



**HERE IT IS**  
The New 1932 Firestone HIGH SPEED TIRE

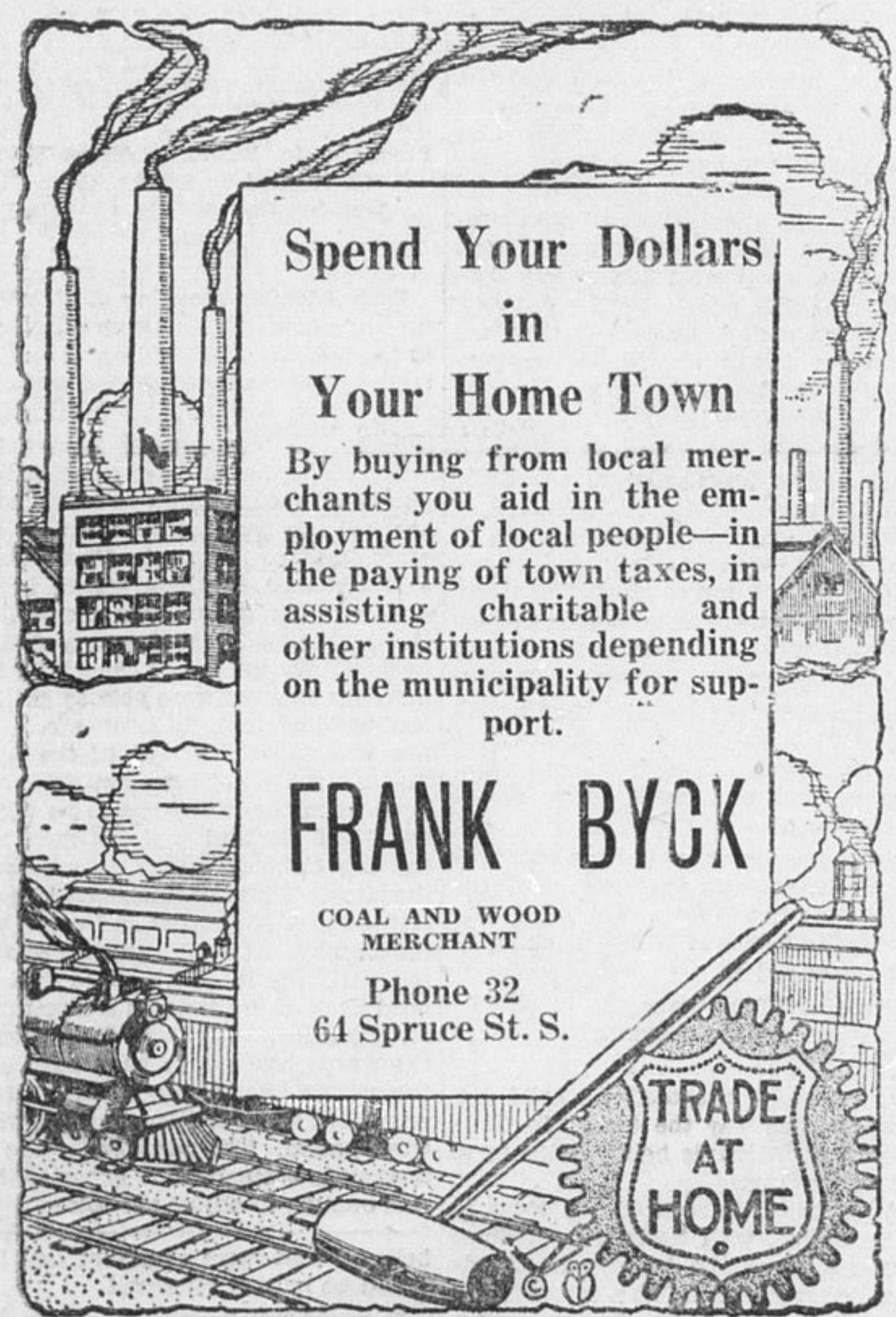
It's hard to believe Firestone Tires could be better. But here's more good news for you. The New 1932 Firestone High Speed Tire has two extra cord plies under the tread, giving greater comfort and freedom from blowouts and punctures... more rubber between the Gum-Dipped plies... 25% more non-skid life... 40% more wear—all this at no extra cost and the tire fully guaranteed.

Drive in to your nearest Firestone Dealer and let him show you these new wonderful tires which give the most tire value.



Guaranteed for the life of the Tire


For Sure Results Try a Classified Ad.



**Spend Your Dollars in Your Home Town**

By buying from local merchants you aid in the employment of local people—in the paying of town taxes, in assisting charitable and other institutions depending on the municipality for support.

**FRANK BYCK**  
COAL AND WOOD MERCHANT  
Phone 32  
64 Spruce St. S.



**Thinks the Country Has Enough Roads**

Writer's Opinion of Standards of Living on Farms Does Not Apply to this Part of the North. Several Years Yet Before Necessary Roads Supplied.

The Advance is in receipt of the following letter, which calls for some comment:—

North Bay, April 16th, 1932  
To the Editor of The Advance, Timmins.

Dear Sir:—With the spring break-up upon us, and the change which this annual readjustment makes in our habits and doings, especially here in the North Country, it may be timely to take stock of the situation as regards relief of unemployment as provided by the Ontario and Dominion Governments.

Northern Ontario, through the operations of the Ministry of Northern Development, has been the scene for several years, but more intensely in the fall and winter just passed, of great expenditures designed to relieve distress in the various communities.

That this policy was necessary, and is appreciated, is everywhere admitted. One hears from business men in the localities concerned the repeated statement that it is hard to imagine what would have been the local condition had the various forms of employment not been provided. It is recognized that the work undertaken in the improving and construction of roads and highways, and the building of the Trans-Canada highway, in the wage money that has been distributed thereby, and the incidental business created has saved the situation.

Great sums of money have been expended in a two-fold endeavour—to stimulate business and convey the necessities of life to those in need, and to obtain useful results of a nature that will play a great part in a betterment of conditions in the future. Good roads and highways are essential to modern prosperity and development.

But with the completion of the present work on hand we shall have a roads system that will be well abreast, to say the least, of our development. Considerably in advance, as a matter of fact, to what we should now have had if times had remained good. This may seem strange but reflection will show it to be true.

Naturally, there will be disagreement with the statement that we are fully supplied with roads, on the part of those whose hearts are set on some particular new road or road improvement; but the fact remains that we have more and better roads now than any new country ever had at so early a stage in its development.

It is very evident, however, that this sort of thing cannot go on indefinitely. The heavy drain on treasuries when economies are so vitally necessary must prohibit these expenditures to a minimum. In other words, whether general conditions improve or not it will be possible to extend less and less relief.

The policy of providing employment for relief purposes to farmers and other people on the land, was first forced by the fact that in recent times of comparative prosperity, the average family had adopted a more expensive mode of living and buying than their prospects allowed, and at the same time had discarded the old established arrangements by which a family on the land was almost entirely self-supporting. The change came too quickly for these people to realize and to adjust themselves at once. Payments had to be met; habits had to be altered.

But of necessity now the change has to be recognized. It would be absurd for a Government to have to raise money, under great difficulties, to be passed along to farmers to pay out in gasoline and car, truck and tractor upkeep; or to buy food which they can well provide for themselves.

How long the depression will last no one knows, but it is plain that it will

last long enough, and that provided relief will be hard enough to obtain. So that it is the part of wisdom and safety for every person who is out, or likely to be out of employment, and who can, to put himself and his family as nearly self-supporting as possible.

And now, with the spring opening up, is the time to make these plans and put them into effect. The methods are simple, and those who do not know can learn. Very many of those who have no land could get sufficient for their needs if they went the right way about doing so. The "Back-to-the-Land" movement has organizations for that very purpose.

Sacrifice and change of outlook is demanded of many people, but the Governments have done their part in taking up the slack of the change of circumstances since the earlier days. It is now a matter of necessity that those who can must help themselves.

E. NEWTON-WHITE  
It would not be fair to allow Mr. White's letter to pass without comment. Certainly his references do not apply to this part of the North Land. The settlers here positively have not been enjoying any too high standards of living. The Advance regrets that they have not been able to live much better than they have. For practically all of them in this part of the North, the struggle has been one to daunt the stoutest heart. To suggest that the settlers in the large area north of Kirkland Lake have been living any better than the pioneers of Old Ontario, is not to know the facts, or knowing them, to sadly misrepresent them. It may be true that in some parts of the North (around New Liskeard, for instance, where Mr. White is particularly well acquainted) the farmers may have been able to live in better fashion than their forebears. But if so, they certainly should not be asked to reduce their standards of living unless the people of the towns and cities, and particularly the high finance crowd, are ready to go back to the standards of fifty years ago. There is something enraging about the suggestion too often made these days that the "common people" should get back to simpler ways of living. Will Mr. White or anybody else tell the world why the humble folks of Canada should make the suggested sacrifices and wipe out the progress of the last fifty years for no other benefit than that of the high finance crowd? Surely it is absurd to suggest that men are living on too high a standard on \$600.00 or \$1,000.00 a year, to satisfy the tender feelings of a number of others who feel they are being pauperized because effort is apparently being made to cut them down to \$10,000.00 or \$50,000.00 or \$100,000.00 a year! The Advance does not believe that the farmers anywhere in Canada, as a class, have been living in any extravagant way. The standard of living of the settlers in this North has been pitifully meagre. The Advance has too much knowledge of conditions in this part of the North to allow any suggestion of extravagant living on the part of the settlers to pass without challenge. Those who know the lives of the settlers in this part of the North know that they are making one of the most gallant battles in the history of pioneering—a battle in which the hardships and the trials from day to day are very evident, but where there is practically no chance of any very large spoils even when victory is won. There may be better prospects for the next generation but for the settlers of to-day there is little hope except a sturdy independence.

The Advance believes that Mr. White is equally astray in his suggestion that there are enough roads built now for the development and convenience of the country. That is not true in this section at any rate, and it is equally untrue so far as the area along the Transcontinental west of Cochrane is concerned. There are still groups of settlers without roads to schools and markets. In saying this, it should also be said that thanks to the untiring

**To Check Up on Radio Licenses at Early Date**

Owners of radio sets should take the tip coming some days ago from Ottawa to the effect that there is to be a general check-up this year on radio licenses and that all who have not the required license will be brought into court and fined. It will be recalled that a couple of years ago a number of people in Timmins were up in court because they did not have the required license for their radio. To those up in court the radio license for the year was an expensive affair—much more expensive than even the increased fee that is to go into effect this year. For this reason it would be well for all owning radios to specially check-up on themselves. This is much cheaper and nicer than waiting for the Government officials to do the checking-up.

The word from Ottawa is to the effect that the Ontario radio receiving sets will be given until June 1st this year to obtain their new \$2.00 licenses. This announcement was made by the Department of Marine. The new licenses will be available in most centres in a week or so, but owing to the fact that the fee has been changed from \$1.00 to \$2.00 by the new budget, the date at which new licenses may be secured has been extended from May 1st to June 1st.

The Advance would urge all radio owners to look after this matter at the very earliest moment so as to avoid unnecessary costs and inconvenience.

**SECOND BEREAVEMENT IN A WEEK IN CAMPBELL FAMILY**

There will be the deepest sympathy extended to the Campbell family in the double bereavement suffered recently in the space of about a week. First, there was the death at Timmins of Angus Campbell, who passed away at St. Mary's hospital, Timmins, after an operation for appendicitis. Then there came word of the death of the mother in Saskatchewan. The Halleyburian last week in referring to the double bereavement to the family says:—

"The sympathy of many friends in Halleybury and the North Country will be extended to Mr. D. A. Campbell, well-known prospector and mining man who suffered a double bereavement last week. His brother, Angus, died suddenly in Timmins, following an operation for appendicitis, and when Mr. Campbell arrived back in Halleybury after attending the funeral, he received a telegram containing the news that his mother had passed away at her home in Saskatchewan. He was unable to reach the western province in time for his mother's funeral and, as he had arranged to accompany a party on a prospecting trip, did not attempt the journey."

work of men like A. F. Kenning, M. P., and A. V. Waers, M.P.P., long needed roads—roads absolutely essential if the settlers were to have a chance at all—have been built in the past few years. It should be remembered, however, that there are still many more roads very greatly needed and it will be several years before this part of the North begins to vision in any fashion any glimpse of the "saturation point" in the matter of road-building. What Mr. White says about roads and conditions may be true about other sections with which he is acquainted. The Advance leaves that to those of the sections referred to, but absolutely and positively it should be known that the standards of living, the road facilities and the other conditions in this new country are not what they should be. Unless the Government continues its good work along the lines followed in recent years, then the Government will suffer, the country will suffer, and no one will benefit except a few who have already profited far beyond common sense or the general advantage.

Our Want Ad. Column Brings Results

**reduced**  
YOU CAN NOW BUY

**Red Rose Tea**

Red Label -	NOW 25c 1/2 lb.	Old Price 30c
Orange Pekoe	NOW 38c 1/2 lb.	Old Price 43c

You now pay only a little more for RED ROSE than for cheap bulk teas.

We refund the grocer the drop in price.  
WE BEAR THE LOSS.

**The Canadian Legion in the Porcupine**  
By Timmins Branch Correspondent.

**Echoes of Vimy Night**

Yes, they are still ringing against the wall of the hall! As one comrade said, "The programme was a lengthy one and several of the popular artists of the branch were not able to perform so I suggest next year we start at the bottom and work backwards, and by the time we reach the half way line all will be recovered from the effects and the rest of the talent will be heard in peace." One could tell by reading the account in last week's Advance that your correspondent was still feeling a little shaky and trusts he is excused for leaving Alf Bellamy's name from the principals in the second act. Alf, was very good and his antics when the whizz-bangs went over kept all in roars of laughter. The part when he knocked the scenery down after a loud one went over was unrehearsed but made the biggest laugh of the night. So realistic was the trench fire fall that one of the audience called out to Fred Curtis to take his arm off it before it was burned. Without doubt it was the best night yet, and full credit should be given to Fred Curtis for writing the sketch. The cook made a splendid job of the catering, everything being of first class order. The meats were cooked to perfection and the trimmings with the rolls and the Army tea, made a meal fit for the Field-Marshal himself. When it comes to the singing of our National songs, the Canadian Legion, sure can show the way. As one visitor said, "I have never heard the National Anthem sung with such unity, and it proves that patriotism is still deeply rooted in your branch." "We won't get home until morning," seemed to be the theme song of the celebration, judging by the reports around, anyway it was a night to remember and all are looking forward to another of similar nature.

**Pension Applicants Seek Action**

Judging by reports current in the daily newspapers the pensions board are again slipping from their work. It is said that there are over 10,000 applications for pensions now before the board and that only about 15 per day are dealt with. The Canadian Legion have recommendations for the speeding up of these claims now in the hands of the government officials and it seems as if they are being side-tracked. As soon as the budget debate is finished it is the intention of the Canadian Legion and Associated Veterans to press these questions. At the present time all they ask is for the pension applicant to be told whether his pension has been granted or not. In the latter case he could at once put in an appeal to the tribunal or take his fate as final. Under the 1931 amendments all pension applicants that had been turned down by the pensions board were referred back to that body for reconsideration. The board has not been able to dispose of more than 15 a day of these cases and the Canadian Legion is urging the enlargement of the pension board to permit quicker action. Col. Roper, Dominion President, stated at a Vimy banquet at Halifax on April 9th that a united effort would be made for consideration by the government of the proposals placed before Premier Bennett in January of this year. The veterans would wait until the Budget had been disposed of, and would then go once more to the Cabinet asking them for consideration of the various

questions affecting pensions and other urgent matters put forward on behalf of ex-service men. Among these suggestions is one affecting Imperial pensioners in Canada and it will be advisable for all to keep a close watch for this deputation and the results which will arise therefrom.

**Big Smoker on Monday**

The entertainment committee under its new chairman, Charles Keates, are holding their first smoker on Monday. A very good line up of talent has been secured and the usual brand of eats, smokes and tea always provided will be on hand for your enjoyment. It is hoped that a big attendance will be on hand. This new entertainment committee are going to try for a record, so it is up to all members to help them make it. Hoping to see you all there. I am, your correspondent,  
—W. A. Devine.

**Ontario Will Produce More Gold Than the U.S.**

In the introduction to a report on one of the Quebec gold properties now coming into prominence, Douglas A. Mutch, B.A. Sc., M.C.I.M.M., Professional Mining Engineer, gives the following interesting facts and figures:— The world today is registering surprise at the rapidity with which gold production from Canada has continued to grow and at the apparently unlimited resources which Canada possesses from which further yearly increases can be made. To those familiar with conditions in this country the increase is not so remarkable as they have witnessed gold production steadily advance from some \$19,000,000 in 1921 to a rate of at least \$100,000,000 per annum.

The astonishment expressed on all sides is, to a large extent, due to the fact that such authorities as The Gold Committee of The League of Nations, in preparing their estimates covering indicated gold production from the various countries of the world, have credited Canada with a possible production of only \$40,900,000 for the year 1931 and \$46,500,000 by 1940.

It is a significant fact that, not only has Canada far exceeded the estimates made for the gold production, and not only has this country become well esteemed as the second largest gold producing country of the world, but one province alone, i.e. Ontario, will in 1932, with a production at present estimated at some \$48,000,000, exceed the gold production from the whole of the United States, which for many years has held second position among the productive countries. The steady increase in gold production from \$4,999,000 in 1913 to \$43,100,000 in 1931, with the vast resources as yet untapped, augurs well for the future of the Province of Ontario.

The next regular meeting of the town council will be held on Monday next, April 25th, commencing at 4 p.m.

Cochrane Northland Post:—Recently The Porcupine Advance became embroiled with the Ottawa Journal on the question of "free speech", and now The Northern Tribune has joined the fray. All three papers are demonstrating the absolute freedom of the press, anyway, particularly the freedom of expression allowed when referring to a contemporary!



**The Frontenac Six**  
A Canadian Built Car

**DRIVE** the new Frontenac "6-70" and prove to YOUR satisfaction that it is more comfortable... quicker in pick-up... smoother in flight... faster on hills than any automobile you have ever driven at anywhere near its price.

If ever there was a car built for to-day's travel plus economy, it is the new Frontenac Six.

Your Durant Dealer will give you a driving demonstration.

Sold and Serviced by Durant dealers everywhere

**DOMINION MOTORS LIMITED**  
TORONTO (LEASIDE) CANADA

**Chas. Pierce & Sons, Limited**  
AUTHORIZED DEALERS FOR TIMMINS AND VICINITY

NEW FEATURES — NEW REFINEMENTS  
NEW RIDING QUALITIES — NEW VALUES