that will be accurate in every detail

and will probably be in Haileybury this

week for a conference with the author.

Practically the entire picture will be

photographed in the North Country,

although the lack of sound stages in

Canada may make it necessary to take

a few of the dialogue interiors in New

"George McCall, who will direct the

picture, has directed many feature pro-

ductions of Hollywood motion picture

concerns and has earned an enviable

reputation in this field, critics paying

with the Ontario Government Motion

Picture Bureau. Having had both stage

and motion picture experience, he is

well equipped to turn out a picture that

is to make "The Breed of Pioneers" a

picture truly reflective of the North

British quota act which requires that

12½ p.c. of all pictures shown in Great

will be many "extras" employed and all "sets" will be made in Timmins.

tions, "The Breed of Pioneers" will be the North Country's own picture, a tribute to the builders of the Northland,

conceived and written by a Northern Ontario author, and produced in the

SOME LITTLE FIXING UP NOW

The New Liskeard Speaker last week

says:-"During the latter part of last

week the Ferguson Highway some thir-

teen or more miles north of New Lis-

keard was in very bad condition.

Winter gravelling which does not appear to have been graded down, to-

gether with heavy driving and the ap-

parent passing over that section of a tractor has played havoc with the road

bed. Wherever the road was left last

fall in a well-graded state the road is invariable in first-class shape. Travel-

lers from the south say that with the

exception of the section between Latchford and Cobalt, the road to Toronto is

pretty good. In the section referred

to gangs of men and teams are at

work widening and improving the ori-

ginal "trail" which connected the lum-

KNEW THE USE OF A CANE

In the June issue of "Abitibi," Edi-

There was a good joke on L. R. Wil-

son, Managing Director on his recent

visit to Smooth Rock Falls. Mr. Wil-

son likes to carry a cane and always

does in the City; he does not carry it

to attack the people with whom he has

a difference of opinion, but just because

he likes it. Usually when he visits the

mills he does not carry his cane prob-

ably because he thinks that the fellows

might think he was puting on "dog,"

but at Smooth Rock there was a little

ice on the sidewalk so he carried his

cane to use as a sort of a third leg on

the way from the mill back to the staff

house. As he came down the street three

little gaffers, total age about 18, stopped from their play and watched him as he

came down the slippery sidewalk, and this is the greeting he got from one of

"What's the matter, mister, got a sore

L. R. had been making good progress up to this point, but he laughed so heartily he pretty nearly came a

cropper.

tor Alec Dewar tells this one on his

bering centre with the silver camp."

SMOOTH ROCK FALLS HAD

country which inspired the story."

FERGUSON HIGHWAY NEEDS

of shooting scenes for various produc- penses for Burden Pictures."

"HELPED ME

Woman Strengthened by Taking Lydia E. Pinkham's Vegetable Compound

Port Colborne, Ont .- "After having an operation, I was very miserable, reak, nervous and ery near unfit to vork. I saw Lydia . Pinkham's Vegried it and believe derfully. I have no weak spells any ore, the pains have left me and

ay nerves are much in saying Lydia E. Pinkham's medicines have helped me wonderfully. MRS. WM. H. BEECHTELLER, Box 143, SOME CROP OF BURDOCKS ON THE FERGUSON HIGHWAY

The New Liskeard Speaker last week

says:-"On the Ferguson Highway, just a few hundred yards south of Moore's Cove, between Haileybury and New Liskeard, stands an example of the most flagrant disregard of the Ontario Government's Weed Control Act. At time of writing the roadside has a hedge of old burdock stalks which would do credit to any grower if the burdocks were any kind of merchantable grain. Just who is responsible for allowing this disgraceful condition of affairs to exist we know not; but we hope that the hint is all that is necessary to have the nuisance removed from eyesight, at least before outside visitors begin to make extensive use of the highway. Ten minutes of the time of a man would have destroyed these burdocks before they had the opportunity of scattering millions of seeds around the ground.

south of the line and it is known as "North West Mounted," because it always gets its man.

PLOT OF PICTURE BASED ON THE HAILEYBURY FIRE

Talkie" Movie to be Produced in "Immins and District a Real Nor Land Feature,

Many recent reference have been made in The Advance to the motion picture film, "Breed of the Pioneer," to be produced in Timmins and district this summer. In view of the fact that it will be the first all-talking picture made in the British Empire as well as the first motion picture drama in this part of the North there is very general interest in "Breed of the Pioncer." Further, it may be noted that the author of the story on which the motion picture "talkie" will be based is a North Land writer of distinction, Leslie Mc-Farlane, formerly of Haileybury. Mr. McFarlane has moved his family to Blairmore (Alberta) Enterprise: Haileybury for the summer to be able to be here to assist in the production In referring to the matter last week The Haileyburian said:-

> "Preliminary work on the motion picture production of "The Breed of Pioneers," film epic of the North Country, has already been started, according to Leslie McFarlane, author of the short story from which the picture is being made. While there are many details to be taken care of, more details than usual, as a matter of fact because "The Breed of Pioneers" is to be a talking picture, it is confidently expected that the film will go into production late in June or early in July. York. It will be the first all-talking picture produced in the British Empire.

"Mr. and Mrs. McFarlane and their infant daughter arrived in Haileybury on Monday from Toronto, where they spent a few days after their departure him special tribute for the artistry of from Montreal. They are visiting at his productions. Recently he has been the home of Mr. and Mrs. J. H. McFarlane, Marcella Street, and plan to take up residence here for the summer. Leslie has been retained by the comshould rate highly from both dialogue pany producing the picture to assist in and photographic standards. His aim an advisory capacity during the filming of his story.

"I'm particularly pleased that the first of my stories to be purchased for the motion pictures is a North Country yarn and that it will be produced in the North Country," he said. 'It will probably interest Haileybury people to know that the story is really the tale of the Haileybury fire. As it appeared originally in MacLean's Magazine, was obliged to altar my background considerably, for technical reasons, in order to play up my characters, but the descriptive passages and the general theme rise directly from the disaster. The plot has been elaborated somewhat for the picture version."

"It will be a 'talkie,' of course. Silent pictures are on the way out. think the sound and dialogue effects will enable us to get a great deal more authentic Northern atmosphere into the picture than we could do otherwise. The fact that it will be the first alldialogue and sound picture produced in the British Empire lends added inter- part of the location will be near Tim-

NO DESSERT IS MORE WHOLE-SOME OR MORE DELICIOUS MCLARENS JELLY POWDERS

"INVINCIBLE IN NAME AND IN QUALITY"

- HAMILTON, ONT.

Donations to Sanitarium "Although the story has been purchased outright for production, Mr McFarlane has been engaged to write the dialogue and to work along with The treasurer of the Muskoka Hos-Mr. McCall, the director and producer pital for Consumptives, Mr. Geo. A. in selecting cast, locations, and gener-Reid, writing from Toronto, desires ally checking up to ensure fidelity to gratefully to acknowledge the following the Northern background. Mr. McCall contributions received in South Porcuis very anxious to have a production pine by the Field Secretary of the Na-

> \$10.00-J. H. S., Friend. \$5.00 each-Miss B. M. C. Shaw. Transfer Feed Co., W. J. Flewellen, South End Pharmacy.

\$3.00-H. Blood. \$2.00 each-Farrant's Drug Store,

tional Sanitarium Association:-

Betty Ferguson, United Prevision Store, F. Feldman, Rev. Fr. Lagrovel, W. G. McDowell, J. Cunningham, Ostrom and Andrew, King George Cafe, W. G. Bowles, Max Smith, A Friend. \$1.00 each--John Fell, Sr., W. D.

Pearce & Son, Mrs. J. Jordan, Dominion Bakery, Sky Bros., E. Lightbody, Thos. Wilson, J. V. Stone, H. M. Wilson, Rev. E. C. Moddle, Ralph Caseo, D. Cattarelli, C. H. LaMott, Miss N. Fraser, Messrs Gaviro and Donlevy. Sundry contributions. Total \$74.00.

"The picture will be made under the FEE FOR ONE WITNESS WILL EAT UP BIG PART OF CLAUM

A despatch from Haileybury this Britain must be produced on British week says:-"Defendant's expenses for soil and by British talent. Under this the day, amounting to approximately quota act, pictures must be produced with 100 p.c. British capital, 75 p.c. Bri- \$110, or almost two-thirds of plaintiff's total claim of \$187, will have to be paid tish workmen, 75 p.c. produced in British soil. Canadian capital is backing within ten days or else the adjournment the film and more than the required of his Division Court case againts the 75 p.c. of production will be in the Burden Pictures Incorporated, asked by North Country. The fact that the pic- | Jesse Burke, West Cobalt man, will ture comes under the quota ensures its, not be granted. Failing payment the presentation field in the Old Country, case will be dismissed with costs, Judge and inasmuch as the supply of good Hayward announced. Burke sued the talking pictures falls far short of the defendants for a month's wages in lieu Canadian and American demand, of notice. He was being engaged as leading distributors on this continent | cook at their camp and in contesting have already shown interest in the pro- the case defendants brought one witness from New York City whose fare "It is planned to film a number of | and other expenses were added to the scenes at Golden City while the major day's costs. Burke, through his counsel, W. H. Mowat, claimed he could not get here from his present job on the mins, in the Kamiskotia area. There Montreal river and asked for a date in Chambers. His request was opposed "While a number of motion picture by defendants and the judge decided companies have invaded the North the application would be granted only Country in past years for the purpose on condition he meet the day's ex-

NEW LISKEARD MEN GOING PROSPECTING IN LABRADOR

The New Liskeard Speaker last week

"Mr. Tom Montgomery is heading a party of prospectors into the inner parts of Labrador. Tom, Jr., has already left Toronto with other members. Mr. Montgomery is leaving later in the week. They go by train to Halifax then by steamer as far as they can, then by canoe. Before leaving for home, in the late summer, they expect to reach the last Hudson Bay Post in Labrador. This trip will be inland and will be, possibly, more of an exploration undertaking than of a prospecting nature. They are taking no guides, depending upon their compasses and former experience for Mr. Montgomery at least, has had wide experience in this work. It will be a wonderful summer outing in the wilds, filled with unexpected happenings."

Drumheller Mail:-A young couple by South Porcupine intending to get married, called upon the provincial police constable at Nat al on Saturday and asked for a license. The constable figured that what was required was a fishing license and forthwith issued one, obtaining the man's signature for same. The couple departed and are understood to be living together since, satisfied that they are married.

PRODUCED IN CANADA

"from

ALMOST FRANTIC WITH HEADACHE

Kidney Trouble and Weakness Relieved by "Fruit-a-tives"



"I was very weak because of Kidney Trouble and suffered with terrible Headaches," says Mrs. Romulus Tessier, St. Jean de Matha, P.Q. "I was treated for a long time and was just about discouraged when I learned of 'Fruita-tives.' Improvement came with the first few doses, and in six months the kidney trouble, weakness and headaches were gone.'

"Fruit-a-tives" regulates the bowels kidneys and skin-purifies the bloodand brings sound, vigourous health. Try this wonderful medicine made of fruit juices combined with the finest medicinal ingredients. 25c. and 50c. a box-at dealers everywhere.

In the feeding of infants,

Carnation Milk is a safe

choice. It is whole milk of

high quality-pure, steriliz-

ed, uniform - and available

anywhere. Because it is

"homogenized," it is particu-

larly easy of digestion. Ask

Write for Mary Blake

Cook Book

Carnation Milk Products Co., Limited

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your doctor.

Contented Cows

on the label means EVAPORATED MILK of highest quality

Safe For Babies

Eastern Dairies LIMITED

6% Twenty Year Convertible Bonds Due May 1st, 1949.

LOCATION. . Through subsidiaries Eastern Dairies Limited conducts a general dairy business in Montreal, Ottawa, Toronto and Winnipeg.

POPULATION. The territory served includes the most rapidly growing in Canada, and embraces a total population in excess of 2,250,000.

. Sales for fiscal period ended March 31st, EARNINGS. 1929, show an increase of 18.2 per cent over previous year. Earnings are caual to over three times interest requirements

on this issue. . Equal to \$1820. for each \$1000. bond. ASSETS.

CONVERSION. Convertible on basis of eight no par value common shares for each \$500 bond up to May 1st, 1934, seven common shares to May 1st, 1936, six common shares to May 1st, 1938, and five common shares to May 1st, 1939.

> Price: 100 and accrued interest to yield 6%

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The owner of a De Soto Six has a sound basis for his pride of ownership-he is driving exactly the car that he wants to drive-a produci of Chrysler Motors.

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Before deciding on your purchase, give the Chrysler-built De Soto Six your most critical inspection. You will find all the advantages and comforts, all the zestful driving, and all the pride of ownership that are associated in your mind only with cars of much higher price.



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Touring \$1075 2-Door Sedan . . 1075 Business Coupe . 1075 4-Door Sedan . . 1120 De Luxe Coupe . 1120 (with rumble seat)

4-Door Sedan De Luxe 1205 All prices f. o. b. Windsor, Ontario, including standard factory equipment (freight and

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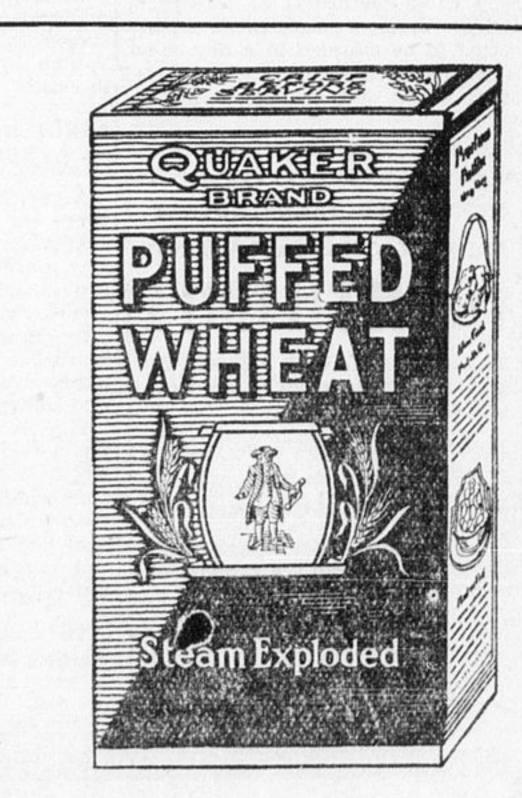
NOURISHMENT that suits the "Candy" Tooth

TERE IS WELCOME NEWS for mothers who fear their children are too fond of sweets. Let them have Quaker Puffed Wheat. It satisfies the candy craving, but has all the wholesomeness of whole wheat.

Millions of food cells in each grain are exploded when the wheat is puffed. The rich food stores of the grain are released for easy and complete assimilation. The wheat bran is all there, but so concealed you would not notice it.

The flavour is that of toasted nut-meats. It satisfies when appetites need tempting because they lag. Give it to the children freely at any time during the day.

At breakfast or any other meal, Quaker Puffed Wheat is a delicious cereal dish. Serve with fruits or just milk or cream.



Puffed Rice is Good, Too

Quaker Puffed Rice is puffed like Puffed Wheat. The food cells are exploded and broken down. Puffed Rice is another delicious dainty, with the texture and taste of toasted nut meats and full of the ready energy of fine white rice. For variety, keep both kinds in

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