

# The Porcupine Advance

TIMMINS, ONTARIO

Members Canadian Weekly Newspaper Association; Ontario-Quebec Newspaper Association; Class "A" Weekly Group  
 OFFICE 26 - PHONES - RESIDENCE 70  
 Published every Thursday by:  
**GEO. LAKE, Owner and Publisher**  
 Subscription Rates:  
 Canada—\$2.00 Per Year United States—\$3.00 Per Year

Timmins, Ont., Thursday, April 7th, 1932

## TALKING AND THINKING

The Kiwanis Buy at Home campaign in Timmins has caused more discussion than a municipal election and more interest than a hockey match. It is surprising the number of people who are talking about it and thinking about it. That is exactly what is desired and what is needed—talk that spurs thought and thought that makes talk.

The majority of those interested are very favourable to the campaign. There are a few opposed and a few others sceptical. This is also desirable. Unless there was some dissension there could be no live interest. Interest is what is required. The merchants supporting the campaign believe that their case only needs fair consideration to receive full approval. They are willing to rest on their merits and the justice of their case.

One critic last week suggested that the advertising for the campaign would be more effective if it were less general. That is a polite way of phrasing what this critic actually said. He yearned for specific comparisons between the prices of peddlers and mail order houses, and those regularly charged by local merchants. This gentleman overlooked the fact that the advertising pages of The Advance each week carry implied comparisons of this sort. He also overlooked the fact that the comparisons suggested by the peddlers and the other out-of-town firms are usually unfair and not truly comparisons at all. In other words the peddler simply stresses the fact that his price is lower than a price quoted by the local merchants. The peddler, of course, does not call attention to the other fact that the local merchant's quotation is for a good article and good service, while the peddler's own price is for goods that are inferior and without service. This is one of the points that the Kiwanis campaign desires to emphasize.

The gentleman referred to mentioned the fact that he had made a special study of prices. He was convinced from this study that there were many lines in which the local prices were really lower than those obtainable from outside sources but he had the opinion that there were other lines in which this was not the case. The matter of paint being mentioned a concrete example was given him. In Timmins there are two houses standing side by side. In the past eight years one of these houses has been painted twice while the other has been painted three times, and to-day more in need of new paint than its neighbour. The point was made that the so-called "cheap" paint, used several times the price of the standard article that was at first sight looked upon as the more expensive.

In the matter of facts and figures and fair comparison it may be said that before the campaign is concluded there will be an array of data on the various features of the case for the "Buy at Home" campaign. In this issue will be found some figures that should prove of interest, and should arouse thought. If there were a proposal to establish a big industry in town, there would be great excitement and enthusiasm. Years ago when a lumber concern was considering establishing a business here there was talk of exemption from taxes, bonuses and other assistance. The people seemed to realize how important to the development and progress of the community industries of any size may be. The figures quoted elsewhere in this issue show that the fifty-one business firms entered in the campaign sponsored by the Kiwanis Club directly employ 399 people, and that these employees and their dependents total 1596 people by actual count. This represents a very important industry for the town and constitutes a large factor in the community. Surely, such an industry is worth supporting. Surely, it will pay every citizen of the town to assist the maintenance of such an industry. This is an industry that means tax-payers, supporters of every worthy cause in the community, asking no privileges, no concessions, no exemptions, no bonuses.

It should be remembered that unless this particular industry is maintained, the people of the town not only lose a service and accommodation of the greatest value, but the impoverishment of such an industry actually means an additional burden on the ordinary ratepayer, if the town is to be maintained. From the selfish standpoint alone the average citizen owes it to himself to uphold this particular industry. It would pay him to do so, even at some extra cost; to himself in his daily purchases. But the firm concerned do not ask nor require any such sacrifice. Rather, they are out to prove that they may be supported with actual economy to the customer. In future issues, it is intended to give actual price comparisons showing that the best values may be secured from the business men of Timmins and district.

The gentleman whose criticisms have been touched upon here thought that the merchants should invite a comparison and discussion of prices and qualities with customers. The merchants think so, too, and are ready and anxious to take the question up with any and every customer in this way. The whole foundation of the Kiwanis Club "Buy at Home" campaign is the belief of the Kiwanis and of the merchants concerned that they can give the public better value than the peddlers or the outside stores, and they are ready at any time to give proof of this to customers.

## THE ECONOMY EPIDEMIC

Medical science has more or less conquered the various epidemics that at one time used to ravage the country. Some sort of science or common sense is needed to avert the danger of economy, so-called, becoming an infectious, contagious, pernicious pestilence in Canada, killing off industry, crippling trade and leaving behind a train of evils that in comparison would make the black plague look little more harmful than an out-of-town visitor to an Old Boys' Re-union. Factories economized by cutting wages and other factories had to close down because of lessened consumption. Business firms started another vicious circle with economies as they termed them. Governments, provincial, Federal and municipalities, have joined in the cut-throat game, and there can be no question that the so-called economies have forced other so-called economies until the whole vicious circle has been repeated over and over again to the serious injury of the country. Each new vicious circle has borne heavily upon the farmer, the workman, the small business man—the three classes that are really the backbone of the country. Last year, The Toronto Mail and Empire recognized the folly and the evil of the false economy preached by many with axes to grind. The Mail and Empire adopted the slogan, "Serve by spending." There is reason to believe that had the advice of The Mail and

Empire been followed, the Dominion would before this have fully recovered from the depression. It should be remembered that Canada has plenty of everything, even of money. Certainly there is a stupendous amount of work to be done in the development of this country, and work at fair pay would very shortly make this country both prosperous and happy. There is no sense in evading the fact that Canada has been going the wrong way to right; the depression and the troubles causing the depression. Possessing everything necessary for comfort and a few luxuries for all, Canada should surely have avoided the vicious circles that have laid all the burden upon the backs of those least able to bear it, and allowed the immensely wealthy to escape with comparatively no share of the burden assumed. The wages of railroad employees have been adjusted to a much lower rate than formerly. That is called "economy." The president of one of the national railways still receives about \$100,000.00 a year. What do you call that? The banks and other big financial institutions for years made large profits, immense profits. Any less facing them recently has been turned over to the staffs to bear by way of wage cuts and unemployment. It is a great scheme for a mad world, but hardly fitting for a sensible, democratic people.

There are two main arguments against the only logical remedy that appears to be at hand. One is that to place a fair share of the burden of the cost of government upon those who benefit the most would have a tendency to frighten capital away. On the other hand what about the rest of the people? Is no one afraid of frightening them? The other argument is that everything is contingent upon supply and demand. The answer to this is that the demand is growing to uncurable proportions for a more equitable and more sensible working of a system that has broken all the rules of fairness and good sense and landed the country in its present plight where the men with the most money are the most helpless. They can do nothing—except try to make a little more money. They know nothing—except that they do not want to let go of a dollar.

## ANOTHER TERROR OF THE AIR

Those joyous fellows who used to love to sing in the bathtub have been ridiculed out of that comfort by the humorists and the paragraphers. The crooners have had so much scorn and contempt heaped upon them that soon they will be debarred from the use of the radio. And now there is a movement on foot to stop air pilots from singing when on their trips above. Pilot Heber Miller, who guides an airship between Seattle and Medford, Oregon, recently amused himself and all who heard by singing "Life is Just a Bowl of Cherries," while he was on one of his regular air trips. He has a good tenor voice and can really sing. As a result of the song about the bowl of cherries he received an immense amount of mail from radio fans who heard the song and liked it. It seems that the song from the airship was plainly heard from all the short-wave radios in the district through which the pilot passed. Then the United States Government took a hand in the matter. Orders were issued that air pilots must not sing while in the air, nor may they carry on conversations with passing aircraft as has been the custom. They are to soar like birds, but they mustn't sing like birds, or like anything else. They are not permitted even to whistle, even when their motor does.

To many people it will come as a shock to know that radios may pick up conversations carried on in airships in flight. All pilots should be warned. It adds one more error to the air. It is possible that some radio fan was listening in when the Timmins party that was recently lost near Nighthawk Lake discovered they had missed their bearings and talked the matter over. It is even possible that radio fans heard the story Karl told the pilot about the Scotsman and the Jew when flight was made recently to Kirkland Lake. Life is getting too complicated. No doubt The Ottawa Journal and the Kapskasing Northern Tribune will do something to assure a greater measure of freedom of speech on the air.

## GRAVEL AND SAND—AND PLACER

At the recent session of the Ontario Legislature the chairman of the public accounts committee was ill with the prevalent influenza when time came for the presentation of the report of the committee. The duty of presenting the report fell to A. F. Kenning, M.P.P. for Cochrane riding. This is the report that usually starts a verbal war and all sorts of arguments and recriminations in the Legislature. This time, however, it was a regular lovefest. Not a section of the report was attacked nor an explanation of Mr. Kenning's questioned. A member for a Southern riding said the incident was a proof of what tact and popularity will assure for a man even with an active opposition party.

The spread of scarlet fever in the town appears to be abating, the sanitary inspector being authority for the statement that while quarantine is being lifted in many cases, practically no new cases are developing. For a time it appeared as if the disease would spread in unnecessary fashion, little in the way of quarantine or other precautionary measures being observed. While the disease was of very mild type there did not seem to be much to be gained by allowing it to assume epidemic form. More attention given to quarantine has curbed the disease and suggests the lesson that if all the doctors insist on proper quarantine and all the people observe the necessary regulations there will be no epidemics and it is to be hoped in the general interests that public support is given to this policy for the sake of the public health and safety.

On account of the kidnapping of Lindbergh's baby, the trouble in Ireland, the raid on Ford's factory and other pressing matters, the war in China had to be remanded for a few weeks. It is getting back into the newspapers, however, though no one can tell for how long.

Ireland has friends all over the world, and few enemies anywhere but in her own land. Well-wishers for Ireland will hope that the thoughtful and loyal element in Ireland will be able to triumph over those who to-day would set the nation back to the strife of years ago.

The latest development in regard to the case of Col. Lindbergh's baby is that even the tabloid newspapers practically admit that there is no news.

Another good Liberal is added to the list. Wellington Hay, some years ago the leader of the Ontario Liberal Party, died last week. Conservative newspapers now join with Liberal party organs in praising the late Wellington Hay. Well may they do so! Wellington Hay was a man of genial character, good business ability, and much talent. During the time he was leader of the Liberal party in this province he suffered from the lack of strength in his followers and, perhaps, did not look as big a man as he was from contrast with the great men who had led the party before him. Compared with those who followed him, however, he looks like a statesman. Years ago he visited in Timmins and made many friends here who will regret his death.

## Held First Meeting in Last Three Years

Porcupine Crown Met on Friday Last and Discussed a Number of Matters. Financial Statement Presented.

According to The Sudbury Star on Saturday last the general meeting of shareholders of Porcupine Crown Mines held on Friday last was the first since January, 1929, and brought forth discussion. The old board was criticized for its inaction over the past three years, a number taking exception to the policy of the board in not looking for new properties when they had available assets of around \$45,000.

One shareholder pointed out that the meeting was not in order due to the fact that proper notice had not been given. The secretary, stated that notices had been issued, but it developed that these had gone out as second-class mail matter.

A by-law submitted to authorize directors to secure new properties or dispose of the assets as they saw fit; also created considerable discussion. The by-law carried as a result of the proxies on hand.

A similar procedure took place when shareholders were called upon to elect a new board, and after much discussion of the old members, nominations were called for, and nine names were sub-

mitted. Of these R. M. West, George Harris, Z. Gallagher, C. N. Haldenby and Mrs. E. M. Clyde were elected, the last two being new members. Mr. Colville, who presided, was not re-elected. The balance sheet as presented showed total investments in other companies valued at \$482,162, made up of 1,999,991 shares of North Crown Porcupine Mines; 10,000 shares Crown Reserve Consolidated Mines; 5,000 shares of Mandy Mines and 500 shares of Quemont Mines. Other holdings include 100 shares Dome Mines; 50 shares Hollinger Consolidated; 1,000 shares Hudson Bay Mining and Smelting; 1,000 shares of Lake Shore; 2,500 shares Mining Corporation and 1,000 shares of Teck-Hughes. Cash on hand is listed as \$3,163 and accounts receivable \$150, making total liquid assets estimated at \$45,000. Liabilities are shown as accounts payable \$176.

Percy Greenwood, who was serving a 21-month term at Burwash for theft and burglary, walked into the bush when the guard's attention was elsewhere and made his escape from the prison farm. Last week he ventured back to Sudbury because he was anxious to see his young lady friend and he was recognized by police officers who chased and caught him. He was sentenced to two years at Kingston penitentiary for escaping from custody and will also have the 21 months to serve in addition. Now his girl will have to go and see him.

## MADAME JUANITA

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 Business, Love, Marriage, Investments, Speculations.  
 Tells You Your Name, Friends and Enemies.  
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 SATISFACTION GUARANTEED  
 77 Balsam St. S. Hours 10 a.m. to 10 p.m.

## PRINTERS HAVE TO PAY TAX EVEN ON THEIR BAD DEBTS

In an article last week commenting on taxation, its necessity, and the inequality with which it is imposed on some occasions, The New Liskeard Speaker says a word or two on behalf of the printer whose side of the case is not put forward as much as would be that of other industries had the latter the advantage of open access at all times to the printed word.

In addition to the word about the printer and his burden of taxation, The Speaker says a wise thing in regard to raising taxes in general. "Why not get after the men and women who are worth millions?" asks The Speaker. Indeed why not? And why not get after the men and women worth hundreds of thousands, or even tens of

thousands, and so gave the more ordinary folks a chance?

In its editorial, The Speaker says, in part:—

"But when it comes to unfairness we think the printer gets harder hit than any of them, for he has to pay a tax not only on the business he does and for which he is paid, but he is taxed for work he does and for which he is unable to collect pay. In other words he has to pay a tax on his bad debts.

"Why not get after the men and women who are worth millions. Tax the rich, and relieve those who are working hard and at the same time giving employment to others who would have to be cared for by the State, but for those whose taxes it is proposed to increase."

## IT PAYS TO SHOP AT EATON'S

EXTRA SPECIAL—ORANGE Marmalade

Do you need another jar? Here is your chance to secure this delicious Marmalade at an unusual saving price.

40-oz. Jar **29c**



Smoked Cottage ROLLS Boneless MILD CURED



An Extraordinary Line-up of

## SPECIALS

EXTRA SPECIAL—Eaton's Choice Quality

PEAS No. 4 Sieve 3 Tins  
 No. 2 Tin  
 TOMATOES 25c  
 Large Tin

SPECIAL—Good Quality

COFFEE 2 lbs. 53c

SPECIAL—Heinz Tomato Large Bot.

Catsup 22c

Special—Aylmer Choice Quality

Fruits for Salad No. 2 Squat Tin 21c

SPECIAL—Blue Rose

RICE 2 lbs. 17c

SPECIAL—Med. Size

PRUNES 2 lbs. 23c

SPECIAL—Brookfield

CHEESE 2 1/2 lb. Pkgs. 27c

SPECIAL—California SEEDLESS

RAISINS 2 lbs. 29c

EMPIRE BLEND

Coffee 1-lb. Tin 35c

EXTRA SPECIAL—JOLLY GOOD Brand

PEANUT BUTTER

34-oz. Jar **34c**

SPECIAL—AYLMER BRAND

APPLES Choice Quality 2 No. 2 Squat Tins 23c

BIG SALE OF... SPECIAL BLEND

TEA lb.

For a real good cup of Tea—at an economical price—it will pay you to buy Special Blend this week. **29c**

SECURE YOUR COPY NOW!

Every home should have this valuable Cook Book. 144 pages of tested recipes. Attractively bound, with full color illustrations.

Combination Special FIVE ROSES

FLOUR 7-lb. Bag - 30c

FIVE ROSES Cook Book Each - 30c

Both for - 49c

SPECIAL—PRINCESS SOAP FLAKES 25c Pkg.

SPECIAL—"JOLLY GOOD" BRAND MUSTARD 32-oz. Jar 23c

SPECIAL—BOVRIL CORNED BEEF Tin 16c

Be Sure to Try Country Gentleman MARMALADE IN THE NEW SHAPE BOTTLE (Small) 25c

Special—AYLMER CRUSHED Pineapple No. 2 Squat Tin 19c

SPECIAL—CHRISTIE'S GRAHAM WAFERS 2-lb. Pkg. 29c

SPECIAL—ASSORTED BISCUITS PRINCESS MIXTURE lb. 15c

Specials on Sale Ap. 8-14

EXTRA SPECIAL... For Fri. and Sat. **15c**

Boneless and Rolled Sirloin Roast of Tender Beef lb. 22c

Young Beef lb. 17c

Prime Rib Roast of Beef lb. 17c

Boneless and Mealed Back Bacon per cut lb. 19c

Choice Cooked Ham lb. 29c

Choice Pork 2 lb. pkg. Sausage 29c

Watch Windows for Meat Specials MON. - TUES. - WED.

EXTRA SPECIAL—The Famous Campbell's PEA SOUP 2 Tins 21c

SPECIAL—VERYTHING TOILET TISSUE 8 ROLLS 25c

Special—AYLMER CRUSHED Pineapple No. 2 Squat Tin 19c

SPECIAL—CHRISTIE'S GRAHAM WAFERS 2-lb. Pkg. 29c

SPECIAL—ASSORTED BISCUITS PRINCESS MIXTURE lb. 15c

Specials on Sale Ap. 8-14

QUALITY and VALUE **EATON GROCETERIA** QUALITY and VALUE  
 OPERATED BY T. EATON CO.