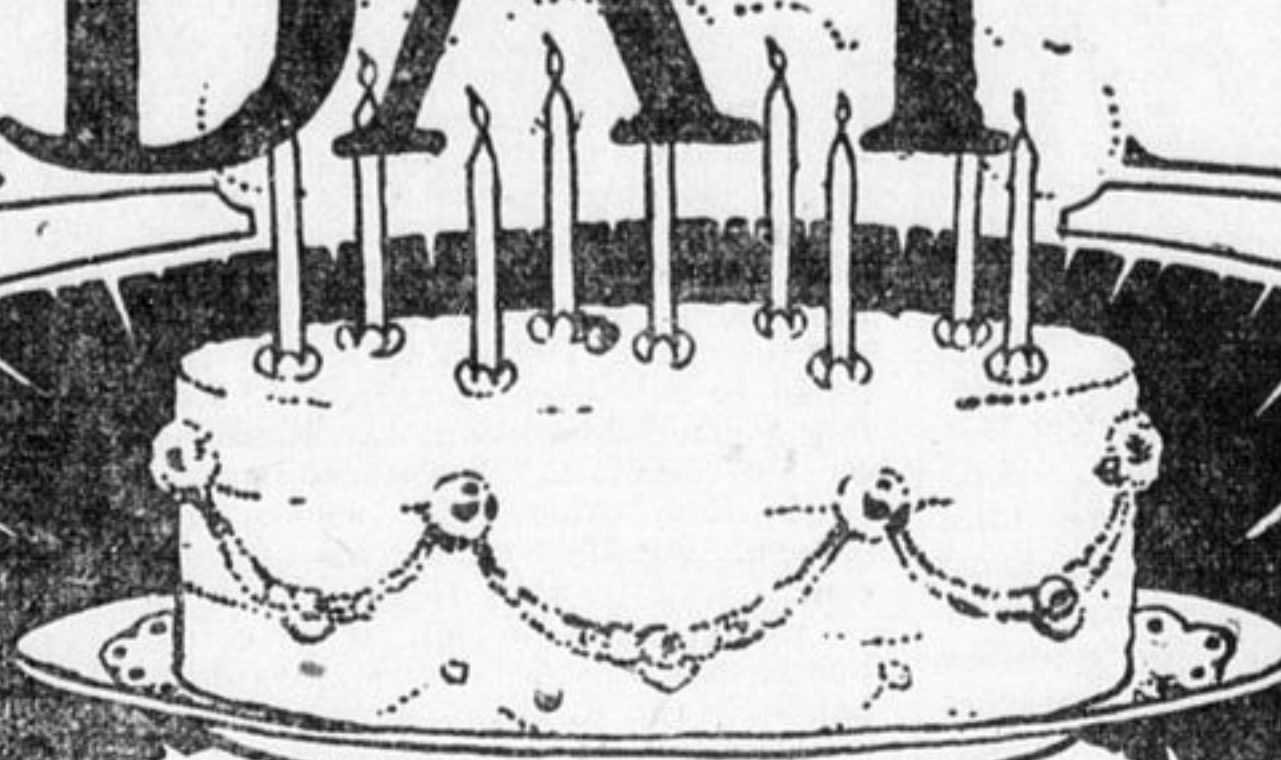


SHRAGGE'S THIRD BIRTHDAY SALE



Fall Frocks

New Tweeds make us Aware that Autumn is Near.

Turning the spotlight on Fall Tweeds, we see many beautiful soft-textured fabrics mostly in the Brown and Rust ranges. Where we find patterns they are small and indefinite, while there are many colorful mixtures, monotone and two-tone effects.



Beautiful new Fall fashions. Smart new styles for street, afternoon and business wear. Flared, bolero and pleated models of Silk Tweed, with trimmings of silk vestees, ties, bows and belts. In shades of Blue, Green, Brown, Tan, etc. Sizes 16 to 44. Birthday Sale

\$6.95

New Ensembles of Travel Prints

All the whims of fashion—every newest style detail for Fall is here in this group of new Travel Prints. Bolero, ensemble, flared and pleated styles. In all the new colorings and patterns. Sizes 14 to 44. Birthday Sale

\$8.95

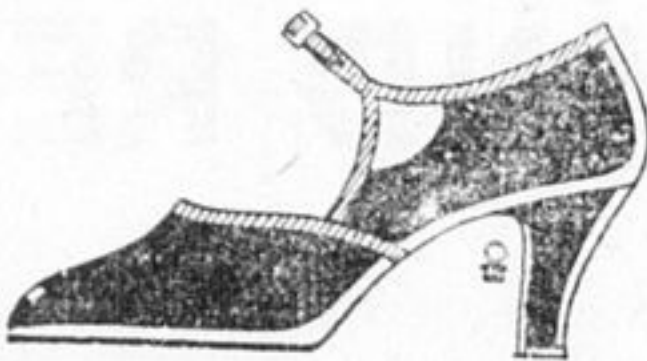
Charming Styles in New Fall Dresses

New arrivals that have an unmistakable air of the New Autumn season by right of their individual styling. Of French Canton and Satin, in flared and pleated styles. New sleeve treatments, peplum effects, touches of lace on collar and cuffs. New Fall shades—Colonial Brown, Cricket Green, Independence Navy and Black. Sizes 14 to 44. Birthday Sale

\$4.49

New Fall Styles in Women's Shoes

Such an array of wonderful shoes at this popular price. The new Brown Shades, Black, Silk Kid, Patent Leather and Black Satin. In Straps, Ties and Pumps. All sizes. Specially priced for Birthday Sale



\$3.49

Hosiery

Women's Full-Fashioned Heavy Thread Silk and Chiffon Silk Stockings

Women's full-fashioned heavy thread silk and chiffon silk stockings. All silk to top—new French heel—14 new shades. Every pair perfect. Values to \$2.00

Birthday Sale
99c

Once more we are on the eve of a great Shragge Birthday Celebration. Once more we bring to a climax months of diligent planning. Hundreds of special offerings have been provided. The whole Shragge store is brimful of NEW merchandise --- for Fall and Winter. Back of all this preparation stands the country-wide contacts and resources of our large Eastern connection, the accumulated experience of three growing years --- a confidence which we respect and by which we are constantly inspired to greater achievement. Regularly we aim a little higher --- to provide a greater Birthday Sale than ever before. Greater assortments, larger quantities, wider varieties, greater values, better service. Regularly each year we follow a fixed Anniversary Plan, and each year Timmins and the Porcupine Camp responds to our offerings with an enthusiasm that stands unparalleled in merchandising history. In announcing our Third Birthday Sale we wish to stress four important facts:—firstly, this Birthday celebration is the most important Shragge merchandising event of the entire year; secondly, every department in the store is represented with hundreds of special values; every day offers something new; thirdly, every offering is of timely and seasonable merchandise at a very definite saving, the greatest opportunity of all the year to save on your Fall and Winter needs. Fourthly, this is not a clearance sale, all merchandise offered is the newest of the new.

Starts Friday, September 12th

Newest Coats Figure in This Great Event

Every woman and miss will find the Anniversary Sale of surpassing interest, for right at the beginning of the season it brings the newest modes at lower prices—choice, well-made examples that you will be delighted with. Included are:

Misses' and Women's Fur - Trimmed Fall and Winter Coats

Extra Special in Chinchilla Coats
Most serviceable coat one can buy. Pure Wool Heavy Chinchilla, red wool lining. Mannish type A coat for every purpose. Regular value up to \$15.00.

Anniversary Sale Price **\$8.95**

Smart new styles, well made of imported broadcloth, fully lined and interlined. Have large opossom and caracul collar and cuffs. In brown, green, navy and black. Sizes 14 to 42. Regular \$27.50.

Anniversary Sale Price **\$16.95**

Newest belted models and fitted styles, showing cape effects and fullness achieved by flares or gores. Fashioned of high-grade imported broadcloth, fully lined and warmly interlined.

Have luxurious collar and cuffs of caracul, French beaver, muskrat, opossom and genet, lynx and mole.

Colours include navy, brown, green and black. Sizes 14 to 44. Regular \$39.95.

Anniversary Sale Price **\$24.95**

Tweed Coats

Newest Tweed Coat in the striking new Selamintu lines. Lavishly trimmed with huge Raconette collars. Specially marked to emphasize the Birthday Sale.

Anniversary Sale Price **\$19.95**



New Fall Hats

800 New Fall Hats—manufacturers samples including Pattern Hats, Sport Hats, Matron's Hats and Hats for Misses. Values up to \$3.95. All at one price for Birthday Sale

\$1.49

The Most Outstanding Millinery Value in Town



Represented in the assortment are close-fitting shapes, off-the-face styles, hats with large brims and youthful designs, the newest velvet designs and shapes. Also very smart styles for matrons. Over 200 hats in larger head-sizes. Not a hat in the group that sold less than \$4.95. Chiffon velvets, silk velvets, transparent velvets.

\$2.95

All the Leading Fall Colours

Sand, Green, Navy, Grey, New Browns, Wine, Red, Black, Blue, Etc. Etc.

Hand-Made Shoes

200 pairs Hand-made Shoes in latest models, all sizes and widths. Regular value up to \$15.00. Birthday Sale Special

\$9.95

Tweed Coats

A very limited number of fine Tweed Coats in larger sizes. These coats would be good values at \$12.95. Extra Special during our Birthday Sale at

\$5.95

Tweed Suits

Just the garment you need to finish off the season. Values unheard of at

\$9.95

Fur Department

Our new Fur Department will be in charge of Mr. N. Bilsky who has over twenty years experience in retail catering to the most fashionable Eastern clientele and will gladly at all times give you the benefit of his Fur experience in furnishing estimates for special made-to-order coats, stock garments and re-styling.

Special for Our Anniversary Sale

We will reline your Fur Coat, supply you with guaranteed quality Rayon lining, new loops and buttons, clean and glaze your coat all for

\$11.95

Fur Coats

Grasp your opportunity to secure your Fur Coat at an unheard of price. Coats of Chapal Seal—Natural and Dyed Squirrel collars and cuffs—Natural Muskrats, worked diagonally of split skins, also Electric Seal, self trimmed—All silk crepe lined—Values up to \$150.00. Third Anniversary Sale price

\$79.50

Shragge's Offer Another Great Birthday Estimate

First Prize . . . \$50.00 in merchandise
Second Prize . . . \$25.00 in merchandise
Third Prize . . . \$10.00 in merchandise

The public have come to look forward to our Estimate Event as a part of the atmosphere of Shragge's Great Birthday Celebration. True the Great Birthday Sale has a double appeal—First it offers an unparalleled opportunity to save on timely merchandise, and secondly—The Birthday Sale Estimate offers to all making a purchase in our store an opportunity to win one of the three valuable prizes which are in our store, an annual feature of our Birthday Sale. This year we present an Estimate event which will tax your skill to the utmost.

Here Are The Details

In one of our windows we present a gorgeous scene planned for beauty and attractiveness—a fine baronial castle, a medieval setting with driveways leading to the main gates studded with copper and silver coins—reminiscent of the gorgeous pageants of ancient France and Spain, of gallant knights and beautiful ladies. Truly a window worth a visit to our store to see.

Here's The Problem

To the first three correct or nearest correct estimates of the total value of the coins studding the driveways used in this scene will go the three valuable prizes we offer, first, Fifty Dollars in merchandise, second, Twenty-five Dollars in merchandise, third, Ten Dollars in merchandise.

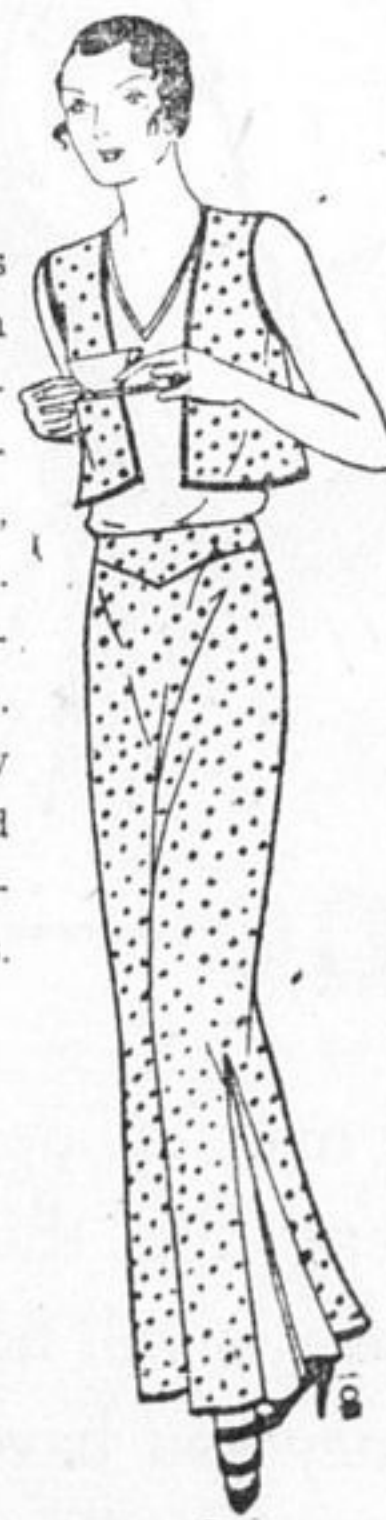
How to Register Your Estimate

Every customer making a purchase in our store, and who has made an estimate will sign their name and address and their estimate in a book in our store provided for this purpose. At the completion of our great Birthday Sale the money will be counted by two members of the staff of The Porcupine Advance and the first three winners coming closest to the correct total will be entitled to the three prizes offered above. No employee of Shragge's Store is eligible.

Rayon Silk Underwear Samples

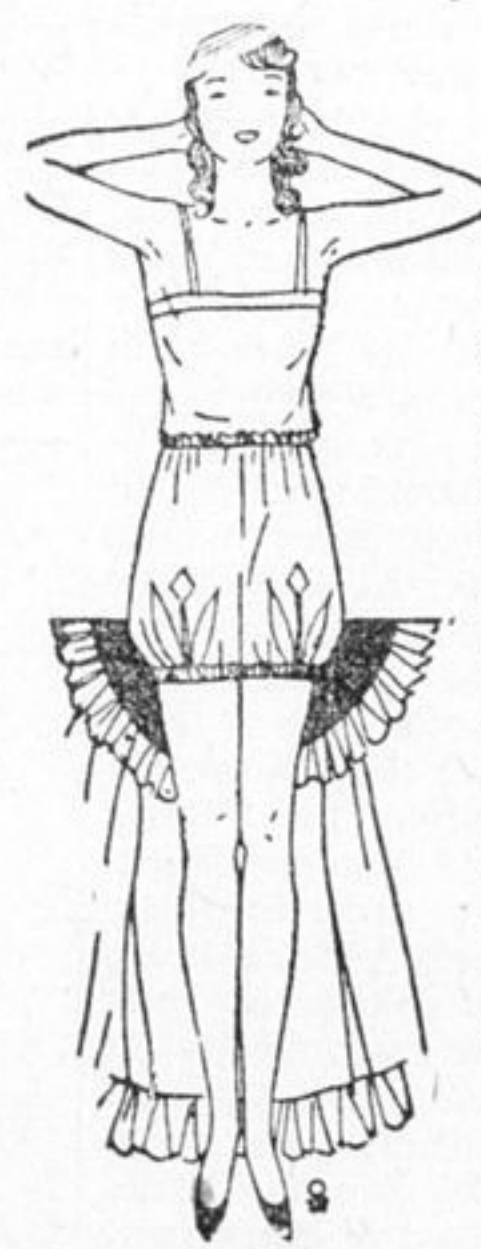
Pyjamas, Nightgowns, Slips, Combinations, Teddys, Bloomers, Coolie Coats, etc. Values up to \$5.00

Shop early for this bargain in Rayon Underwear! 400 samples including Pyjamas, Nightgowns, Slips, Bloomers, Combinations, Teddys, Coolie Coats, etc. All extra fine quality in lace trimmed and tailored styles. Pretty lingerie colours. Birthday Sale



99c

Dance -Sets, Silk Vests and Bloomers



Amazing value! A manufacturer's stock of 200 dozen Rayon Silk Vests and Bloomers. All heavy quality and all perfect. Lace trimmed, appliqued and tailored styles. In Black White, and all the lingerie colours. Values to \$1.95 per garment.

65c

2 for \$1.25

Every Customer Making a Purchase During the Sale will Receive a Piece of Our Birthday Cake.

Watch Our Windows for Daily Specials

A.J. Shragge LIMITED

"In Style and Value the Store That Sets the Pace"

29 Third Avenue

Timmins

Watch Our Windows for Daily Specials