

BUYING WEEKLY NEWSPAPER VERY PROFITABLE INVESTMENT

(Collingwood Bulletin)
If we were endeavoring to advertise a newspaper and secure subscriptions, we should make much of the fact that every newspaper pays its own way into the subscribers' home and really costs him nothing. The point is that it returns him more in dollars and cents than he pays for it. We cannot imagine a publication so worthless that some item of information in it, some bargain advertised or some service performed, is not worth more to the subscriber in real money than the cost of his subscription.

Almost every newspaper puts money into the pockets of non-subscribers. This is continuously the case when the newspaper leads or supports any movement which brings trade to the town in which it is published. It is the case when the newspaper hammers for local improvements—the spending of a dollar that two may grow in its place tomorrow.

The weekly newspaper at two dollars a year costs the subscriber four cents an issue. We defy anyone to point out where the subscriber can spend four cents and get an equal amount of pleasure and real value. Four cents will not buy much of anything else, but it will buy the week's news of the community and supply other information and service that is likely to be worth many dollars to the reader. No other institution in the world expects so little and returns so much as does the newspaper.

Seventy-eight men were registered at North Bay's free hotel one evening last week, the said free hotel being for the accommodation of indigent transients and under the auspices of the police force. The average patronage of the free hotel is around 70 daily, or nightly, or both. The building used is being taxed to capacity.

ANOTHER BAND CONCERT AT GOLDFIELDS, SUNDAY

The Timmins Citizens Band will give another of its band concerts in the Goldfields theatre on Sunday evening, March 1st, after the church services. The band will be under the direction of Bandmaster Wilford, and the chairman for the programme will be the new president of the band, A. E. Mortimer. Several of the leading artists of the Porcupine are on the programme and there will be numbers by two of the juvenile artists of the town. There will be the usual silver collection at the door. The programme as announced for the occasion will be found in the advertisement elsewhere in this issue.

Frederickton Gleaner:—The number of ships being built in Great Britain in this period was 181, with a total tonnage of 908,802. The world total was 2,326,086 tons. So over a third of the world's ships, at least as regards tonnage, or 39.1 per cent., to be precise were being constructed in the shipyards of Great Britain. The merchandise of the world is still carried in large part in ships launched on the Clyde and Tyne.

Kitchener Record:—When hoodlums rush into a bank to stage a hold-up, they flash their guns. When a thief is cornered, he usually pulls his gun. The number of firearms possessed by persons who have no right to carry them is truly astonishing. There is a regulation requiring every one to secure a license, if he wishes to carry a weapon of this sort. Is that law enforced strictly enough? In much the same way that medical science is successful in controlling disease by preventive methods, so the crime wave could be minimized by waging a war on the gun menace. Prevent crime by taking away the thug's sting, his gun. A thorough search should be instituted with a view to confiscating all weapons that are in illegal possession.

Report of Milk Samples for Township of Tisdale

For considerable time past the township of Tisdale has been following the same plan as has been used by the town of Timmins in guarding the public health by the taking regularly of samples of milk sold in the township and having these samples analyzed at the provincial laboratory at North Bay. In this way a close check has been kept on all milk sold and the people have been safeguarded by the plan. There is no doubt that special incentive has been given to care and cleanliness on the part of the milk dealers both in the town and township by the knowledge that regular analysis is made of the milk sold. The township of Tisdale, however, has gone a step further than the town of Timmins in this matter, the township regularly having the results of the analysis of milk specimens published in The Advance. Since this plan was adopted the Tisdale authorities are satisfied that there has been decided advantage in the fact that more care is exercised in regard to the milk and its handling. There is no doubt on the part of the authorities that noteworthy improvement in the quality of milk has resulted from the plan.

The following is the latest milk report for the township of Tisdale:—

Where Collected	Bacteria per c.c.	Butter Fat
G. Helmer	130,000	2.8
D. McLeod	10,000	2.9
T. Cahill	240,000	3.2
J. Bepalko	12,000	3.4
W. Kernesky	95,000	3.0
F. Hunta	11,200	4.0
M. Luhta	12,000	2.8
M. Zaitz	12,000	3.0
N. Rein	10,000	3.2
M. McKinnon	40,000	2.9
E. Linnö	20,000	3.6
Mr. Eplett	12,000	3.4
D. Settaea	125,000	3.5
J. Huot	12,000	3.9

W. A. R. MITCHELL, M.D.,
Director Branch Laboratory

Poor Distribution of Gold, Effect Not Cause

(From The Wall Street Journal)
In a recent public address George E. Roberts, American member of the gold committee of the League of Nations, laid much of the world's economic disturbance to the maldistribution of gold. A possible future gold shortage and its bearing upon credit and prices have received much attention of late, following the early pronouncements of the League of Nations gold committee a few weeks ago, but the theories being evolved would appear to be still inconclusive.

The gold shortage theory when first advanced created something of a mild sensation, notwithstanding it was pointed out that any actual shortage would not be manifest for years to come. Some bankers have asserted that greater economies in the use of monetary gold have been, and would doubtless be, effected to offset a decline in production. Paul M. Warburg declared recently, "With the general plethora of money governing in 1930, we cannot seek the roots of depression in a shortage of gold." A subsequent report of the League committee appeared to lay less emphasis upon this point, stressing rather the need for greater co-operation between central banks and referring particularly to the Bank for International Settlements as an agency for bringing about a better functioning of the gold standard.

Mr. Roberts said: "Undoubtedly the abnormal distribution of gold resulting from the War was to the disadvantage of business the world over. It disturbed the normal equilibrium of world affairs upon which prosperity depends, and I venture to say that it did as much or more harm in the United States than elsewhere. It disturbed normal conditions in the United States by applying the basis for the greatest inflation of credit and the wildest period of speculation ever known anywhere."

But there is likely to be some misunderstanding as to what is "maldistribution" of gold. An unequal distribution there, certainly is, with the United States and France, for instance, holding more than half the world's monetary supply. But gold was not purposely concentrated here. As Mr. Roberts admits, "The part of this country in the acquisition of gold was a passive one. It was simply dumped in our laps."

There never can be anything approaching uniform distribution of gold among nations, any more than of wealth among individuals. France is accused of not utilizing her accumulation of repatriated gold to the benefit of outsiders. Such blame cannot be laid at our doors, hardly even in respect to the suspension of foreign financing here during recent months, for which there are a number of sufficient reasons. The gold that has flowed to the shores since the War was exchanged for goods and services bought by other countries. Nor have we "sterilized" our gold. On the basis of this credit billions in foreign loans were extended and the rest of the world undoubtedly benefited by our prosperity.

So-called maldistribution of gold is more an effect than a cause for economic disorder. It will be corrected chiefly by freer movement of goods among the nations and resumption of international financing.

Won Three Points by a Margin of One Pin

Schumacher Bowlers in the Porcupine League Won Three Points by the Margin of Only One Pin on the Timmins Alleys on Friday.

On Friday last, Feb. 20th, the Schumacher team invaded the Timmins alleys in a league schedule game, and they surely must have had a rabbit's paw in every pocket, for they ended up with a total of 3078 pins to win three points, while the Timmins players totalled 3077 pins, with the total difference of one pin to win three points on the night's play, which seems pretty hard to figure out. Timmins team was strengthened by R. Webb, who rejoined the team for the first time this year, and he rolled three steady games to make a total of 644. A. Sauve made the high single game of 317, a grand total of 680 for the high, three games, A. Morandin rolled 669 high, three games for Schumacher, with M. MacMillan close second with 662.

The following are the scores:—

TIMMINS	
A. Sauve	218 317 145 680
R. Webb	228 213 203 644
A. Tomkinson	214 206 211 631
E. Reid	194 177 178 549
W. Tonkin	192 230 151 573
Totals	1046 1143 888 3077

SCHUMACHER	
R. Proulx	163 176 339
A. Morandin	164 203 202 669
W. C. Arnott	258 210 150 628
M. McMillan	222 211 229 662
E. Angrignon	216 152 226 594
G. Cameron	186 186
Totals	1133 952 993 3078

Schumacher win 3 points.

Chesley Enterprise—Up in Wlarton, according to the Canadian-Echo, mothers are keeping late hours at bridge parties and the old song about the little girl pleading in the bar-room for father to come home to his wife and family is likely to be changed to: "Mother, dear mother come home with me now, the clock in the steeple strikes two, you said you were coming right home to dear dad, as soon as your last game was through."

Interesting Items From Matachewan

Discoverers of Dome, McIntyre and Keeley Now in Matachewan Area. Let of Water on Way to Matachewan. Many Good Springs.

Elk Lake, Ont., Feb. 20th.—Special to The Advance.

A large plume circled around town to-day an then headed southwest towards Sudbury.

The discoverers of Dome, McIntyre and Keeley are all at Elk Lake. Also Mr. Fairburn and son, Mr. Fairburn is a Gowganda pioneer. It's too bad Benny Hollinger is not with us, as the chances are that he too would be with the rest of the old-timers who are returning to the Matachewan area.

If Matachewan proves a few mines and those by Tyrrell and Knight prove mines, and silver were to run to a paying price, then the whole country from Timmins to Gowganda would be a busy place. It's going to come true, don't you worry. You'll see that road through the area, too. The same man who predicts this predicts big gold finds at Matachewan.

The Queen's hotel has changed hands, Mr. Durant, of Cochrane, is the buyer.

The King Edward hotel, owned by Mrs. Gills, is being put into shape for the busy days that are not far off.

Any returned soldiers who are at Matachewan this summer will hear more blasting and explosions than they have since coming home from the war. It will remind us of the Gowganda and Porcupine "Bang! Bang!" Someone will make some lucky shots. Cars, boats, planes, and trains will be moving.

There will be more gold than ever this year and each year more still. There surely ought to be better times and unemployment should be wiped out.

There are a few spots between Elk Lake and Matachewan where someone can make a nice living. All the eggs his hens lay can be sold. A couple of good farms four or five miles up the Montreal river are ready for someone.

One good thing is that there are dozens of A1 springs along the road to Matachewan, so no one needs to hunt for pure water. This same water used to be sold in Cobalt at 25 cents a large bottle.

Gold is a great thing, but you can't eat it! Some of this gold that the Government gets, ought to be used to fix roads for the settlers, who grow the material that keeps prospectors and everyone else alive.

Ottawa Journal:—Historian says divorce was unknown amongst primitive peoples. When a man fell in love with his friend's wife he married the widow.

REAL THOUGHTFULNESS
Thoughtfulness of every wish of every member of the family: Helpfulness when your need is greatest; Care and Watchfulness in the little usually overlooked matters. Such is the service rendered by

TIMMINS FUNERAL SERVICE
S. L. EES, MANAGER
Day or Night Phone 51
12½ Pine Street Timmins, Ont.

The Big Fire!!
Shows the importance of having sufficient FIRE INSURANCE
Are you fully protected? Lowest rates Insurance of every kind.
SULLIVAN & NEWTON
Phones: Office 104 Goldfields Block
Nights: 237 & 151 Timmins, Ont.

MINING CLAIM HOLDERS

DEPARTMENT OF MINES
NOTICE
To Holders of Mining Claims in Ontario Not Yet Patented or Leased.

Notice is hereby given to holders of mining claims, wheresoever situate, upon which the work specified in the Mining Act has been prohibited or restricted to a stated period by the Minister of Lands and Forests under the authority of the Mining Act, or where permission to do the work has been given under conditions and limitations designed to protect the timber, THAT under the Forest Fires Prevention Act, 1930, they are required to apply to the District Forester in the District in which the land is situate for a permit to perform such work, and that failure to apply for such permit, or upon issue of the same, failure to perform and record the work prescribed by the Mining Act, will subject their claim to cancellation.—The time for performing and recording the said work is extended by Order-in-Council to and including the 15th day of November, 1931. If the work is so done and recorded, the time for computing the date before which further work upon the claim is required, will be computed as from the said 15th day of November, 1931.

The name and address of the District Forester to whom application for such permit should be made, may be obtained from the Recorder of the Mining Division in which the claim is situate. A miner's license in the name of the applicant, or due renewal of the same, must accompany the application and the number or numbers of the mining claim or claims must be clearly stated.

T. F. SUTHERLAND,
Acting Deputy Minister of Mines.
Toronto, December 9th, 1930.

T. M. WHITE
COMMISSION STOCK BROKER
Correspondent for Fleming and Marvin, Toronto, Members of the Standard Stock and Mining Exchange and of the Chicago Board of Trade.
SPECIAL QUOTATIONS ON ALL STOCKS DAILY
Mail Orders Given Very Special Attention.
WRITE, WIRE OR PHONE:—
T. M. WHITE, KIRKLAND LAKE

Automobile Insurance Rates Reduced

We are in a position to offer a reduction of 25 p.c. on all classes of Automobile Insurance for the ensuing year. Call in and ask for rates. No obligation incurred.

Chas. W. Pexton
Hamilton Block Timmins, Ont.

COAL CUTS HEATING COSTS

To Heat Your House in the Easiest, Most Economical Way, We have Coal that is Prepared Clean, Delivered Clean and Burns Clean.

Phone 32 for all your coal and other fuel needs
FRANK BYCK
6 SPRUCE SOUTH TIMMINS

Kirkland Lake Now Leading in Output

Lake Shore Ahead of Hollinger in January Gold Production. Figures Given by Ontario Department of Mines Bulletin.

The regular monthly bulletin issued by the Ontario Department of Mines for the month of January, 1931, is as follows:—

Reports from the gold mines of the Province for January to the Ontario Department of Mines show that while the total value was below the figures for December of 1930 it was in excess of all previous months except December of 1927. The January production in tonnage and value was also well in advance of the average monthly output for the previous year, both at Porcupine and Kirkland Lake.

During January producing mines in order of output, by camps, were as follows:

Porcupine (7): Hollinger, McIntyre, Dome, Vipond, Coniaurum, March and Porcupine United.
Kirkland Lake (6): Lake Shore, Teck-Hughes, Wright-Hargreaves, Sylvanite, Kirkland Lake Gold and Barry-Hollinger.
Northwestern Ontario (1): Howey.

Individual mines in order of greatest output were Lake Shore, Hollinger, Teck-Hughes, McIntyre, Dome, Wright-Hargreaves, Sylvanite, Vipond, Howey, Coniaurum, Kirkland Lake Gold, Barry-Hollinger, March, Porcupine United.

Monthly Output of Ontario Gold Mines—Gold and Silver Values

	Total Value	Crude Bull.
Porcupine:		
Cal. year 1930 (prelim.)	17,697,382	
Average per month	1,474,782	
January, 1930	1,460,600	
January, 1931	1,572,675	
Kirkland Lake:		
Cal. year 1930 (prelim.)	17,218,593	
Average per month	1,434,883	
January, 1930	1,281,838	
January, 1931	1,649,436	
Total for calendar year 1930	35,385,274	
(Gold mines only, prelim.)		
Average per month	2,948,773	
Total for January, 1930	2,742,438	
*Total for January, 1931	3,289,032	

*Includes Northwestern Ontario.

There are many interesting facts told by these figures. It is shown that the Lake Shore at Kirkland Lake now has a production of gold of greater value than the output of the Hollinger. The Teck-Hughes of Kirkland Lake has a greater production in value than the McIntyre. The Howey also passes the Coniaurum in value of production for January, 1931, so all round it may well be said that January of this month was not Porcupine's month. However, the supremacy of the Porcupine is not overthrown yet as the mines here have not yet hit their stride.

Cranbrook (B.C.) Herald:—Momentum is the gradual move toward a dead stop. Stop advertising and you let your business run on momentum.

Farmer's Advocate:—Farmers would keep their finances in far better shape if they did their banking at the banks rather than with the merchants, implement manufacturers and fertilizer dealers. There is a heap of meaning in the story of the hot-dog vendor whose stand was beside the palatial quarters of a bank. When asked to cash a cheque for a friend he refused on the grounds that he had entered into a contract whereby he was bound to lend no money and the bank agreed to sell no hot-dogs.

Be Comfortable

WHAT IS THE SENSE OF BEING SMARTLY DRESSED IF YOU FEEL UNCOMFORTABLE? THE ANSWER IS BUY YOUR CLOTHES AT W. C. ARNOTT'S, SCHUMACHER

WHY? BECAUSE THEY REPRESENT VALUE!

Authentic Style, Smart yet Conservative
Perfect Fit!
All Materials!
Superior Workmanship!
The Season's Latest Shades!

The largest range of exclusive patterns in town from which to choose!
Of course there is The Price which spells—Such definite savings.

3-piece Suits . . . \$25.00 to \$50.00
MADE TO MEASURE

4-piece Suits . . . \$29.00 to \$60.00
MADE TO MEASURE

EXTRA SPECIALS
Top Notch Suits . . . \$27.00
Master Built Suits . . . \$32.50

Come in and inspect these wonderful values.
Fit and Workmanship Guaranteed

W. C. ARNOTT'S
Phone 740 Schumacher, Ont.
DRY CLEANING PRESSING REPAIRING

