# PERSONALITY MAKE II



The Complexion of an Individualist

HELENA RUBINSTEIN has created those subtle tones of rouge and powder that skilfully blend to emphasize each varying personality. Brilliant, dynamic, or neutral, calm -- they flatter and individualize without bizarre effects and add the final note of beauty that complements youth-

Valuze Rouge en Creme, in three lovely tones-Red Raspberry-Red Geranium-Brun-1.00, 1.50, 3.00

Vulaze Powder - soft and clinging-in ten shades-that match per feetly the differing complexion tones.

1.00, 1.50, 3.00

Time in on the Voice of Beauty program broadcast by Helena Publistein every other Thursday over the National Broadcasting Chain and Associated Stations, at 11:30 A. M. Eastern Standard time.

### The Goldfield Drug Co. Timmins

## Ten Years Ago Timmins

From data in the Porcupine Advance Fyles.

TIMMINS TOWNSITE

705

A piano solo, by H. M. Martin; a paper around and try out this club." on "Robert Burns," by P. Dougall, and other interesting features were on the years ago the Hollinger won from the time were necessary to break the 3 to

TIMMINS

701-702

In the district hockey league ten periods of ten minutes each of over-

Pioneer Stores

FOUR STORES

WHOLESALE WAREHOUSE AT SCHUMACHER - - - TELEPHONE 134

SCHUMACHER

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described as a "brisk" game, and by In the first of these overtime periods the camp but after investigation and "brisk" there was nothing else meant | each team scored one, but in the second | consideration decided that Timmins than "brisk." In those district hockey overtime the Falls alone scored, thus league games ten years ago no one ever | winning the game, 5 to 4." had a chance to snatch a bit of sleep, tyre had two, Hicks and Levine.

two overtime periods were necessary to pointed out that the wild talk in the decide a match between Iroquois Falls outside newspapers had an evil effect, and the Porcupine in this group. "Iro- creating and rousing ill-will and disquois Falls made their first win," said sension that need not be present at all. The Advance at the time, "and they de- The Advance quoted the Secretary of served to win on the brand of hockey | the Porcupine Miners' Union as saying: they presented, though the Porcupine | "I don't know where the newspapers got team put up a lively contest and had such reports, but there has to my knowsome little hard luck. The Falls play- ledge been nothing to justify them. Aners showed a startling inprovement in other member of the union was quoted as form and play compared to previous saying:-"We know our own affairs. games here, but even at that the play We mind our own business. And we was largely in front of the Falls goal, would thank a whole lot of these especially in the second and third peri- trouble-seeking outsiders if they would ods. The Falls' goaltender saved the do the same." The Advance concluded situation for his team. Liberty, in its reference to the matter with the injured in a previous game, had to after their own affairs. They have leave the ice before the game had been shown before how easily any minor diflong in progress, and this, of course, ficulties may be adjusted by co-operahad a very decided effect on the re- tion and getting together. All is well at the rink here for the game. Iro- advice to the outside trouble-mongers After some consideration and discusquois Falls came over by special train, is, "Tell the Truth, and Mind Your but this time they did not bring their Own Business." brass band. The train developed en-Ten years ago the Timmins Men's evening's programme. The Advance at gine trouble and delayed the arrival ing of the Timmins Board of Health Club gave a concert and banquet in the the time said:—"The whole programme of the team. Iroquois Falls had desir- and precautionary methods were conbasement of the Presbyterian church. was of a high order of excellence and ed to have a referee and judge of play sidered in regard to any possible danger There was a large attendence. Mr. W. was thoroughly enjoyed from beginning from Cobalt brought here for the game, of another influenza epidemic that Nicholson was chairman and opened to end. The banquet provided was also and this being quite satisfactory to the year. The district had been comparathe proceedings with an attractive lit- of the very best. The Men's Club is a Porcupine team, F. N. Smith was here tively free from the "flu" for nearly a Lodge, A. F. & A. M., Timmins. Scottle address. Other items on the pro- non-denominational organization and as referee, and H. C. Kennedy as judge year, but the disease was in epidemic ty Wilson's orchestra furnished the were:—violin solo, by Mr. is formed for the purpose of giving the of play. Their decisions gave general form in many places down south, and musical interlude, including songs by Deeming; Scottish songs, by Rev. J. D. young men of the town a pleasant place satisfaction. The play on both sides the idea here was to guard against any W. G. McHugh, violin solo by C. R. Parks, J. K. Moore and J. Twaddle. to pass their evenings. On Monday was free from roughness and any penal- general spread of the disease in Tim-The latter who was an ex-member of and Thursday evenings any aspiring ties imposed were for minor offences. mins. The Timmins Board of Health planoforte duet by Mrs. and Miss Simms, the British Navy, one of the songs with Jack Johnson can come around and get The teams lined up as follows:—Por- adopted the same type of precautionary solo by Miss Joyner, and other numwhich the Grand Fleet used to break a few hints on the gentle art of box- cupine-Liberty, Loughlin, McGuire, measures as taken by the city of To- bers, delighted all. the monotony of their seemingly ever- ing. Every other night of the week Parker, Campbell, Brennan; Brown, ronto in plans to avoid danger of epilasting wait in the North Sea for the there is something interesting going on, Geo. Lake. Iroquois Falls-Corbould, German fleet to come out and fight. and all young men are invited to come Brydges, Masterson, McConomy, Fluker, Wilson; Fraser, Bousquet. Two troyed the fine big store and stocks of son's orchestra furnished the music.

DOME MINES

Penny wise, pound foolish

is an old adage. People all

over the country are find-

ing how true it is. Many

people buy for price only

and are disappointed - -

these people try buying

for quality and are satis-

fied. Do you buy for Qual-

134a

McIntyre in a game that The Advance 3 tie with which the game concluded.

In The Advance ten years ago decidnor did anyone, either on the teams or ed objection was taken to stories apamong the fans feel a bit like snoozing. pearing in Toronto and other outside There was something doing every min- newspapers in regard to probable laute and it was all too good to miss. In bour difficulties in Timmins and disthe game noted above, the following trict in the spring. The Toronto newswere the line-ups:-Hollinger-Liberty, papers pictured the labour union here goal; Loughlin and Wyley, defence; as planning to stir up a big bunch of Simms, Jacobs and Smith, forwards. trouble, while The Advance pointed out McIntyre-McIntyre, Briden, Gregory, that there was absolutely no grounds Parker, Cauley, Cox. The spare for for talk of this sort, the mines and the Hollinger was Jackson, while the McIn- men going along minding their own affairs and striving for co-operation In the N.O.H.A. series ten years ago for mutual benefit. The Advance also goal for the Porcupine team, was very following paragraph:-The miners of effective. McGuire, who had his knee | the gold district are quite able to look There was a crowd of about 900 at the gold camp, and the Porcupine's

On Feb. 3rd, 1920, there was a meet-

Fire at noon on Feb. 4th, 1920, des- ed and very successful. Scotty Wil-Marshall-Ecclestone, Limited, corner of Third avenue and Pine street, Timmins, the loss occasioned being estimated at from \$100,000.00 to \$150,000.00. Only a half of this loss was covered by insurance. Although the fire occurred at noon and The Advance was published shortly after noon, there was a lengthy report of the fire in the issue for the Hardy, spares. day. The report in part said:-"Building and contents were completely destroyed, floors falling through by half past twelve and the walls caving in shortly after. The alarm of fire was turned in at about quarter to twelve and when the firemen arrived after their usual speedy response, the fire had great headway and the dense volumes of smoke made fighting it very difficult matter. The fire originated in the big new basement of the store from cause or causes unknown, though there is a probable theory that it generated from spontaneous combustion. It seemed to start among some oils and the store fire extinguishers were used upon it without the desired effect. The blaze rapidly gained headway and the stifling smoke drove the staff from the basement. In a few minutes more the store ground floor was so filled with smoke that the staff had to seek safety outside. A few minutes after the fire was discovered it had such headway, aided by the dense, suffocating fumes and smoke, that the place was doomed. The firemen put up an energetic and effective battle with the flames, but nothing could be done further than to prevent the spread of the fire to other buildings. In a short time three or four lines of hose were playing on the building at the most advantageous points. The nature of the material stocked in a furniture and hardware store, however, made the fire-fighting very difficult. dense smoke from oils, mattresses, etc., interfered with close-up fire fighting, though the firemen took chances on several occasions. The dense clouds of smoke and the very rapid spread of the fire made it impossible to save any of the stocks. There were none of the explosions feared by some, however. The gasoline tank is a safety one located outside the store. The noise about half past twelve mistaken by many for an explosions was caused by the collapse of the second-storey floor which was strengthened by steel girders. At the time of going to press the fire is still burning but is completely under control, thanks to the hard and effective work of Chief Borland and his men. The Marshall-Ecclestone store building was perhaps the best of eits kind in size, equipment and modern features in the North Land, and the stocks carried were unusually large. The basement of the modern type of concrete construction was recently extended the full size of the building. The ground floor and second floor also carried big stocks of hardware, furniture, etc., while the third storey was used for apartments for members of

Announcement was made in The Advance ten years ago that arrangements had been completed with the Pathescope Company of Canada by the committee in charge of the dog race at Timmins to have a number of reels of film taken of the 1920 Porcupine Dog Team race. The Pathescope Co. also intended to take "movies" of other events and places in the district.

Ten years ago The Advance referred to reports current that Timmins was to have two new theatres. The Advance did not believe the rumours would result in more than just rumours. Representatives of some of the big mo-

would not support further motion picture shows.

In The Advance of Feb. 4th, 1920, reference was made to the death of Wm. Jamieson, for many years head of the Jamieson Meat Co. This company, whose headquarters were at Renfrew, Ont., had branches in several of the North Land towns, including Timmins and Cobalt, and the late Wm. Jamieson had been well known in the Porcupine having been a frequent visitor here. The Jamieson Meat Co. business at Timmins was taken over first by J. 1 Gordon who conducted it for years and later sold it to the Hollinger. The

Jamieson Meat Co. sign remained on the store here for many years, with a sign above it with the name of Mr. Gordon and indicating that he was the successor to the Jamieson Meat Co. The late Wm. Jamieson died at Red Deer, Alberta, after being in poor health for some five years. He was a native of Renfrew County and was 46 years old at the time of his death. "The strenuous character of his wideflung business life," The Advance quoted from The Renfrew Mercury, "included the taking of large contracts with contracting companies when the Temiskaming and Northern Ontario and the National Transcontinental railways were being built through Northern Ontario."

Ten years ago a number of those interested gathered at Connaught with the idea of forming a local gun club. sion it was decided to have the proposed rod and gun club include the whole district and a second meeting was accordingly called to put this revised plan into operation.

There was a large attendance and a given ten years ago by Golden Beave

The second moccasin dance at the Timmins rink in 1930 was well attend-

Ten years ago Timmins Juniors and Irquois Falls Juniors played a friendly game at Timmins after the regular N. O.H.A. feature. Timmins lads won, the score being 9 to 2. The Timmins boys included:-Steele, goal; Levine and Bonham, defence; Jemmett, Laflamme and Brewer, forwards; Kendall and

Among the local and personal notes in The Advance ten years ago were the following:-"Emmett Desormeaux, who had his arm badly broken some weeks ago by being caught in the belt of a wood-sawing machine, is making the best of progress to complete recovery." "R. J. Ennis, general manager of the McIntyre Porcupine Mine, has gone to Battle Creek, Mich., on a visit on account of his health." "The afternoon tea given at Miss Maltais millinery parlours yesterday by the St. Anthony's Girls' Altar Society proved a successful and enjoyable social event, the attendwith the social features of the occasien." "G. B. Nicholson, M.P., for East

ance being large and all being pleased Algoma, addressed a number of meetings in this district last week in the interests of the Anglican Church Forward Movement. He spoke at Iroquois Falls, South Porcupine, Timmins and at other centres, and made able and eloquent case for the Forward Movement.' 'This week a new jewelry store is opening up in the New Empire theatre building, Adrien T. Pommier taking the premises recently occupied by Cook and Mitchell, and commencing business there with a full line of watches, clocks and jewelry. Timmins now has four jewelry stores. Mr. Pommier's opening announcement will be found elsewhere in this issue." "The firm of Armitage and Ellis is discontinuing business here and the stocks are being bought by the Hollinger Stores, Ltd. The store closed this week for the purpose of stock-taking." "R. Benallick, who has been the representative of The Cobalt Nugget here for some time past, left on Friday morning for Detroit where he has a good position with a large advertising agency. Mr. Benallick made many friends here during his stay in Timmins and these, while regretting his departure, will follow him with very best wishes for his success in his new field." "The people of South Porcupine were out for moose last week, a big specimen having been seen on the T. & N. O. tracks." "Mrs. Geo. Howe, who

has been visiting at the home of her parents in Latchford for the past month, returned home on the Iroquois Falls special on Saturday night." "F M. Bardessono, manager of the New Empire theatre, left on Friday last for Hibbin, Minnesota, having received a telegram to the effect that his mother was very ill at her home in that place." "His many friends in town were pleased to see Col. Worthington able to be around again this week after being confined to the house since early last month with a severe attack of the influenza." "There were nearly 100 cases on the docket at the sittings of the Division Court held in the council chamber, Timmins, on Thursday, last. Judge Haywood presided at the court. which was chiefly concerned with the routine duties of deciding cases in regard to debts, garnishees and similar matters." "Messrs A. and E. Pierce, of Montreal, raw fur dealers, of Montreal, have opened up a place of business in the Curtis-Defoe block, Haileybury. A Pierce is a brother of Chas. Pierce, of Timmins. The firm of A. and E. Pierce

is one of the best known and most im-

portant concerns in the fur business in

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WILL GIVE 2 CONCERTS United Church, Timmins KINDLY LENT

Fri. & Sat., Feb. 7 & 8

RESERVED SEATS \$1.50

ADMISSION \$1.00

PLAN-TICKETS-Moisley & Ball Drug Store

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#### Anniversary TURKEY SUPPER

**United Church, Timmins** Auspices of Ladies' Aid

Tuesday, February 11th, 1930

Admission \$1.00

From 5.30 to 7.30 p.m. Children under 12, 50c

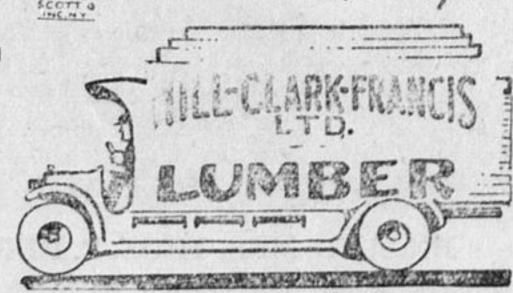
are cordially invited to our new Ladies' Store to see the newest Creations in Spring Coats, Suits and Evening, Afternoon and Street

# Dresses

to be shown by Mr. J. A. Wiener, of Montreal, on Friday and Saturday, Feb. 7 and 8

Sam Bucovetsky, Limited





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Potatoes Green Mountain 90 lb. \$2.79

PIONEER STORES EXTRA SPECIAL! FOR QUALITY

McLAREN'S JELLY POWDERS, any flavour, 4 for FRASER'S BONELESS 39c

Liquid Veneer Large Size Small Size 39c 19c

PIONEER STORES FOR QUALITY KING'S PLATE NORWE-

GIAN SARDINES, in 25c pure olive oil, 2 tins....

JOHNSON'S FLOOR WAX, 1 lb, tin

SHIPPAM'S MEAT AND FISH PASTES, per jar

30c TOILET PAPER 7 rolls for

25c COCOANUT, Bulk Per lb.

Granulated Sugar 10 lbs. for 61c

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Sunrise Corn 2 lb. Tin 2 Tins for orders. call for 27c

Pioneer Stores