

MOTORISTS THIS IS YOUR PAGE



Marshall-Ecclestone MOTOR MART 14 Third Ave. Timmins

1927 WHIPPET COACH In Good Condition Small Mileage	475 ⁰⁰
1928 ESSEX SEDAN Good Tires Motor Overhauled	790 ⁰⁰
1925 STAR COUPSTER Newly Painted, Completely Overhauled Tires New	290 ⁰⁰
1928 BUICK SEDAN New Tires In Perfect Shape	1265 ⁰⁰
1927 STAR SEDAN In Extra Good Condition Motor quiet, Paint and Tires Good	590 ⁰⁰

SMALL DOWN PAYMENT—EASY TERMS FOR THE BALANCE

If you want to sell your Car leave it here, we will dispose of it and finance the sale.

-Marshall-Ecclestone Limited-

Urges the Removal of Many Signal Lights

The Keystone Automobile Club has launched a campaign for "the scrapping of the traffic hampering signal lights and other devices on the main highways of Pennsylvania," according to a report forwarded to the Motor League, with which it is allied.

The club maintains that with few exceptions the automatic traffic lights in towns, townships and villages of the state serve no good purpose and were installed, not because needed, but because of the persuasiveness of high pressure salesmen. It cites the object of this drive to be "to free the highways of Pennsylvania from the traffic-congesting, accident-breeding multiplicity of unnecessary signal devices."

"There is absolutely no excuse for thousands of automatic lights that now flash red, amber, green and again amber in various communities, holding up long lines of cars on highways while not a single car, in many instances, passes on the intersecting street or makes the left turn on the amber light. Stupendous sums have been and are being spent in the building of highways. These roads are designed to carry a vast volume of traffic, but the object of the road-builders is defeated, or in considerable part nullified, by the action of local authorities in installing automatic signals."

Few states and provinces are without municipalities that, through a desire to appear metropolitan, have not installed automatic signal lights. It is a matter of common observation that many of these serve no good purpose and have the detrimental effect of damming the flow of traffic. The outcome of the campaign in Pennsylvania will be awaited with widespread interest.

MODERN MOTORS ON VIEW

Among the oddities of cars displayed at the twenty-second Paris Automobile Show this season, is a machine with eight gears. The French models, painted in daring color combinations, are low slung, many without any step between the ground and seats.

RUNNING BOARDS

Nothing gives a car more slovenly appearance than unkempt running boards and, similarly, neat, trim, clean "steps" are a big appearance asset. Just a little effort will keep them looking ship-shape.

EAGER BUYERS THESE DAYS FOR THE NEW TYPE OF FORD

The Ford, Once Considered the Car for the Masses, is Now Purchased and Used by All Classes.

During the month of December approximately a million and a half people attended showings of the new Ford models. Signed orders were exceptionally good, which is especially significant when it is considered that delivery could only be made in strict rotation. Analysis of sales shows that the car that was formerly for the masses is now being bought by all classes. Approval of the new Ford car is universal and it is noted that car owners operating the most expensive machines are now giving their orders for not only one, but in some instances for several of the new Fords.

The quality of the new Ford has been proven in tests of performance in winter driving that have won it the instant praise of hardy northwoods pioneers. Bucking snow in the vicinity of Pembroke, one demonstrator Tudor Sedan passed successfully through sections of drifted roads that had stopped powerful trucks and high speed cars. On the Winnipeg-Portage-la-Prairie highways a new Ford Tudor Sedan kept its schedule of dealer showings by getting through a supposedly impassable barrier of drifts that had stopped several powerful vehicles. The highway here had been declared closed to traffic, but after some vigorous work the sedan with its load of passengers was able to appear at a scheduled showing in the storm-bound prairie town. Performance in every case has been better than expected.

In built quality is apparent in the new Ford car from the time the door is swung open until the demonstration is ended. It is then that the prospect begins to realize just how far the new Ford car is ahead of its time.

BATTERY CARE

It is not enough that the motorist keep sufficient water in his battery at all times. He should know that getting the best possible service from this vital unit depends upon his never having it charge at too high a rate and never allowing it to discharge at an excessive pace.

REVERSE PROCESS

Ever have someone back into the car or otherwise misplace his car so as to lock a rear bumper with your front one? Such collisions usually are so trivial that the drivers forget how it all happened. When bumpers lock it is quite a problem to get them apart without jacking up the cars or putting forth a lot of effort. The first step is to remember how the bumpers got together as they did. Getting them, apart, then, simply is a matter of reversing the original process.

Remarkably Fine Doll for a Nominal Figure

Elsewhere in this issue will be found a full-page announcement that should prove of very pleasing interest. It gives the remarkable offer of a big 23-inch doll for only 99 cents and three Robin Hood doll coupons. The doll is a handsome one, stand 23 inches high, has unbreakable head, crying voice, beautifully painted features and pretty lace-trimmed dress. It will simply delight the heart of any little girl. The plan under which it may be obtained is that for a limited time only a doll coupon will be issued with each package of Robin Hood oats and Robin Hood flour purchased from any retail dealer. Save the coupons, and when you have three coupons present them with 99 cents and the doll is yours. The doll is worth several dollars in the ordinary way and is being used in this way to further popularize Robin Hood oats and Robin Hood flour.

AIRPLANE USED TO BRING BIG STOVE TO MINING CAMP

Away up in the Quebec mining district, 350 miles north of St. Felicien, the manager of a new mine discovered to his horror that he had a fine camp but no cook stove to feed his hungry new crew of miners. An urgent telephone call was put through to General Steel Wares Limited in Montreal, and a sturdy "Algoma" camp cook stove was promptly packed and rushed to the C.N.E. express which left Montreal at 6:15 p.m. on March 22nd.

The express roared into St. Felicien at 7:30 the next morning and the big 746 pound range in its crate was swiftly transferred to a seaplane that lay waiting for its precious cargo.

Two hours later the seaplane with the much expected range landed on a lake near the mine, 350 miles north of St. Felicien. It was promptly unloaded from the plane, set up in the cook-house, and the hungry mining crew had their noonday meal cooked on this range! Eighteen hours from busy Montreal to the remotest part of the Quebec Hinterland!

This is perhaps one of the most remarkable deliveries in the history of aviation and has caused a great deal of interesting speculation throughout the great North country, as to what next the aeroplane will do.

STEERING EASE IN THE NEW NASH "400" SERIES

Famous Fliers Used Similar Engineering Principles in the Air Feats Featured by Them

Steering ease is one of the outstanding features of the Nash "400" series. It has been obtained by the use of a new type steering mechanism which affords the fastest and easiest manipulation development in driving and in parking, and has reduced the Nash turning radius by 20 per cent.

The new degree of driving security developed in the Nash cars is another feature of this handsome line. Reports from experienced drivers all over the country show that these models are among the safest cars ever built. The every-day driver has found quick control at all driving speeds, fine braking qualities and reliability in every mechanical part to protect him against the hazards of motoring.

It is interesting to note that the engineering principles of twin-ignition, high compression and valve-in-head construction which are embodied in the Nash car were depended on by Lindbergh, Byrd and Goebel in their famous feats of the air.

GREAT BRITAIN PAYING MORE ATTENTION TO ROADS

Great Britain's roads are assuming more of a national character and are coming under more centralized control, according to the report of the administration of the road fund for 1928, received by the Department of Commerce from London.

Main routes are being made out of country lanes, weak bridges are everywhere being strengthened and new roads and by-pass roads are being planned with a view to the growth of towns and villages. In the last year standardized lighting for all road vehicles was established.

North Bay Nugget—Chicago master barbers plan to raise the price of a hair cut to \$1. Can nothing be done to check banditry in that town?

De Soto Car Featured By Its Riding Comfort

Riding qualities and general road-ability are two De Soto Six characteristics which never fail to provoke comment from those driving this well-known Chrysler-built car. These features were by no means arrived at accidentally. Chrysler engineers say that in working out their ideal of superior riding qualities for the De Soto they went far beyond the old method of merely balancing spring deflections to car weights. As a result they planned the entire spring suspension to conform with the sprung and unsprung weights, thus obtaining the proper balance and stability necessary to insure smooth riding under all road conditions.

A noticeable feature is that the De Soto Six springs are specially designed to operate properly with the hydraulic shock absorbers used on the car. This assures an unusual degree of riding comfort because the shock absorbers match the springs used. Since its introduction last summer the success of the De Soto has been firmly established among car buyers judging from the number of sales which have been made in Canada during the past few months.

MUFFLER CUT-OUT BECOMES ILLEGAL IN CALIFORNIA

"Muffler-cut-outs" are now unlawful in the State of California, the service department of the National Automobile Club reminds members who still possess cars equipped with this device.

When the state motor vehicle act was amended at the last session of the Legislature, a section was included which prohibited the use of the "muffler cut-out." This clause was made applicable to all motor vehicles in the state, with the exception of fire and police apparatus.

Two years for compliance with the section were allowed when the law was passed, and that time expired on December 31, when all cut-outs became illegal.

Judge (N.Y.)—There is nothing that broadens one like travel unless it is too many hot fudge sundaes.

Don't Lock the Wheels on the Wet Pavements

Motor vehicles cannot be stopped on wet, snow or ice covered pavements in as short a distance as on dry pavements, even when they are equipped with chains.

Pedestrians and drivers of other vehicles as well as motor cars and truck drivers should bear this in mind. Wet, snow or ice covered pavements are slippery. Skids can be avoided by never braking abruptly. Even on a dry pavement the stopping distance is increased by applying the brakes so that the wheels are locked. In braking on a skiddy pavement it is a good procedure to close the throttle, leave the clutch engaged (so that the engine helps the braking process) and apply the brakes gradually. This assists the avoidance of locking the driving wheels.

The clutch should not be disengaged until just before the motor vehicle has been brought to a stop. (This was a Canadian Mechanical Transport war regulation). Practise stopping quickly on skiddy pavements free of traffic. Skill in this may save you money—and perhaps a life some day.

Turn into a skid, not out of it, to get out of it.

Remember, too, that wet brakes are not as efficient as dry ones and that a slippery pavement impairs the steering as well as braking control. What is safe on a dry pavement may be homicidal or suicidal on a skiddy one.

CLEANING REFLECTORS

Jeweler's rouge, moistened with a bit of alcohol and applied with a soft cloth, is the effective means of cleaning headlamp reflectors.

NEED MORE ATTENTION

Many of the most striking horns to be heard on to-day's highways are not the simple mechanisms to which the average car owner is accustomed. Some of them truly are electrical masterpieces, which is not altogether unusual in the face of their distinctiveness. The motorist who adds such a horn or acquires one as standard equipment on his new car should take the trouble to find out what it needs in the way of special attention. They are delicate instruments in many cases and require a higher type of care.

Announcing the Opening of Berini Motor Sales

JOS. BERINI, MANAGER
13 Fourth Avenue - Timmins, Ont.

DEALER FOR
Stearns-Knight, Willys-Knight
Whippet Cars and Trucks

SERVICE A SPECIALTY

Our Service Station is
Open Day and Night

FULL LINE OF MOTOR ACCESSORIES

We Guarantee Satisfaction

Announcement!!!

A. F. McDowell wishes to announce that he has been appointed by the Ford Motor Co. of Canada as Ford Dealer for the Porcupine District or, Timmins Schumacher, South Porcupine and Connaught. Business will be carried on under the name

McDOWELL MOTORS

in Schumacher. The complete line of New Ford Cars and Trucks will be available at once. You are invited to inspect the first carload which is expected to arrive any day now

A full line of old and new Ford parts also gas, oil and accessories will be carried

It will be a pleasure to have you visit us

McDOWELL MOTORS
18 First Avenue Schumacher
Phone 960, day or evening