could grow and bottomless muskegs

As to your argument about dust

of dust during dry spells on any sec-

tion of a gravelled road no matter in

surfaced, because everyone is aware

is treated or covered, dust will be fly-

ing unless that in the southern portion

of Northern Ontario, and particularly

FIRMA and navigate in the ether away

As for the enterprise and aggressive-

ness of the citizens of Sault Ste. Marie

we have no quarrel and in fact we ad-

mire them for their activities. In that

we have not yet as large an amount of

population as they have, we do not

ity from the daily press as they do, but

this cannot be used as an argument

We of the North maintain with logic.

Let us all be logical and reasonable

Let us treat it in a broad national way,

To my viewpoint, the most acceptable

Yours very truly,

RUMMAGE SALE, AUSPICES

MINING MAN SAYS FOOTBALL

a month ago he said that football has

scription of the interest which the Uru-

possible that football caused the revo-

lution. He reports attending a game, a

was put in force demanding personal

search of spectators before being allow-

for the occasion.

The second and perhaps the most been in Uruguay working for the gov-

Sudbury Star-A pessimist is one who ed on the grounds. The soldiers re-

the crowd.

covered the land, but fortunately, the

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Mr. Bradette Answers Toronto Paper on Highway Question

Member for This Riding Points Out Why he Considers Ferguson Highway Should be on Route of Trans-Canada Highway. North Shore Route Too Costly. Ferguson Highway and West From Cochrane Has Scenic Advantages. Proposes Conference to Discuss and Decide Matters.

Last week The Advance received a | uously opposed the building of a proletter from J. A. Bradette, M.P., for vincially-owned railway, now called the North Temiskaming, in regard to the T. & N. O., north of North Bay, when Trans-Canada highway. The covering is was stated that no money should be wasted in trying to develop a part of letter was as follows:-Ottawa, Ont., Sept. 25th, 1930 the country where only stunted poplar

The Advance, Timmins. Dear Sir:-You will greatly oblige by wonderful developments of the last 25 publishing, if possible, in your valuable years have destroyed such statements. paper the letter herewith enclosed dealing with the important question of the There will always be a certain amount routing of the Trans-Canada highway in Northern Ontario, which is an answer to an editorial article that ap- what part of the country it will happen peared in The Toronto Saturday Night to be, until such time as it will be hardin its issue of the 20th instant.

Thanking you in anticipation of your | of the fact that no matter where a road kind consideration and also for the passes through, either over clay land or great courtsey that you have shown a rocky country, it will have first of all me in the past and which I greatly to be gravelled and until that gravel appreciate, I beg to remain,

Yours very truly, Joseph A. Bradette.

The Advance has great pleasure not in the "rocky country of Lake Superior" only in publishing the letter enclosed to use your own words, for those who by Mr. Bradette, but also would urge travel in that section, the scenic beaucareful perusal by all interested, ties will be enthralling both to the Mr. Bradette upholds the case for rout- motorists and the motors that they will ing the Trans-Canada highway by the be forced to leave good old TERRA Ferguson road and west from Cochrane. He shows this to be the logical route and the most economical one. His suggestion for a conference in the mattter is also well worth considering. Bradette's letter to the editor of The Toronto Saturday Night follows:-

> House of Commons. Ottawa, Sept. 24th, 1930 | seem to be able to get the same public-

To the Editor of Tcronto Saturday Night:

Dear Sir:-It must have been quite against us and should not prevent us a surprise to a good many of your pat- from receiving the same amount of at rons when they read the editorial arti- tention as any other section, on tha cle published in the "Saturday Night" score. At least we have the right to exissue of the 20th inst., entitled "Where pect that no unfair fallacies should be will the National Highway Run?" to used against out section of the province note your limited knowledge of the exact situation in regard to that road and substantiate our opinion with solid as applicable to the northern section arguments, that the northern routing of Northern Ontario. Anyone who has is the most logical and practical one studied and knows of that situation and coming back to the question of fully realizes that the northern rout- costs which is of primary importance ing of the Trans-Canada highway, via we still have vividly in our mind what North Bay, Cochrane, Hearst and west- was said with regard to the construcward of that town along the C. N. R., tion of the C. P. R. That that instituis the most logical on account of lower | tion almost "Went Broke" in the buildcosts of construction, shorter mileage ing of its road on the north shore of and also for its scenic attractions In Lake Superior. the matter of construction costs alone, millions of dollars could be saved by the in dealing with this important question

province and the country. As for the scenic aspects of the ques- always having in mind the spirit of tion, again the points are in favour of fair compromise that will make us conthe northern route. Apparently, you sider that problem from every angle, have never travelled over the Ferguson | and which could be solved in a way highway from North Bay to Cobalt, that would be fair to all parties, and where the scenic beauties of that sec- certainly no good will be attained in tion of the province are unrivalled any- pitting one section against the other where on the continent, and I have in an acrimonious verbal or written heard that statement repeated time and battle or the using of false arguments time again by motorists who had visited that might prejudice public opinion, if it; you decidedely have not traversed it is not properly enlightened on the what is called the Clay Belt or the ogri- exact situation. cultural district of New Liskeard, Cochrane and Hearst, nor the mining areas way to deal with that question would be of Kirkland Lake, Porcupine and Red for the authorities, provincial and Kapuskasing, and the same scenic municipalities represented in a neutral ned to motor over it. wonders that are revealed along the centre, let us say like North Bay, and if presently constructed section of the necessary the Governments to defray same profusion, all the way from Hearst a thorough discussion of the problem, to the Manitoba border.

Undoubtedly,-or at least your article I have no doubt, would be acceptable leads one to believe so,-you still belong to all parties concerned. to the school of thought, which at one time in the history of Ontario, stren-

Than Any Other Country

Wm. H. Ingram writing from Paris,

According to all appearances France

The reasons for this happy state of

The territorial acquisitions resulting

In their turn French manufacturers

If Great Britain had proceeded along

France in Better Shape

TRANS CANADA MOTORIST MEETING WITH ADVENTURE

Gus McManus, of Hearst, With H. F. Needham on His Trip Across Canada by Car. Some of the Adventures Already Encountered.

Several references have already been made by The Advance to the trip across the Dominion by H. F. Needham, of Toronto, who for a probable prize is attempting to prove that a trip can be made across Canada by motor car within a specified time and without using roads across the boundary line. Mr. Needham started in the far east and had no difficulty in travelling through the Maritimes and Quebec and reaching North Bay without misadventure or delay. Indeed, he reached Cochrane ahead of schedule, and found the road from Cochrane to Kapuskasing in good shape. Between Kapuskasing and Hearst there was a strip of unfinished roadway that added some piquancy to the journey that far but did not present any serious difficulty. Mr. Needham had it figured out that the real part of his journey would commence at Hearst, and he spent a couple of days at Hearst making preparations for the more difficult sector of the trip. It would appear that at Hearst he arranged to have Gus McManus, former mayor of that town and prominent in board of trade circles, accompany him on the more difficult part of the Trans-Canada journey, that stretch of country between Hearst and the Manitoba system of roads. In this stretch of country there are no roads and for several hundred miles it will be necessary for the Trans-Canada motorist to break a trail for himself. It is doubtful if Mr. Needham could have secured a better man than Mr. McManus to accompany him. Mr. McManus is an old-timer of the North, knows the bush thoroughly and from his wide experiences as a prospector is a most valuable man in new country. If the trip is made in safety and with success The Advance for one will be tempted to ascribe the greater part of the credit to Mr. Mc-Manus. As a member of the staff of the Northern Development Department for some time and from his general experience in the North, Mr. McManus should be practically invaluable in a case like this.

Two weeks ago, Mr. Needham left Hearst to continue his trip across the Dominion. As Mr. McManus was one of the delegates of the meeting of the Northern Ontario Associated Boards of Trade at Cochrane on Tuesday, Sept. 16th, and did not leave Cochrane until that evening, it must have been at least the 17th before Mr. Needham could leave Hearst if Mr. McManus accompanied him. Although a week or so out from Hearst there was no definite word from the expedition last week until towards the end of the week. Last Friday, however, there was word at Hearst reporting the progress of the unusual motor trip. A despatch from Hearst on Friday last said that blazing a motor car trail across Canada is slow work, H. F. Needham, Calgary motorist has discovered. Word brought out of the bush by foresters showed that the pioneer on the all-Canada motor route was steadily piercing the 600 miles of wilderness which separates him from the next road link.

Wednesday last week Needham and Lake, or the industrial centres of Iro- federal, to call a meeting of all the par- his assistant, Gus McManus, cut five quois Falls, Smooth Rock Falls and ties interested, having if possibe all the miles of trail and Thursday they plan-

The day before they crashed into a bear pit and spent an hour getting out. road are just as existent and in the the expenses of the delegates, and after, Then they had to build a bridge to cross a stream.

to arrive at a definite conclusion which McManus stood on one end of the home-made structure with a movie camera while Neeham piloted the car across his first attempt at bridge build-Joseph A. Bradette ing. Midway across there was a crash. The car smashed through. The whole structure collapsed. McManus was

OF DAUGHTERS OF ENGLAND thrown from his perch into the stream. But the bridge is crossed now and the main worry of the train blazers Announcement was made last week of a rummage sale to be held in the Minwhether or not the film of the first ers' Union hall, Third avenue, opposite disaster was ruined when cameraman Shankman's store, on Saturday, Ocand camera were given a bath.

LAKE SHORE MINES NOW AFTER LOWER SCALE OF COSTS

Despatches last week from Kirklanc Lake say that a drive toward lower costs is to be made from this date forward on Lake Shore Mines. The fact that profits during the past fiscal year reached nearly \$5 per ton, is not considered good enough by those who are guiding the destiny of the mine. The reason for the profits not being higher is because of the heavy expenditure involved in construction as well as in deepening of shafts. A change in mining methods along the line of that made at McIntyre and other mines is expected to modify dilution and bring the average grade of ore to a higher level. The larger mill and general improvements is expected to increase the percentage of recovery. The full details relative to Lake Shore at this time would indicate every reason to expect profits from this date forward will reach at least \$7 per ton.

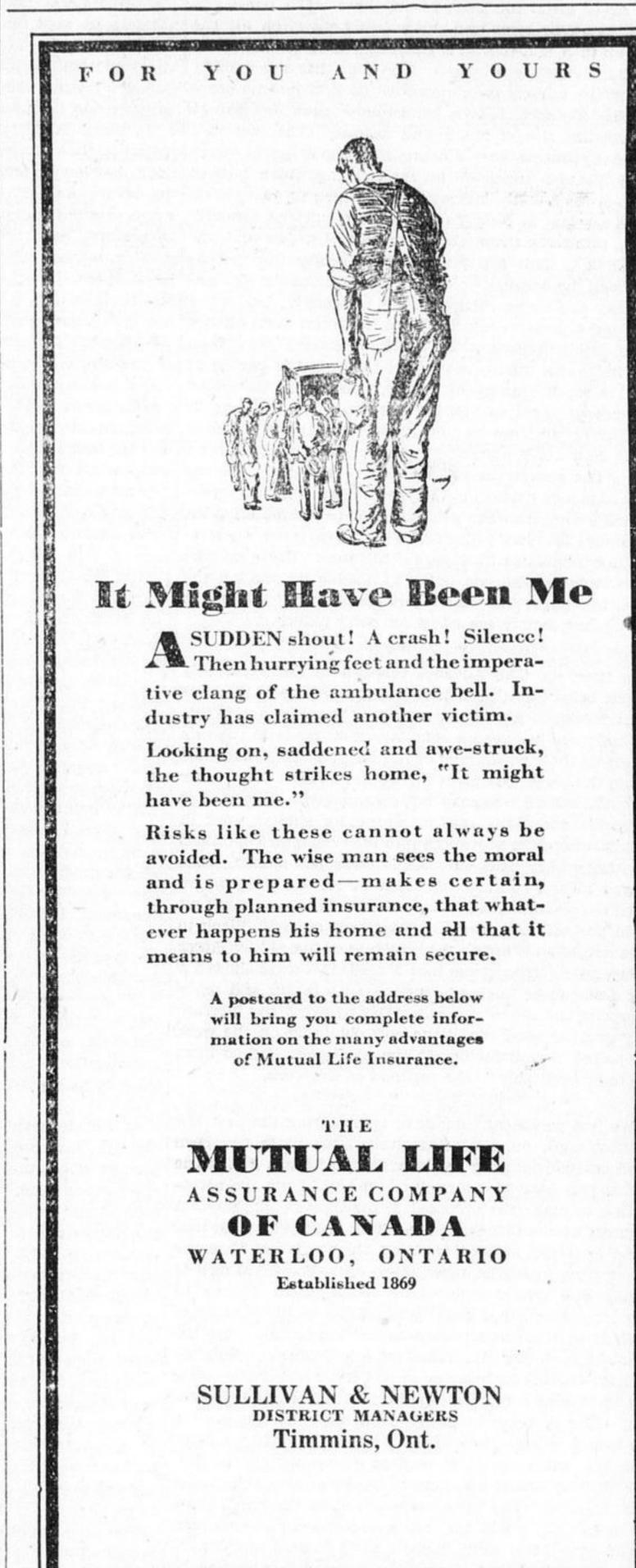
HOW ONE WOMAN LOST 47 POUNDS OF FAT

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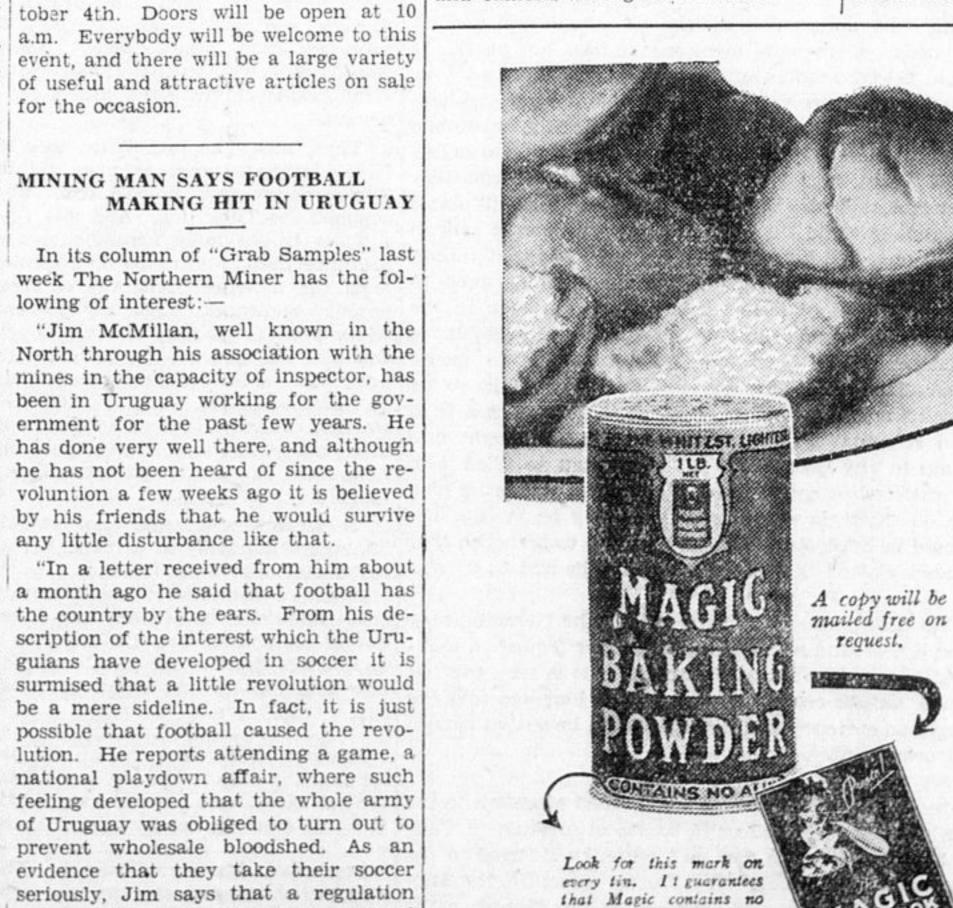
abdomen and sides. "Now I am glad to say I am a well woman, feel much stronger, years younger and my weight is 170 pounds. I do not only feel better but I look

better, so all my friends say, "I shall never be without Kruschen Salts, will never cease taking my daily dose and more than glad to highly recommend it for the great good that is in it."—Mrs. S. A. Solomon.

"P.S .- You may think I am exaggerating by writing such a long letter but truly I feel so indebted to you for putting out such wonderful salts that I cannot say enough."



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3 out of every 4 Canadian housewives,* who bake at home, say they use it because it does give consistent, better baking results.

If you bake at home, the New Magic Cook Book will furnish you with dozens of attractive baking suggestions.

Try this Recipe for Muffins

1 tablespoon butter 2 tablespoons sugar 2 eggs

3 teaspoons Magic Baking Powder cup sweet milk

21 cups flour Cream butter and sugar. Add eggs one by one, beat well. Sift dry ingredients together and add to first mixture alternately with milk. If batter not stiff enough, add a little more flour. Put in well-greased muffin pans and bake for 20 minutes in a quick oven.

*This fact was revealed in a recent Dominion-wide investigation.

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