

Tremendous Price Crash!!

There is No Time to Lose!

New Items !! New Savings !! It's the Year's Greatest Store-Wide Event !!!

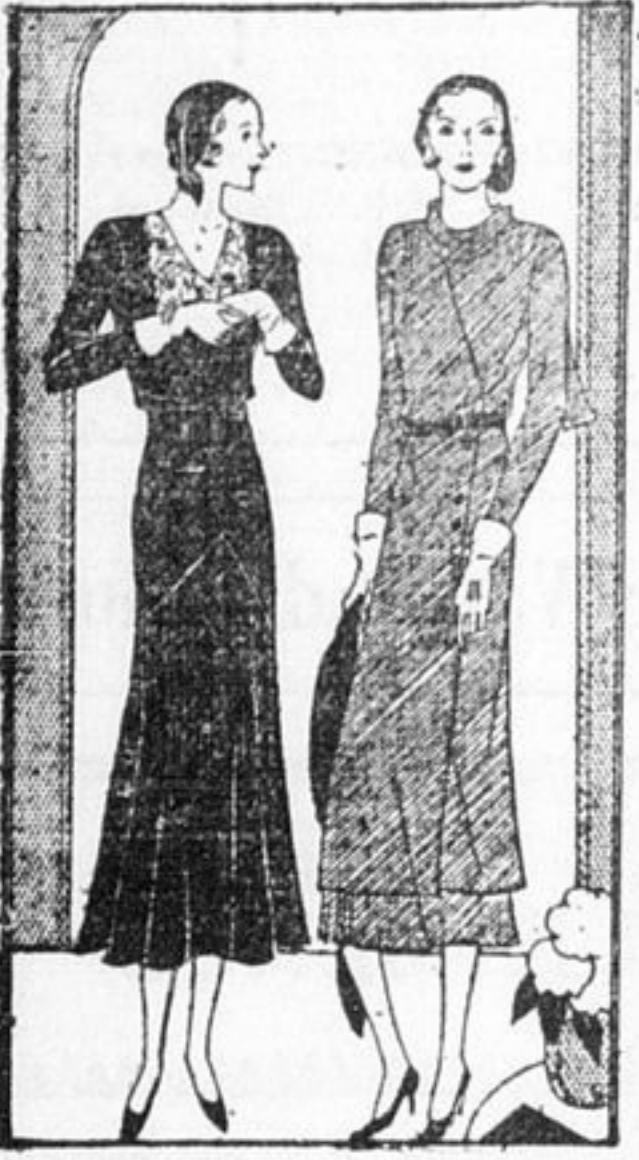
Here are Prices Shattering Every Standard of Economical Buying!

Word pictures fail to describe the Big Price Havoc. Drop everything. Come in now. Don't wait one hour. You may never have another chance like this again. You cannot afford to miss

It's a Regular Riot of Values! Don't Miss It!

SHAHEEN'S [15th] FIFTEENTH ANNIVERSARY SALE

Sale Opens Saturday, October 25 at 9 a.m.



Dresses!

Variety of Smart Styles Popular Shades

As smart a collection of Frocks as you will see at any price. New Styles for the Miss and the Matron. Silk Crepes, Canton Crepes and Satin Dresses.

- Values \$7.95 to \$25.00
- \$4.69 \$9.69**
- Wood Crepe and Wool Jersey Dresses... **\$4.98**
- House Dresses Fast colour prints... **79c**

Boy's Dept.

- Boys' Tweed long Pants, full range of sizes. Real bargain **\$1.29**
- Boys' Navy Serge Pants, knicker style, special at **69c**
- Boys' Tweed Bloomers, good quality, value up to \$1.95 **\$1.19**
- Boys' Pure Wool Cheviot Pullover Sweaters, special **83c**
- Boys' Jumbo knit Sweater Coat, All-Wool with varsity trim. Monarch-knit, value \$3.95 **\$2.78**
- Boys' Fleece Combinations, first quality, real value **87c**
- Boys' All-Wool Cheviot Suits Very special **\$1.29**
- Boys' Wool Worsted Knit Suits, Special **\$1.89**
- Boys' Heavy Overcoats, good quality Tweed, Flannel lined. Reg. \$8.50 to \$11.50 **\$5.98**
- A lot of Boys' Bloomer Suits, clearing at, each **\$4.98**

Opening Day Specials

All silk Velvets "Warrell" Dye, full range of shades. Reg. \$1.50 per yard.

Opening Day Special, per yd. **98c**

Guaranteed Fast coloured Prints. Don't miss this. Reg. 50c per yard.

Opening Day Special, per yd. **39c**

Hemstitched Pillow Slips, good quality Values to 95c.

Opening Day Special, per pair **43c**

Millinery

Fall and Winter Modes each **\$1.29**

Side flares, off the forehead - - - new tricks in turns, twists and pleatings. Felts and Velvets in the Leading Shades.

Girl's Wear Dept.

Your chance now to buy a good quality Girls' Coat in any of the new styles at a greatly reduced price, we have two Special Lots for this sale.

- Fur Trimmed Girls' Coats, reg. \$8.95 to \$10.50 **\$5.98**
- Childs' Coats, regular \$6.50 **\$3.98**
- Girls' Wool Jersey and Flannel Dresses, sizes 7 to 14 years **\$1.98**
- Children's Pullover Sweaters, Monarch Knit. Good quality at only **89c**
- Girls' Heavy Fleece Bloomers, nice shades. Sizes 6 to 14 years **47c**
- Children's Shoes, Oxford style, good wearing and comfortable. Special per pair **\$1.98**
- A lot of Children's 1-strap Slippers. Specially priced at per pair **69c**
- Children's Over Rubbers, storm last. Sizes 5 to 10 1/2 Special per pair **47c**

All Rubbers Selling at greatly Reduced Prices.

Specials on Lingerie



Rayon Silk Nightgowns Princess Slips and Bloomers

Nightgowns in pretty trimmed styles Princess Slips in lustrous Rayon, all lingerie colours. Values \$1.95 to \$2.50

Anniversary Sale price, ea. **89c**

Rayon Silk Bloomers of lustrous rayon silk, all good quality, large variety of colours to choose from. Values to \$1.00

Anniversary Sale price, pr. **43c**

Women's Underwear

Overize mercerized good weight Bloomers. Values to 85c. Special During Sale at **49c**

Women's Underwear

Silk and wool striped Bloomers, winter weight. Values to 95c. Special During Sale at **59c**

Free Free Free Free

The first day only, up to 12 o'clock noon, we are giving away FREE, one Pair of Silk Hose, value \$2.00 to each customer buying \$5.00 worth or more of merchandise

HOSIERY

Full-fashioned Thread Silk, 1st quality, popular shades. Values to \$1.50 per pair **89c**

A real good Silk and Wool Hose. Special at, per pair **49c**

Boys' and Girls' All-Wool Ribbed Stockings Sizes 5 to 7, per pair **37c**

Sizes 7 1/2 to 10, per pair **47c**

- Sweaters
- Silk and Wool, Monarch Knit Pull-over Sweater. Popular Shades, values to \$3.50 **\$1.98**
- Sweaters
- A lot of better quality Pull-overs, a real bargain at **\$1.69**
- Sweaters
- Girls' V-Neck Silk and Wool Pullover Sweaters. Anniversary Special at **\$1.37**

Monday, 27th Specials

Canadian Wheeling Yarn, all shades No. 1 quality. With every purchase of \$5.00 or over, **59c**

Pay Day Special

Flannelette Blankets. With every purchase of \$10.00 or over for only, per pair **50c**

Footwear

The "Classic" Shoes for Ladies and Growing Girls.

Outstanding values in this lot of shoes. Although the size range is broken, they are of high quality, smart and serviceable. Priced at **\$1.98 and \$2.98**

Ladies' Overshoes, with splash back and turndown cuffs, Jersey cloth and Cashmerette. Popular colours. A real value at **\$1.69**

Bedroom Slippers, smart, comfortable, made of good quality felt. Special at, per pair. **59c**

Men's Department

Here is a message of interest to the Men We have decided to discontinue handling Men's Wear and Furnishings and are therefore clearing this stock at big reductions.

- Men's All-Wool Sweater Jackets, at each **\$2.89**
- Men's All-Wool Jumbo Knit Sweater Coats. Special **\$1.69**
- Men's All-Wool English Worsted Socks. Per pair **39c**
- Men's Stanfield, best quality, all-wool Work Socks, Bargain at per pair **49c**
- Men's Silk and Wool Combinations, medium weight. Stanfield make. Value can't be beat. **\$2.95**
- Men's 2-piece Heavy weight Underwear. Penman make, Shirts and Drawers. Special each **98c**
- All Our Stock of Men's Fine Boots and Shoes to clear at per pair **\$2.18**



Smart Style Coats

All wool velour Broadcloth and Tweeds, smart styles with Fur trimming of Sable, Wolf, Muskrat and Beaverine. Popular shades. You will make no mistake in selecting one of these coats for wear in the cold weather.

Grouped at 2 prices **\$10.95 \$18.95**

Dry Goods Dept.

Special on Fuji Silk, new shipment just received. 5 yds only to a customer. Anniversary Special **39c yd.**

Wool "San Tay" the ideal material for winter Dresses and Children's Suits. Wonderful array of shades, limited quantity. **89c yd.**

Rayon Taffeta, beautiful shades. An exceptional value **47c yd.**

Tapestry Cretonne, double faced 46" wide, anniversary special **39c yd.**

A large and beautiful range of Marquisette and Scrims. Anniversary sale price **18c yd.**

All Wool Sport Flannel, extra good quality, suede finish, specially priced **63c yd.**

Silk Window Panels. An exceptional value, reg. \$1.50, specially priced. **89c each**

Fringed Tie Back Curtains. A large range, anniversary special **69c pair**

You will always find Bigger, Better Values at

A. SHAHEEN'S

19 Pine St., South

Timmins, Ont.