

**McLAREN'S INVINCIBLE QUICK PUDDINGS**

Two bags in each package. Each makes a generous pudding.

**Advertising Increases Sales of Basic Products**

An instance of how advertising can help to increase the Canadian consumption of Canadian basic products is provided by the experience of the Canadian Shredded Wheat Co., Ltd. This company has just issued a series of advertisements to newspapers from coast to coast, urging the public to use their product—"Shredded Wheat"—not only because of the food value but also because by eating shredded wheat being made from the finest Western grain with nothing added or taken away.

Some idea of what this appeal to patriotism has meant in the domestic consumption of Canadian wheat is given by an official of the company.

"Since 1928 we have, in one way or another, been urging the public to use our product because by doing so, it is directly helping the Canadian farmer and our records show the results," he said. "Several hundred thousand more Canadian families are using daily at least one ounce more of prepared Canadian wheat in the form of our biscuits than was the case five years ago. That represents a consumption of about 2,000,000 pounds more Canadian wheat weekly from this source alone. (Work that out in terms of yearly consumption and you will find that it is a total which is worth considering). We want to sell our product but we do feel that our success shows how industrial firms with the right sort of product can advertise to increase the country's consumption of basic products."

London Chronicle:—If any farmer in Great Britain has a sick horse or an ailing cow, he can call on the Duke of Gloucester, no matter whether it be the middle of the night or noon. The third son of King George has been made an Honorary Associate of the Royal College of Veterinary Surgeons. Having his name on the roll, he is liable to call.

**EXAMINES PROPERTY FOR THE N. A. TIMMINS INTERESTS**

The Northern Miner last week says: "The N. A. Timmins Corporation has an engineer on the McNeeley property in Tyrrell township, west of Gowganda, making an examination under an option recently taken. The terms of the option have not been announced, but it is understood that should examination be satisfactory work will be started almost at once. Surface exploration has uncovered a zone in which a number of veins, striking roughly in a north-south direction have been uncovered. These have been stripped and in places test pits put down to show encouraging values. In places visible gold shows."

**Timmins Kiwanis Club Stand Third in Division**

A number of references have been made recently to the high standing of the Timmins Kiwanis Club in the Northern Division in the matter of attendance percentage and other things. The K-Ray, the official Kiwanis publication, in its current issue has a report of the June, 1932, attendance at the clubs, as supplied by the District office. In this list the Timmins Kiwanis take third place among the forty-two clubs reporting in the Ontario-Quebec-Maritime district. Ingersoll, 89.20, is first; Owen Sound, with an average of 87.8 is second; and Timmins, with 85.18 is third. The only other club with an attendance percentage over 80 is Yarmouth, N. S., with 84.21. The next nearest to 80 is Orillia, with 79.17. It is interesting to note that totalling the forty-two clubs lists, the average attendance of these figures out to 67.23 per cent., so the showing made by the Timmins club of 85.18 is a specially good one. Kirkland Lake club for June had an average attendance record of 75. New Liskeard had 67. Cobalt had 72. The report for the other club in this North Land—Noranda—is not given in the record for June attendance.

**Work of Dominion Mines Department**

Chiefly Concentrated in Effort Toward Improvement in Treatment Methods and Products, Lowering Costs and Finding Markets.

Activities of the Mines Branch, Department of Mines, Ottawa, for the present year, as outlined by John McLeish, director of the branch, are being chiefly concentrated in an effort toward improvement in treatment methods and in products, the lowering of production costs and the replacement of imported materials by domestic products. These factors are of maximum importance under existing industrial conditions, and the extensive research and investigative facilities of the branch are being utilized to assist in the industry's endeavour in this direction. Several members of the staff were occupied during the early part of the year in the compilation of data for use of the Dominion Government at the Imperial Economic Conference.

The year's programme includes tests on an exhaustive list of metallic and nonmetallic minerals; an investigation into the treatment of pitchblende deposits of Great Bear lake for the extraction of radium and the recovery of uranium and other by-products; a study of the present situation in respect to the production of aluminum in Canada; a study of the development of the chemical industry at Trail, British Columbia, and at Sudbury, Ontario; an investigation of recent activities in the development of occurrences of diatomite and garnet in the Maritime provinces, and in Ontario; a series of investigations in ferrous metallurgy; the development of a standard friability method by which the sizing and handling qualities of Canadian coals may be compared and classified; large scale briquetting tests on Canadian bituminous coals and Welsh anthracite fines; and the collection of samples of building brick from the producing plants in Ontario and Quebec with a view to investigating their physical properties.

The feature of this year's work is the diversified nature of the investigations the branch is being called upon to undertake, according to the director. An example of the unusual is the work that is now under way in respect to the treatment of the pitchblende deposits at Great Bear lake for the recovery of radium. The composition of these ores is such as to require a treatment method different in many respects to those used elsewhere. Investigations requiring elaborate preliminary arrangements were commenced some time ago and are now well advanced toward completion.

**Slain Bonus Seeker**



**WILLIAM HASKA**  
Bonus veteran from Chicago, who was shot to death in a clash with the police when they were ousting the ex-service men from their camp at Washington.

Ottawa Journal:—A despatch tells that New York's police department has just dumped into the Atlantic its year's harvest of weapons taken from criminals. The lot included 4,402 revolvers and pistols, 639 shotguns and rifles and 340 daggers and other dangerous weapons.

**Version of 'O Canada' Favoured by Clubs**

Canadian Clubs Association Adopts Words as Given Below for Song. "O, Canada!" Rotary and Other Clubs Follow Suit.

Recently there was a rather heated discussion in Timmins between two friends as to the correct wording of "O, Canada!" Several others called in to arbitrate on the matter differed from both the disputants, while still others did not even pretend to know the words of this anthem. There were a few who referred to "O, Canada," as Canada's national anthem. Others held that the national anthem was "The Maple Leaf." Of course, both were wrong. The only national anthem that Canada has or need have is "God Save the King!" There is no question, however, that national songs like "O, Canada," and "The Maple Leaf" should be preserved and their singing in public encouraged. To do this, some semi-official version is necessary. Such a version of "O, Canada," has been adopted by the Association of Canadian Clubs. This version is known as the Weir version. Some Rotary clubs have also adopted this version and sing it at all their meetings. Other service clubs and organizations also favour this version. It appeals so much to The Simcoe Reformer that it is being published every week for a number of weeks in a prominent place in its columns so that all may familiarize themselves with the words. In connection with the matter of national songs it is interesting to note the procedure adopted at the formal opening of the new Polish Society's hall in Timmins on Sunday afternoon last. The National Anthem ("God Save the King") was played at the opening of the meeting, and "O, Canada" was also honoured by a place at the commencement of the event, while in closing the proceedings, "God Save the King" was also played and sung.

The Weir version of "O, Canada," is given as follows:—

O, CANADA!  
("That True North" Tennesson)  
O, Canada! Our home and native land!  
True patriot love in all thy sons command.

With glowing hearts we see thee rise  
The True North strong and free;  
And stand on guard, O Canada,  
We stand on guard for thee.

Chorus:  
O Canada! Glorious and free!  
We stand on guard, We stand on guard for thee.  
O Canada! We stand on guard for thee.

O Canada! Where pines and maples grow,  
Great prairies spread and lordly rivers flow,  
How dear to us thy broad domain,  
From East to Western sea!  
Thou land of hope for all who toil!  
Thou True North strong and free.

O Canada! Beneath thy shining skies  
May stalwart sons and gentle maidens raise;  
To keep thee steadfast through the years  
From East to Western sea,  
Our own beloved native land,  
Our True North strong and free.

**Nova Scotia Deserving of Klondike Stampede**

In an editorial article last week The Toronto Mail and Empire says—"The demand for gold has stimulated production and led to the discovery of new sources and the reopening of old mines. Canada is the second largest gold producing country in the world, and Ontario is the largest contributor to that production. While we are interested in the progress of this province, we must not overlook the possibilities elsewhere, for instance in Nova Scotia. The Halifax Chronicle points out that, although gold has often been found there in fairly rich pockets, it is hard to believe that these pockets alone held all the gold worth winning.

"The report from the Moose River district of the work done by half dozen men, with a gasoline engine, is heartening," says the Chronicle. "From fifty tons of ore, on July 23rd, they extracted 60 ounces of gold. And on July 30th, from a crushing of 30 tons of ore, they had the altogether amazing yield of 142 ounces. Calculating an ounce of gold as worth \$20, this latter yield ran to over \$90 a ton. If this happened somewhere else there would be a Klondike stampede. Mines in Ontario are working ore yielding lower than \$4 a ton, and they are paying dividends. Granted that these amazing yields at Moose River are exceedingly rich pockets, is it not reasonable to suppose that there is more gold in the vicinity and gold worth mining systematically? Nova Scotia is pitted with shafts from which much has been taken. Who believes that it has been worked out? There may be large bodies of low-grade ore left untouched.

"We have understood that one obstacle to the production of gold in Nova Scotia was a system of mining regulations which permitted the licensing of very small areas. The result was that it was difficult or impossible to secure a sufficient number of titles for production on a large scale. This obstacle may not be so obvious now, when there is such a strong demand for gold."

Border Cities Star:—After all, it's pretty difficult to cover up the savage instincts. For example, Rt. Hon. J. H. Thomas confesses that, in his spare moments, he is fond of croquet.

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A trifle over a dollar a day for 120 months will provide \$5,000.00 cash, for a home, a farm, or a start in business.

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Beginning at age 30 invest \$2.50 a month for 240 months. Cease payments at age 50. Leave at interest and at age 65 you will have a retirement fund of over \$30,000.00

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If you are receiving a monthly rent from your house deduct the cost and invest the balance. If the balance were \$26.00 a month, at the end of 120 months you would receive \$4,000

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Timmins Representative

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**Entire Legislature to Tour North Land**

Members of Ontario House to Make Four-day Inspection of the North. Special Train will Leave Toronto, Sept. 19th.

Announcement was made by Premier Geo. S. Henry at Toronto last week that arrangements had been completed for a tour of the North by the entire hundred and twelve members of the Ontario Legislature. The plan as indicated now is to have every member of the Legislature if at all possible, take in the tour which will occupy four days. On Thursday last an invitation to attend the tour was mailed to each and every member of the Ontario Legislature. In addition to the members of the Legislature there will be some thirty-five newspapermen, including the members of the press gallery at Queen's Park, representatives of all the daily newspapers published in the province, and some well-known journalists from leading United States border cities.

This tour will allow members of the Legislature to see the country especially the area north of Cochrane. If this excursion follows the plan of the one at the opening of Moosonee on July 15th it will be of great value to the North and to the whole province, because it will undoubtedly show the touring party the value of the great country now being opened up by the T. & N. O. Railway. Anyone with vision (and surely the members of the Legislature are chiefly men of vision) will be impressed with the possibilities of the country north of Cochrane. As the tour in September is under the direction of Geo. W. Lee, chairman of the T. & N. O., and the other commissioners and officials of that railway, it may be taken for granted that the tour will be such that it will present a view of the resources and give an impression that will prove of important benefit and value.

The trip in July to Moosonee was unusually valuable in this way. It was directed by Geo. W. Lee and the others connected with the T. & N. O. They know the country and its value and have visions of its great future. The trip in September should eclipse the one at the time of the opening of Moosonee, because it will include visits to the older established sections of the North, as well as to the Moosonee area.

The announcement regarding the trip, as made at Toronto last week, says that this Legislature excursion north—the first of its kind since the days of Hon. Frank Cochrane—will be provided with an itinerary embracing a day's visit to Moosonee, new ocean port terminal of the T. & N. O. railway, an inspection of the Abitibi Canyon power development recently acquired by the Hydro; and jaunts to mining areas, pulp plants, farm settlements and other points of interest along the railway line. Details which are now being worked out by George W. Lee, chairman of the T. & N. O. and C. C. Hele, director of Publicity for the Government, call for the party to leave Toronto, by special train, at 10.30, the night of Sept. 19.

When the visitors reach Moosonee in September the fine new hotel there will be in full swing and the impression to be gathered of Moosonee will be even more favourable than during the trip some months ago. It is to be hoped that early next year, if it is too late this year, general excursions be run by the T. & N. O. Railway to Moosonee to afford the public generally opportunity to see this wonderful country north of Cochrane.

St. Catharine Standard:—What Premier Bennett said to the committee of the unemployed at Ottawa yesterday should ring throughout the country. The law of this country is the considered judgment of representative men elected to make law, and it will be enforced if it takes the last Canadian dollar. Mr. Bennett declared that Section 98 of the Criminal Code, whereby Communists are in jail would not be revoked, neither would the Canadian embargo on Russian products be withdrawn.

**Senator Davis Indicted in Fraternal Ticket Case**

Canadian members of the Moose and other organizations concerned will be interested in the despatch last week from New York in regard to the prosecution of the heads of fraternal organizations for alleged breach of the United States Federal laws through the conducting of what is classed in the indictment as gambling or lottery affairs.

According to the New York despatches the United States Federal Government last week took the first concerted step to eliminate lotteries from every-day American practice since the notorious Louisiana lottery was closed in 1890.

A federal grand jury returned indictments that named seven individuals, including United States Senator James J. (Puddler Jim) Davis, Republican of Pennsylvania, and the Western Union Telegraph Company, as participants in illegal lotteries.

Three national fraternal organizations, with millions of members, were mentioned in the indictments but were not held responsible as organizations. They were: The Shriners, a branch of the Masons, the Loyal Order of Moose and the Fraternal Order of Eagles.

The indictments covered membership drives and the sale of tickets to various entertainments conducted by the three organizations in the past two years. The total sum brought in by these drives and ticket sales, which the indictments classed as lotteries, was estimated as \$5,000,000.

Senator Davis, a cabinet member under three Presidents and known in every hamlet of the United States through his dominance of the affairs of the Moose, was the most prominent of those indicted. But the seven included other national figures.

Conrad H. Mann, of Kansas City is head of the Eagles, recipient of many honours, and a close friend of President Hoover.

If convicted and given the penalty for each of the eleven counts of the two indictments returned against him Senator Davis would face a prison term of 22 years and a fine of \$11,000.

The seven indicted will be given several days to voluntarily surrender for arraignment before United States commissioners. They will then be released on bail.

**GI COLOGY SETZ**

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