

10 Years of Eczema A Sample Relieved Her

Are you reading the weekly Canadian letters, telling stories of suffering from skin diseases and how relief was effected?

D.D.D. THE Lotion for Skin Disease

BIG TOURIST BUSINESS IN THE NORTH LAND BY 1933

Hon. Wm. Finlayson Makes Striking Prophecies in Address at North Bay. Plans to Popularize the North. Paved Highways Predicted by 1933.

Many striking statements were made by Hon. Wm. Finlayson at North Bay last week, and some of his remarks will prove of special interest to the North Land.

rists to this North. Efforts were being made now, he pointed out, to popularize the North. He urged the people of the North and especially at North Bay to prepare to deal with the profitable tourist trade that he believed would materialize before more than a couple of years had passed.

Hon. Wm. Finlayson was speaking at a meeting in the city hall at North Bay last week where the delegates had gathered for the Liberal-Conservative convention to select a candidate to contest the riding of Nipissing in the provincial by-election.

The reports of the address by Hon. Mr. Finlayson, as given out after the event, make interesting reading for all in the North Land. The keynote of the address may be said to be advice to the citizens of North Bay and district to be prepared for a big and profitable influx of tourists when the new highways leading into the city are completed.

Hon. Mr. Finlayson is quoted as stating definitely that the highway from North Bay to Toronto would be entirely paved within a couple of years, and that the route to the eastern part of the province, by way of the Ottawa Valley, would also be practically completed in the same course of time.

Prominent among his pronouncements was a statement to the effect that a start would be made this winter at building the Trans-Canada link from Pembroke to North Bay. He said the Ontario and Dominion governments had decided upon proceeding with this stretch immediately and that preparations had been made to start gangs from Chalk River west, with a view to continuing through to North Bay.

Turning to the Severn to North Bay part of the Ferguson highway, Hon. Mr. Finlayson stated that work now in progress will, within two years, carry a hard-surfaced route to this city. This stretch, he being shortened by ten per cent., and nine level crossings are being eliminated.

Mr. Finlayson stated that North Bay is very advantageously located, and is bound to benefit directly or indirectly from all roads built in Northern Ontario.

and be of immense profit to the municipalities concerned. Northern Ontario, along the route of the Ferguson highway is matchless in attractiveness to tourists, while west through Sudbury to Sault Ste. Marie or across to Manitowish Island likewise offers a highly appealing trip.

In answer to questions asked by some of his audience, Mr. Finlayson stated emphatically that it is impossible for the government to consider the rebuilding or building of lateral roads.

Speaking of the route of the Trans-Canada Highway, Mr. Finlayson said he did not mind touching on the subject in North Bay for the reason that there is no doubt it may course across the country. He said the route is fixed through the Ottawa Valley to Fort William and the Manitoba boundary.

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Mr. Finlayson said he would leave North Bay on Wednesday evening for Algonquin Park to visit a newly-appointed park superintendent, and from there proceed on a motor trip through the Upper Ottawa Valley.

HOW ONTARIO'S NEW SAFETY RESPONSIBILITY LAW WORKS

(Oshawa Times)

The new safety responsibility law for motorists which went into effect on September 1st in Ontario, has already been given several tests, and here is how it works.

Recently near Blenheim, a Michigan driver got into a jam. He is now serving seven days in jail for being intoxicated while driving; he must pay costs of \$24.50 and also \$40 damage to the car he hit, and all on a court order.

Now, there was no dead set made upon this Michigan driver. The new law was just simply enforced.

With a real set of teeth, this new law, which is a very fair one, will do much to encourage safe and sane driving, and at the same time reduce accidents to a minimum.

ADVOCATES BOUNTY OF \$25 FOR KILLING OF WOLVES

The wolf menace is still a matter of concern and there does not seem to be many in a position to know just what should be done who do not advocate an increased bounty as the best means of curbing the wolf menace.

"On reading an article on page 127 of the March number of Forest and Outdoors, on the wolf question. I think I can make a few suggestions that would help on that subject, for I am an old trapper. I have seen this fur trapping grow from poverty to wealth.

"We had in Wisconsin the same conditions that your article speaks of and they got control of his royal majesty, Mr. Wolf, in a few years' time. Your article speaks of poison. Never allow that, for every wolf you poison you will poison ten other valuable fur bearers.

"The cheapest way to get rid of the wolves is to put a \$25 bounty on each wolf—you won't be bothered with wolves in a few years. A good trapper can catch five wolves easier in summer time to one in winter time.

Sudbury Star:—Many thought orchestra music could not be worse, but that was before the orchestra began to sing as well as to play.

DIFFERENCE BETWEEN THE WINING AND DINING BILLS

From The Blairmore Enterprise.

Quebec grocery stores are licensed to sell beer and light wines. The drink bills are marked "Paid With Thanks," while the grocery end of the bills bear the words: "Balance last account \$—"

account to date—. A payment on the above would be appreciated. Thank you.

Blairmore (Alberta) Enterprise:—"Now is the time for all good men to come to the aid of the party," said the host, who discovered that he had mislaid his permit.

Purity Flour Cakes Keep Fresh

A cake shown at Toronto Exhibition made from this Recipe kept fresh for five days in the heat and air without protection. Make it today—with Purity.

1 cup of white sugar, 1/2 cup butter, cream together, add 2 beaten egg yolks, 1/2 cup milk and water (like warm), mix 3 teaspoons baking powder in 1/2 cups of PURITY FLOUR, pinch salt, 1 teaspoon vanilla, beat egg white stiff and stir in mixture. Bake in moderate oven (375°) for 20 minutes.



PURITY FLOUR

Purity is a strong, rich Flour made from Western hard wheat—gives you that "better flavor" baking you want. "Still the best for bread."

Look for our Company's name on the Purity Flour sack. It is your guarantee of quality from a responsible milling concern.

"Please teacher—"

Only teachers know how trying it is at times to deal with a roomful of children.

What a relief, sometimes, when closing hour comes.

Take time then, to make a cup of tea.

Nothing so soothing for tired nerves.

RED ROSE TEA

"is good tea" 106

TWO QUALITIES -- RED LABEL & ORANGE PEKOE

MONARCH BATTERIES

These All-Canadian Batteries are in daily operation on Cars, Trucks, Radios, and Farm lighting equipment, giving efficient service under all conditions.

Power that Stays

See your Monarch Dealers for recommended size, guarantee, particulars and prices.

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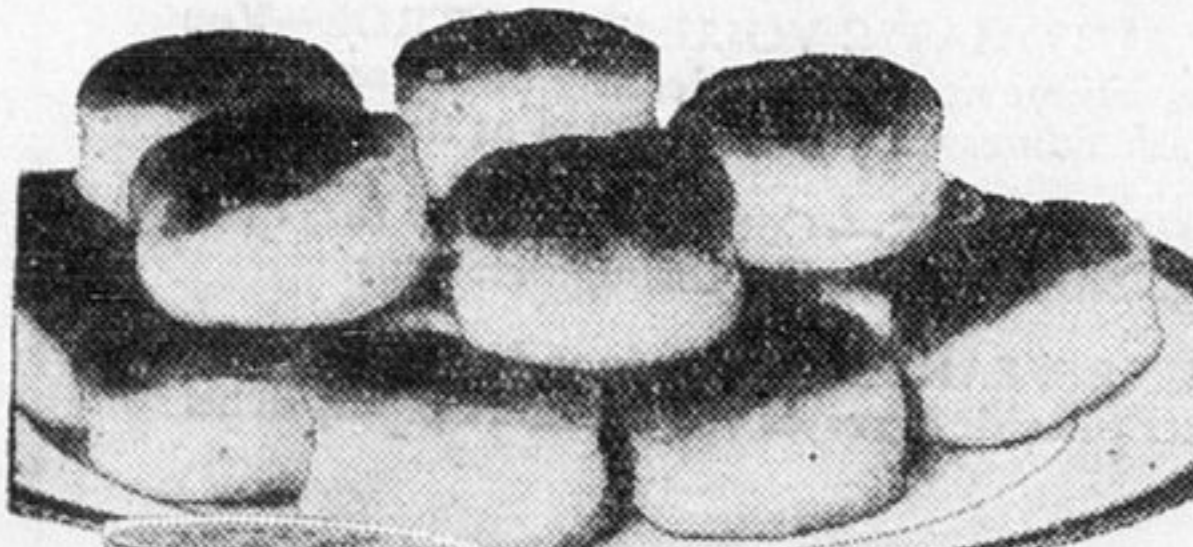
Always Sweet Always Pure Always the Same

"DOROTHY" BRAND Evaporated Milk keeps as sweet and pure, even in the hottest weather, as on the day it was evaporated, sealed and sterilized.

You'll like it mixed half-and-half with water for drinking—and in tea or coffee and on cereals.



Tea Biscuits unusually good when made with Magic Baking Powder



If you bake at home send for the New Magic Cook Book. It will suggest many attractive dishes and save time for you.



Look for this mark on every tin. It is a guarantee that Magic Baking Powder does not contain alum or any harmful ingredient.

3 out of every 4 Canadian housewives* who bake at home, use Magic Baking Powder because they find that Magic gives consistently better baking results.

Next time you bake biscuits, try Magic and see for yourself how it will help you with your baking.

Try this Recipe for Biscuits

2 cups flour 2 tablespoons shortening 4 teaspoons Magic Baking Powder 1 cup cold sweet milk, more or less 1/2 teaspoon salt

Method—Sift together flour, magic baking powder and salt, then cut in shortening. Gradually add cold milk sufficient to make as soft a dough as can be handled, using a knife to mix with.

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WITH THESE FEATURES Chrysler-designed, high-compression engine—iso-therm ventilated bridge-type pistons—Internal four-wheel hydraulic brakes—Full-pressure lubrication—rubber insulation of engine—counterweighted crankshaft—camshaft driven by silent chain—thermostatic heat control—chromium-plated lamps—fuel pump—fuel filter—air cleaner—Steelweld Body, no joints, utmost solidity.

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NEW DANGER SIGNS

(London Day by Day) in the Daily Telegraph.

Motoring down to London on the Great North Road at the week-end my attention was caught by a new type of danger sign. This was a picture of a large black cow on a white ground, bearing underneath the word "Farm."

Huntingdon Gleaner:—Right in his own backyard, T. Huggins of Luseland, Saskatchewan, believes he has a coal mine. While digging a well on his property, 13 miles from here, Huggins struck coal at 22 feet and later secured samples 17 feet deeper.