

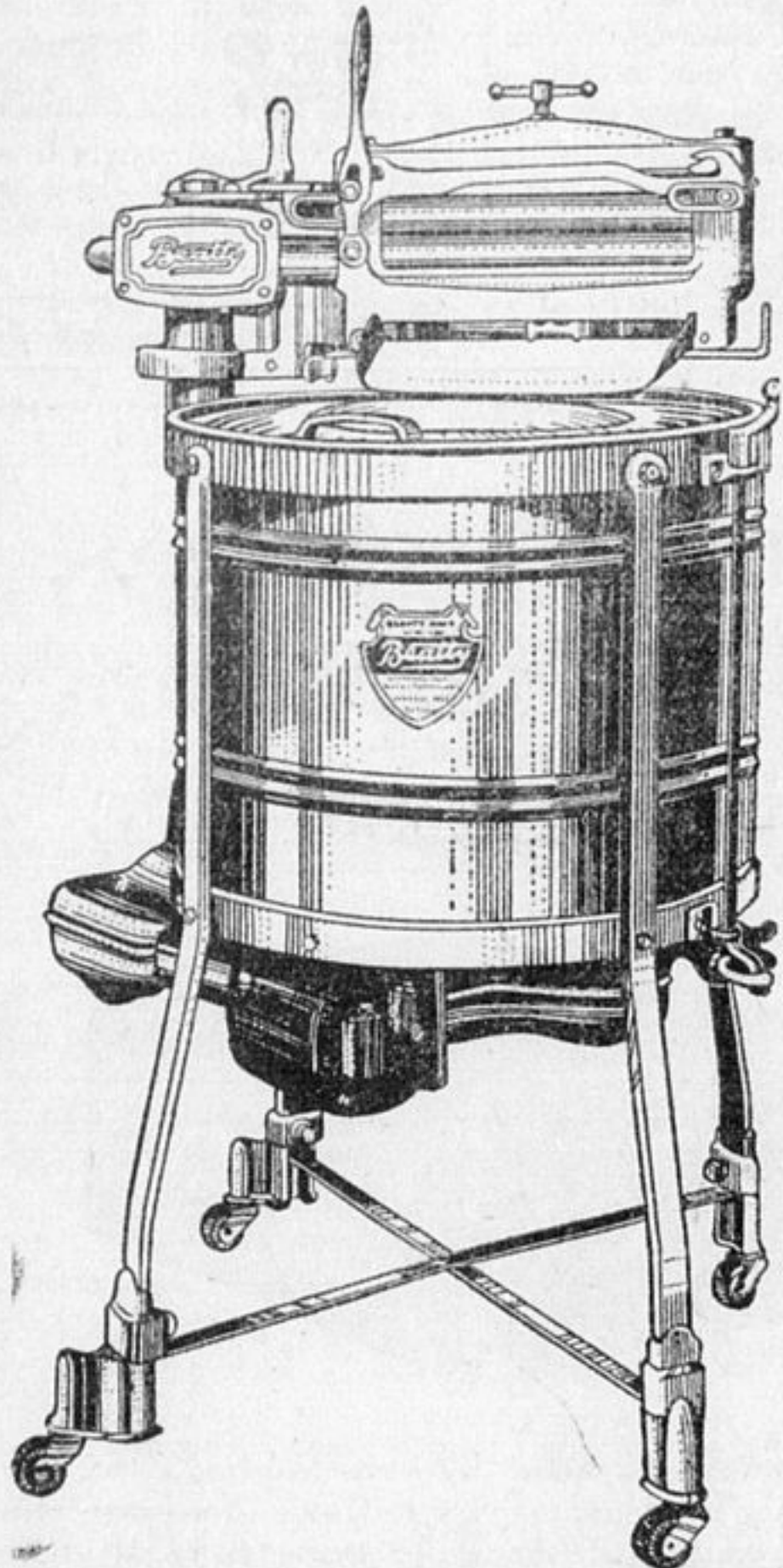
OPENING SALE

OF THE NEW

BEATTY WASHER STORE

SATURDAY, JUNE 7th

Buy Made-in-Canada Goods

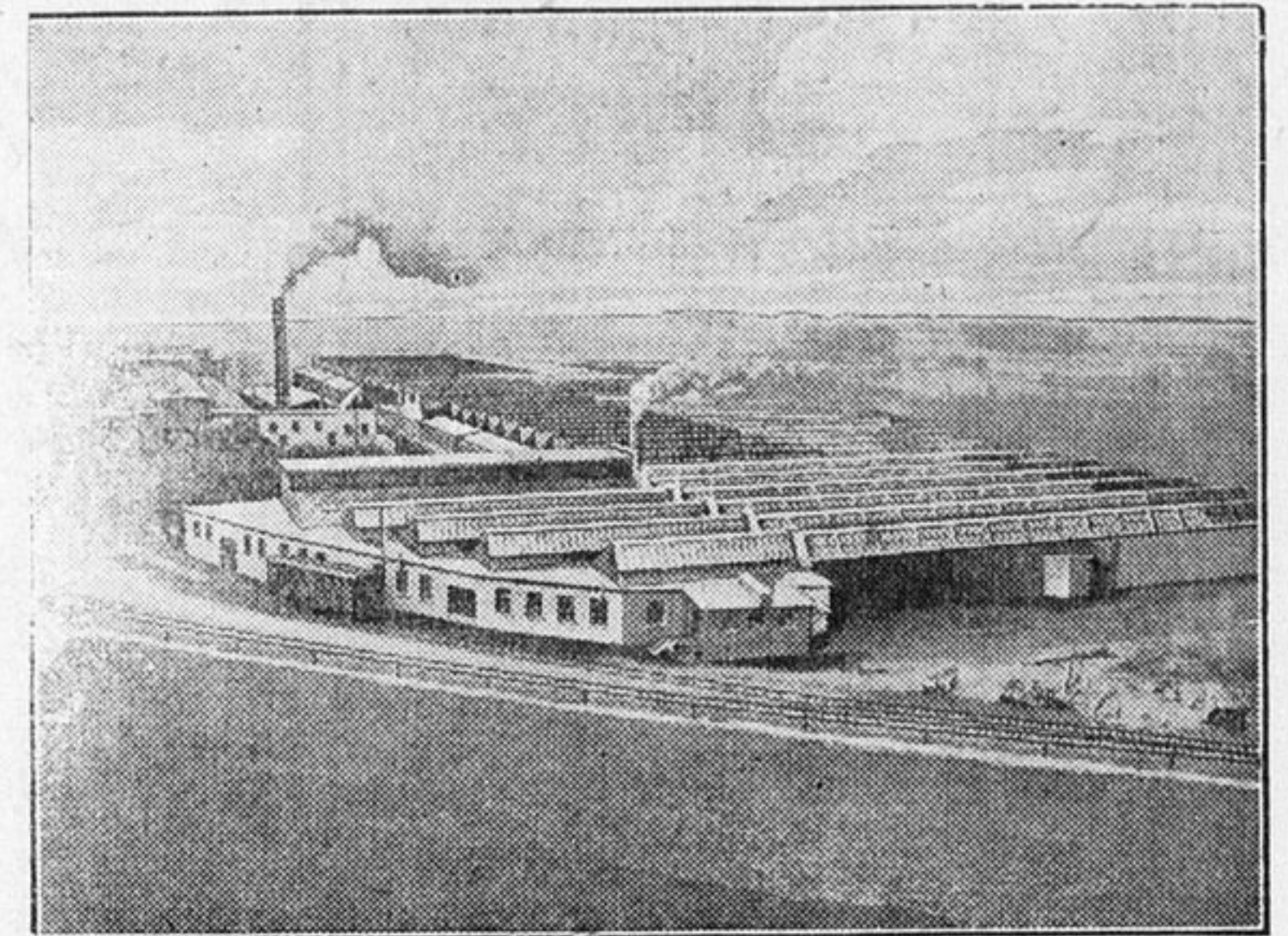


Beatty Bros. Limited are the oldest and largest washer manufacturers in the British Empire, and sell direct from their own factory through their own stores in all large cities. They make and sell more electric washers than all others combined Canadian or imported. Fifty-four years of manufacturing assure quality and our own factory branch right here in the city assures service should it ever be required. Prices, terms and premiums offered cannot be equalled.

Beatty Bros. Limited are Opening a Store in Timmins

In keeping with their policy of extension Beatty Bros. have opened an exclusive Washing Machine Store in Timmins. This store will be under the complete direction of the Beatty Company—Expert Service Men will always be on hand to give you Efficient Service. This new Store which is being opened on Saturday will employ a large number of Timmins people—You are cordially invited to attend the opening. You will always be assured of Courteous Service in this new Store.

Bird's-eye View of Beatty Factory at Fergus, Ont.



This is an actual photo of the large factory of Beatty Bros. Limited, Fergus, Ont., and the home of the famous Beatty Washers. The photo was taken from a position on a neighbouring watering tower, and the different shades of roofing clearly show stages of growth of the company in recent years. The company operates four factories in all, in Fergus and London. The main wing of the plant above is 384 feet wide and 888 feet long and covers over 6 acres, and plans are in hand for a large addition to this floor space in the Spring. Beatty Bros. Limited is a Canadian Company, founded in 1874, the month of March marking the 55th anniversary. The firm has branch warehouses and retail stores in practically every large Canadian city from coast to coast, and makes and sells more electric washers in Canada than all other companies combined, Canadian or foreign. Celebrating their 55th anniversary the company has just shipped a solid train load of hardware to the West. The train contained 35 carloads of Beatty goods, valued at \$400,000, retail prices. It contained 5,880 pumps, 1970 ladders, 18,000 feet of barn door track, 25,000 feet of hay track, and 61,600 feet of pipe. A special feature of this trainload was a shipment of 1,660 electric washing machines—the largest shipment of washers ever made in the British Empire.

Beatty Electric Washer

\$1.00 down; \$2.15 a week. No interest. Complete Outfit of Four Pieces included free with every washer. Our price

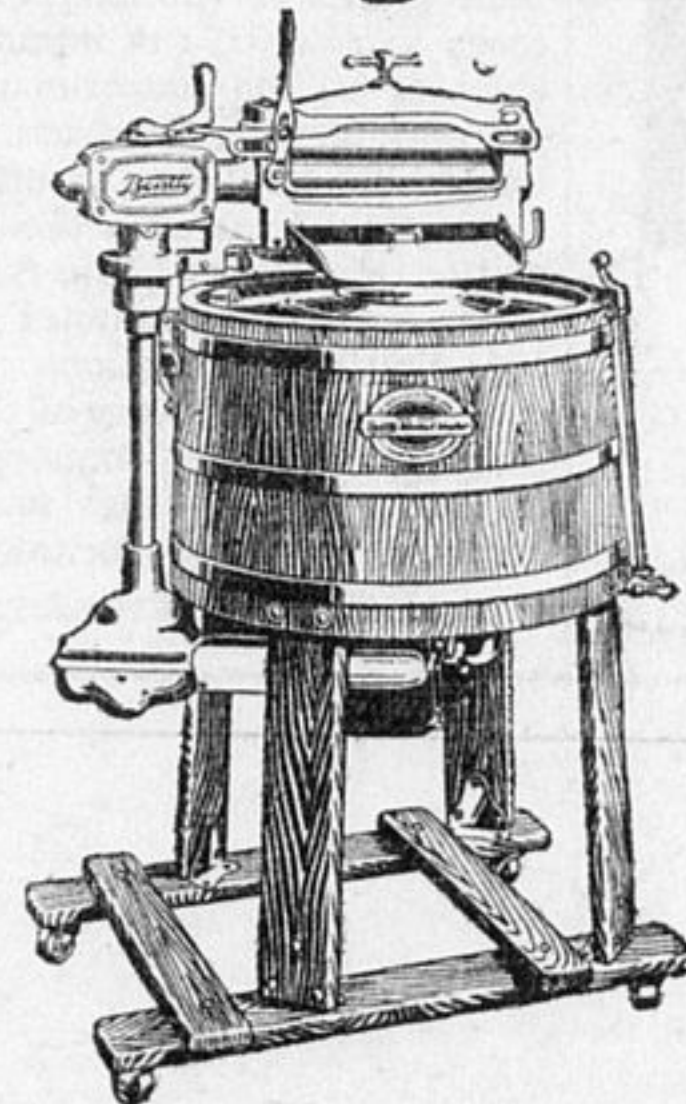
\$169

Only \$1 Down

18 Months to Pay Balance—No Interest Charged

\$1.00 sends home any of the washers herein advertised. The remainder may be paid in small weekly or monthly sums—so small you will never miss them. Every machine is brand new and fully guaranteed. Beatty washers are all lower in price than competitive machines, and in addition you receive the valuable washday outfit, worth at least \$20.00.

Beatty Electric Junior



\$129

\$1 Down
\$1.45 a Week
Brand new, latest type Gyrafoam action, automatic swinging wringer
Our price.....\$129
Competitive price.....\$149
Saving to you \$20

Cyclone Electric Washer

\$99



\$1.00 Down
\$1.30 a week.
No Interest Added Extra
Brand new, fast action and fully guaranteed. Complete washing outfit included. Trade in your old machine and get a good one.

Select Your Machine ---- Choose Four Accessories

Now is the time to get a washer while this special introductory sale is on. Decide on the price and terms you can afford to pay, choose the extras you want, and buy while the sale is on. Washers will be delivered in turn as ordered. Come in and see us, or telephone and a representative will call.



YOUR CHOICE OF ANY FOUR OF THE ACCESSORIES ILLUSTRATED ABOVE

On the initial payment of \$1 you receive your Beatty Washer, and, in addition, FREE OF CHARGE, you select any four of the premiums offered—each one a valuable washday aid that simplifies washing

Beatty Washer Store

19 Pine St., North

Goldfields Hotel Block

Next to Post Office

Phone 391