#### Heals Pimples Blotches Quick

A Penetrating Antiseptic Liquid For quick relief from pimples, blotches, rashes, all skin troubles, try the pure cooling Equid D.D.D. Its bealing elements south the seen and allay irritation. ITCHING STOPS THE INSTANT. A 35c bottle will prove the merit of this famous satiseptic,

> F. M. BURKE, LIMITED MOISLEY & BALL

# There's even a difference in the

KELLOGG'S Corn Flakes have such a delicious aroma that you'd be sure to choose them if you compared them with others, just on the strength of opening the packages. And of course there's a big difference in the taste and crispness.

Kellogg's are the very best corn flakes possible to make and they are protected by a sealed WAXTITE inside bag that brings them oven-fresh to your table. This feature is patented!

Kellogg's guarantee you the highest quality and satisfaction. Look for the red-andgreen package. Made by Kellogg in London, Ontario.



#### North Can Take No More Workers or New Stores

For the past year or two the Ad-

vance has been emphasizing the fact that there is no work here for the unemployed-that Timmins has already a big list of men unable to secure work. At the present time, for instance, there are a thousand unemployed here without a chance of securing work. Outsiders have been urged to them here. In regard to business and fare back to the city.

Good advice has been given by the cial article in the Monetary Times. newspapers and leading men of the North, but what has been needed is and again in 1931, this time to a new a little publicity from cutside papers. record level, partly as a result of de-It would appear that some of this is velopment work following new disto be given now. The Northern Miner, I coveries and partly as a result of lower which has a large general circulation costs. But the comparative strength ditions in the mining towns and the by the fact that even in 1930 the Canneed for a fair deal. An editorial ar- adian copper and zinc output was largmakes it very clear that the ordinary 1928 high record, silver surpassed every man has no chance of finding work record since 1915, and nickel declined in the North. To emphasize this fact is not only a service to the North, but it is also a benefit to those unfortunates who may be tempted by the talk they hear in the South about the prosperity of the North to waste their money and strength to come here in a vain hope for work.

The editorial in question from The Northern Miner reads as follows:-"No man should go up North seeking a job in the mining fields unless he has unusual qualifications. The average man has absolutely no chance of finding work. The woods and the towns are full of unemployed. The towns have had to advertise to keep people from flocking in. The advertising the North Country has received has caused thousands of people to journey up; many of these are without funds and their condition is pitiable. Men have actually taken their families, including little children, into the gold mining camps, and though without mining experience had hoped to find work. The mines have plenty of skilled miners to draw from and have no work for the inexperienced. In some of the gold mining towns the proportion of unemployed is one for every four working. Naturally it is impossible for the towns to find relief for such high percentages. Noranda has 6,000 applications for jobs. Other companies have equally large

"And what is said about job hunters holds good also for storekeepers. Lured by the stories of great prosperity in some of the mining fields, many merchants have tried to set up businesses. Some of them are without experience in the special needs of mining communities; many are without capital. There are plenty enough merchants and professional men to look after the needs of the Northern communities, and their likely need for some time to come.

"The North is a great and inspiring place for visitors to see, but it is no place for job hunters; they are likely to starve, for the relief resources of the communities have been taxed to the utmost. This warning is issued now because many people have taken advantage of the summer season to journey north."

Try The Advance Want Advertisement

#### Spend Your Dollars Your Home Town By buying from local merchants you aid in the em-2276 ployment of local people—in the paying of town taxes, in 一十十二 assisting charitable and other institutions depending on the municipality for support. COAL AND WOOD MERCHANT Phone 32 64 Spruce St. S.

#### **Purchasing Power** of Canada's Mines

Banking Authority who Spent Considerable Time in the North Land, Reviews Benefits of the Mining Industry.

The interest which has been taken in mining development, that is to say, stay away for there is no work for abnormal speculation in mining stocks the professions the same applies. the growth of the industry to a point Timmins and Kirkland Lake are both where even at the record low price towns that have been completely over- levels prevailing last year its 1931 outrun with new stores and businesses put amounted to the round sum of and professional men locating. One \$227,000,000. To this amount, metals of the examples that may be quoted is alone contributed over \$118,000,000, but they purchase. An expansion of me- ask any more if they wish to remain the case of Kirkland Lake in regard were these to be revalued, item by item, to beauty parlours. Kirkland Lake has on the basis of 1929 prices, they would plants, as well as the likely increase in special features about this year's pro-23 beauty parlours, and yet last week have been worth \$167,000,000 as against gold mining within the next few years there was a young lady travelling to \$154,000,000 in 1929, or nine per cent. would call for considerably greater exthe Lake Shore town with the idea more. That is something to bear in penditure on the purchase of machin- of the Scottish Musical Comedy Comof opening a beauty parlour. "Things mind as a corrective against excessive are good in Kirkland Lake, I am told," pessimism, and indicates the resistance the modest estimate of \$5,000,000 given Co., will be on the programme in Timthis young lady said. The young lady which the Canadian industry has exwas advised to be sure to keep enough erted against the forces of depression, money on hand at all times to pay her writes S. H. Logan, general manager Canadian Bank of Commerce, in a spe-

Canada's output of gold rose in 1930 er than ever, lead nearly equalled the but little below the high of 1929. The pressure put upon all metals other than gold during 1931 affected Canada in common with other countries, but in the case of copper and zinc, not to anything like the same extent; the world output of copper fell 20 per cent. while Canada's fell only three per cent.; world zinc fell nearly 28 per cent., and Canadian 11 per cent.

Nature and the Public. Nature and the Canadian public have in the past done a great deal for the Canadian mining industry, which had in 1930, at the last official estimate, a capitalization of \$887,000,000 (a figure which must since then have materially increased) which is in brief made up as follows: Metals, 427 millions; nonmetallics, 329; and clay products and structural materials, 131 millions. As indicated above, the 1931 output amounted to 227 million dollars, made up as follows (in millions of dollars with one decimal place):

Metals-Gold, 55.7; copper, 24.2; nickel, 15.3; lead, 7.3; silver, 6.1; zinc, 6.0; platinum, 1.6; miscellaneous, 2.4; total, 118.6.

Fuels-Coal, 41.2; natural gas, 9.1; crude petroleum, 4.3; total, 54.6. Other non-metallic-Asbestos, 4.8 gypsum, 2.1; salt, 1.9; miscellaneous 2.0; total, 10.8.

Clay and structural-Clay products 7.8; cement, limestone, sand and gravel, 35.6; total, 43.4.

The returns received by the various branches of the mining industry, however, constitute only the obverse side of the medal. On the other side are the benefits that Canada as a whole and, incidentally, the world, has received from the industry. What are these? The most tangible is, of course the great quantity of important metuse outside Canada, but while the monetary returns therefrom have ac crued chiefly to our own benefit, they have contributed to our purchases of foreign products of all kinds and thereby to the welfare of other countries. The following table shows the quantity and value of the important metals mined in Canada during the past 20 years. An interesting sidelight in respect of gold production is that, with the exception of Russia, where the gold mining industry was comparatively neglected 10 years ago, the greatest rate of increase among the major producers during the past decade has oc-

curred in Canada. Canadian Gold Production, 1902-31 Quantity Value lb. 2,546,992,000 \$393,613,100 ...lb. 2,921,732,000 168,921,000 ...lb. 1,767,349,000 lb. 1,283,739,000 Silver fine oz. 445,212,000 Gold fine oz. 25,919,000 It is, however, not the receipts but the expenditures of the industry that count for most in our domestic economy, and these are less manifest. Apart from the reserves built up for future requirements and the dividends GRAND Z OF ROYAL ARCH disbursed to shareholders, which, in turn, on being expended, increase the general purchasing power of the country, there are the direct expenditures week says:-"Dr. C. W. Haentschel, the of the companies themselves. Wages Haileybury man who recently was and salaries form the largest item, and elected Grand Z of the Grand Chapter for the three major divisions of the in- of the Royal Arch Masons of Canada, dustry the figures for 1930 were as fol- | Wednesday evening of last week was

Employees Salaries Non-metallic minerals Clay and structural materials

Confining ourselves, however, to the non-ferrous metal industry, which has shown the greatest expansion in recent years and upon which the general public interest is concentrated, we may, on the strength of official returns and by computation from official data, estimate roughly these annual expenditures as follows: Cost of fuel and electricity

Purchase of equipment and

supplies (computed). Transportation and shipping charges (computed) 10,000,000 Paxes (computed) 5,000,000

\$80,000,000 "Current operations only-does not include expenditures for new plants. Some of these items require explanation. About 55 per cent. of the cost of fuel and electricity is accounted for by the requirements of the smelting and the healthy interest, aside from the refining branch of the industry, which has made rapid progress in the last of the last few years, has stimulated few years; in addition to the power cost \$7,000,000 and non-electric \$4.ery, equipment and other supplies than above. So the total expenditure of \$80,000,000 may be considered as a conservative estimate. In all probability if the entire industry, including that of non-metallics and structural materials, were considered, the amount would

equal at least \$160,000,000 annually. Effect on Purchasing Power. What is the accumulative effect of

this upon the general purchasing power? It has been estimated that in Canada, is evidently aware of con- of non-ferrous metal mining is shown about 50 per cent. of wages and salin the course of a year the same money normally turns over 25 times in all, of which at least one-fifth enters and reenters retail trade, the remainder to the other branches of the business system. One dollar handed out in wages therefore brings to retail trade \$2.50 in the course of the year. A similar amount normally passes from retailer to wholesaler, and again from wholesaler to manufacturer, from manufacturer to producer of new materials and from him to labour, thus completing the round, the profits made on each transaction returning into circulation Gould again in some other form. So also the balance of wages not spent on retail purchases eventually again passes into circulation, although perhaps at a slower rate. The payment of wages thus initiates a process which in the course of a year turns over the original money let us say (in order to allow for the slower movement of money not entering directly into retail purchases and for payments abroad on account of imports) 20 times. On the score of wages and salaries, therefore, the gen- "Duncan Gray", "Loch Lomond," "Aneral purchasing power is increased an- | nie Laurie," "Bonnie Mary", "O' a' the nually to the extent of \$1,000,000,000 Airts", "Wert Thou in the Cauld from metal mining alone and \$2,000 - Blast," "A Man's a Man for a' That" 000,000 from the whole industry. Other | "The Auld Hoose", "The Lord's my expenditures, of which perhaps as | Shepherd", "Auld Lang Syne". much as 80 per cent, goes to wages within the course of a year, followed in Canada. It has been produced in by the remainder after a lag due to Scotland where it won instant fame use in investments, etc., would increase and success. purchasing poyer by about \$800,000,000, making a total for the year of \$2,800,-

Builds Up Localities.

The part played by mining in building up the various localities must also not be forgotten. It is impossible to estimate even very roughly to what mining has achieved in this, but it is significant that whereas the copulation of Canada increased between 1921 and 1931 just over 18 per cent., the increase in metal mining areas, including that of municipalities dependent directly or indirectly upon the industry, was about 60 per cent To take a few instances, the population of Sudbury rose from 8,621 to 18,370. Trail from 3,020 to 7,573, and Abitibi and Temiskaming counties in Northern Quebec (including Amos, Noranda and Rouyn), from 25,411 to 42,914.

Although the growth of the population in non-metallic mining areas is not nearly so impressive, the number of persons employed by the mining industry as a whole rose during the period 1921-30 from 51,860 to 89,200, an increase of 75 per cent.

To sum up, apart from the independence of foreign metals, the opportunity for expanding foreign trade and the building up of native metal industries in this country, mining has done two important things for Canada: I has contributed to the purchasing power of the public nearly \$3,000,000,000 for all mining products, and it has been an important factor in colonizing and settling areas the length and breadth of the Dominion.

HONOURED AT HAILEYBURY

A despatch from Haileybury last the guest of honour of his brethren No Wages and from the six northern chapters, when a complimentary banquet was tendered him in Kirkland Lake. Four toasts were given, that to "The King and the 48,000,000 Craft" being proposed by Crown-Attorney F. L. Smiley, K.C., that to "The Grand Z" being proposed by C. P. Ramsay, Timmins, and responded to by Dr. Haentschel, that to "The Temiskaming District" being proposed by F. K Ebbitt, Iroquois Falls, and responded to by N. J. McAuley, Haileybury district superintendent, while A. V. Waters, M.P.P., Cochrane, proposed that to "Our Visitors."

Ottawa Citizen:-The income tax is still comparatively light. A married Wages and salaries (1930) \$49,000,000 man in Canada earning \$2,000 pays nothing. In Britain he pays \$106. In 11,000,000 Germany he pays \$218, and in France

### Original Event at

Present Novel Musical Feature, "The Cottar's Saturday Night." One of the Specials on the Season's Programme

Miss MacLean, field representative of the Canadian Chautauquas, who will be remembered by many here from her stay in town during the 1931 Chaupurchased (of which electric power tauquas, was in Timmins recently, and was quite emphatic in expressing the 000,000) the metal mining companies opinion that this year's Chautauqua as a whole themselves generate about programme would be found even betgramme that will attract particular atpany. This Scottish Musical Comedy mins on the third day, Wednesday, Aug. 13th, afternoon and evening. In the afternoon they will present a programme that is sure to please. In the evening their programme will be along novel lines but according to press reports the novel feature of the event is much appreciated.

The evening programme on Wednesday, August 13th, will open with a notable presentation by the Scottish Musical Comedy Company of a musiaries are spent in retail trade, the cal dramatization of "The Cotter's balance going into other channels that Saturday Night," the famous poetical composition that did so much to establish and perpetuate the fame of

Robert Burns. In this musical dramatization, the characters will be:-Margaret, the Cotter's Wife-Jeane

Hunter Kent Jeannie, the daughter-Margaret

John Anderson, the Cotter-John E

Robert Douglas, the Laid's Son-Victor Gilbert Jamie, the Cotter's Son-Arthur

Tammas Cuthbertson, a Neighbour-Daniel Ross Alice Pillsbury Gilbert at the Piano.

Scene-Kitchen in Cotter's home. Period-About 1790. Time Saturday night.

The sketch will follow the suggestion of the poem. During the play the 'John Anderson, My Jo." "Laddie" "Hurrah for the Highlands," "Ye Banks and Braes", "Scots Wha Hae"

This programme is altogether novel

Simcoe Reformer:-The term "Fergus the Fortunate" might be fittingly applied to the town of that name as a result of a recent gift by one of its most distinguished citizens. was presented with a fully-equipped hospital by Dr. Abraham Groves. pioneer Western Ontario physician. Dr. Groves is now 85 years of age and has been practising in Fergus for the amazing total of 62 years. Dr. Groves was the first surgeon to perform an appendix operation in Canada, and he has performed many remarkable operations since that time. He founded his hospital about 30 years ago. It will be known as the Groves Memorial

## Chautauquas Here

cottish Musical Comedy Company to

Whatever your western or Pacific coast destination, take Canada's famous trans-continental flyer, all steel and offering every luxury of modern railway Leaves travel. Crosses the Rockies by the easiest gradient TORONTO and at the lowest altitude: yet shows you their Daily at 10.25 p.m. (E.S.T.) through the sheltered Inside Passage.

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You have never tasted such smooth rich Mayonnaise as you can make with MAZOLA. Being a pure vegetable oil. it is the natural oil for salad dressings.

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