on at once, and there is not the slightest doubt but that some good discoveries would result. There are sections of the Porcupine, there are areas near here and in the Kirkland Lake field that would amply repay prospecting from all accounts. If the interest roused by the classes for prospectors will create an equal interest in those who are able to provide grub-stakes, the result will assuredly be of great advantage to the North and to the country at large.

An interesting coincidence in names is noted in the last issue of The Northern News. In the recent municipal elections, the candidates for the reeveship of Teck township were G. D. O'Meara and M. Hunt. In Alice township, near Pembroke, the candidates were Reeve O'Meara, opposed by Councillor Stanley Hunt. In each case the O'Meara won.

Try The Advance Want Advertisements

Another Star



MISS HEATHER ANGEL Here is Britain's newest gift to Hollywood—and a very nice gift too, if you ask us. She is Miss Heather Angel, London girl, who is scheduled to twinkle in the film firmament, shown as she arrived in New York enroute to the movie capital. Miss Angel has been signed by one of the major studios.

Annual Report National Museum, Dept. of Mines

Field work by the National Museum of Canada in 1931 was confined to biological survey in the vicinity of Kingston, Ontario, and to painting and making casts of food fishes taken at Halifax, according to the annual report of the Acting Director, recently issued. In former years botanical, zoological and anthropological investigations were undertaken in the field with the two-fold object of continuing the scientific study of the flora and fauna, and the aborigines, of Canada, and of collecting material for exhibition in the Museum, but the need for economy resulted in the temporary suspension of these surveys in 1931.

Acknowledgement is made by the Acting Director of the co-operation and assistance of members of the Geological Survey staff who have devoted time and thought to the exhibition of palaeontological, geological, and mineralogical material, and other Government departments that have aided in many ways. Appreciation is also expressed to individuals and institutions who have made donations or exchanges, and special mention is made of a donation from the estate of the late Dr. H. M. Ami of valuable collections of fossils, archaeological material and books.

The illustrated lectures given each winter continue to be a popular feature of Museum activities, states the report and particular acknowledgment is made of the co-operation of the local newspapers in generously providing for reports and other news of the various lectures.

Contributions to the report include an article by Diamond Jenness, on "Three Iroquois Wampum Records," "The Ethnography of the Great Bear Lake Indians," by Cornelius B. Osgood, and "Five New Mammals from British Columbia," by Dr. R. M. Anderson. Mr. Osgood spent fourteen months among the Indians of the Great Bear Lake region, between May, 1928, and September 1929, and his report is an interesting account of their social life and customs. Copies of the report (Bulletin No. 70) may be obtained upon application to the Acting Director, National Museum of Canada, Department of Mines, Ottawa.

No Illegality Seen in "Progress" Sales

Securities Commissioner Discusses "Endless Chain" Style of Selling Goods. Plaß has Become the Rage over in England.

Recently there has been much of the "pyramid," "progress" or "endless chain" style of selling in Timmins and district. A number of salesmen have been doing quite a business in this line, though it must be admitted that the plan has not been as generally accepted here as in some other places. When it was started here there was considerable talk about it and some even questioned its legality. It was answered at once that there was nothing illegal about it and in fact in the way it was carried on here there was not even anything wrong as the whole plan was so clearly explained that anyone entering into it knew exactly what they were going into. It may also be noted that in England the plan has been taken up in great way. It is said that many who were formerly in the regular brokerage business dropped out to get from that line to go into the "pyramid sales" "progressive plan" or "chain system of selling" or the several other names by which the scheme is known.

The plan, however, has not satisfied everybody and recently there have been a large number writing in to George A. Drew, Ontario Securities Commissioner, in regard to the large number of chain sales organizations now doing business in the province. In the January issue of one of the men's wear trade papers there is also reference to the plan, the trade paper roundly condemning the method. The Ontario Securities Commissioner, however, does not condemn the plan. Commissioner Drew has issued the following statement in the matter:—

"I have received numerous inquiries about the legality of get-rich-quick chain sales organizations which are at present flooding the Province of Ontario with literature promising fabulous returns for selling billfolds, fountain pens, flashlights, etc., at prices around ten times their value. "There are records of epidemics of this type of 'endless-chain' schemes for obtaining quick profit, and they have always occurred at a time when the public generally was particularly anxious to find any new way of making money.

"There is, however, no apparent illegality, as the literature which suggests profits as high as a hundred thousand dollars clearly sets out what the transaction is, and the purchaser of the article knows quite well he is paying many times the proper price. Fortunately, no one will be seriously hurt, because before long all the people who will buy thirty-cent purses for three dollars, or other articles at a similar relative cost, will be satisfied. They will be left holding the article which they could have bought in any store, will have lost a few dollars, while the promoters of the scheme, and perhaps those who are first in it, will have made some profits. It stands to reason that it cannot last very long, and if people are unwise enough to buy articles at what they know to be many times their price it does not seem that they can have any serious complaint. After all, the number of people who would be interested in carrying out such an obviously unsound method of distributing merchandise must be comparatively limited. "The Attorney-General of Manitoba has instituted proceedings in that province against one of these 'pyramid sales' organizations, but it has not yet to come to trial so far as I know."

Kirkland Asks for Certificates for 21

St. Pat's Club, Kirkland Lake, has Notable Line-up in the Senior N.O.H.A. Series for the Present Season.

The Noranda hockey team made a very decided impression at Timmins on Friday night. "Some team!" was a favourite comment. "Hard to beat that team!" was another. As a matter of fact, however, the Kirkland Lake team started out the season by trimming Noranda 4 to 2 last Thursday night.

That defeat is not necessarily any reflection on the Noranda team, but it is not it naturally suggests that the Kirkland Lake team is an extra special. That is the generally accepted idea. Kirkland Lake is credited with gathering together a notable aggregation including a number formerly with Toronto, Newmarket, Kitchener, Bradford, North Bay and some other places. The majority, it is said, have been in Kirkland Lake for some years past. The strength of the Kirkland Lake team is suggested by the applications put in to the N.O.H.A. for certificates.

The applications for certificates submitted to W. A. Thompson, N.O.H.A. secretary-treasurer, cover the following players: Murray Watts, formerly with Queen's University; Frank Speck, W. W. Phillips, H. Belfry, C. J. Thoms and C. Perrault, formerly with Bradford; G. E. Crabbe, with Grimsby last season; R. Edwards and Jack Mussell, of North Bay; C. C. Ames, H. M. Valentine, H. Morin, J. R. O'Connor, W. Bassett, B. Gleason, T. R. Mortson, E. McDougall and G. P. Burns, all of Kirkland Lake; C. J. Balmer, of Toronto; G. A. Dann, of Stratford, and H. Ostler.

TIMMINS LODGE I.O.O.F. NO 459

Meets every Tuesday evening in the Oddfellows' Hall, Spruce Street, North. Visiting brethren requested to attend. S. LAWLEY H. M. MOORE, Noble Grand Box 1311 Rec. Sec. 14-2

TIMMINS L. O. L.

Meets on the 2nd and 4th Friday of every month in the Oddfellows' Hall R. G. Stoneman, W. M. J. T. Andrews, Rec. Sec. Box 1415, Timmins. 14-26

Cornish Social Club

Meetings held in the Hollinger Recreation Hall two evenings a month. Dates will be announced in The Advance. Pres.—E. Stephens, Box 1104, Timmins Secy-Treas.—J. G. Harris—Phone 772-w Box 428, Schumacher

Gold Star L.O.B.A.

Meets every First and Third Tuesday of the month in the Oddfellows hall Timmins Mrs. H. Parnell Mrs. J. Gregson W.M. R.S. 14-26

DEAN KESTER

BARRISTER, SOLICITOR, NOTARY PUBLIC 4 Marshall-Ecclestone Building Timmins - Ontario 14-21

DR. E. L. ROBERTS

SPECIALIST Eye, Ear, Nose and Throat Empire Block, Timmins 14-26

DR. C. M. BOUTIN

PHYSICIAN AND SURGEON Wishes to announce that he has opened his office in the Goldfields Hotel Bldg., 2nd Floor. Phone 326 Timmins -40-52p

O. E. Kristensen

Chiropractor Successor to C. L. Hubbert BANK OF COMMERCE BLDG. Phone 607 8-21

Wood for Sale

16 in. wood, per cord \$2.00 Mixed Varieties All Tamarack, cord \$3.00 Prompt Delivery APPLY TO FRED HORBATUK 8 Moore St. corner Strachan Ave. South Porcupine -47-7h

GYCOLOGY SETS



"LIFE ISN'T HALF THE BOGY THAT IT SEEMS—WE SHOULD REMEMBER THAT TODAY IS THE TOMORROW WE WORRIED SO MUCH ABOUT YESTERDAY."

Cold weather is the bogie man of the Car Owner,—to-day is the day to put your hard starting troubles in our hands,—we are specialists in battery and electrical work.

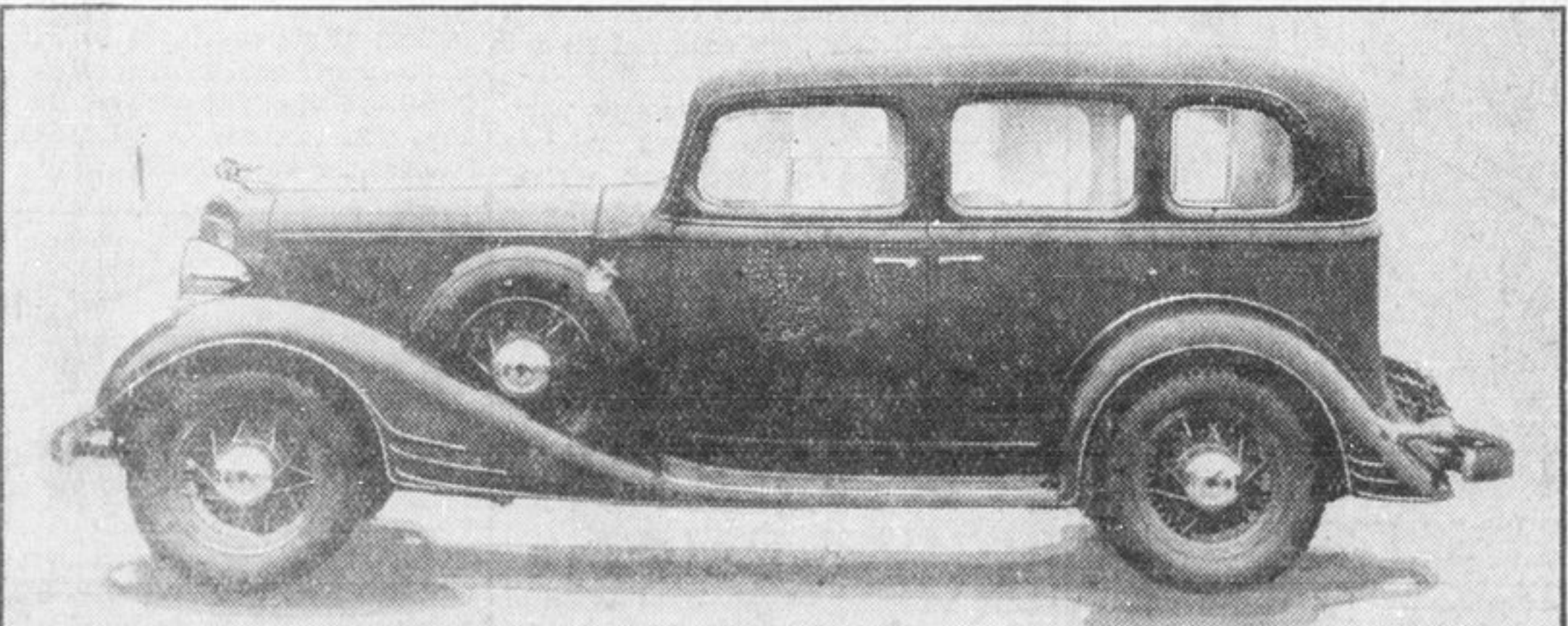
Eveready Service Station

APPROVED AUTOMOTIVE SERVICE Phone 15 44 Bruce Avenue South Porcupine, Ont.

TIRED AND IRRITABLE?

Take Lydia E. Pinkham's Vegetable Compound It steadies the nerves and helps to build you up. You will eat better... sleep better... look better. Life will seem worth living again. Remember that 98 out of 100 women say, "It helps me." Let it help you too. Liquid or tablet form, as you prefer.

Pontiac for 1933 is a Big Straight Eight



PONTIAC SPECIAL SEDAN Brilliantly styled, and with a new Straight Eight power plant developing 77 horsepower, Pontiac for 1933 has just been announced. The new Eight is in the lower price field. Air-stream body design and Fisher No-Draft Ventilation are interesting features of the latest Pontiac. Above is shown the special sedan model. Lower right, the graceful front end. Left, the striking radiator treatment.