

Don't Miss This

THE GREAT SPRING DRIVE

at Store of A. J. Shragge Ltd

WE are **SPLENDIDLY PREPARED** for **SPRING**
Sale Starts Saturday Morning, April 5th, 1930

Weather conditions such as have prevailed during the greater part of March leaves our store overstocked in all Departments, leaving us no choice but to offer a wonderful range of all the latest styles in all lines of women's apparel in the greatest pre-Easter selling event in the history of Timmins, at prices made possible only through the purchasing powers of our large Eastern connections. In announcing this Great Clearance Sale we have taken into consideration the closeness of Easter, and are offering only the latest modes for the inspection and choice of our customers. Visit our store during this Sale, the values we have to offer will convince you that our store is the logical place to purchase better merchandise at lower prices. We invite you to compare and profit.



Flared Collars and Furred Collars are Important in the

New Spring Coats

Featuring the Nipped-in Waistline — Exceptionally Smart.

Not only are these Coats nipped at the waist to conform with Paris ideas of what the "well-dressed women will wear" but there are many more clever styles, such as capes and flares. In Broadcloth, Tweeds, Twills and a variety of other materials for all-occasion wear. In all the new Spring shades Sizes 14 to 44. Our Extra Special at

\$25.00

Blouses



The new 1930 Blouses stir up memories of the past, then add a new interest with fresh fabrics and lovely colours. Of crepe-de-chine or satin, they are distinguished by the smart details that Paris endorses so enthusiastically—jabots, frills, bows, yokes. In exquisite shades of eggshell, opaline, pink, ivory and larkspur blue.

2.25 to 11.50

Furs

10 only Brown and Cinnamon Foxes, regular \$35.00

Special **\$21.95**

Gloves

New Spring Gloves

Special

59c

A Specially Priced Group of New Spring Frocks

in Crepes

Seldom are frocks so smart in style and so excellent in quality to be found at this low price, yet this group presents both of these features, as well as a most inviting assortment of colours and styles. The details which assure individuality and a wide choice are the bolero, lingerie touches, bows, capelets and flares. The colours are those sponsored by Fashion for Spring wear. Sizes 14 to 46. Greatly reduced to sell at

\$9.95

A Magnificent Assortment in Lingerie



Rayon Lingerie

Pettiknickers, Pyjamas, Gowns, Panties, Teddies, Slips, Sets.

Special for Saturday

\$1.00

Regular Values up to \$4.00

Another tremendous purchase of this fine lustrous Rayon Lingerie. At \$1.00 the assortment is immense and the quality one you would expect only in higher priced garments. The colour range includes pink, peach, Nile, orchid, maize, sand and sky. Many of the pieces are finished with lace trimmings while others are plain. All first quality and available in all sizes. See our special table display, then come early and buy several pieces. Special for Saturday at only \$1.00

Watch Our Windows for Daily Specials during this Sale



FRIDAY

Special Showing of

SAPERA DRESSES

In Sizes for the Larger Figure, the Short Stout and the Dainty Miss

A representative of this famous house will be in our ready-to-wear department for one day—showing the smart new prints endorsed by Paris as well as many other frocks of smart style appeal. Specially designed to give a graceful line to the larger figure and to the dainty miss. Orders accepted at this showing will be delivered before Easter.



Newest in Millinery

HATS

Hats with the larger head sizes, showing medium and small brims, as well as tricorne effects. Made of Baku, Spider, Web Lace and Fancy Straw Braids. Colours include black, navy, sand, tan, green, blue.

\$1.95

RAINBOW CHIFFON SILK HOSE

Saturday Special **\$1.50** Saturday Special

Regular \$1.85



Sizes 8½ to 10

198 pairs Sheer Chiffon Silk Hose, in full-fashioned make. These are evenly knit, clear silk hose with fancy barred heel. In all shades. Specially priced at \$1.50.

French Room Newest Printed Crepe and Printed Chiffon

Dresses

This beautiful line of dresses was originally priced at \$35.00, but owing to the unfavourable weather we are making them an outstanding special during our sale at only—

\$21.95

SHOES

Sprightly, lovely Spring Shoes . . . redolent with the Easter spirit . . . gratifying every fashion lover's dreams of beauty. Fitting perfectly into every desired colour scheme . . . and yet, modestly priced.

Modern Mode Shoes

\$4.95

The Corset Line

is Important and Necessary



The new silhouette in garments requires a careful choice of a foundation garment, designed to conform with the outer lines. To make a satisfactory choice requires expert advice, and the corsetiere in our foundation garment department will be glad to advise and assist in a choice.

Miss Josephine Paquette of Pembroke, Ont.

an expert Corsetiere has been added to our staff to give special attention to our greatly enlarged Foundation Garment Department

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Suits, Ensembles

Are the Season's Style Success.

Be Sued this Spring and be Smart—Fashion endorses the Suit and Ensemble with an enthusiasm there is no denying. We are featuring all the latest popular styles. Navy blue serge, silver wing, rough and smooth tweeds, tricelines and other fabrics present a delightful choice. The styles are fascinating and the prices moderate.

Values up to \$35.00

\$21.95

Women's New Tweed Coats

Our Special at **\$8.95**

These smart coats are cut in styles that richly reflect the Spring Mode. Sizes 14 to 44. Excellent quality of material and workmanship makes this line of coats one of the special features of this sale.



Fur Coats

Buy your Fur Coat now at greatly reduced Summer Prices. Come in and let us explain our lay away plan to you.

Special Orders

Our buyer is leaving on Monday morning for the large Eastern cities on a special buying trip, and will be pleased to give her personal attention to any special orders required. If wishing to leave a special order call at our store on Friday and Saturday.

A. J. SHRAGGE LIMITED

"In Style and Value the Store That Sets the Pace"

29 Third Avenue

Timmins, Ontario