

MILLIONS HELPED TO HEALTH BY ALL-BRAN

Has "Bulk" and Vitamin B for Constipation; Also Iron for Blood

In ten years, Kellogg's ALL-BRAN has gained an increasing number of friends. Today, it is used by millions with satisfactory results.

New tests show added reasons for the success of ALL-BRAN. Laboratory experiments prove it has "bulk" to exercise the intestines, and Vitamin B to help tone the intestinal tract.

Another benefit of ALL-BRAN is that it has twice as much blood-building iron as an equal amount by weight of beef liver.

The headaches, loss of appetite and energy that so often result from constipation can be overcome by this pleasant cereal. How much better than using habit-forming pills and drugs.

ALL-BRAN action is gentle. Its "bulk" is much like that of lettuce. Within the body, it absorbs moisture and forms a soft mass. Gently it clears the intestines of wastes.

Two tablespoonfuls daily are sufficient to overcome most types of constipation. If your intestinal trouble is not relieved this way, see your doctor.

Serve as a cereal, or use in cooking. Tempting recipes on the red-and-green package. Sold by all grocers. Made by Kellogg in London, Ontario.

Cellophane to be Important Industry

Based on Sulphite Pulp This Widely Used Material Promises to Prove Important to Industry.

There are a number of reasons why the cellophane manufacturing industry should be of special interest to this North Land. One of these reasons is the fact that it is based on sulphite pulp and anything concerned with pulp is of importance to this country. Another reason is that the uses for cellophane seem to increase every day. It is met with scores of times in the day. It appears on nearly everything up-to-date, from tobacco packages and cigars to dress shirts displayed and protected at the same time by this material. The other day some particularly dainty ties for men were noted encased in cellophane and it was interesting to note that these "silk" ties and the transparent material by which they were protected and at the same time left open for inspection as it were, both were products of the forests of the north, the cellophane wrappers and the "silk" or rayon ties alike being pulp products. Still another reason for particular interest in cellophane in this district is the fact that in Canada the industry is a C.I.L. one. The C.I.L., other wise the Canadian Industries Limited, is a corporation that has had a notable part in the development of the North Land. This point needs little further emphasis than to point out that among the industries of the C.I.L., one of the chief products is the line of explosives that have played so great

a part in the work of the mining industry here. Some time ago when it was learned that the C.I.L. intended to branch and into the cellophane industry and were looking for a site for their first factory in this line, The Advance suggested that Timmins or some other town in the North Land might be selected for the site of the proposed new cellophane factory. There were a number of things to consider in selecting the site, the chief one being that of water, a large quantity of water being used and this water being required to have certain properties. Eventually Shawinigan Falls, Quebec, was chosen by the C.I.L. as the site for their cellophane factory, and some particulars of the new industry may be of interest here and now. "Agricultural and Industrial Progress in Canada," published by the Canadian Pacific Railway, gives the following facts and figures—

Cellophane Industry. The manufacture of cellophane in Canada began at Shawinigan Falls, in the Province of Quebec, last month. This product, which is transparent, is largely used in wrapping cigars, perfumes, foodstuffs and other articles, sulphite pulp being its basic raw material. Construction of the Shawinigan Falls plant was begun last autumn and the investment represents approximately \$1,000,000.

The new plant is owned by Canadian Industries Limited. The company has its head office in Montreal and plants at various points throughout Canada. It is actively engaged in the manufacture of explosives and ammunition, fertilizer, fabrikoid, paints and varnishes, pyralin, salt and alkali, acids and other heavy chemicals and dyestuffs. The chemicals used in the conversion of sulphite pulp into cellophane are produced in other plants owned by the company. Allied with Canadian Industries Limited in the new enterprise is Imperial Chemical Industries, Ltd., London, England, and the Du Pont de Nemours Company, the latter being the United States manufacturers of cellophane.

The making of cellophane is one of the latest developments which have followed the building up of the pulp and paper industry in Canada, this latter being the largest single industry among the 40 leading ones of the Dominion. The greater part of its growth has taken place in the present century, although the first paper mill in Canada was erected at St. Andrews, Quebec, in 1803. For the next half century or more the making of paper drew its raw materials largely from rags, but in 1886 Alexander Buntin installed at Valleyfield, Quebec, what is claimed as the first wood grinder in America, and began the manufacture of woodpulp by the mechanical process.

Rapid Growth. The first sulphite mill was erected in 1887 by Charles Riordan at Merriton in the Niagara Peninsula. By the beginning of the present century the output of the industry had exceeded \$8,000,000. Growth was rapid during the first two decades of the present century, and by 1920 production had reached a record value of \$232,000,000. This was followed by a temporary decline, but by 1929 a new record was reached at \$243,970,761, though there was a decline the next year to \$215,674,246.

The chief product of the Canadian pulp and paper industry is newsprint. In 1930 world production of newsprint is estimated at 7,021,000 tons, of which Canada produced 35 per cent, and North America as a whole 58 per cent. Canadian output of newsprint for this year is placed at 2,500,000 tons and that of the United States at 1,282,000 tons. Third place was held by Great Britain at 608,000 tons, Germany fourth at 590,000 and Newfoundland fifth at 287,000 tons. These countries were followed by Japan, Sweden, France, Finland and Norway in the order named. During 1930 Canada occupied first place among exporters of newsprint by a very wide margin, her exports being over eight times as great as those of Newfoundland, her next competitor. Canada's exports of newsprint are, in fact, greater than the exports of the rest of the world combined.

Port Arthur News-Chronicle:—Churchill is to be given a real test this summer. Even those who have never believed in this route will hope that something may justify the \$50,000,000 investment. Should it, happily, add to the prosperity of western Canada, all Canada will benefit.

Man Nobody "No's"



JOSEPH STALIN

This picture is distinctive insofar as it shows Joseph Stalin, virtual dictator of Soviet Russia, all alone, his usual army of yes-men conspicuous by its absence. The picture was made recently as the Soviet chief walked across the famous Red Square in Moscow. Note the Napoleonic posture—hand on breast inside coat.

Volume of New Business Doubled the 1931 Record

Business records are not easily made in these days but the London Life had the unique experience last week of having its volume of new insurance doubled as compared to the corresponding week of 1931. In commenting upon the interesting facts of the situation, Edward E. Reid, the managing director of the company, said "Every year at this time we have a six weeks' testing period or efficiency campaign. The first week of this year's campaign resulted in \$3,880,000 of new insurance being issued, one and three-quarter millions greater than for the opening week last year. The former best record for the first week of this efficiency contest resulted in \$2,742,240 which was in 1930. The new record is therefore most outstanding.

"One very gratifying point is that all sections of the country contributed their fair share of the business; in fact those localities which are commonly regarded as being the hardest hit from the standpoint of general business are among the leaders. Another very interesting fact is that all classes of the people are well represented among the applicants. The industrial branch created an all-time record with 3,443 individual applications for a total of \$1,765,000 of insurance in amounts averaging slightly more than \$500 per policy. On the other hand there are more than the usual number of large policies, the majority of which are taken as provision for old age and a means of savings and investment; while in between is the great run of policies from \$2,000 to \$10,000."

Questioned as to whether he felt this record and the general operations of the company could be taken as an indication of a turn in the tide Mr. Reid declared that he thought it folly to make any such predictions, but insofar as his company was concerned they had found that the results of this six weeks period have proven to be a good barometer with which to judge the final results for the year. "The great loss of life due to the war and the influenza epidemic served to emphasize the need of life insurance for family protection; the present financial situation has served to show the value of life insurance as an investment. The protection idea will always be a strong one but life insurance as an investment is fast coming into its own. There are possibly certain characteristics of the company which enter into the picture, but these two facts are the chief reasons I would ascribe for the large volume of life insurance being bought by the Canadian public today."

MINING DISPUTE INVOLVES THE STATION AT KENOAGAMI

A dispute over mining claims which involves the location of the T. & N. O. station grounds, yard and right of way at Kenogami, four miles from Swastika on the main line, is pending before the Supreme Court of Ontario as an appeal from the verdict of Justice Godson, of the Ontario Mining Court. The appeal was to have been heard in Toronto last week but word reaching here from that city intimates that the hearing will not now take place before the September sittings.

The interested parties are Albert Hayes and Eugene Bachmann, and the appeal alleges that Justice Godson erred in holding that the act of Bachmann in including the railway property in his staking of two claims in Grenfell township did not invalidate his staking. It is admitted that Bachmann had not complied with the section of the Mining Act which deals with ground not open for staking, and the disputant alleges the claims were illegal because of the buildings and machinery on them and the consent of the owner of the surface rights had not been obtained.

Inquiry in Renfrew Case Ordered by Hon. Mr. Price

A judicial inquiry into the charges made against M. Greer, chief of police at Renfrew, and formerly chief of police at Timmins, and against W. A. MacKay, police magistrate at Renfrew, has been ordered by Hon. Mr. Price, the Attorney-General, according to an announcement made at Renfrew on Sunday evening. The charges were originally made by Jas. Fennessey, one of the Renfrew town councillors, and when first levelled there seemed to be no reflection upon the police magistrate. There was a stormy session of the Renfrew council when the councillor first brought forward his charges. The chief of police gave the lie direct to the suggestions made and courted the fullest enquiry. The council did not favour a judicial enquiry as asked by Councillor Fennessey, apparently believing that the expense was not warranted and considering that they were competent to enquire into the actions and conduct of their chief of police. The council named a committee to look into the charges against Chief Greer. When this committee held its enquiry Chief Greer was able to show that he was in no way blameworthy and that none of the charges could be considered as substantiated against him. Councillor Fennessey did not attend the meetings of the committee and he refused to co-operate in the enquiry, according to the reports from Renfrew, his attitude being that only a judicial enquiry was desired. The council committee completely exonerated Chief Greer and in the only cases where fines had not been turned over to the town as alleged, the police magistrate explained that he had duly received the amounts due from Chief Greer and gave reason why the amounts were not passed over to the municipality. The council committee considered it had no jurisdiction to enquire into the affairs of Magistrate MacKay, but it was announced at the time that an officer from the Attorney-General's office had looked into the matter and had freed the magistrate from any blame. Since then, however, Councillor Fennessey has presented his information and claims to the Attorney-General's Department and as a result the judicial enquiry referred to has been authorized. The enquiry will open on June 23rd at Renfrew, with I. A. Humphry, assistant to the Attorney-General in charge of the proceedings.

Advocates the Policy of Buying in the Empire

"Dominion Stores Limited is more than willing to do its part in developing Empire trade, so long as this is consistent with our policy of buying Canadian products when they are available," said Trevor O. Emms, assistant to the merchandising vice-president of Dominion Stores Limited, yesterday.

"It is notable that the Canadian imports of Australian dried vine fruits (currants and raisins) have been growing rapidly in the last several years, displacing a similar amount of the California products," he added. "Figures for the fiscal years ended March 31st, show total imports of 17,500 long tons, and of this fifty-four per cent from Australia. Dominion Stores Limited is a very large retail organization in Canada, and distributed to Canadian consumers a very substantial proportion of these imports."

Australian dried fruits enter Canada free of customs duty, whereas there is a tariff on the California output. Last Fall the rate of exchange was a further factor favouring imports from Australia. Mr. Emms, in pointing out that the Australian dried fruit industry is of comparatively recent origin, remarked that two natives of Brockville, Ontario, W. and G. B. Chaffe, brothers, had been active in developing the industry.

At the present time, Dominion Stores is co-operating with the Austrian trade commissioner in Toronto with a view to increasing the purchase of foodstuffs which are not normally produced in Canada. These new products which may find a substantial market in Canada include pineapple and apricots. Australian oranges are now being distributed in Western Canada, and it is suggested that an improvement in shipping facilities between Atlantic ports and Australia may eventually lead to a substantial import of these and similar fruits.

"It is our duty to our customers to get them the highest quality foodstuffs at the lowest prices, but consistent with this it is always our aim to assist in the development of Empire trade so that other parts of the British Empire will continue to seek trade agreements and thereby enable Canadian manufacturers and other exporters to enhance their business in the other Dominions," said Mr. Emms.

Mr. Emms intimated that under present conditions the latest New Zealand trade agreement would not result in New Zealand butter entering this market.

SETTLER FINED FOR SETTING OUT FIRE IN ILLEGAL WAY

At Halleybury last week there was a police court case that others should take as a warning. In this case John Hagner a Swiss settler in Henwood township, was fined \$25.00 and costs, a total of \$41.20, when he appeared before Magistrate Atkinson on a charge of illegally setting out a fire. The total penalty was no doubt a heavy one for the accused man, but it is the minimum one, so the magistrate was lenient enough. Crown Attorney F. L. Smiley, K.C., said he would not object

to suspended sentence in the case, as the object the fire rangers had in bringing the case to court was to impress upon Hagner the danger he was creating for himself and others by this sort of action. He had been warned last year about a similar offence, but apparently had not benefited by the warning. Settlers and others should take note of this fine and understand that the authorities do not wish to penalize them but are forced to take action in the interests of the public in general, which includes the settlers.

PURELY VEGETABLE. Act gently but surely on both liver and bowels. Safe for CHILDREN. Sold everywhere in 25c and 75c red pkgs. CARTER'S LIVER PILLS

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SAVE a trip to town. Deposits sent by mail will receive careful and prompt attention, and you will receive an immediate acknowledgment of your deposit.

IMPERIAL BANK OF CANADA. HEAD OFFICE TORONTO. TIMMINS SOUTH PORCUPINE CONNAUGHT STATION, Sub. to Timmins (Friday). H. C. SCARTH, Manager. F. E. COOPER, Manager.

Why NOT MAZOLA IT'S CHEAPER AND BETTER! NEW REDUCED PRICES! The finest of all oils for Salad Dressings—MAZOLA is so easy to use... so wholesome... and above all, so very economical. You cannot fail to make delightful Mayonnaise and other dressings with MAZOLA, quickly and surely. Try it!

MAZOLA for SALAD DRESSINGS AND FOR COOKING. Includes image of a Mazola can and a bowl of salad.

A Special Message for The Man Who Wants Good Returns When He Buys Life Insurance

POLICYHOLDER 28946 purchased a 20-Pay Life policy 18 years ago (at age 37). For the past 12 years he has been receiving more by way of increase in the cash value of the policy and annual dividend combined, than the amount of his premium. He now has a sum of cash to his credit greater by \$115.29 than the total amount of his 18 annual premiums and, in addition, he has had \$3,000 life insurance protection throughout all these years.

And the results are growing more gratifying year by year! For instance, although the premium is only \$115.80, the increase in the cash value this year plus the annual dividend totals \$174.72—51% greater than the premium.

NOTE—If the present London Life dividend scale had been in effect for the past 18 years the total dividends would have been even greater.

The London Life is in an exceptional position to give gratifying results to its policyholders.

London Life Insurance Company. Established 1874. "Canada's Industrial-Ordinary Company". HEAD OFFICE - LONDON, CANADA

To The London Life Insurance Company, London, Ontario. What is the best low-net-cost proposition you can suggest for me? I am ... years of age (nearest birthday), and am interested in the item checked. [] Protection for Family. [] Investment. [] Retirement Income. Name (Please Print) Address

Economical and good Red Rose Tea Red Label 25¢ 1/2 lb. Every Package Guaranteed.

LOOK! MAGIC! NO LUMPS! NEVER RUNNY! NEVER TOO THICK! ALWAYS CREAMY SMOOTH!

A LEMON CREAM PIE FILLING MADE WITHOUT COOKING!

Farewell to that long, old cornstarch method, in a double boiler! Here's a lemon pie filling that thickens up—without cooking—right in the mixing bowl! And it's delicious! A custardy-rich filling that will make your lemon pie famous!

Try it—and try that same lemon mixture (minus the eggs, if you like) in a Lemon Sauce, or an Ice Box Cake, or a Pudding. It's a short-cut to all sorts of good things!

*MAKE NO MISTAKE—Be sure you use the right kind of milk in this recipe—Eagle Brand Sweetened Condensed Milk. Although evaporated milk is fine for many uses, it simply won't work in this magic recipe.

EAGLE BRAND MILK SWEETENED CONDENSED. The Borden Co. Limited, 60 115 George St., Toronto. Gentlemen: Please send me a copy of your free cook book, "New Magic in the Kitchen." Name Address

For Satisfaction Send a Draft when Remitting Money... When you wish to send money out of town, you are invited to secure a Bank of Nova Scotia Draft for the required amount. The Draft will be prepared for you in a few moments without formality. The scale of charges is moderate and you need not be a regular customer of the Bank to secure the service.

THE BANK OF NOVA SCOTIA ESTABLISHED 1832. Capital \$12,000,000; Reserve Fund \$24,000,000; Total Resources \$265,000,000. Timmins Branch: W. S. Jamieson, Manager