

No Need of Crystal-Gazing

THE man who protects the future of his loved ones, as well as his own dependent years, with a Manufacturers Life policy assures his own good fortune. What could be finer than to look forward to financial independence at sixty or sixty-five?

THE MANUFACTURERS LIFE INSURANCE COMPANY

HEAD OFFICE - TORONTO, CANADA
A. W. LANG
District Representative, Timmins.

Skin Loveliness demands palm and olive oils in soap

so beauty authorities the world over urge twice-a-day use of Palmolive

CAVALIERI of Paris . . . Jacobson of London . . . Pessl of Vienna . . . Tejero of Barcelona . . . beauty experts the world over agree that facial loveliness depends upon "foundation cleansing." And foundation cleansing depends upon the daily use of a soap blended of palm and olive oils.



To rid your skin of pore-clogging dust, dirt and make-up, this is the simple treatment these famous beauticians would give you in their own salons de beaute: Make a fine, creamy lather of Palmolive soap and warm water. With both hands massage it gently into the pores. Then rinse thoroughly, first with warm water, then with cold.

Palmolive leaves your skin refreshed and radiant.

Retail Price 10c

PALMOLIVE SOAP



Sell yourself a Chevrolet

CHEVROLET owners sell themselves on Chevrolet. They learn, behind the wheel of the New Chevrolet, just what it means to drive a real six . . . a six with a high-compression valve-in-head engine, with staunch and stylish body by Fisher . . . yet a Six at the price of a four.

They taste the joys of six-cylinder power and smoothness . . . six-cylinder snap and acceleration. They experience Chevrolet's marvelous comfort and handling ease. They discover that this amazing new Chevrolet gives them every modern convenience feature . . . such as twin-beam, foot-controlled headlights; finely upholstered, deep luxurious cushions; high-speed window regulators; Ternstedt quality hardware; completely equipped, indirectly lighted instrument panel, including electric temperature indicator and theft-proof Electrolock.

When you are considering the purchase of a car sell yourself on the car you want. Get behind the wheel of the New Chevrolet and make your own tests. Then decide on Chevrolet only after you have proved to yourself that it offers you more for your money than any other car in the low-priced field.

Ask about the GMAC Deferred Payment Plan

PRODUCT OF GENERAL MOTORS OF CANADA, LIMITED

Timmins Garage Co. Ltd.
Timmins, Ont.

IT'S BETTER BECAUSE IT'S CANADIAN

TRAVELLING SCHOOL CAR FROM NORTH AT TORONTO

Principal of Unique Type of School Makes Notable Impression at Toronto Fair

One of the exhibits at the Canadian National Exhibition at Toronto last week that attracted very considerable attention from thoughtful people was the travelling school car from the North. The travelling school cars do the lines of the Canadian National and Canadian Pacific Railways west of North Bay and Sudbury. They bring educational facilities to children and others who would otherwise have to go without education. In conjunction with the correspondence courses established some years ago by Premier Ferguson, the travelling schools bring education within the reach of all children even in the sparsely-settled areas where the children simply cannot get to an ordinary school. The Advance believes that the correspondence school is doing simply wonderful work, seven or eight hundred children taking the courses. And this means that 700 or 800 youngsters who would otherwise go without education are able to secure schooling of the most helpful sort. But the travelling schools seem the more romantic and spectacular of these two aids to education in the North, and in any case it is the travelling schools that this article, set out to speak about.

Both the C.N.R. and the C.P.R. have co-operated in every way, both as to expense and maintenance, in the matter of the travelling school cars. The school cars are railway coaches specially equipped for school purposes and for living quarters for the teacher. The car was stopped at Toronto last week for necessary repairs and so came in for special attention. The teacher in charge, Mr. Fred Sloman, was one of the speakers at the exhibition and this also brought the travelling school cars into special notice.

In speaking to one of the Toronto newspapers, Mr. Sloman said, "There is our slogan," as he pointed to the words displayed on a sign in the car: "One million boys and girls for Canada." He pointed out that in drilling the boys and girls coming to his "school," they are introduced to the country's leaders by use of photographs and stories. Object lessons are drawn from the accomplishments of statesmen and financiers, health and social welfare leaders, outstanding men and women in all walks who have given their talents and energies for the good country.

"There is our 'fiddle' for teaching the numerals," laughed Mr. Sloman, as he indicated the rows of coloured balls strung along wires which are accustomed to humming when school is in progress.

Names of the provinces adorn the fan-lights, maps and spheres reveal the scenes of world events and "toy" devices are employed for instruction in the three R's.

Mr. Sloman also showed the newspaperman the private quarters used by the teacher and his family on the car. Small but cosy apartments are provided. "See the baby's bed," he laughed, "a dollar for the wheels and a dollar and a half for the wood, all painted white, and mosquito netting over the top. Isn't that inexpensive enough?"

One Toronto newspaper added interest and beauty to its article on the travelling schools by publishing a picture of Joan Sloman, the four-year-old daughter of the principal of C.N.R. Travelling School No. 1. This little lady was introduced to the Lieutenant-Governor and Mrs. Ross at the exhibition last week.

The address of Mr. Sloman at the women's building of the Canadian National Exhibition last week was to many one of the big features of the Fair. He explained how the travelling school works in practice. It travels along the line, picking up children at certain lonely spots where settlers have located and visiting places where there are no schools and the children have no chance for education without the travelling car. Stops for a few days or a week or so are made at one point and then the car goes on to another place where the procedure is repeated, the pupils in each place being visited on a return trip, and in the meantime lessons being left with them to complete before the car returns. At the exhibition Mr. Sloman said that the travelling school serves a further purpose—it acts as a sort of community hall. "We have plenty of frills in our life," he said. Some of these were dismissal of school at 4 o'clock, getting the children out at 5, arrival of the populace between 6 and 8, cookies and coffee at 10. Big things in the lives of a humanity starving for knowledge and sympathy of the outside world. Children of foreign parents, and often the parents themselves, asked all sorts of questions at the school car. They were usually eager to learn English and to get as much education as possible. Mr. Sloman told about one evening when 32 men and women called at the "school-house" just to chat with each other. On another occasion 24 watched the production of a five-minute film from a kaleidoscope which the I.O.D.E. has sent him. Five times they saw the caperies of Felix the Cat. Thrilled. So much so that when it was discovered that four Frenchmen in the district had not seen it, they all returned with them to get another peek at Felix.

But the school car has a motion picture camera now. The I.O.D.E. had paid for it. "That's my boy," shouted an old man, who had not seen his son

HOW I LOST 28 LBS. In a Safe, Easy Way

Read how one woman lost 28 lbs. of fat, without diet, without dangerous drugs or exercises.
"I take a daily dose of Kruschen, and I have lost two inches round the waist and hips and 28 lbs. since last summer. I feel very well on it and people tell me I look very fit. I am 5 ft. 4 in. in height, 40 years old, and come of a stout family."
Miss E. L. Don't go lumbering about with a burden of unhealthy, excess fat—you can get rid of it easily if you get the Kruschen habit.
Kruschen Salts provides the easiest, safest and surest way to lose fat that you can possibly desire. By purifying your blood of harmful acids, helping the liver, kidneys and bowels to throw off waste material, they remove in a natural way the fatty deposits which poisonous waste matter has produced. Not only do you lose pounds in weight, but you lose years in appearance. Little by little, the ugly fat disappears—slowly, yes—but surely—and you soon feel wonderfully healthy, vital and energetic—more so than ever before in your life.

Much Publicity for the North From Editors' Tour

Several references have been made in The Advance to the value to the North Land of the recent tour through this country of the party of daily newspaper editors. The following is the way it appeals to The Orillia News-Letter:—

"Sault Ste. Maire has 'put over' the biggest and most successful piece of publicity to the credit of any municipality in Canada. Under arrangements made by a local committee which secured the co-operation of three railways, it obtained for five days the exclusive attention of editors or feature writers from the major portion of Ontario's daily newspapers and two representatives of organizations covering the whole Canadian newspaper field. A swing around Northern Ontario by way of North Bay, Timmins, Iroquois Falls, Cochrane, Kapuskasing, Hearst and Michipicoten culminated with a big reception at the Soo, where Premier Ferguson stepped into the picture at the most opportune moment to announce that his Government was tired waiting for someone else to supplement the offer from the Province of a bounty on iron production and had decided to itself make up the amount of one per cent. per unit which mining men say will assure development of Ontario iron properties on a large scale.

"This for nearly forty newspaper men who had spent approximately five days marvelling at the extent of and wondering what could be done about the development of the natural resources of a country in which iron properties held especial prominence.

"Not only hundreds, but thousands of columns of copy about Northern Ontario and Algoma will be written for Ontario papers about the wonders of the district. Promoters of the tour made no attempt to disguise the fact that they were looking for press support and publicity but their frankness, the scale on which arrangements were carried out, and above all, what they had to show were, beyond a doubt, convincing.

"It was J. W. Curran, of the Sault Star, who conceived and carried out the enterprise."

NATURE NOTE ABOUT TOAD TAKING ROOM AT KIRKLAND

All real information in regard to natural history matters comes from people making notes of their own observations. Some of these notes show strange facts. One such note, published in The Northern News of Kirkland Lake, would appear to indicate that toads are "home-loving bodies." Here is the note from The Northern News:—

"Recently a resident to the south side built a small addition to his home and in course of so doing cut a hole through the floor to provide a place for keeping perishable provisions cool. Through the hole came a toad, which after a general survey of his surroundings decided that one of the bedrooms was a comfortable place of residence. The householder however had other ideas on this point and carried Mr. Toad outside. The next day he was again found in the bedroom and again carried outside. Not to be denied the toad returned again and yet again. Not desiring to kill his visitor, nor willing to allow him lodging space in the house, the owner determined to take him so far away from the house that his return would be improbable, and accordingly carried him from the house, across the nearby creek and into the bush, a distance of about a quarter of a mile. Four days later Mr. Toad was back in the bedroom as happy and hoppy as ever and wearing the same happy and contented smile. While quite well pleased to have the toad in his bit of garden as a guardian against the destruction of green stuff the householder objects quite strongly to being flouted by Mr. Toad and plans to take him still farther away. Will Mr. Toad come back?"

for nine years when he saw him on the screen. For Mr. Sloman takes pictures of all children and folks along their route. He expressed his hearty gratitude to the I.O.D.E. which had assisted to nobly in the work in the north.

Detroit News:—Upon hearing that the contending forces in Manchuria had no suitable battlesong, the Office Poet is trying to remedy the defect with a thing beginning, "It's a long way to Blagovshchensk."

Rock Drill Stolen at Kirkland Lake Recently

Odd thefts are reported from time to time, and to the list now may be added the theft of a \$500.00 rock drill taken from a construction job at Kirkland Lake recently. This theft of the drill would suggest that contractors in Kirkland Lake would do well to see that their tractors are well locked-up at nights and that the board sidewalks in the town are all well nailed down. The Northern News describes the theft of the rock drill as follows:—
"During the night of Wednesday, September 4th, somebody apparently considered that he had a better right to the new \$500 Ingersoll Rand drill which the McNamara Construction Company had along with two others in operation cutting out the rock on Government rd., near Beauchesne's Garage, for the installation of water main and sewer. The drill had been left on the job, already connected up, when the workmen quit. In the morning it was missing, during the night it had been disconnected from the hose and carried away. The two older drills had been left alone. The serial number of the drill is known and the police are making an effort to locate it, and a reward of \$100 has been posted by the Company for information leading to its recovery.

Five-Mile Road Race to be Held Here October 2

The Goldfields Drug Co.'s five-mile road race is now definitely announced to be held on October 2nd, commencing at 4 p.m. The road race grew from the popularity of the big swim last month at Golden City. Many of those interested in sports suggesting that a marathon would be equally popular. For the big road race on Wednesday afternoon, Oct. 2nd, there will be four cups given. It is likely that other special prizes will also be offered for the event. Entries will be received any time now at the Goldfields Drug Store for this big road race. The race will start at the Goldfields Drug Co. store on Third avenue, and the course will be via the Vipond to Schumacher and return to Timmins.

Report for the Month of C.A.S. Superintendent

The following is the report for the month of August of Mr. A. G. Carson, local superintendent for the District of Cochrane Children's Aid Society:—
Applications for children
Children involved during month (apart from Shelter) . . . 34
Complaints received . . . 17
Investigations made . . . 19
Office interviews . . . 23
Interviews out of office . . . 10
Mail received . . . 23
Mail sent out . . . 25
Mileage travelled in interest of children . . . 1083
Child attendance . . . 2
Children in Shelter during month . . . 24
Children boarding out . . . 3
Cases under the Unmarried Parents Act . . . 2

BIG MOOSE FEEDS WITH THE CATTLE ON ORILLIA RANCH

An unusual and very interesting story comes from Orillia. It refers to a big bull moose that has apparently been adopted by a herd of cattle on a North Orillia ranch. The ranch is owned by James Hallet and is situated near to Orillia and north of the town. Visitors to the ranch have the remarkable privilege of seeing a full-grown moose browsing on the grass in the pasture in company with a large herd of cattle. The cattle seem perfectly contented to have the big moose with them as a member of the family, as it were, while the moose on his part seems to be equally well-satisfied with his brothers and sisters, or half-brothers and half-sisters in the adopted family. It is stated by the Orillia News-Letter, in mentioning the natural history not referred to, that although deer and wolves have become fairly numerous in Simcoe County during the past few years no moose has ever been seen this far south within the past half century.

Brantford Expositor:—In order to prevent his wife from going out to a party, a man in Connecticut deflated the tires of her automobile. Later he had his pocket book considerably deflated by a police court fine. Modern husbands should learn the lesson that better halves these days are in reality the entire works.

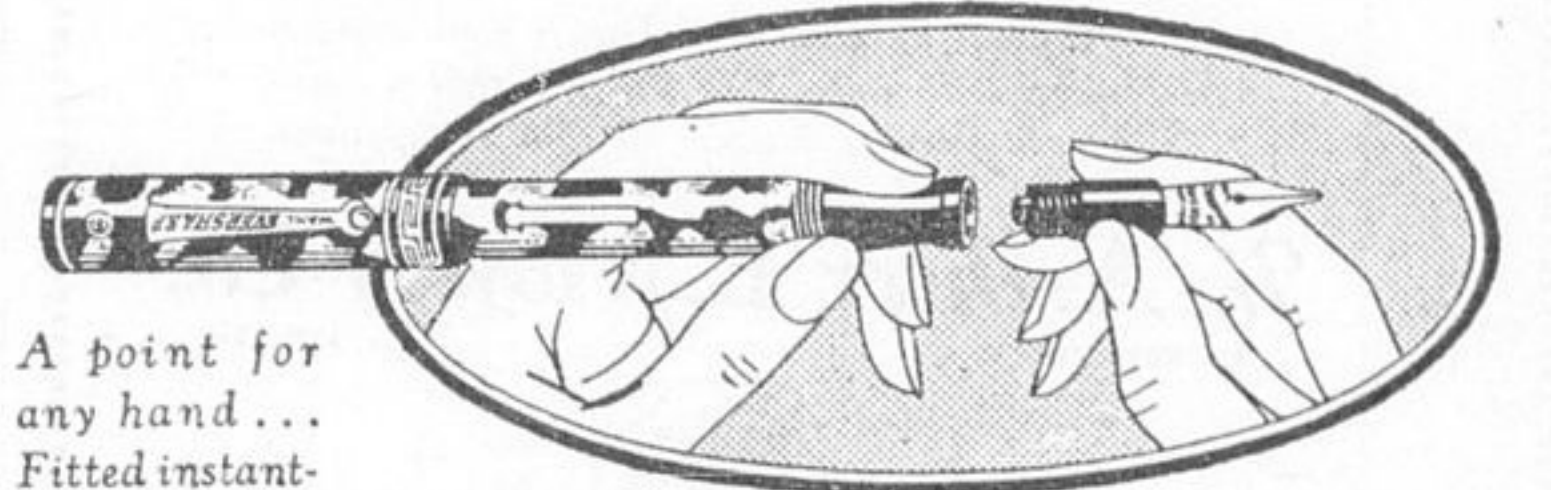
WHEN

you wonder what to give the kiddies for supper, just serve them a bowl of crispy Kellogg's Corn Flakes with plenty of milk or cream. Delicious—and extra easy to digest.



Kellogg's CORN FLAKES

★ The flakes with the flavor that can't be copied!



A point for any hand . . . Fitted instantly to any holder

They Help You "make your mark" in School

THE new Wahl-Eversharp Personal-Point Fountain Pens represent your personal ideas of the perfect writing instrument.

Any point—any holder from a wealth of colors, sizes, styles—selected individually by you and combined by the dealer right before your eyes! Choose from 14 varied points till you find the one that writes like you.

Wahl-Eversharp Pencils, standard of the world, are offered in matched combinations with these finer pens. See them, today, at your favorite dealer's.

SIX TO TEN DOLLARS



WAHL-EVERSHARP Personal-Point FOUNTAIN PENS

O'Keefe's Dry GINGER ALE

O'Keefe's Dry, like a rare old wine, is mellowed and softened by time alone...like sparkling champagne it is aged in the bottle.

You can get it at fountains, clubs and restaurants...or, for home use, in the handy 6 and 12 bottle cartons from your grocer or druggist.

O'KEEFE'S BEVERAGES LIMITED
Toronto

Local Distributors—National Grocers Co., Ltd., Timmins