

Superb Quality . . Always  
**"SALADA"**  
**TEA**  
 "Fresh from the Gardens"

**Skin Loveliness**  
 Easy to Have. Famous Vegetable Pills Better than Creams

Miss E. T. has proved it. She says: "Carter's Little Liver Pills will do more to keep the complexion clear than all the face creams I have used."

**PURELY VEGETABLE**, a gentle, effective tonic to both liver and bowels, Dr. Carter's Little Liver Pills are without equal for correcting Constipation, Acidity, Biliousness, Headaches and Indigestion. 25c. & 75c. red pkgs., everywhere. Ask for Carter's by NAME.



Try this for Supper tonight!

**CREAM RICE PUDDING**  
 4 tablespoons 2 1/4 cups St. Charles Milk  
 1/2 cup sugar 1 1/2 cups water  
 1/2 teaspoon salt Nuts

Wash rice thoroughly, then add with the sugar and salt to the milk diluted with water. Pour into a buttered baking dish and add a sprinkling of nuts. Set the dish in a pan of hot water and bake three hours in a slow oven (300° F.), stirring several times the first hour to prevent rice from settling to bottom. This is just one of the many practical recipes from our new cook book "The Good Provider." This book tells you how you can make nearly 200 delicious dishes with St. Charles Milk. Send your name and address and the book will be mailed to you FREE.

The Borden Co. Limited  
 115 George St., Toronto, Ont.  
 Gentlemen: Please send me free copy of "The Good Provider."  
 Name .....  
 Address .....  
 07-10-18

**Borden's ST. CHARLES MILK**  
 UNSWEETENED EVAPORATED

**Canadian Mines as Chance for Capital**

London (England) Mining Journal Advocates Opportunity Offered the British by the Canadian Mining Industry Especially Gold Mines

While the Imperial Conference was in session at Ottawa many in the North were tempted to ask why British capital was not more favourably inclined to mining ventures in Canada. British capital has pioneered other mining fields in the world but Canada has not been receiving the attention its mining ventures seem to deserve. Of course, it is well known that British capital on several occasions has been unfortunate in its connection with some Canadian mining ventures, but it is not the British way to fear that a few losses mean the impossibility of profit. The British way is to decide whether there is merit in the field or not and then to keep on until a successful venture is reached. This has been the way things have worked out in other gold fields. In South Africa and elsewhere there have been losses as well as profits. British capital, it is felt, has missed a lot of chances for profit in the Canadian mining fields. This idea is dwelt upon in a recent article in The Mining Journal, of London, England. The Mining Journal gives an excellent review of mining developments and possibilities in Canada and in an editorial article urges more interest in Canadian mining by British capital. The editorial says, in part:—

"Our chief concern on this occasion is to lay stress upon the great strength of the gold mining industry of Canada. Most of us are so imbued with the romance, strength and stability of the South African gold mines that we are only too apt to overlook the great merits of the gold mines of Canada. It is surprising how few people there are, even if it must be said amongst generally well-informed business men, who realize that gold is now Canada's most valuable mineral, even surpassing coal which held the premier position for so many years.

"Canadian gold producers have, of course, derived considerable benefit from the gold premium, but this temporary favorable factor does not detract from the outstanding and striking fact that during the past twenty years, and more particularly the past decade, Canada has been able to build up a mining and metallurgical industry which has become one of its chief props in recent times of national and international financial stress.

"The surprising thing is, that whereas British capitalists and British investors have been amongst the pioneers and the main supporters of mining prospects in other parts of the world, and have derived very substantial rewards from their efforts, they have failed to realize, and anyway have certainly so far failed to support to any great extent, the vast developments and potentialities of the really wonderful mining prospects in Canada. Is it too late to take a hand? We suggest there is still great scope for British capital, not only in further developing the areas already proved, but also in prospecting and developing new areas, and, in the meantime, British investors might well consider the merits of some of the Canadian gold mining shares. All over the world gold-producing companies have weathered the slump better than most other enterprises, and they are likely to continue to make good for many years to come. Instead of waiting and wondering whether some of our effete industries will recover their lost prestige, why not turn our attentions to a field which would welcome further capital and further enterprise. At present, Canada holds second place in the list of gold producers of the world, but one day she may easily take the lead.

"It may be asked what are the prospects of Canadian gold mining from the investor's point of view, and in reply we should say that the outlook is exceedingly promising, and those who are prepared to put a portion of their capital into this progressive industry should eventually reap a fair reward. Here are some of the dividends paid during 1931: Lake Shore \$2.40 per share, Hollinger 70c per share, Teck-Hughes 65c per share, McIntyre \$1.00 per share, Dome \$1.00 per share and Wright-Hargreaves 15c per share.

"A favorable factor in connection with most of the gold mines in Canada is the low cost of production and, furthermore, the various managements are benefiting from the experience of the older mines in other parts of the world and are able to get the maximum result with the minimum of effort. There is very little doubt that the Canadian gold mining industry will enjoy increasing prosperity in coming years and shares in the various gold mining companies are likely to prove in the long run very profitable holdings. Even during the recent period of depression considerable headway has been made in a number of gold mining areas. For instance, the expansion of the Kirkland Lake property has brought dividends well in sight, and the Beattie is another property which is expected to come more into the limelight in the very near future. Last year the Howey gold mines, after a difficult period, was placed upon a profitable basis of operation, and the Moss mine in the Fort William area is now nearing the stage of profitable production, while there have recently been a number of other interesting developments which go to show that the Canadian gold mining industry is very much alive, and offers good chances for those who are prepared to support them."

Ottawa Journal:—Our opinion is that scientists should leave the atom alone. It is about the only thing nowadays that has not gone to pieces.

**Magistrates Stand High in Popular Estimation**

The Advance is not the only newspaper that objects to any idea of the Attorney-General censoring the courts in any material way, further than that already allowed by legal appeals. In discussing a recent editorial in The Advance, an editorial article in The Cochrane Northland Post says:—

"There is a report current that the Attorney-General's department has circularized the police magistrates of the province requesting that all wit and humour be henceforth omitted from court proceedings. Commenting on this report, the Porcupine Advance says: "It is to be hoped that there is no truth in the report. Police courts are dull and dreary enough without any such further restriction. The wit and humour of some of the magistrates of this province and of some of the presiding officers of police courts overseas have helped to keep the police court from being altogether sordid and depressing. Some magistrates have won well deserved fame for their clever wit and humour, and none have been harmed by it."

"The Advance is not the only paper which has taken exception to the reported action of the Attorney-General's department. There is a very general resentment against the implied slur on the police magistrates of the province. Taken as a group, we believe that the magistrates of Ontario are a credit to the province. And to ask them to suppress entirely all humor from their courts is to put an unnecessary and false solemnity on proceedings which at times are, by virtue of the nature of the cases being tried, wholly lacking in anything pertaining to solemnity. As The Advance wisely remarks "The very qualities that make a man a humorist are the ones that suggest quick judgement and keen perception, these being qualities invaluable in a magistrate." It is seldom if ever, that the dignity of the courts of this country suffer through a touch of humor, or an apt and pointed shaft of wit. If a judge or magistrate lacks the sense to know when and when not to permit a little saving levity, then he should not occupy that position. But we believe that the vast majority can be trusted to confine their humour to the right time and the right circumstances. After following the work of the local police court for some considerable time we can state most positively that never has there been an unseemly display of humour. Magistrate Tucker's court is at all times invested with all the dignity and decorum necessary to maintain proper respect for law and order, but it would be a very dreary and sordid place indeed if it were not for the occasional touch of humour which, as The Advance puts it, serves to "point a moral and carry home a lesson to a prisoner or a lawyer when admonitions or advice would have fallen on unheeding ears." The magistrate's and judges can be safely trusted to use, not misuse, the sense of humour without which they would be less than human."

**Aeroplanes Suggested for Transporting Bullion**

The suggestion has been made that airships be used by the mining companies to transport gold bullion to the mint at Ottawa, instead of using the express service as heretofore. As a matter of fact, mines like the Howey have made use of the air method of transporting bullion, so the plan is practical enough in case it is not too expensive or too dangerous. Whether the airship plan would be a good one for the big mining companies is for the corporations themselves to decide. To the outsider it would appear that unless some very material advantage may be shown there is no reason to change present methods. For years bullion has been shipped by express without loss or theft. The system in force seems to be an unusually good one and working very well. The one advantage in the use of airships would be the possible saving in time on the trip. Whether this would be as real as apparent is a matter of question as storms and air conditions would have to be taken into consideration. It is claimed that there would be a material saving in the cost of transportation, but it does seem that the railways should be able to compete in this respect with the airships. The one big drawback to the idea of using airships is the possibility of forced landings. In case of a forced landing with a load of bullion there would appear to be a rare chance for robbery, with little protection against it. This would, of course, be a rare occurrence, but one accident or incident of this kind would take the cream off all the savings in transportation costs for many years. It will be interesting to watch whether the mines will adopt the airship plan of shipping bullion, and if so how it will work out.

Yarmouth, N. S., Telegram:—New York State approves the medical standards of seven Canadian universities, but it is altogether likely our doctors will stay here and try to collect their bills.

**"Back-to-the-Land" Move in Northwestern Quebec**

References have been made in recent issues of The Advance to the actual cases in the districts around Matheson and New Liskeard where men are going "back to the land" on the plan proposed and arranged by Hon. W. Gordon, Minister of Immigration and Colonization in the Dominion Government. Here is a reference from last week's Halleyburian to the same plan in reference to Northwestern Quebec:—

"W. Charbonneau, Halleybury man now covering a stretch of territory in Northern Quebec in the interests of a meat packing firm, reported on his arrival here at the week-end that the first settlers of a colony being established at Lonely River, on the road between North Temiskaming and Rouyn, have reached the location and are now choosing their future farms. The country is wooded and it is claimed that there is sufficient ground suitable for farming to provide for a colony of 200 families. Some 89 men and boys have arrived. Mr. Charbonneau said, and were living in tents. It is the intention with the aid of the Quebec government, to have small log houses built this fall, after which the men will bring their families and commence operations toward hewing out farms in the old pioneering style. The members of the new colony are from the city of Quebec, according to Mr. Charbonneau, and have been chosen from the ranks of the unemployed as being qualified for the back-to-the-land movement. The colony will be supervised by government officials and everything possible done to give the new farmers a start. A store is being established at the point where the highway crosses the river, which will eventually become the centre of the settlement. P. D. Cassette, of Makamik, and David Gourd, of Amos, are the pioneer merchants and the new store will be known as the "Magasin du Colon" otherwise "The Settlers' Store."

Mr. Charbonneau says that the land in that section is pretty good and that there is no doubt that the majority of the new settlers will make a success of the venture."



**ROBBED of entertainment?**

YES, you are being robbed of tone, volume and sensitivity if your radio tubes have been used a year or more. Don't be cheated any longer—put new General Electric Radiotrons to work and enjoy new life in your radio.

**GENERAL ELECTRIC Radiotrons**  
 MADE IN CANADA

**CANADIAN GENERAL ELECTRIC COMPANY LIMITED**

**\$2,500.00 IN CASH PRIZES**

Given for arranging these 7 uses for Fry's Cocoa in the order of their popularity—

**HERE ARE THE PRIZES:**

- 1st . . . . . \$500.00
- 2nd . . . . . \$350.00
- 3rd . . . . . \$300.00
- 4th . . . . . \$250.00
- 5th . . . . . \$200.00
- 6th . . . . . \$150.00
- 7th . . . . . \$100.00
- 50 Prizes . . . . \$5.00 each
- TOTAL \$2,500.00**



Here are seven different and well-recognized uses for Fry's Cocoa, arranged in alphabetical order:

- Cake Icing
- Cakes and Puddings
- Children's Drink
- Iced Cocoa Drink
- Chocolate Fudge
- Chocolate Sauce
- Hot Cocoa Drink



**DISREGARDING** the above order entirely, write down these seven uses in what you think is the order of their popularity in the average home. Study the uses and figure out for yourself what is likely to be the popular order.

Send your entry to us (see conditions below) to be included in our \$2,500.00 Prize Competition. The use you put first will be given a score of 7 points; the use you put second will be given 6 points; the use you put third will be given 5 points; the use you put fourth will be given 4 points; your fifth choice will be given 3 points; your sixth choice will receive 2 points and your seventh or last choice, 1 point.

Each and every entry received will be treated in exactly the same way. When the Competition closes (which will be November 15th, 1932) the totals from all entries will be added up and the use securing the highest number of points will be adjudged the most popular one. The use securing the second highest number of points will be adjudged the second most popular use. The use securing the third largest number of points will receive third place and so on down the line.

The \$2,500.00 in cash prizes will be awarded to those who have listed all seven uses in the order nearest to the order determined by popular vote.

**How to Enter the Contest**

Simply remove the label from a tin of Fry's Breakfast Cocoa (either a one-pound or half-pound size) and write on the back of it the seven uses in the order of your choice and number them accordingly. Below that write your name and address plainly—preferably in printed characters. Then mail your entry to Dept. C, J. S. FRY & SONS (Canada) Limited, 2025 Masson Street, Montreal.

You may send in as many different entries as you wish but each entry must be on a separate Fry's Breakfast Cocoa label.

**Rules of Contest**

The first prize, \$500 in cash, will be awarded to the person listing all seven uses in the order found to be the winning order. Or, in the event that no one lists all seven uses correctly, the money will be paid to the person who lists the greatest number of uses correctly.

If two persons list all seven uses correctly, the first and second prizes will be pooled and divided evenly. If three or more persons guess correctly, the grand prizes will be pooled and divided amongst the winners. Otherwise, the second, third, fourth, fifth, sixth and seventh Prizes will be awarded to the persons coming nearest to the correct order after the First Prize winner.

The 50 prizes of \$5.00 each will be awarded to the 50 persons whose lists come nearest to being correct after the grand prizes have been awarded. The 200 prizes of \$2.00 each will be awarded in a similar way, to the persons whose answers are next nearest correct.

This Competition is open only to residents of Canada. Employees of the FRY Company are barred.

The contest will close November 15th and no entries will be considered if postmarked after that date. Prize Winners will be announced in this paper on December 15th and cheques will be mailed at once.

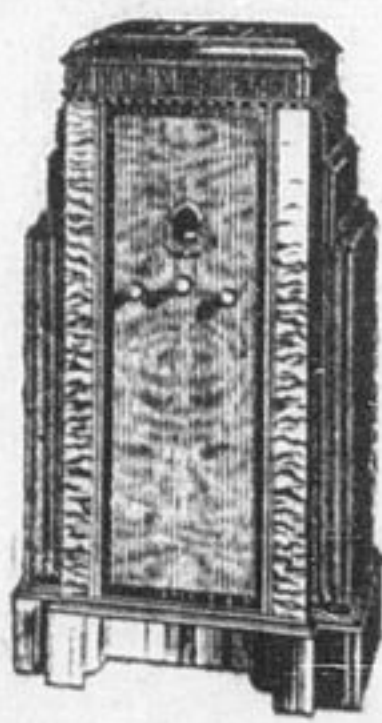
**Everyone Has an Equal Chance**

No individual can possibly figure out in advance just what the final order of the seven uses will be. This can only be determined by popular vote. Thus your chance of winning a prize is just as good as any.

**AN EASY WAY TO WIN A HANDSOME CASH PRIZE. SEND IN YOUR ENTRY TODAY**

**J. S. FRY & SONS (Canada) Limited**  
 2025 Masson Street - - MONTREAL

Give your family the joy of **RADIO** at New **LOW Prices**



**\$189**

**The Season's Greatest Models**

There is a model for every home, sensationally priced from \$65 to \$189, to suit all purses . . . every one a masterpiece incorporating all the newest developments in radio engineering. Never has radio offered such outstanding values. Never have you had such an opportunity to give your family the finest in radio entertainment for so small an outlay. Pay only 10% down. Balance spread over 12 months.

**Canada Northern Power Corporation Limited**  
 CONTROLLING AND OPERATING  
 Northern Ontario Power Company, Limited  
 Northern Quebec Power Company, Limited