

Early Morning Fire on Wednesday Results in Loss of Over \$100,000

Charette's Poolroom, Shragge's Store, Pioneer Stores and the Apartments above, Singer Sewing Machine Co. office, Watt's Bakery and Apartments above, and Bruno Carnovale's Barber Shop Destroyed by the Worst Fire in History of Town. All Buildings of Light Construction. Firemen do Excellent Work with Thermometer at 15 Below. Most of the Businesses Planning to Resume.

Fire on Wednesday morning in Timmins in the main part of the business section of the town resulted in a loss likely to reach \$100,000, with less than half of this covered by insurance. The following buildings and apartments are a total loss as a result of the fire: Charette's poolroom, at the corner of Third avenue and Cedar street, D. Charette, owner and occupant, loss on building probably \$4,000.00 with an equal amount for contents. So far as can be learned the total insurance is about \$4,000.00.

Barber shop at rear of poolroom, and apartment above, the latter occupied by C. Arcuri.

A. J. Shragge's ladies' wear store, on Third avenue, one-storey and basement, building owned by Leo Mascoll. Loss on building around \$10,000.00. Estimated loss on stocks in the Shragge store \$25,000.00. The insurance was \$15,000.00 on stocks and \$5,000.00 on building.

Pioneer Stores, loss in stocks of groceries, meats, etc., and in equipment, likely over \$30,000.00. The building is owned by the Hollinger, and its estimated value is placed at \$10,000.00. There is \$19,000.00 insurance on the stocks.

Apartments over the Pioneer Stores, occupied by W. Arundel and family. Loss in furniture, clothing, etc., will exceed \$2,500.00. Mr. and Mrs. Arundel and their two sons were not able to save anything, except the odd articles that they hurriedly donned to escape from the building. Only a small part

of the loss is covered by insurance. Singer Sewing Machine display rooms, loss estimated at \$5,000.00. There were a couple of dozen new machines just received a day or two before. Loss largely covered by insurance.

John Watt's bakery, store and bakeshop, and apartments above. Mr. Watt is owner of this building and also owner of the adjoining Singer Sewing Machine premises and the barber shop bakeshop. The loss on the buildings will be around \$10,000, with the plant of the bakeshop and the equipment of the store running to almost an equal amount. The total insurance carried was \$3,000.00. The greater part of the equipment of the Bruno Carnovale barber shop was saved, including barber chairs, etc., though valuable mirrors and other equipment could not be gotten out.

The alarm of fire was sent in simultaneously by phone and from Box No. 14, at Dalton's corner, at twenty minutes to two on Wednesday morning. The brigade made their usual speedy response, being on the scene of the fire before the alarm had stopped ringing. By this time Mr. Arundel had been roused from sleep. He came down and entered the Pioneer Stores, finding the building, and especially the basement full of smoke, but apparently no fire in progress there then, the smoke coming in from the adjoining building. Smoke with fine sparks of fire were coming from the top of the wall of the Shragge store on the side next to the Pioneer Stores. The fire seemed to creep along

through the basements, there being no firewalls between the buildings and all the structures being built of frame. Some of them were lined with tin which made the fighting of the fire especially difficult. Apparently the fire worked in all directions along the ground, and it had considerable volume before it was discovered. Chief Borland and his men soon had seven streams of water playing on the fire from strategic points.

There were 29 men of the fire department on the job, all the volunteers being out, as well as the paid men of both shifts. The water pressure was good. The auxiliary pump was put in service at the pumping station as the alarm went in and the pressure was maintained from then until nine o'clock in the morning at from 105 to 115 lbs. The pressure most of the time was 110 to 115 lbs. The weather, however, was cold, being 15 below, and the air such that the water did not have the effect that it normally has. This will be noticed generally in fires in very cold weather. The firemen put up a valiant fight to confine the fire, but it was found that the fire had crept through the basements and was spread from the Carnovale barber shop premises to the barber shop at the rear of the Charette poolroom. The Cartier restaurant on Cedar street, at the rear of the poolroom, was threatened for hours but the firemen centred on holding the blaze back here and succeeded. The Cartier restaurant building is not damaged except by smoke. The outside stairway, finished outside in plaster, helped to stay

Help The Advance to Keep on Advancing

During the past week The Advance has sent out a number of the little pink slips indicating that a year's subscription to The Advance is due from the person addressed. All receiving these little reminders should act promptly and well. The Advance subscription list is strictly on a paid-in-advance basis. Unless response is sent promptly to The Advance when the bill for the paper is rendered, The Advance has no way of knowing that the subscriber desires to have the paper continued. It is the only language understood in the matter. Help to keep The Advance advancing by renewing your subscription at once. Otherwise you may miss an issue or so of The Advance. Do it now! Many thanks!

the progress of the fire. Had the five taken the Cartier restaurant it would have been difficult to stop it sweeping the whole block along Cedar street, including the Windsor hotel, where as it was many of the occupants packed up preparatory to getting away from the spread of the fire. At the east end of the burning stretch of buildings effort was centred on saving the Hollinger Stores building. The laneway alongside the Hollinger Stores helped in this. The burning buildings were all of light construction and were built so close together that it was impossible to confine the fire further than was done. The firemen working encased in ice, suffering from the cold, and with other handicaps, won the admiration of all. Four thousand feet of hose was in use (Continued on Page Five)

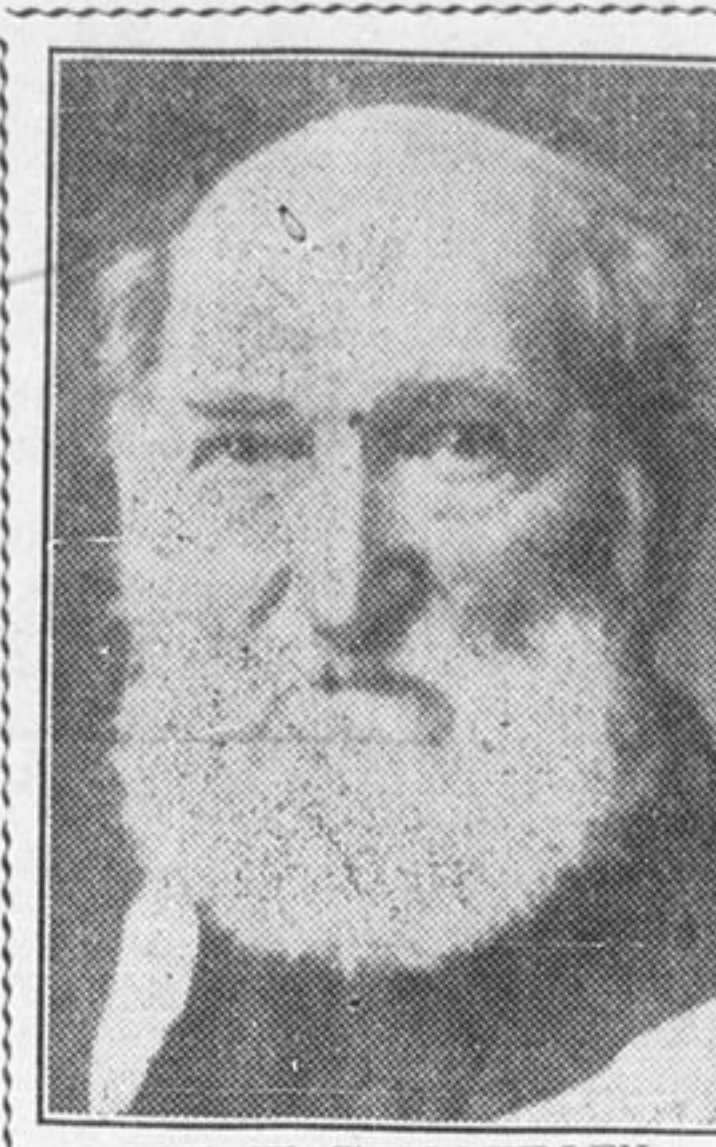
SOME FINE EXHIBITS AT POULTRY SHOW THIS WEEK

Event Now in Progress at the Market Building, 95 Third Avenue, Shows Many Fine Birds and Some Good Dogs and Other Pet Stock.

The annual exhibition of the Porcupine Poultry and Pet Stock Association is in progress at the time of the issue of this paper, the event being this year on Wednesday and Thursday, Jan. 14th and 15th. The poultry show is being held this year in the market building, 95 Third avenue, and the premises are particularly well adapted for the purpose. The exhibits are being shown to advantage in the excellent hall and there is also comfort for the public the place being well heated. The number of poultry exhibits is probably up to previous years while the quality of many of the displays could not be excelled. In the dog classes and in some of the other pet stock classes there are perhaps not as many entries as last year, but there are certainly interesting exhibits in all lines and it will be well worth everyone's while to visit the show and see for themselves the really remarkable display of poultry, dogs and other pet stock. Many of the prize birds shown are worthy of special mention, while a number of the dogs also deserve special commendation. This week The Advance will content itself by urging all to visit the poultry show in the market building. They will find the small admission fee merely a nominal one and the show itself worth many times the price of admission.

The attendance was not as large yesterday and last night as the event deserved. This was due to several causes, one of them being the cold weather and the fire in the business section of the town the previous evening also being a contributing factor, many finding it more comfortable to stay at home last night after going without much sleep in the early hours of Wednesday because of being in attendance at the fire. Another reason for the lack of attendance was perhaps the public's lack of acquaintance with the new exhibition hall being used. This new hall is certainly ideal for the purpose and was especially well arranged and equipped. The officers, executive and members of the association are certainly to be congratulated on the success of the poultry show, and the public should make their appreciation known by an unusually large attendance this (Thursday) evening. The prize list for the show will be published next week, with further reference to the event itself.

ONE HUNDRED YEARS OLD



REV. W. T. McMULLEN
Former Moderator of the Presbyterian Church, who celebrated his 100th birthday January 9th. The fine old gentleman resides at Woodstock, Ontario.

URGES MEN TO CO-OPERATE FOR WELFARE OF THE BOYS

P. A. Boyce, of Schumacher, Gives Inspiring Talk to Kiwanis Club on Boys' Work, Boys' Problem, and the Responsibility of Men to Take Loyal Interest.

P. A. Boyce, principal of the Schumacher public school, and formerly on the staff of the Central public school at Timmins, in both places being noted and admired for his splendid work for the boys, was the speaker at the Kiwanis Club luncheon at the Empire hotel on Monday of this week, and he gave the members of that service club a lot to ponder over. There was a large attendance and the address was looked upon as one of the most inspiring and helpful along the lines of the ideals of the club. Mr. Boyce touched on the problem of the boy and made it clear that he felt the trouble was largely with the men. He proved by references to his own experience that boys made very ready and pleasing response to efforts in their behalf but that the men were not always ready to co-operate as they should. Sometimes it was indifference, sometimes lack of consideration, and sometimes more selfish reasons that kept men from realizing that the future of the community, the country and the world itself depended upon the calibre of the boys of to-day. The example set by some was not conducive to bringing out the best in boys. Mr. Boyce touched on the necessity for moral and religious training for the young. He thought that in this the churches had a great opportunity but the homes and parents had distinct responsibilities in the matter that they often seemed inclined to evade. There could be no evasion without the future of the land being imperilled. He wondered if men thought that all this should be left to the schools. Less than one-third of the people in Schumacher, he said, were directly connected with any church. The Governments subsidize various enterprises for the betterment of live stock and industry, but there are no subsidies for Y.M.C.A.'s and similar institutions for the betterment of the breed of the most precious of the earth's possessions—its future manhood and womanhood. He urged the loyal co-operation of men in the interests of the boys. The boys wanted leadership, companionship and opportunity for service. They would give wonderful response to effort in their behalf. Mr. Boyce instanced the case of a class which he conducted in Schumacher. It started with six boys and they got along fine. Then as six could not make two hockey teams they increased the number themselves to twelve. Eventually they again increased the number to 19 so as to carry on sports as they wished. The attendance at church and Sunday school among these boys ran between 15 and 17 all winter through and was keeping up. In this club the boys paid a small monthly fee and they conducted the club on the right lines. They met at each other's homes. An effort was made to get the fathers of the boys interested, but the dads could not be gotten to church, or baseball or hockey with the boys. The one time the dads did turn out in force was to a banquet for which the lads paid all expenses. Mr. Boyce urged men to co-operate with the boys; it would be good for the boys, for the fathers and for the community. The speaker referred to the fact that a little interest and kindly thought for the boys had resulted in great improvement in the way of damage and annoyance caused on such occasions as Halloween. If fathers got out with their boys, gained their confidence and learned to understand the lads, they would be surprised at the pleasure they would find in working and playing with the boys, and the benefit to the country would be great indeed. Mr. Boyce spoke of the attitude that men should have to boys, and the responsibilities that rested on all to play fair with the lads. By precept and example the boys should be encouraged along the lines of chivalry, fair play, honesty, cleanliness and good sportsmanship.

HAPPY TIME ENJOYED BY ALL AT FIREMAN'S BANQUET

Annual Event as Usual Featured by Fine Array of Good Things to Eat and by Many Brief and Witty Speeches and Stories.

The fourteenth annual banquet of the Timmins fire department was held on Monday evening at 6 o'clock in the fire hall and like all its predecessors it proved a very happy and successful event. There was a menu of the finest things to eat—turkey and all the trimmings, meats, vegetables, salads, pickles, cakes, pies, coffee, cheese, and everything that the lover of good things might desire. During the evening Mrs. A. Borland, Sr., Mrs. A. Borland, Jr., and all the other ladies of the fire department who provided the array of good things to eat and drink came in for the high praise and appreciation for the bountiful repast provided. After the meal had been enjoyed—and it was enjoyed by all—cigars and cigarettes were served. Among the guests of the department for the occasion were the mayor and councillors, A. F. Kenning, M.P.P., the press and others. There were about fifty enjoying this happy annual event.

For the brief programme of short speeches and good stories after the spread, Alvin Leach, chairman of the Volunteer Fire Brigade, occupied the chair very effectively. He gave sincere welcome to all the guests, spoke in high terms of the kindness and efficiency of Chief Borland and the good feeling between all ranks in the department.

Mayor Drew in a neat speech with the odd good story referred to the high regard in which Chief Borland and the department in general were held. Chief Borland thanked all the members of the brigade, paid and volunteer, for the good work done during the year and the loyal support given in the work of the department; also Dr. Honey, chairman of the fire and light committee and the council in general and the public for the kindly co-operation shown and interest taken.

A. F. Kenning, M.P.P., suggested that perhaps the citizens did not always fully realize the excellence of the fire department of Timmins and the outstanding capability of Fire Chief Borland. In travelling outside of the riding, however, he had learned to respect the chief and the department to the full. The chief and the Timmins brigade were noted for their special skill at fire-fighting far outside of Timmins. Mr. Kenning instanced expressions he had heard in Toronto and other cities to prove this point, and he referred particularly to the high regard held for Chief Borland's good work by the Ontario Fire Marshal's office and the fire underwriters.

There were also brief but appropriate addresses by Dr. Honey, chairman of the fire and light committee for 1930 and 1931; E. H. Hill, deputy fire chief; Councillor R. Richardson, chairman of the finance committee of the council; Councillor J. E. H. Chateauvert; Councillor J. T. Chenier; Councillor J. Morrison; secretary of the Timmins Volunteer Firemen for many years; Councillor A. Caron; G. A. Macdonald, editor of The Advance; Town Engineer J. M. McLean, formerly deputy fire chief; and Capt. P. Jeffrey, of the paid department. All spoke of the good work of the brigade and the fine skill in fire-fighting and the good citizenship of Chief Borland. There were many good stories and many witty allusions. Owing to the hockey match and the curling games on during the evening the speeches were curtailed, but they all proved very interesting.

Among the passengers on the north-bound Continental train on Sunday was C. G. Kemsley, formerly of the Hollinger Mine staff, but more recently of Picton, Ont., where he has been conducting an automobile sales business and garage. Mr. Kemsley was on his way to Abitibi Canyon where he has been appointed master mechanic on the work in progress there.

STANDING COMMITTEES FOR YEAR NAMED BY COUNCIL

Inaugural Meeting of Town Council for 1931 on Monday Morning. Mayor and Council Sworn in by Town Clerk, H. E. Montgomery.

The inaugural meeting of the Timmins town council for 1931 was held in the council chamber on Monday morning of this week, with Mayor Geo. S. Drew and Councillors A. Caron, Dr. S. L. Honey, R. Richardson, J. T. Chenier, J. E. H. Chateauvert, and J. Morrison present. The mayor and councillors were duly sworn into office by Town Clerk H. E. Montgomery. After the mayor and councillors had taken the oath of office there was a short session of the council, the mayor giving a brief but effective inaugural address, and short but appropriate addresses being also given by the councillors. The expression desire and intention of all was to work harmoniously together for the benefit and advantage of the town of Timmins. The mayor congratulated the councillors on their success at the polls, and each of the councillors voiced the idea that all should co-operate for the benefit of Timmins.

The mayor appointed the following councillors as a striking committee to name the various committees for the year:—Councillors R. Richardson, Dr. S. L. Honey and A. Caron. The striking committee retired and returned with the following proposed list of committees for the year 1931:—

- Finance—R. Richardson, chairman; A. Caron and Dr. S. L. Honey.
- Police—J. T. Chenier, chairman; Dr. S. L. Honey and A. Caron.
- Waterworks—J. Morrison, chairman; J. E. H. Chateauvert, R. Richardson.
- Fire and Light—Dr. S. L. Honey, chairman; J. T. Chenier, J. E. H. Chateauvert.
- Public Works—A. Caron, chairman; R. Richardson, J. Morrison.
- Contingent—J. E. H. Chateauvert, J. T. Chenier, J. Morrison.

On motion of Councillor J. T. Chenier, seconded by R. Richardson, the list of standing committees as drafted by the striking committee was accepted. Accordingly, the committees for 1931 will be as listed above.

The council then adjourned to meet again in regular session in the afternoon, report of the latter meeting being given elsewhere in this issue.

Children of pre-school age may receive free inoculation against diphtheria at the clinic, Fourth avenue, on Wednesday afternoons between 1.30 and 2.00 o'clock during January and February of this year. This inoculation gives children life-long immunity from diphtheria, and is part of the present battle of medical science in Canada to rid this country of diphtheria.

Officers Installed at Arbustus Chapter, O.E.S.

The installation of officers of Arbustus Chapter No. 123, Order of the Eastern Star was held in the Masonic hall, Timmins, on Tuesday, Jan. 13th, 1931. Sister Barbara Watt, Grand Ruth of the Grand Chapter of Ontario, was the installing officer, and the following officers were duly installed for 1931:—

- Worthy Matron—Sister Violet Day.
- Worthy Patron—Dr. E. A. F. Day.
- Associate Matron—Sister Mary G. Ralph.
- Associate Patron—Bro. James Goodman.
- Secretary—Sister Margaret Richards.
- Treasurer—Sister Rose McCarthy.
- Conductress—Sister Nevada Rutherford.
- Associate Conductress—Sister Minnie Blodgett.
- Chaplain—Sister Ruby Angus.
- Marshal—Sister Jenn'e Fulton.
- Organist—Sister Mildred Tackaberry.
- Adah—Sister Henrietta Brown.
- Ruth—Sister Annie Goodman.
- Esther—Sister Lorene Wright.
- Martha—Sister Annie Lee.
- Electa—Sister Chrissie Parnell.
- Warder—Sister Ruby Heath.
- Sentinel—Bro. James L. Kerr.

The first aeroplane to land at Halleybury after the freeze-up was a National Air Transport monoplane, piloted by Frank Fisher, who has been operating into the Matachewan area. He had three passengers and landed at Halleybury on Wednesday last.

TO GO TO INDIA



E. C. McEVILLEY, Consul-General, Private Secretary to His Excellency the Governor-General of Canada, who is going to India with Viscount Willingdon in March, when His Excellency takes over the Viceroyship of India.

TIMMINS POPULATION IS LARGEST IN ITS HISTORY

Assessment Department Gives the Population for Timmins Proper as 13,367. Next Highest Figures Were 13,011 for 1925. Town in 1917 Had Only 3,229.

It will be interesting to note that according to the figures of the assessment department, the town of Timmins has at present the largest population in its history. This, of course, applies only to the actual population within the municipal limits and does not include any of the adjacent townships or other neighbouring settlements. Mr. Chanmen, the assessor, has totalled his figures for the 1931 assessment and finds that the actual population this year, according to the assessment figures, reaches 13,367. The next best year to this, so far as population is concerned, was 1925 when the population was 13,011. After a marked and steady growth in population up to and including 1925, there was a marked falling off in 1926, after which the figures started to climb again. It is an odd coincidence, however, that the figures for 1928 and 1929 were exactly the same (11,855) according to the assessor's figures.

The following are the population figures from 1917 to date as given by the assessment department from year to year:—

Year	Population
1917	3229
1918	3548
1919	4693
1920	4091
1921	4545
1922	5508
1923	7725
1924	12293
1925	13011
1926	11454
1927	11852
1928	11855
1929	11855
1930	12530
1931	13367

A study of these figures should prove of very special interest to all, showing that the town of Timmins is growing steadily in population as in other ways. Since 1917 it will be seen that the town has more than quadrupled in population. The progress of the town in other ways has kept pace with this growth in population. Despite the world-wide depression Timmins is more, than holding its own.

This (Thursday) evening there will be a dance at the Oddfellows hall under the auspices of the Gold Nugget Rebekahs. Dancing will be at nine o'clock, and Tommy Stephens and his orchestra will provide the music for the occasion. Refreshments will be served.

SPECIAL TRAIN TO FALLS FOR HOCKEY THIS EVENING

Crowd of Hockey Fans Expected to Go Over to the Falls for the Match This (Thursday) Evening in N.O.H.A. Series.

The hockey fans are well pleased with the brand of hockey put up this season and though they would like to see Timmins winning a few games they know that the luck is sometimes against a team. Also they know that a team is always cheered and encouraged by a good crowd of fans when visiting a neighbouring town, so there is likely to be a big crowd going over to the Falls for the game this evening.

There will be a special train for the hockey game at the Falls this (Thursday) evening. The special will leave at 6.10 p.m., and will return after the game. This makes it convenient for most people to take in the match. The return fare is placed at \$1.90, so the price is kept well within the purse of most fans. A big crowd from here will do much to help the boys to pull out a win this evening against the old friendly hockey rivals, Iroquois Falls. The Timmins team is showing up better with each game and the fans feel that this evening will change the luck for the boys and start them on a winning streak. Win or lose, however, the hockey being played will please the hearts of any real hockey fan.

In the Northern group of the N.O.H.A. series four games have been played to date. Of these Iroquois Falls has won one and lost one, and Porcupine has won three games.

The following are the games yet to be played in the first half of the series:—

- Jan. 15th—Timmins at Iroquois Falls. This should be a particularly good game.
 - Jan. 20th—Iroquois Falls at South Porcupine.
- The following are the matches in the second half:—
- Jan. 23—Iroquois Falls at Timmins.
 - Jan. 27—Timmins at Porcupine.
 - Jan. 30—Porcupine at Iroquois Falls.
 - Feb. 3—Porcupine at Timmins.
 - Feb. 6—Timmins at Iroquois Falls.
 - Feb. 10—Iroquois Falls at Porcupine.

The schedule is divided into two halves, the winners of each half playing home and home series of two games, total goals to count. Kapuskasing has a bye into the finals of the Northern group.

It will be noted that the next game here at Timmins will be on Jan. 23rd, Friday of next week, when Iroquois Falls will play here. For a nice game of hockey between now and then the fans will have to take that special train to the Falls this evening.

Public Stenographer's office has been opened at 32 Third avenue.

HEBREW SOCIETIES TO STAGE PURIM BALL HERE

Announcements are being published and preparations made for the first Purim festival and ball that will be open to the public and sponsored by the local Hebrew congregation. This affair is one of a series of events planned by the congregation culminating with a grand bazaar. The proceeds are to be towards the building funds. All Hebrew societies and clubs have united in efforts for this campaign, including the Hadassah Chapter, the Hebrew Ladies' Aid, the Y.P.L. and the Young Judeans.

The Purim ball promises many novel features, splendid music and refreshments. The event will be held at the McIntyre Recreation hall on Feb. 4th. Tickets may be obtained from the following committees by reservation:—Bernard Sky, Saul Platus, Frank Feldman, convenors; Mrs. L. Halperin, Mrs. A. Brovender, Mrs. A. Feldman, Miss Sarah Slotnick, Miss Sadie Feldman, Miss Ann Bucovetsky, Miss Sadie Shub, Miss Dora Slotnick, and Manny Abrams.

NEW 7-PIECE ORCHESTRA AT BASKETBALL DANCE FRIDAY

Another basketball dance is to be held at the McIntyre Recreation hall on Friday, Jan. 16th, from 10 to 3. The big feature of this dance is to be the first public appearance of Tommy Stephens' brand new 7-piece orchestra. In the past, dance orchestras have been usually composed of four or five pieces, and the management of the Basketball dance consider themselves lucky in securing such a notable feature, the new orchestra being a combination of two well-known orchestras.

The last basketball dance was such a decided success that the committee found it necessary to add a number of features in order to surpass it. All Basketball dances are noted for their refreshments and those to be served to-morrow night will be up to the usual high standards.

The Basketball team is sponsoring these dances to make money needed for trips to Kirkland Lake, Cobalt and North Bay. The gates of the home games are not large enough to cover the travelling expenses necessary to make these trips. Tickets have been on sale for the dance and from the number of tickets already sold another large crowd is assured, which means nothing else but one great time at the McIntyre hall to-morrow (Friday) night.

Mr. A. A. Amos, president of A. A. Amos & Partners is in town on a business trip.