



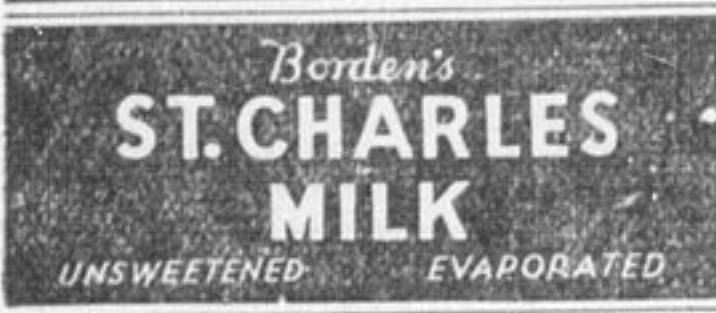
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Gold Industry One of Bright Features

Hon. Chas. McCrea, Minister of Mines for Ontario, Refers to Development of Gold Mining in the Province.

In an article written recently for publication Hon. Chas. McCrea, Minister of Mines for Ontario, makes reference to the fact that at the present time the gold mining industry is one of the bright spots in the picture of conditions today. He shows how new production records have been established and new mines are opening, and how the industry is doing more than its part to carry industry along to better days. The article by Hon. Mr. McCrea is rightly optimistic and deserves careful reading and heeding. Hon. Mr. McCrea says:—

"In the midst of world-wide industrial depression, Ontario's gold mining industry stands out in bright relief. Unlike base metals, gold is not subject to the caprice of trade, since the demand for the precious metal is continuous. So far from being depressed by hard times, gold production is stimulated. An incentive is given to the exploration of new sources of supply, and conditions are made favourable to more profitable production. Cheaper mine equipment and commodities, and a more selective labour market, all tend to lower the cost of gold mining. These conditions automatically increase the available resources of gold, by making possible the mining of lower grades of ore.

"The wide variety of metallic minerals possessed by Ontario is of the greatest importance in times of industrial expansion, but our gold resources have proved to be the sheet-anchor of our mining industry during the period of depression, when silver and base metals have slumped in value that has made mining unprofitable in some cases. The production of gold in Ontario last year was 43 p.c. of the total output of our mines, and there is every

likelihood that the present year will establish a new record in gold production by the province.

Ontario's gold production in 1930 was valued at \$35,903,841, which represented 83 p.c. of the total gold output of Canada for the year. The steadily increasing output of gold by the province was responsible last year for placing the Dominion of Canada second among the gold producing countries of the world—the position occupied for many years by the United States. The prospects for the present year are that the province of Ontario, alone will outstrip the United States in gold production, and may itself assume second place as a gold producer. During the first quarter of the present year the gold mines of Ontario produced gold at the rate of 40 million dollars per annum, and the full year promises to be considerably in excess of that figure.

The new mill which has been installed at the McIntyre mines has been brought into production, and is expected to reach its full capacity of 2,000 tons per day by August. This new mill introduces for the first time flotation on a large scale into gold milling in Ontario. This process is a development of the company's own engineers, and it is anticipated that it will effect economies in operation and reduce tailing losses—thereby enhancing the value of the ore reserves of the mine. The Teck-Hughes mill addition came into production at the end of March, with an increased output of \$100,000 per month. Expansion of operation is also under way at the Wright-Hargreaves mine.

The six producing mines at Porcupine maintained their output during the first three months of this year, while all of the six mines at Kirkland Lake increased their production, the outstanding instance being Lake Shore. This mine reported an output of \$2,725,000 for the first quarter of the year being an advance of well over half a million dollars on the output for the corresponding period of 1930. In northwestern Ontario the Howey mine, which came into production in May of last year, is now contributing to the gold output of the province. Although the ore on this property is of comparatively low grade, the mine has the advantage of low production costs, and the belt-sorting system is being introduced to improve the mill grade.

"Prospects for the establishment of a new gold camp in Ontario have arisen in the Matachewan area, where rich ore was disclosed last fall on what is now known as the Ashley property in Bannockburn township. This property is being actively developed by the Mining Corporation of Canada. A shaft is being sunk with a primal objective of 500 feet, and good ore was encountered on the 125-foot level. This discovery has attracted a great deal of attention to the Matachewan district, which has become the centre of considerable prospecting during the past few months. In the Michipicoten district the Minto mine has come into operation with a 75-ton mill, which started operating in May, while in the Lake of the Woods district, just west of Fort William, the Moss mine is being developed, and the question of installing a mill on the property is being seriously considered. Active development of other gold properties in various parts of the province is being pushed forward, and a distinct revival of interest on the part of financial men and

the public generally is being displayed in the future of gold mining in Ontario.

"The question of deep mining in Ontario becomes more and more important as reserves are depleted on the upper levels of our gold mines. Developments at the mines of Porcupine and Kirkland Lake are being carried to record depths in following the ore and in searching for resources to maintain the life of the mines. A number of mines in both camps have already penetrated to depths of over 4,000 feet. Kirkland Lake Gold is down almost 5,000 feet, and programmes are under way in other mines for shaft sinking to as low as 7,000 feet. So far as the practicability of mining at such extreme depths is concerned, it is of interest to note that it has been recently decided to continue the Robinson Deep incline shaft on the Rand, South Africa, to a vertical depth of 8,500 feet. This is regarded as of the utmost importance to the mining industry of the Rand, as it means an extended life for the gold mines, and indicates that the problems of mining at depth in that country have been solved. If this is true of South Africa, it applies with still greater significance to gold mining in Ontario, where depth problems are not so acute as those of the Rand.

"In view of the fact that the great bulk of the gold now being produced in Ontario is from ore mined above the 2,000-foot level, together with the fact that gold values have been traced as low as almost 5,000 feet, we are surely safe in assuming that the continuance of our gold mining industry is assured for many years to come.

"Recognizing the importance of stimulating the production of gold at the present time, our Department of Mines is directing every effort to that end. Skilled geologists and their field staffs are being sent out to examine areas where the rocks are favourable for gold. Other metals are by no means being neglected, but for the present the search for gold is receiving special attention. Large areas of the north country in which gold is known to exist have only been partially explored, and many promising gold properties have been abandoned in the past through lack of capital or inefficient and spasmodic development. The experience and accomplishments of the past are the best criterion by which to judge the possibilities of the future, and from what our miners have done, and from what they are doing today, we are eminently justified in taking an optimistic view of the future of the gold mining industry in the Province of Ontario."

THIS INFORMATION BUREAU SEEMS LIKE AN ACTIVE ONE

In carrying out its work of supplying Canadian farmers with information useful to their work the Publications Branch of the Department of Agriculture at Ottawa sent out a total of 892,311 copies of bulletins, pamphlets and circulars in reply to requests received directly from individuals, and 1,063,724 copies of market reports.

St. Mary's Journal—Argus:—Toronto sent some groundhogs, black squirrels, marmots, eagles and geese to Australia in exchange for a couple of kangaroos. Of course we don't know what such things are worth, but it looks as though Toronto had the jump in the trading.

Discovered through years of research.  
YELLOW LABEL 50c per lb.  
RED LABEL 60c per lb.

MINISTER FROM THE NORTH MAKING GOOD IMPRESSION

(Border Cities Star)  
Hon. Wesley Gordon, Minister of Immigration and Mines in the Bennett Cabinet, has been taking well in Ottawa ever since he came down from the North country nearly a year ago. The better they got to know him and his works the higher he rose in the regard to his chief and Cabinet colleagues, and the others who have had to do with him found him measuring up his job and more.

The Beauharnois inquiry committee, of which he is chairman, has afforded a better opportunity to observe him in action, and the closer examination only enhances the general estimation of his capabilities. There is nothing developing in the committee, no significance or shade of meaning that he does not grasp. It is evident that he will get out of the inquiry just about all there is to be got.

Manchester Guardian:—It is only within the last century that we have learnt to temper summer heat—when we get it—with iced drinks. The first cargo of summer ice brought to this country was shipped from Norway by some enterprising merchant, whose name is undeservedly forgotten, and it arrived in the Thames in June, 1822. The cargo being novel, the customs officials had to deliberate long and earnestly as to the heading under which it should be classified for duty. When at length they decided to list it as "dry goods" the entire cargo of 300 tons was found to have melted.

Dr. G. R. Dempsay Married at Seattle

Son of S. J. Dempsay, of Cochrane, and Brother of Miss B. Dempsay and Miss E. Dempsay, of Timmins, Ont.

Readers of The Advance and especially those from the Ottawa Valley, will be interested in the following account of the marriage of Dr. Gordon R. Dempsay. Mr. Dempsay is a son of S. J. Dempsay, of Cochrane, for many years prominent in the North Land, and a former sheriff of Renfrew County. Miss B. Dempsay, of the Hollinger Mine staff and Miss E. Dempsay, of the Mattagami public school staff, are sisters of Dr. Dempsay.

Dr. Dempsay, who is personally known to many in this town and district, spent two years post graduate work in Vienna and is practising in Seattle. The following is the clipping from a recent issue of The Seattle Times:—

Married at Queen Anne Church

(by Lillian Keen LeBallister)  
The historic little St. Paul's church at the foot of Queen Anne Hill, was all in white and green Thursday evening for the marriage of Miss Mildred McPherson, daughter of Mrs. John Donald McPherson, to Dr. Gordon R. Dempsay. The service was read by Rev. Sidney Morgan at 8:30 o'clock.

Peonies, sweet peas, ascension lilies and the light of numerous tapers formed a charming background for the ceremony, preceding which Mr. Carl Schrape sang "I Love You Truly" and "O Promise Me."

Miss McPherson was lovely in her wedding gown of white satin, fashioned with a sleeveless square-necked bodice and long circular skirt. She wore no train save that formed by the long tulle veil closely bound to her head with a wreath of orange blossoms. Gardenias, white roses and lilies of the valley were in her shower bouquet.

Miss Marjorie McPherson, who was her sister's maid of honour, wore a gown of shell pink net embroidered in blue, pink and green, with a turquoise sash finished at one side in a large bow. Her hat was of pink lace trimmed in turquoise. She wore pink lace mitts, turquoise shoes and carried a bouquet of roses and sweet peas.

The bridesmaids, Miss Margaret Roadnight and Miss Dorothy Sproule, were in bouffant frocks of pink net trimmed in French blue. They wore blue sashes, blue horsehair hats, blue moire shoes and lace mitts. Their flowers were pink roses and delphinium.

Mrs. McPherson was gowned in pale blue chiffon and lace with a corsage bouquet of gardenias.

Dr. S. E. C. Turvey of Everett was best man, and the ushers were Messrs Harold Castle, of Everett; Thomas Paul, Jack Grant and Gordon Conklin. A reception followed the ceremony in the church parlours.

For travelling, the bride wore a silk suit of Chinese blue with white blouse, a gray hat, shoes and coat, the cape collar edged in gray fox. Her corsage bouquet was of gardenias.

Dr. and Mrs. Dempsay will be at home after July 1, at 1011 E. 71st street

NEW AUSTRALIAN GOLD RUSH DUE TO THE BOUNTY ON GOLD

As the result of the announcement of the Federal Government that it would pay a bonus of \$4.86 on all gold produced above the average production of the last three years, a new gold rush has started in Australia. More prospectors are starting out in quest of the yellow metal than in many years. When the Government made approximately \$50,000 available for the purpose in New South Wales, 900 applications were filed by prospectors within a week. The finding of the "Golden Eagle" at Larkinsville in January created much interest. The nugget, which is the largest ever found in Australia, weighs over 1,135 ounces, is 26 inches long, 1 1/2 inches wide and two and one-half inches thick, and is valued at nearly \$30,000.

CENSUS OF MERCHANDIZING ENTERING SECOND STAGE

Reports from the Dominion Bureau of Statistics indicate that the first step in taking the Census of Merchandizing and Service Establishments has been successful. The census enumerators have secured the names and addresses of merchants in every section of the Dominion.

In August the next step will be taken when a schedule will be mailed to each address taken by enumerator—the schedules varying with the type and size of business.

The widespread interest which is being taken in the merchandizing census will insure the prompt and accurate completion and return of the schedules. All types and sizes of merchandizing and service establishments are realizing the importance and value of obtaining a comprehensive picture of distribution activities in Canada.

Le Monde Ouvrier (Montreal):—Rather than reduce wages at the present time, they ought to be increased; and if anything is to be cut, it should be the hours of labour by recourse to a week of five days, instead of six. Where this reduction of hours has been made, experimentally and definitely, the results have been satisfactory. Will the reform find general adoption? It is to be hoped so, notwithstanding a current tendency in certain quarters to exact longer working hours than labour is inclined to give.

Magician (to small boy he has called on stage): "Now, my boy, you have never seen me before, have you?" Little boy: "No daddy."



Canada's Loveliest Child

"If you want your child to be a prize-winner," says this mother, "here is one rule you must never neglect—keep the child free from constipation."

No mother can expect that her child will escape all the ills to which children are subject, but she can do much to relieve their severity by following this rule.

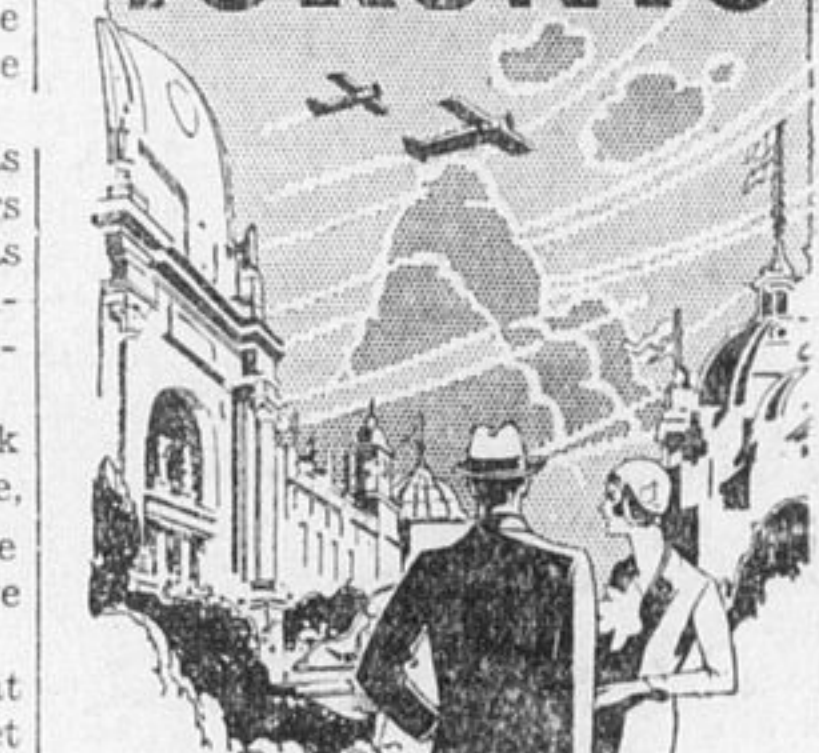
If your child is constipated, has a cold, a fever, no appetite or a coated tongue, don't wait until a more serious illness results.

Baby's Own Tablets are a safe and simple remedy for constipation. They reduce simple fever, allay colic, relieve croup, and help to relieve the distress which accompanies the cutting of teeth.

For your own peace of mind and for the sake of your child, don't be without Baby's Own Tablets in the house. 25 cents a package at any druggist's.

BABY'S OWN TABLETS (Dr. Williams') For Children of All Ages

CANADIAN NATIONAL EXHIBITION TORONTO



"We're going AGAIN this year"

INTERNATIONALLY famous for its magnitude, beauty of environment, universal displays, fine buildings and brilliant entertainment, the Canadian National Exhibition arouses enthusiastic admiration.

For Fourteen Days and nights there is a constant flow of new delights and absorbing admixture of pleasure and profit.

Exhibits from almost every country; collections of ancient and modern masterpieces of art in two galleries; famous 2000-Voice Exhibition Chorus—Sat., Aug. 29; Thurs., Sept. 3; Tues., Sept. 8; Sat., Sept. 12; "Orientea" grandstand spectacle of sparkling brilliance depicting mystic charms of the East; St. Hilda's Band of England (each member a bronze, silver and gold medalist); Cavallo's sand other bands; all branches of agriculture in world's largest show building; Million Dollar Horse Palace to be officially opened this year. Sixth Marathon Swim in two events—sport spectacle of international renown. These are but a few of the features which enthrall and enthuse.

Illustrated literature will gladly be sent on request. Reduced rates by railway, steamship and bus lines. Consult local agents.

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\$21,000,000 INVESTED IN BUILDINGS, PARK, EQUIPMENT

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The world's lowest priced Six. 14 models listing from \$610 to \$840 at factory, taxes extra. The most popular car in Canada—because, with beauty and smoothness, it combines rigid economy.

PONTIAC

"A fine car, a modern car, a General Motors value". 6 models, listing from \$875 to \$1,015 at factory, taxes extra. Over 40 points of rubber insulation in the chassis absorb engine vibration, noise and road shocks.

OLDSMOBILE

6 models, listing from \$1,085 to \$1,230 at factory, taxes extra. A car of superb performance selling at the price of an ordinary six. Includes such advanced engineering refinements as the famous Syncro-Mesh transmission and Down-Draft carburetion.

McLAUGHLIN-BUICK

22 models, listing from \$1,290 to \$2,660 at factory, taxes extra. More than 8 out of 10 McLaughlin-Buick owners buy McLaughlin-Buick again and again. Every McLaughlin-Buick has the non-clashing Syncro-Mesh transmission and Engine Oil Temperature Regulator.

CADILLAC

Over 50 models available, ranging from the Cadillac V-8 at \$3,520, to the Cadillac V-12 at \$5,130 and up to the Cadillac V-16 with custom bodies for \$15,000 and more. All prices at factory, taxes extra. The world's finest cars.



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that helps to provide assurance of continuously satisfactory operation. Typical of the eight clauses of this policy is one which entitles you to free inspection and adjustments at 500 miles and 1,500 miles. Furthermore, the General Motors Owner Service Policy offers you its valuable protection wherever you may drive. Every one of the thousands of General Motors dealers in North America stands back of the policy's comprehensive terms. See the nearest General Motors dealer today. You will find him an able business man willing to serve you. Through G.M.A.C., you can conveniently purchase on time payments.

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