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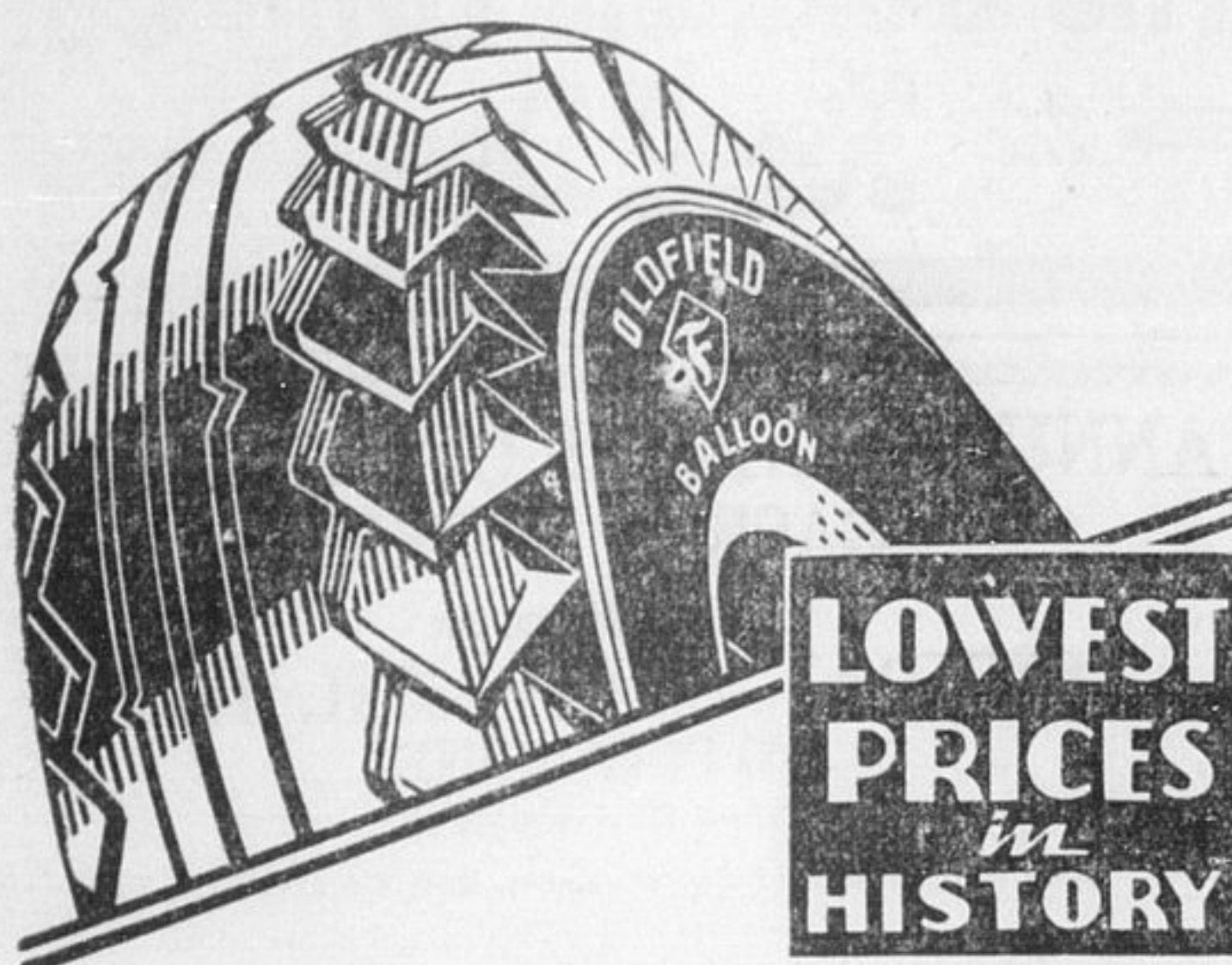
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now a stampede**

TODAY all motordom is thanking Studebaker for introducing Free Wheeling a year ago. Starting as a trend under Studebaker sponsorship, Free Wheeling is today such a triumph in every Province, and under every driving condition, that no car is truly modern without it.

The demand for Free Wheeling has grown to landslide proportions. Nine (9) makes of cars have followed Studebaker in offering Free Wheeling and more are getting ready to do so.

But Studebaker Free Wheeling remains Free Wheeling in its finest form—with positive gear control. It is integrally engineered into every Studebaker chassis at the factory.

Besides Free Wheeling, every Studebaker offers you these additional evidences of Studebaker engineering leadership:

- World Champion Performance. More official records than all other makes combined.
- Safety insured by steel bodies, two-finger steering, etc.
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- Comfort, typical of Studebaker's traditional coachcraft plus such ultra-modern features as ball-bearing spring shackles.
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28 models—5 wheelbases—70 to 122 horsepower—One-Price prices—\$1090 to \$3465 at the factory, Walkerville, Ont. Bumpers, spare tires and gov't taxes extra.

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Pioneer of Free Wheeling . . . Made in Canada

**Few Fully Realize
Value of Mines Here**

"Minister from the North" Points Out the Great Value to Canada of the Mining Industry of This Country.

"The mining industry has now reached a position in Canada's economic structure which, less than a decade ago, few persons were willing even to suggest."

"On no fewer than sixteen occasions since the turn of the century has the sum of our yearly mineral output surpassed all previous marks."

"We have every reason to appreciate the diversity of our mineral production not only as a factor of signal strength within the industry itself but as an element of foremost value in the industrial life of the Dominion."

These are three of the striking sentences from an article by Hon. W. A. Gordon, Canadian Minister of Mines at Ottawa, written for the annual special edition of the Northern Miner issued a couple of weeks ago. The whole article by Hon. Mr. Gordon is well worth special attention and consideration and deserves the widest publicity, not only for the benefit of the mining camps of the North and elsewhere in Canada, but also for the general advantage of Canada as a whole.

The article by Mr. Gordon is given below in full:—

"Some seven or eight years ago a writer, preparing an article on Canadian mining progress, ventured the opinion that in the fairly near future the annual value of the Dominion's mineral output would exceed the value of her wheat crop. Before the article was published that prediction was expunged as bordering on the reckless. Today it is true—and by no means entirely due to last year's debacle in wheat prices—and while it is a situation which may not continue regularly, is likely from now on to be frequently repeated. That incident is of no importance in itself, but it is significant of the fact that the mining industry has now reached a position in Canada's economic structure which, less than a decade ago, few persons were willing even to suggest. As a people we still fall far short of realizing how big a factor the mining industry is today in our national business enterprise."

"In the thirty years of the present century the tide of Canadian economic advance has been borne along by a succession of notable developments in different fields. During a great part of that period the mining industry remained more or less in the background of public interest—overshadowed in turn by the spectacular spread of land settlement in the West, by the sensational rise of the pulp and paper industry in the East, and by the rapid advance of hydro-electric enterprise."

"Yet, throughout the whole of the last generation, the Canadian mining industry has been steadily progressing building up a record of growth which finds few parallels in the Dominion's industrial annals and which exhibits a degree of consistency seldom if ever experienced in mining history the world over. The accompanying diagram brings out in vivid form the steadiness and stability that have featured the ascent of the annual value of Canada's mineral production. On no fewer than sixteen occasions since the turn of the century has the sum of our yearly mineral output surpassed all previous marks. While the effect of the upward trend of prices must be taken into account, especially as regards the war period, this record stands nevertheless as a remarkable illustration of sustained growth—doubly so in the case of an industry which elsewhere in the world is not normally notable for the element of consistency."

"Because of the fact that mineral resources are diminishing assets, the growth of the mining industry depends on a perennial crop of new discoveries. This has been provided in Canada by a personnel of prospectors unexcelled in the world for their industry and enterprise."

"A no less important factor in Canada's phenomenal mineral growth has been the mining engineer, who has met and successfully solved problems of transportation and operation that are peculiar to a country of Canada's immense areas and latitudes; and who, by his skill and research in developing suitable methods for the treatment of highly complex ores, has made possible the great mining developments of the Dominion."

"This steadiness of Canada's mining progress—carrying the value of our output up from less than \$65,000,000 in 1900 to \$310,000,000 in 1929—is founded on the diversity of the Dominion's mineral assets. It is true that last year's value fell away, quite noticeably, from the high point set in 1929, and that we may have to look forward, for some time to come, to the effects of lower metal and other mineral prices. That prospect merely emphasizes more than ever the importance of the advantage possessed by Canada in the form of the exceptional variety of mineral products which enter into the sum total of our mining output, a fact which makes for stability, just as diversity of investment spells the maximum degree of safety."

"In few of the mining countries of the world is the strength of the mining industry drawn from so many different types of mining enterprise as is the case in Canada. In the United Kingdom nearly 90% of the huge annual value of mineral output is contributed by coal alone. In South Africa gold and diamonds dominate the industry to just about the same degree as does coal in Great Britain. Many other

countries exhibit a similar concentration within a limited scope of mining activity."

"Here in Canada our production is distributed over a very wide range of mineral commodities. Last year, of our total value of output, we derived roughly 20% from precious metals, 31% from base metals, 24% from fuels, 19% from structural materials and the balance from other non-metallics. Obviously a mining industry, so broadly based as those figures attest, enjoys the highest degree of freedom from the dangers to which over-specialization is exposed. While we should welcome a stronger showing in our output of coal, iron and oil—the great triumvirate of modern mineral consumption—we have every reason to appreciate the diversity of our mineral production not only as a factor of signal strength within the industry itself but as an element of foremost value in the industrial life of the Dominion. Its national importance in the latter respect stands to gain clearer recognition as mining continues to occupy an increasing part in the economic life of provinces which, a decade or two ago, had little or no share in Canadian mineral development."

**PROSPECTS FOR HOCKEY IN
THE NORTH NEXT WINTER**

There is an old saying about having to go away from home to hear the news, and the idea behind this suggestion may apply in the case of hockey in the North for the coming season. For years past newspapers outside of this district have had many articles about the plans for hockey for the approaching winter. At the same time there would be practically no talk and scarcely any interest in the matter outside of newspaper offices where the news was published. The newspapers of the North would be busy with summer sports, and in addition had to guard against stories that were doubtful as such would be promptly repudiated by those in a position to know. Much more latitude is given the outside newspapers. Accordingly, The North Bay Nugget has a fairly free hand to discuss the hockey chances for the North, a freer hand, it may be noted, than can be used in talking about hockey at the Bay itself.

Speaking about hockey in the North in the coming season, "Observer," writing in the "Sportology" column of The Nugget, says:—

"Even though we may not have much fun in a hockey way during the coming Winter, strenuous tussling in other parts of the North will be of a highly interesting nature. It is reliably established that South Porcupine and Timmins will be out with strong senior squads to vie with Falconbridge for the N. O. H. A. senior trophy and the right to square off with the O. H. A. intermediate finalists in the provincial play-downs. It was freely stated that Falconbridge is fortified for a strenuous warfare, but it is not generally known that South Porcupine and Timmins are similarly inclined. Whispers have revealed that a number of new names were enrolled on the list of residents of the mining camps prior to May 15, and with the particular view of helping out with hockey aspirations. These include some who migrated to the Maritimes and found things hardly to their liking after a season or two "down by the sea." The prodigals concern South Porcupine, and a few others have ambled in to keep them company. The Timmins contingent, it is said, for the most part, consists of new-comers, although two or three old hands are expected to fill a couple of positions. The layout is complete other than for the fact that Iroquois Falls will be out of the turmoil. Wouldn't it be an ideal group to have the Porkies, the Gold Diggers and the Eskies fighting out for Northern senior honours?"

Ottawa Citizen:— The hot weather may be to blame, but the fact remains that there is a shortage of farm hands around Ottawa. Rae Halliday, superintendent of the Employment Bureau, told The Citizen that he could not find enough men to fill the offers he had had from local farmers. "There are many men," he said, "walking in the unemployment parades who could fill these jobs to satisfaction. But they would rather walk in unemployment parades." Good pay is being offered by the farmers. Wages run from \$20 a month and board to \$1 a day and board.

**Moose River Bridge
is Satisfactory Now**

T. & N. O. Chairman Denies Reports About Serious Cave-ins at Structure in the Far North.

Reports have been more or less current to the effect that difficulty was being encountered in connection with the bridge recently completed over the Moose river on the T. & N. O. extension north of Cochrane. Some of the reports went so far as to say that the bridge had collapsed. Other were content to refer to cave-ins. A certain amount of discount was given to these reports because it is known throughout the North there are many men who have found it impossible to work on the construction work north of Cochrane and who do not hold much confidence in those in charge of the work. At the same time, while the reports were more or less discounted as arising from disapproval of the contractors, still the general public was pleased to have official contradiction of these rumours. This contradiction came in the form of an interview given at North Bay on Wednesday last by Geo. W. Lee, chairman of the T. & N. O. Railway. A despatch from North Bay on Wednesday last week in this connection says:—

Rumours to the effect that the new Moose River Bridge recently completed by the Temiskaming and Northern Ontario Railway, had collapsed, and that cave-ins were holding up the work on the new Moose Harbour extension of the railway were denied to-day by Geo. W. Lee, chairman of the T. & N. O. Commission, who has just returned from a trip of inspection of the line.

Settling of the fill at the southern approach to the bridge has made it necessary to continue dumping material over a considerable distance, it is learned unofficially, but Mr. Lee explained to-day that this situation was not presenting a serious obstacle to progress. Work trains are going over it every day, he said. Steel has been laid for three or four miles north of the bridge, and construction of the extension is proceeding at the rate of about a mile a day.

The bridge itself is of steel construction and consists of 20 spans of 110 feet each, a total length of 2,200 feet, or more than a third of a mile. Piers supporting the bridge are of concrete and according to Mr. Lee, the "best railway piers in Canada."

As a result of the rapid progress made with the extension, steel will be laid into the terminal at Moose Harbour by September 1. Another month or six weeks will be required to ballast the line, so it will be October 1 at least before passenger trains can make the trip to the end of the line.

Referring to the official opening of Moose Harbour, which had been originally scheduled for this fall and later postponed until next spring, the chairman explained that this decision to postpone until next spring, the chairing of the line was due to lack of accommodation at Moose Harbour for the expected influx of visitors.

"You have no idea the number of people who want to go up there for the opening," he observed.

During his trip north the chairman said he had been over the line right to the end of steel at the other side of the Moose River. "The whole job is entirely satisfactory," he declared with his usual enthusiasm.

**SUCCESSFUL IN EXAMS AT
NORTH BAY NORMAL SCHOOL**

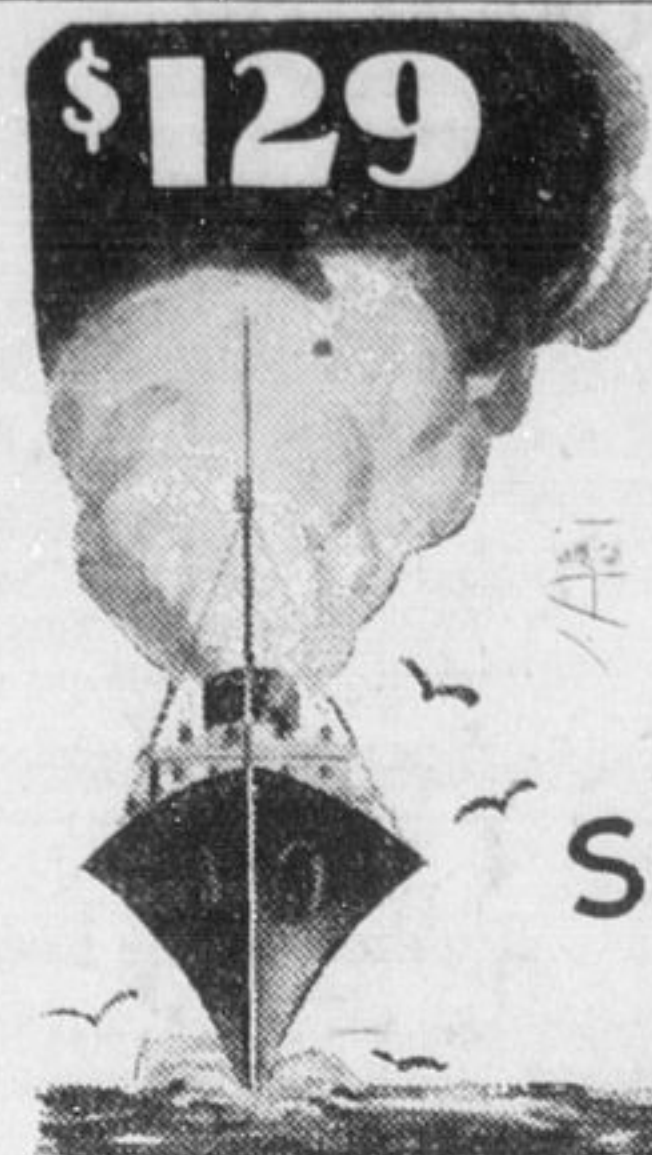
Last week The Advance noted the success of two South Porcupine young ladies in the examinations at North Bay Normal school. The list shows several others from this district as successful.

Results of the examinations written by students of the Ontario Normal schools have been announced and the following of those attending the North Bay Normal have been successful in obtaining first and second class certificates, the names being students from Timmins, Schumacher, South Porcupine and Kirkland Lake only:—

Interim first class—Catharine H. Duxfield, Schumacher; Valerie Rapsay, South Porcupine; Dorothy M. Taylor, Timmins.

Interim second class—Germaine Boisvert, Timmins; Minerva Levinson, South Porcupine; Mary M. Malone, Kirkland Lake.

North Bay Nugget:—"Senator" Pat Burns, of Calgary, ought to be able to put "beef" into the Senate at any rate.



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EVEN THE "IN-LAWS" APPROVE HER COOKING

How would you like to be a young bride and make that proud boast? That is what Mrs. E. N. does in Nova Scotia, can do. And all because she has discovered one simple cooking secret!

Here is her letter: "I never knew milk could make such a difference in cooking. I really don't know how I can thank you enough for the wonderful little cook book. I haven't failed in one single recipe."

"You see, I haven't been housekeeping long and I didn't know much about cooking, and since I discovered Carnation Milk my husband thinks I am a wonderful cook, also 'my in-laws.' (And now comes the secret of her success.) I always keep a large supply of Carnation Milk, for I use it in most everything I cook."

Here is the reason Mrs. N. gets such wonderful cooking results with Carnation Milk. It is, in the first place, the best of pure, whole milk, protected at the source. Carnation "field men" devote their time to teaching dairymen how to breed-up their herds to higher standards, and showing them what good business it is to have clean herds, housed in clean barns, milked by clean hands into clean utensils.

This safeguarded milk is evaporated to double creaminess, so that everything in which it is used is rich and creamy. It is "homogenized"—the

cream broken up minutely and distributed all through the milk—so that every drop is rich with cream and every dish takes on the fineness of texture resulting from the fine cream particles. Besides giving cooking results which even the best of bottled milk cannot equal, Carnation Milk offers a convenience, economy and dependability which can be had in no other form of milk.

Here is a recipe which will prove to you the extraordinary goodness of Carnation Milk. Write for the Carnation Cook Book and Baby Feeding Book. They are free. Address Carnation Co., Limited, Aylmer, Ont.

Carnation Tuna Fish a la Newburg—2 tbsps. butter, 2 tbsps. flour, ¼ tsp. salt, few grains pepper, ¾ cup Carnation Milk, ¾ cup water, 2 egg yolks, 2 cups white Tuna fish, 2 tbsps. pimiento, 1 tbsps. chopped parsley, ½ tbsps. Worcestershire sauce. Make a white sauce of the butter, flour, seasonings, Carnation and water. Add the slightly beaten egg yolks and cook for 3 minutes. Add flaked tuna fish, diced pimiento and chopped parsley. Heat thoroughly and add Worcestershire sauce just before serving. 3 tbsps. Sherry flavouring and a few gratings of nutmeg can be used instead of the Worcestershire sauce if desired. Serve in patty shells or on toast points. Garnish with stars cut from pimiento and parsley. Serves 5.



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MILK
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For velvety soups and sauces, rich ice creams and candies, fine-textured cakes and puddings and custards, always use Carnation Milk—convenient, economical, always dependable. Clean housing of clean herds and clean handling of the milk safeguards Carnation Milk at the source and protects its purity. And this protection continues until Carnation reaches you in its hermetically sealed containers.

(See recipe above.)

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