

Chas. Taylor Passes Away at Schumacher

Popular Employee of Conlaunum Died Last Week. Early Morning Fire at Schumacher on Sunday. Other News from Schumacher Correspondent.

Schumacher, January 13th, 1932. Special to The Advance.
 Born—Thursday, January 7th, 1932, to Mr. and Mrs. Delbert M. Cameron, 69 Second Avenue—a daughter (Vivian May).
 Mrs. J. Sandwith is visiting her parents, Mr. and Mrs. J. O. Belanger, Haldenbury.
 Golden Glow L.O.B.A. held their installation of officers, Sister E. Townsend, Past Worthy Mistress presiding, assisted by Past Worthy Mistress Sister B. Henderson, Director of Ceremonies. The following officers were installed:—Worthy Mistress, Sis. M. Farrell; Deputy Mistress, Sis. O. Ward; Chaplain, Sis. W. Killins; Financial Secretary, Sis. E. Besley; Treasurer, Sis. B. Henderson; First Lecturer, Sis. I. Harris; Second Lecturer, Sis. H. Hild; Director of Ceremonies, Sis. Fisher; First Committee, Sis. M. Hartling; Guardian, Bro. J. G. Harris; Inner Guard, Bro. Hart; Organist, Sis. M. Mullins; Jr. Past Mistress, Sis. I. Harris.

Mr. Alex Robertson left last week to spend an extended holiday with his parents, Mr. and Mrs. George Robertson, of Waterdown, Ontario.

Miss Irene Esser, of Toronto, spent the Christmas and New Year's holidays with her aunt, Mrs. H. Sky.

Word was received in town on Monday of the death at Gravenhurst Sanatorium of Mr. Hugh White, a former resident of Schumacher.

The Ladies' Auxiliary of Trinity United Church held their annual meeting and election of officers on Wednesday night. A splendid report of the year's work was given. The officers for the ensuing term are:—President, Mrs. H. Fosten, by acclamation; first vice-president, Mrs. James Prentice; second vice-president, Mrs. P. A. Boyce; secretary, Mrs. James Hayward, by acclamation; treasurer, Mrs. B. Waite; pianist, Mrs. Summers; auditors, Mrs. George Hawley and Mrs. Jas. Prentice.

Miss Clara Furlong left on Saturday for Pembroke, where she will continue her studies at the convent.

The firemen had an early call on Sunday morning, to the home of P. Banich, 45 Second Avenue, where some wood piled near the stove took fire. The promptness of the firemen soon resulted in the blaze being brought under control and only about forty dollars damage was done.

Mr. and Mrs. Charlie Ward and daughter, Gloria, visited friends at Englehart over the week-end.

There will be a meeting of the ratepayers in the McIntyre Recreation hall Tuesday evening, January the 19th at eight o'clock, for the purpose of forming a ratepayers' association for the benefit of the ratepayers of Tisdale. A cordial invitation is extended to all to be present.

Mr. W. Clark returned last week from Boston accompanied by Mrs. Clark and family, who have been holidaying there for some time.

Mr. Charlie Taylor passed away last Wednesday after an illness of several months. The late Mr. Taylor was born in South America forty-five years ago and had served nearly four years in the world war and since the armistice has been working in the Kirkland Lake and Porcupine mines. At the time of his illness he was employed at the Conlaunum mine. Mr. Taylor was a member of the Legion and Victoria Lodge, I.O.O.F., Bruce Mines. He leaves a widow and five small children, Rezia, Clara, Ernest, Willard and Arthur. The remains were taken to Bruce Mines where burial took place on Saturday.

Ski Races Here Stopped by Lord's Day Alliance

Some weeks ago the Goldfield Drug Co. announced a ski race event to be held on Sunday, Jan. 24th. The event was not a money-making event in any way, the prizes being donated by the drug store, and no entry fee or other charge being made. The choice of Sunday for the event was made because for a very large number in the camp this is the only day they are able to enjoy sport of this sort. However, last week the Goldfield Drug Co. received a letter from Rev. C. H. Huestis, general secretary of the Lord's Day Alliance, saying that an advertisement of the event had been noticed and that to hold such an event would be a breach of the Lord's Day Act. The letter was accompanied by a copy of the Act with the section marked forbidding any public game or contest for gain, or for any prize or reward. As the letter indicated that to hold the event would result in prosecution, the Goldfield Drug Co. has had to cancel the ski races for the present, as no other date seems suitable in view of all the circumstances.

Coming Star



BOB GRACIE

Youngful forward, who was signed on by the Toronto Maple Leafs at the end of last season, is proving his worth. As a member of the "kid" forward line he is proving a real threat. Bob Gracie played on the Kirkland Lake Junior team three seasons ago.

Fire Dept. Had 141 Calls During 1931

Many Other Interesting Facts Given in the Annual Report of Fire Chief Borland as Presented to the Council on Monday.

There are a great many interesting facts in the annual report of Fire Chief A. Borland as presented to the town council on Monday last. There were 141 calls responded to by the brigade, and it is interesting to note that more than half of them were by telephone. The total loss by fire is larger than in some other years, but in view of general conditions it is not serious when the size and extent of the town is considered. It is a fact generally realized that were it not for the ability and faithfulness of the fire chief and his efficient men, volunteer and paid alike, the losses would be much more serious. The fire chief's report for the year is given herewith in full:—

Timmins, Ont., Dec. 15th, 1931
 To His Worship the Mayor,
 Chairman of Committee, and
 Members of the Town Council.

Gentlemen:—I have the honour to submit herewith my fifteenth annual report of the Timmins fire department for the year ending Dec. 15th, 1931.

The department responded to 141 alarms during the year; 85 by telephone; 51 by street alarm boxes, and 7 verbal.

The loss for the year is \$33,018.00 on buildings, and \$79,467.00 on contents, making a total loss of \$112,485.00, covered by insurance of \$305,000.00.

The apparatus and equipment consists of the following:—
 Lafrance combination chemical hose and ladder truck, \$12,500.00.
 6000 feet 2 1/2-inch hose, \$7,500.00.
 Combination chemical and hose truck, \$5,000.00.
 Fire alarm system, 23 street boxes, \$5,000.00.
 Horse-drawn hose wagon, \$400.00.
 10 Shut-off nozzles, \$400.00.
 Beds and bedding, \$300.00.
 Inhalator and 4 smoke helmets, \$300.
 1 horse sleigh, \$250.00.
 Chairs, desk, tables, clock, etc., \$100.
 1 set double harness, \$75.00.

During the year 1000 feet of 2 1/2-inch hose and 2 shut-off nozzles were added to the equipment. The hall was painted all through inside and the walls of the apparatus room were covered with gyproc and painted, which gives the building a far better appearance as well as making the building warmer.
Recommendation:
 The combination truck and sleigh needs painting and I recommend that the truck be painted at once while the sleighing is good; we can use the sleigh while the truck is out of commission.
Conclusion:
 In conclusion I wish to thank His Worship the Mayor, and the Chairman of the Committee, and members of council for the interest they have maintained in the welfare of the department; to the officers of the fire department for the assistance they have at all times so cheerfully rendered by the faithful and efficient manner in which they have performed their duties. I also wish to thank the various heads of the departments for their assistance and co-operation at all times; also to the press for the many kind comments with respect to the work and efficiency of our department.
 Respectfully submitted,
 A. Borland,
 Chief Fire Department.

Mr. and Mrs. T. R. Blakeman, of Montreal, Que., visited friends in Timmins and district last week.

Schumacher School Organizes Hockey

Senior and Junior Groups Formed. Girls at Schumacher Public School Also Organized for Hockey. Hockey Away to Good Start.

Early last week the boys of the Schumacher public school, who have aspirations of being hockey players, were divided into two groups:—juniors, up to twelve years of age, and seniors, twelve or over. On Friday the senior section got under way when the Bruins met the Maple Leafs. The lighter Bruins were possibly a little more speedy and showed more combination play on the attack. At the end of the second period they led 1-0. Both teams speeded up considerably during the last fifteen minutes and only the excellent work of the Bruin goalie, "Billie" Grier, kept the Maple Leafs from running in several goals. The game will be played off if it affects the standing of the teams at the end of the schedule as it ended in a tie, 2 to 2.

The Boys Junior Hockey of Schumacher League opened Thursday, Jan. 7th, at 4:15 p.m., the opposing teams being Geo. Martin's Beavers and Eric Arnott's Rovers. It being the first game of the season, hockey was rather poor, although there was no lack of spirit. The first period ended a tie 1-1. The Beavers could not seem to get going. The second period was some better—a little more organized—score 2-1 for Beavers. The third period showed still more action. The Rovers tried hard to even the count, but no success. The game ended Beavers 4, Rovers 1.

The Schumacher Girls' league got under way Monday, Jan. 11th, and in spite of the cold the girls were able to stage a fair game. While the play may not always have been legal, the girls seemed to enjoy themselves even in the spills and bumps which were frequent. The score was 2-0 for the Gadflies as the Hawks were a trifle weak in their shooting.

In connection with the rink at Schumacher it is the wish of the school board that all who visit the rink make themselves familiar with the rules and co-operate to the best of their ability. With the kindness of The Advance it is hoped that the rules will be published next week in the hockey items of Schumacher school.

Officers Installed at the Eastern Star

Arbutus Chapter No. 123, Order of Eastern Star Held Notable Event on Tuesday Evening of This Week.

Arbutus Chapter No. 123, Order of the Eastern Star held its installation ceremony on Tuesday evening, Jan. 12th District Deputy Grand Matron, Sister Watt, was in charge, assisted by Past Matrons, Sisters Anderson and Pritchard, also Past Patron Bro. W. White, who very ably put on the work. The following officers were installed: W. Matron—Sister Mary Ralph W. Patron—Bro. James Goodman. Associate Matron—Sister Nevada Rutherford.

Associate Patron—Bro. E. A. F. Day Conductress—Sis. Minnie Blodgett Assistant Conductress—Sis. Margaret Richards.
 Secretary—Sis. Annie Goodman Treasurer—Sis. Catherine Maxwell Chaplain—Sis. Lulu Kerr Marshal—Sis. Rose McCarthy. Ada—Sis. Edna McKinley Ruth—Sis. Ruby Heath. Esther—Sis. Jenny Fulton Martha—Sis. Beatrice McInnis Electra—Sis. Mary Cook. Warder—Sis. Una Starling. Sentinel—Sis. Helen Moore.

The Organist was not able to be present. The Past Worthy Matron and W. Patron received the jewels of their office. Gifts of flowers were given the installing officers and a hand-painted picture to Bro. White. Past Worthy Matron Day gave her secretary, Sister Margaret Richards and Worthy Matron Ralph gifts for their capable help during the year of her office. Gifts were also given to Sisters Day and Ralph from the Chapter. Dr. Day presented Sister Day with a silver tea service for her capable help to him during his term in office. A number of Sisters, including the Worthy Matron, Sister Lang, were present from South Porcupine and other outside points.

After the ceremony a lunch was served. The reports of the different committees were given and showed the Chapter had a very successful year financially.

CURLING RINKS TO VISIT KIRKLAND LAKE THIS WEEK

A number of rinks from Timmins intend to visit Kirkland Lake this week for the official opening of the handsome new curling rink there. The rink is one of the finest and most up-to-date in the province and has won the highest praise from all who have seen it. It is a credit to Kirkland Lake from all accounts.

It may also be noted that two rinks from Timmins, skipped by Messrs W. Rinn and I. A. Solomon respectively, intend to go to Kirkland Lake on Friday to bring back the T. & N. O. Cup which Kirkland Lake curlers took from Timmins last season.

Born—On Monday, January 4th, 1932, to Mr. and Mrs. M. J. McAllendin, of Timmins,—a son—Clarence Irwin.

Not a week passes that you are not being canvassed by representatives of nationally-advertised products to stock and push them, and to give them good window and counter displays

Local Retailers Is It Fair?

Their representatives tell you of the large sums of money being spent in metropolitan daily newspapers and in nationally-circulated magazines like "McLean's," "Chate-laine," "Canadian Home Journal," "Canadian" and others, to create and maintain consumer demand, and they try hard to persuade you that such "remote" advertising will surely create and sustain large local demand.

It is admitted that it is advantageous to you and your customers for you to stock nationally-advertised products, but such products will sell faster if they are locally advertised, in this newspaper, in addition to being advertised in non-local publications.

There is no good or sound reason why a national advertiser should not do local advertising, in this newspaper. You will be told, when you say to the representative of firms canvassing you to stock and push his firm's product, "Oh, we could never afford to do local advertising." What he really means, when he says such words, is that he doesn't expect large local sales. If he did, then

he would see that these local sales can provide a sum of money adequate to maintain a local advertising campaign.

Why should you help a national advertiser to develop his business in the territory covered by the circulation of this newspaper without advertising co-operation from him?

You provide local distribution facilities for manufacturers of branded products, and your value to them is recognized. Why then, should these manufacturers not assist you to sell these goods, if stocked by you, by a series of local advertisements, perhaps carrying your name as local distributor, published in this newspaper?

The more frequently and vigorously you present your point of view to national advertisers, direct and through the representative who calls on you, the more surely will you persuade them to accept it.

(N.B.—Cut out this advertisement. Paste it on a card, and then show it to representatives who urge you to stock goods not being locally advertised)

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Vestry Meeting St. Matthew's Church

Satisfactory and Pleading Reports from all Departments of the Church. Officers Elected for the Ensuing Year.

The annual Vestry meeting of St. Matthew's Church was held in the church hall on Monday night. Rev. R. S. Cushing, rector presided. The various societies presented their reports, showing a large amount of work having been done, which resulted in splendid financial success, each association showing a favourable cash balance on hand. The wardens' financial report proved extremely gratifying; for in spite of hard times the debt on the church had been substantially reduced, whilst all other obligations had been met. A balance on hand was reported. The rector gave a resume of the spiritual development of the parish, increased attendance at Holy Communion as well as at the regular services of the church being noted.

Success still attends the educational work of the Sunday School, a new record in the number of scholars being established.

After the receiving of the reports of the Ladies' Guild, Altar Guild, Sunday School, and A.Y.P.A., hearty votes of thanks were accorded the societies for their splendid work during the past year.

The following were the officers elected for the ensuing year:—
 Rector's Warden—S. Lawley.
 People's Warden—J. H. Brown.
 Select Vestrymen—G. Gedge, C. P. Walker, S. G. Fowler, R. Webb.

Delegates to Synod—A. L. Joyner, C. P. Walker, S. G. Fowler.
 Substitutes—G. George, J. H. Brown, and S. Lawley.

After the conclusion of the business of the evening, dainty refreshments were served by the members of the A. Y.P.A.

REPORT OF DEATH OF FRANK VALOIS FORTUNATELY UNTRUE

A report gained some currency this week that Frank Valois, a well-known old-time resident and business man of the town, had passed away. His circles of friends in the town and district will be pleased to know that the story has no foundation in fact. Mr. Valois is alive and though he has been confined to the house for a few days with illness, he is not in any danger and will be around again as usual.

ARTHUR CURSAL TO BOX AT THREE RIVERS ON FEB. 5TH

Arthur Cursal, of Timmins, is scheduled to meet Jack McCann in the ring at Three Rivers, Que., on Feb. 5th, for a 12-round bout. Cursal weighs in at 175 lbs. while McCann will tip the scales at about 190 lbs. At the same time Cursal feels that he will give McCann a run for his money. Cursal, while not as well known as some other boxers in Timmins, has put up good bouts with Thomas, of South Porcupine, and with Kirkland Lake ring artists.

Motion Pictures of Timmins Progress

History of Town to be Depicted as Well as Commercial and Industrial Features of the City Built on God's.

The Metropolitan Film Co. have been busy here shooting scenes and sketches for the motion picture of Timmins to be presented later at the Goldfields theatre. Last week scenes were taken to show such factors in the town as the Star Transfer and Dalton's livery as they were in the early days and as they are now. As a present day touch motion pictures were taken on Monday of the Kiwanis Club singing eating and in the course of regular business. This afternoon it is expected that motion pictures will be made of The Advance office in its publication day activity. This part of the film will show the interior of the office and shop with the presses running, the linotype machines in operation, the folder busy and all the other touches, not to overlook the newsboys who deliver The Advance every week to the homes and business places.

The unusually icy condition of the roads and walks has handicapped the motion picture producers in their work here, as it has interfered with a hundred and one other activities. However, the work of making a complete and representative picture of Timmins is making good progress and the film promises to be one of special interest. Last Thursday evening a motion picture was taken of the crowds at Goldfields theatre, and this piece of film, as well as many others of the scenes taken, has allowed of a remarkably large number of the people of the town figuring in this movie.

"The stork started out the new year in a big way," says The Northern News, "when he called on Mr. and Mrs. W. Bouchard, Rheame street, Rouyn, and left a bouncing baby boy weighing thirteen pounds.

Horticultural Soc'y Meets Friday Night

Three Hundred Feet of Film of Horticultural Subjects in Natural Colours to be Shown at Meeting. All Should Attend.

A special feature at the annual meeting of the Horticultural Society on Friday (to-morrow) evening in the town hall, Fourth Avenue, at 7:30 p.m. will be the showing of 300 feet of film of horticultural subjects. These pictures will be in natural colours and will be of great interest and usefulness. No one interested in horticultural matters or in natural beauty should miss seeing these pictures. The annual meeting of the Timmins Horticultural Society should in itself draw a large attendance of all who love flowers and a well-appearing town, but with the addition of the showing of these films the attendance should be particularly large.

It may be said that the annual meeting of the Horticultural Society is one deserving of the attention of all. The Timmins Horticultural Society has for years past served a very useful and helpful purpose in encouraging the beautifying of the town, the improvement of homes, and the cultivation of flowers. The annual flower show has not only been of interest to the people here but it has also been one of the best advertisements the country could have. Under the presidency of Ralph Elston the Timmins Horticultural Society has been especially successful and has won the right to the fullest public support. Accordingly, there should be a large attendance to-morrow (Friday) evening for the annual meeting in the town hall. All should remember that the meeting commences at 7:30 p.m. and that the showing of 300 feet of unusually attractive film of flowers in their natural colours will be an added attraction to the business of hearing reports of the officers for last year, electing the officers for the ensuing year, and considering ways and means to make the society more useful and to assure the increased success of the 1932 exhibition.

ORGANIZING RATEPAYERS' ASSOCIATION IN SCHUMACHER

A meeting of the local ratepayers of Schumacher has been called for Tuesday evening, Jan. 19th, at 8 p.m., in the McIntyre Recreation hall for the purpose of organizing a Schumacher ratepayers' association to assist in matters for the welfare of the township. Every ratepayer is invited to attend and all will be welcomed.

Gamble-Robinson's Again Broken Into Last Week

For the third or fourth time within a few months Gamble-Robinson's warehouse was again broken into on Saturday morning at an early hour. So far as could be learned nothing was taken, as the burglars apparently were frightened away by the advent of one of the constables on patrol.

Constable J. Gregson, while on the rounds of the warehouses on his patrol discovered that the door of the Gamble-Robinson warehouse was open. Investigation showed that the padlock had been forced and entrance made to the building. The constable at once phoned the police station and the residence of W. Nicolson, manager of the Gamble-Robinson firm. A careful search of the premises showed that there was no one in hiding in the building. Examination of the entrance to the room where the cigarettes, cigars and tobacco are kept showed that effort had been made to gain entry to this part of the building but the work had evidently been disturbed by the arrival of the officer. Tracks in the snow were carefully followed by the constable in the case and it seemed to be indicated that one man was on guard near the warehouse while two others appeared to break the lock on the door and enter the building. It would seem that the approach of the constable was signalled by the man on guard to the two other burglars and they made their escape before Constable Gregson arrived. When he reached the warehouse there was no one around and no evidence of anything wrong until he tried the door and found it open. The tracks in the snow were followed for some distance but were eventually lost in the many footprints at the corner of Kirby and Spruce street where there had been considerable foot traffic. The police are continuing their efforts on the case and hope to capture those responsible for this latest attempt on the Gamble-Robinson premises. A similar attempt some months ago was frustrated with little loss, but an earlier one during the summer resulted in the loss of cigarettes, tobacco, etc., to the value of \$1,500.00 or more.

Allan Morrison, one of the drivers with the Express Co. here for some time, has been transferred to Parry Sound, Ont., and will take up his duties there at once. He was popular here for his invariably cheerful good service and there will be general regret at the expected removal of Mr. Morrison and family from town. Among the other changes at the express office here is the addition to the staff of Bruce Moyer, recently at the Cobalt office.

SALE OF HOME-MADE BAKING

at Miss Sinclair's, 21 Fourth Avenue under the auspices of the L. O. B. A.

Saturday, January 16th