

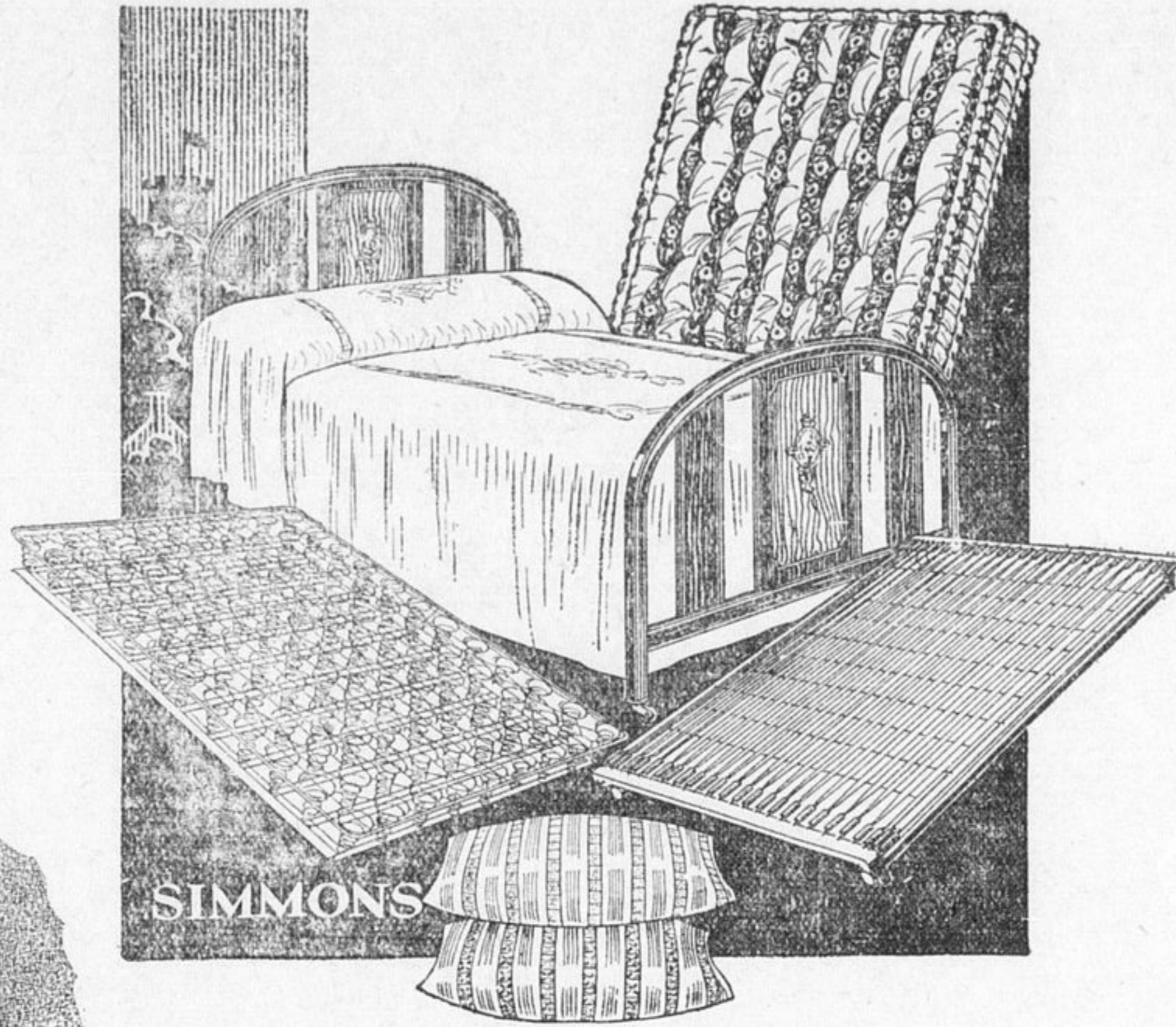
Simmons co-operate with us in featuring special Bedding Values

This is your opportunity to obtain Simmons high-class sleeping equipment at a substantial reduction from regular prices

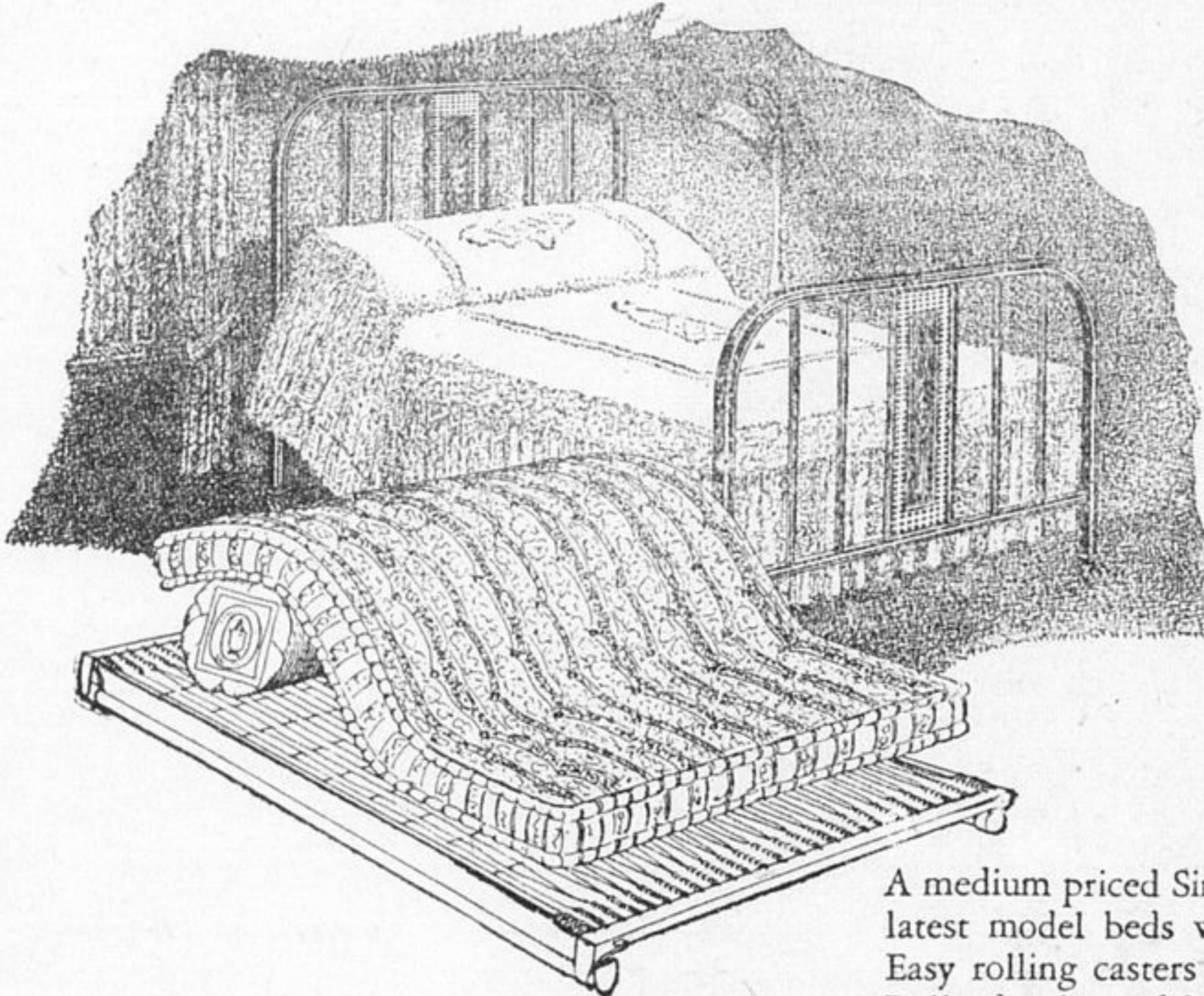
AS the result of a co-operative arrangement between Simmons Limited and ourselves, we are able to offer - for a limited time only - Simmons famous Bed, Spring and Mattress outfits at these special prices.

Simmons sleeping equipment is the finest made. Be wise, and take advantage of this rare opportunity.

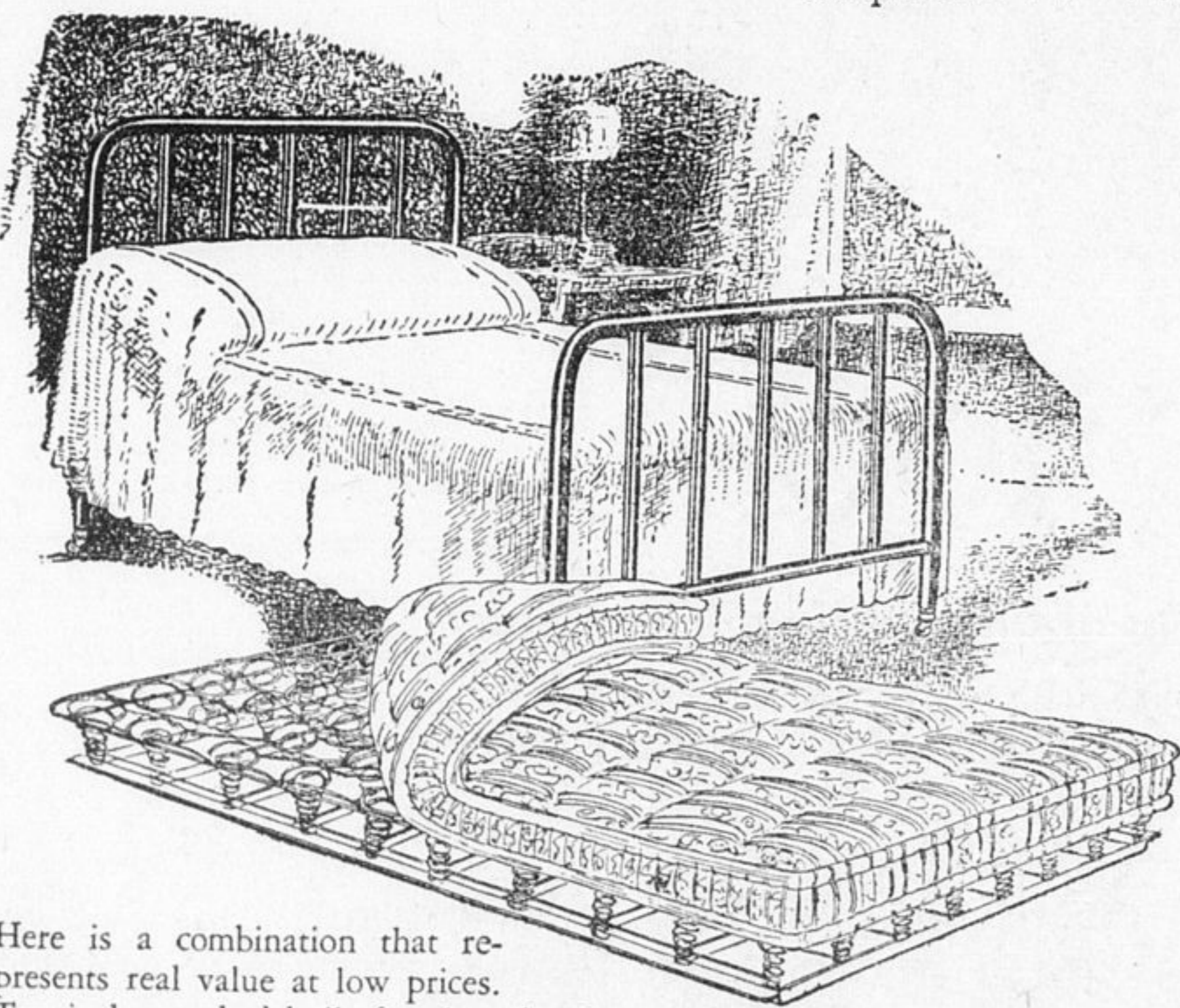
There are many other bargains in Simmons bedding in addition to those illustrated. Come and see them while this special sale is in progress.



This feature outfit is one of the best we have ever offered. The Simmons Bed is everything a bed should be. Designed to harmonize with your furniture and finished with natural graining. Choice of coil or cable fabric springs. The mattress is filled with garneted layer felt and is covered with attractive art ticking. Soft feather pillows in feather-proof covers. The complete outfit specially priced at **\$39.75**



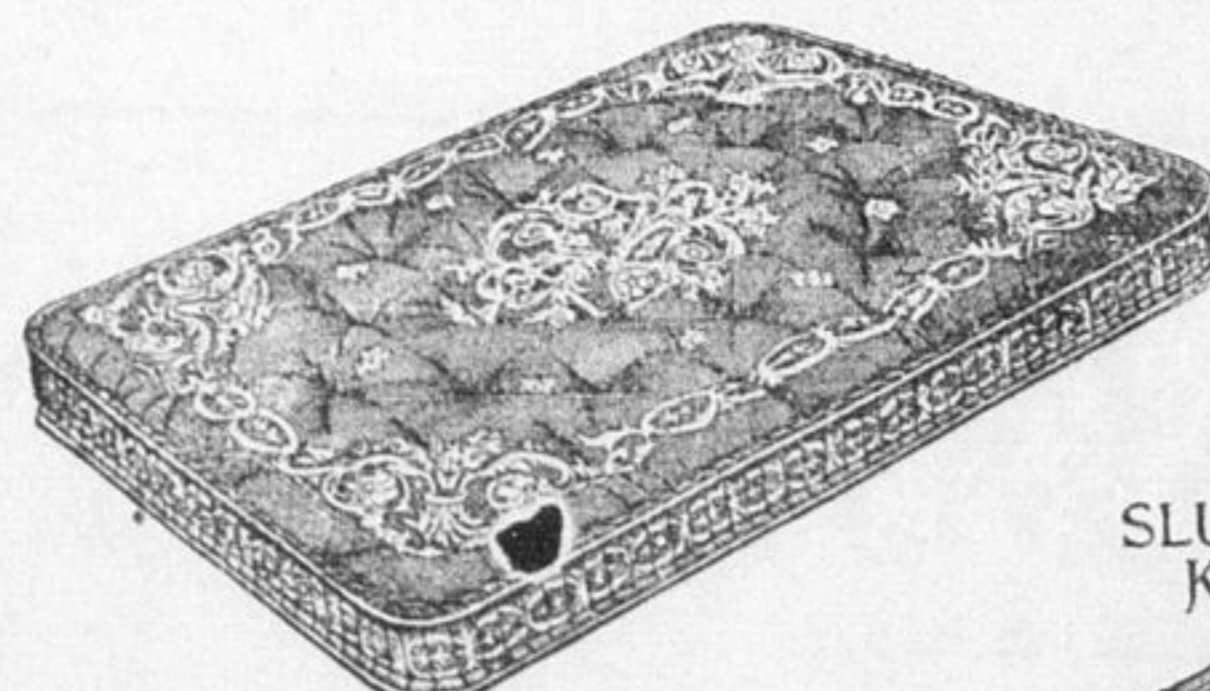
A medium priced Simmons outfit. One of their latest model beds with new style cane panel. Easy rolling casters and noiseless construction. Roll edge layer felt mattress and cable spring with high risers and helical ends. Complete **\$26.75**



Here is a combination that represents real value at low prices. Two-inch post bed built for sleep by Simmons. Premier coil spring and layer felt mattress. Each article has been selected as a leader, as only in this way could the outfit be sold as low as **\$19.75**



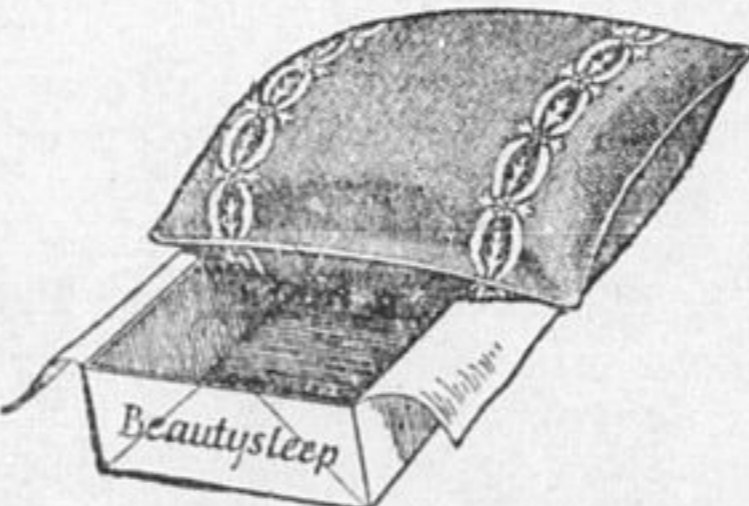
This fine looking Simmons Crib has high sliding sides with safety catches and closely spaced fillers. Rust-proof fabric spring that is practically indestructible. The solid metal-panel end has kiddie picture decoration. Finishes to match furniture white or ivory. Complete with soft cotton mattress in Bunny ticking. Complete **\$14.75**



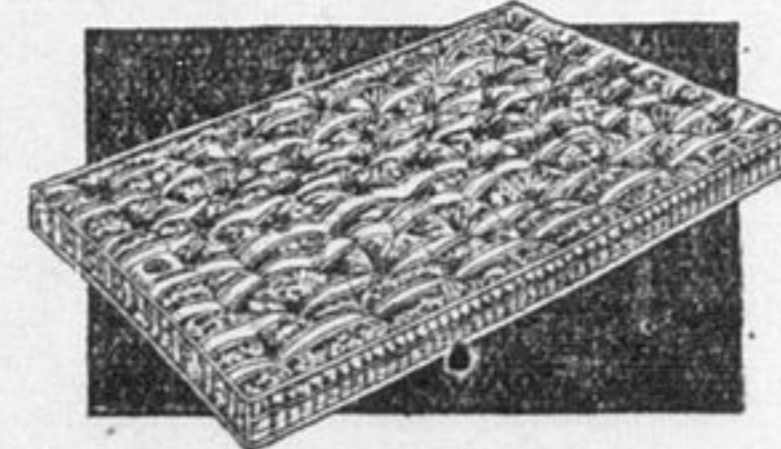
The SLUMBER KING is Canada's finest bed-spring. Clean looking and easy to keep clean. Supremely comfortable and will last a lifetime. Has four rows of cross helicals to support two sleepers as comfortably as one - no rolling to center. **\$12.00**



The BEAUTYSLEEP Mattress has over 800 small coil springs in individual pockets. These springs are protected top and bottom by white cotton felt and then covered by rich Jacquard Damask. **\$39.50**



It is impossible to make a better pillow than BEAUTYSLEEP. The supertine Supreme down that fills it - the down-proof cover that matches Beautyrest Damask - the piped sateen edge - the factory sealed Beauty Box that encloses each pillow - all are the best that can be made. **\$10.00 each**



The famous OSTERMOOR Mattress is the best white felt mattress made. Over two hundred thousand of these fine mattresses have given satisfactory service during the last thirty years. The ideal thing for people that like to sleep on a mattress that is firm **\$25.00** yet comfortable

Marshall-Ecclestone, Ltd., I. K. Pierce, Furniture Co., Timmins
Schumacher Hardware & Furniture Co., Schumacher, Ont.

VACCINATE THE CHILDREN TO PREVENT DIPHTHERIA

Lives of Children Wantonly Sacrificed yearly to Dreaded Disease. Heed the M-O-H. and Banish Diphtheria



FLIT Kills Mosquitoes Quicker!

In several recent issues of The Advance reference has been made to the plan advocated by Dr. H. H. Moore to rid this country of the deadly disease, diphtheria. In the past the advice of Dr. Moore has always been well worth while taking into very careful consideration and study has proved it well worth while.

Attention is being specially given at the present time to looking after children under school age. Last year the majority of the school children were protected against diphtheria. This year it is planned to still further push the guarding of children under school age. The work of vaccination or inoculation seems to be a very necessary one. Especially in the case of younger children, who are the most susceptible to the disease, attention at pre-school age is particularly noted.

The lives of 1200 Canadians - mostly children - are wantonly sacrificed yearly to the dread disease diphtheria, declared Dr. Charles J. Hastings, Medical Health Officer for Toronto in a health bulletin issued last week.

"A case of diphtheria occurring in any community or municipality is a reflection on the department of health, the medical profession and the citizens," declared Dr. Hastings. "Every death from diphtheria should be looked upon as due to culpable negligence."

By close co-operation of citizens with their family physicians and the various departments of public health, diphtheria could be absolutely stamped out of Canada within the next two years.

Immunization is the method recommended by Dr. Hastings to drive the disease from this country. The discovery of the Schick Test, by which it may be finally determined who is and who is not susceptible to diphtheria attack, was the final victory over the disease.

Before the development of the Schick Test the discovery of the immunizing solution, "toxoid," put into the hands of the medical profession a weapon of certain deadliness against diphtheria. "Toxoid" is administered in three hypodermic injections of 8 drops each, at intervals of a month. This agent thus administered renders the subject immune to the disease for from 12 to 15 years and probably for life.

By the Schick Test it has been determined that 15 p.c. of all infants under 3 months are susceptible to diphtheria, 30 p.c. between 3 and 6 months, 60 p.c. from 6 months to a year, 60 p.c. from one to two years, 60 p.c. from two to three years. From that age onwards the percentage decreases until at the age of 20 only 15 p.c. are susceptible.

Of thousands of toxoid administrations to Toronto school children none has resulted harmfully.

According to statistics compiled by the Canadian Social Hygiene Council, 1200 people died in Canada last year from diphtheria while 13,500 people were infected. Under modern conditions and in the light of the latest scientific discoveries both deaths and sickness from diphtheria can in future be avoided.

"It is apparent," Dr. Hastings says, "that diphtheria is still one of the most deadly enemies of children, especially those under the age of 5. From 50 to 75 p.c. of all diphtheria deaths occur in children less than 5 years old. This is the pre-school age, before they come under the observation of departments of health in an organized way, and it is at this age that parents are most frequently deceived by the insidious onset of the disease; they frequently think the child has only an ordinary cold in the head until it has progressed too far to be cured."

The New Liskeard Speaker last week says:—"The first steam shovel to be used in excavating for building purposes in New Liskeard is now being used by Messrs Hill-Clark-Francis, Ltd., in excavating for the basement of the new garage to be erected by Mr. Clair Binkley of the National Auto Sales. The digger started operations on Wednesday morning and a large number of spectators were on hand to see it tear out the earth. The machine will do the work of many men."

"Talkie" Movies May be Introduced in Timmins

Recently some gentlemen from Timmins visited Montreal and saw there the new "talkie" motion pictures. They returned here all enthusiastic about the new form of motion picture where sound is added to sight to produce dramas, views, etc. News reels were especially interesting with sounds reproduced as well as views. In one reel a big funeral in London, England, was shown and as the carriages and the troops of soldiers passed along on the screen the sounds of the marching vehicles and the tramp of the marching men could be heard and made the scene most realistic. Several dramatic offerings seen and heard in the new form of motion pictures also greatly impressed the visitors.

It may be noted here that recently when alterations were being made in the Goldfields theatre and new machines installed following the fire in the building, full provision and equipment was made to install the "talkies" if desired. Mr. Leo Mascioli is quite interested in the perfected "talkies" and is understood at present to be considering trying them out in Timmins. In Montreal they have made quite a hit, but in some other cities they have not been so successful. For a few nights they are hailed with delight but they do not always appear to retain their popularity. Some theatres installing them now express regret at adopting them without further consideration. There are some disadvantages named against the "talkies." There are many who look upon the quietness of the motion picture as something to be greatly desired in this noisy world. The fact that the pictures have to tell the story is also an advantage to many who find it easier to take impressions through the eye than any other way. In this connection it may be interesting to note the opinion of Mr. John Driscoll of the Imperial Players. Mr. Driscoll's company recently played at Trenton, Ont., and Mr. Driscoll was the guest at a Rotary Club meeting while in Trenton. According to The Quinte Sun, Mr. Driscoll's address to the club made a great impression on the members of the club present. He reviewed their history of the stage from the days of the Greek poet, Thespis, who recited his verses from the back of a cart to the present motion picture times and the so-called "talkies."

Quoting from The Quinte Sun's report: A recent criticism was, he said, made, that the so-called "talkies" would put the legitimate drama out of business, but, in Mr. Driscoll's opinion the "talkies" have a long way to go yet, as they are a mere mechanical contrivance and can never supplant drama in its most perfect form as presented by living actors. Mr. Driscoll pointed out that there are not ten actors on the stage to-day who have voices capable of interpreting the classics. He mentioned Walter Hampden and Miss Margaret Anglin as being perfect exponents of the right type of voices. It takes many years to develop a voice in its perfect form, and none of the "pretty-pretty" actors of the screen were capable of giving good performances with the voice as a medium, no matter how acceptable they might be photographically.

Ottawa Journal:—"Dreams are the result of suppressed desires" says a psychologist. Somehow we can never remember ever wishing to run naked through a burning forest pursued by purple dragons on bicycles.



An Ancient News Picture

The above photograph was found in recent excavations under the city of Rome. Noted archaeologists say it is from the Sunday Roto Section of Rome Graphic, and appeared in B. C. 1073. The picture depicts that sly satyr Flit undoing the work of the unpleasant goddess Insecta.