



Dry mouth and parched throat are grateful for the refreshing coolness of Wrigley's Spearmint.

Wrigley's whitens teeth, sweetens the mouth, clears the throat and aids digestion, while the act of chewing calms and soothes the nerves.

WRIGLEY'S



THIS IS AN ITEM THAT WILL GIVE PLEASURE TO MANY

Many people imagine that a great part of a newspaper's time is taken up getting little pieces to fill up. Newspapermen know only too well that it is not a case of what to use to fill up, but what to leave out to get out on time. But here is one little item from Chapleau that is good enough to be a "stop press" item. It reads as follows:—

"To those who maintain that the youth of the present generation is entirely lacking in those desirable qualities exhibited by their forbears of a former day and age this little incident is dedicated. In a certain Chapleau home, misfortune having permanently incapacitated the head of the household, four cords of wood awaited the axe. A recent morning saw a group of local high school students on the job and noon found the last of the wood split and piled.

Carleton Place Central Canadian:—The main trouble with the girl of today is that she refuses to act like the girl of yesterday.

OBJECTS TO ATTITUDE OF PATERNALISM TO THE NORTH

Cochrane Newspaper Makes Very Pointed Reply to Letter in The Globe from S. B. Gundy, of Toronto.

In a recent issue The Northland Post, of Cochrane, makes pointed reference to a letter from S. B. Gundy, of Toronto, published in The Toronto Globe. The Post objects especially to the attitude of paternalism assumed by some Toronto people in dealing with the North. The Post's editorial article is a lengthy one, and is in part as follows:—

"Our attention has been called to a letter published in The Toronto Globe of February 19th under the caption of 'Conditions in the North,' and signed by S. B. Gundy, Chairman, Northern Ontario Development Committee of the Toronto Board of Trade. The letter refers to 'some pointed remarks about Provincial administration in the North Country, published by the Northern Tribune of Kapuskasing,' on which the Globe commented editorially on the Friday before. Mr. Gundy gently chides our contemporary for being ungrateful for the interest which Hon. Wm. Finlayson, Minister of Lands & Forests, under whose administration the development of the North is done, has always shown, and the outstanding achievements which have resulted from his wise administration of the Northern Development Branch.

"Before taking up the letter in detail we wish to assure Mr. Gundy that we have always deeply appreciated the great interest shown by the Toronto Board of Trade in their efforts to bring Southern and Northern Ontario into closer communionship and to assist in the solving of the many problems with which a new country like Northern Ontario is confronted, but we are afraid that Mr. Gundy has not quite grasped the real grievances that at times of the visits here of the Toronto Board of Trade executive we endeavoured to lay before them. As late as the last annual meeting of the Ontario Associated Boards of Trade and Chambers of Commerce held in North Bay last November, the delegates from the Toronto Board of Trade, of which Mr. Gundy was one, gave evidence that they were unable to see the justice of the grievances against the administration of the Department of Lands and Forests as it affects the settlers here. Neither do we doubt in the least the good intentions of Mr. Finlayson nor Mr. Gundy's sincerity in being struck 'with the wonderful grasp of the existing conditions and needs of the North which he has gained during the comparatively short period he has had charge of this work.'

"We can only say that this confidence in Mr. Finlayson is not shared by the people here; on the contrary, the grievances of the settlers are aggravated to a point which makes them pretty near hopeless, not to say disgusted. The real trouble is that apparently the settlers do not count for much in the development of the North. Mining and lumbering overshadow, in

NO DESSERT IS MORE WHOLE-SOME OR MORE DELICIOUS

McLAREN'S INVINCIBLE JELLY POWDERS

"INVINCIBLE IN NAME AND IN QUALITY"

MCLARENS LIMITED - HAMILTON, ONT.

fact, totally outclass agricultural development. Mr. Gundy, himself, in his letter, omits this feature altogether when he paragraphs briefly, "some outstanding achievements." Yet long after the mines have petered out, even after lumbering will be a thing of the past, in spite of all conservation measures, the farmer here will be the mainstay of the country, provided he is given a chance to make good. But in order to make good he must be given better chances than he enjoys now.

The paragraphs which Mr. Gundy enumerates are:

- (1) More than thirty million dollars has been spent on Northern Ontario under the present administration.
- (2) Mining has been developed until it is now producing \$100,000,000 a year.
- (3) Forest products now produce \$120,000,000 per year.
- (4) Northern Ontario has been connected with Older Ontario by the Ferguson Highway at a cost of three and one-half million dollars.
- (5) The trans-Canada Highway is being steadily advanced.
- (6) Newsprint in Northern Ontario is now Canada's greatest manufacturing industry, the latest development being at Kapuskasing, where \$28,000,000 has been invested.
- (7) Fire service in Northern Ontario is provided at a cost of \$1,300,000 per year.
- (8) Social service is being given, such as travelling schools, Red Cross, doctors and nurses.
- (9) Aerial service is being provided for fire protection, mining, police protection, surveys, cruising, medical aid to Indians.

Briefly commenting we might say that if mining has developed until it now produces \$100,000,000 a year and forest products now amount to \$120,000,000 a year, surely an expenditure of thirty million dollars spent under the present administration would be cheap in view of the result, but it certainly was not all expenditure, as Mr. Gundy omits to state the returns from mining royalties, stumpage and cutting fees. Northern Ontario does not owe the South anything which has not been paid back in some way or other manifold.

Point 4 mentions the expenditure of three and one half million dollars for the Ferguson Highway, but omits to state that almost two thirds of the money was spent between the Severn river and North Bay, which is not considered as belonging to Northern Ontario.

Point 7 states that \$1,300,000 has been spent for fire service in Northern Ontario, which, after all, is a little over one percent on the forest products alone, according to Mr. Gundy's own figures.

"And now we come to the closing words of Mr. Gundy's letter, 'Sharper than a serpent's tooth is to have a thankless child.' This, probably more than anything else could, throws the light on the real trouble. It is this attitude of paternalism which disgusts the people here. The North does not owe anything to the South. Where would Toronto and the rest of Southern Ontario be to-day if it had not received the benefit of the development of the North. On the other hand the people here know better than anybody else what is wanted and required for a healthy and steady development and they want their suggestions taken seriously. It is the pioneer here, the settler on the land or engaged in occupations in the town, who has to endure hardships and privations which are not really understood by the occasional visitors on account of the prevailing optimism here, so that if in earnestly considered opinion, people here come to the conclusion that the administration is taking wrong steps and not fostering a healthy and progressive development policy, they do not want to be either ignored nor gently chided for ingratitude as to their opinions. When we level well deserved criticism at the administration we are being accused of sniping at the Government, as Mr. Finlayson expressed it.

"Let the Government take a keener interest in the economic problems of the North and think less of the political phase. Even now an official of the Department of Lands and Forests is touring this part, grooming an outsider for our next member for the Legislature. Surely we know our own mind and can pick our own man, good bad or indifferent as it may be, but we certainly object to the tactics employed in making up our minds for us."

Hamilton Spectator:—A local firm advertises that it manufactures 355 different kind of lingerie. This is one for every day of the year and our impression is that the girl who sits across from us in the street car in the mornings has a complete collection.

ANYWAY CANNOT LEGALLY BE REFERRED TO AS BAGGAGE

That interesting monthly booklet, The National Revenue Review says:— Whatever a newspaper may or may not be, it is not baggage. It would appear that the practice has developed of bringing into Canada, by rail under Baggage Manifest Advice Notes, bundles of newspapers published in the United States, consigned to persons and firms in this country.

By official memorandum signed by Mr. R. W. Bredner, dated 6th February, 1929, the attention of collectors has been drawn to the fact that bundles of newspapers are not "baggage" but merchandise for sale, and they are therefore required to be forwarded to Canadian Customs Ports either by express or by freight, in accordance with instructions contained in Departmental Memorandum No. 1314-B.

In order to give the transportation companies time to bring their practice into conformity with the requirements the department will not object to a continuance of the present practice until 1st March, 1929, on and after which date a rigid compliance with the provisions of Memorandum No. 1314-B will be insisted upon, and bundles of newspapers must not be brought in as checked baggage "In Bond."

Sault Ste. Marie Star:—War is what steps when one country takes steps to defend itself from another country that is taking steps to defend itself.

WIN Your Share of the \$30,000.00 PRIZE MONEY for PICTURES

SOMEONE must win the grand prize of \$2,500 in cash—others will divide the 1,222 lesser awards in the mammoth Eastman prize picture contest. Get your share—with snapshots that you can take in but a minute or two.

Start taking pictures for the contest today. For the best negatives, use dependable, yellow-box Kodak Film. It gets the picture. And for prints of prize-winning quality, leave the developing and printing to us.

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The Law Steps In...

THE Law steps in, if you do not make your own Will, and arranges for the complete disposal of your property.

This disposition may not be that which a wise or prudent man would consider the best; but the Law is not unfair, it is merely inflexible. For naturally it cannot provide for individual cases.

The only right course is to have your own Will. It is a duty you owe to your family and dependents. Neglect of it can hardly fail to inflict avoidable hardship.

If you have not made a Will, we suggest that you should make an appointment with your lawyer today.

In the making of this Will our practical knowledge of all Estates matters will be freely placed at your disposal.

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"Canada's Oldest Trust Company"—Established 1882

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CHRYSLER "75" TOWN SEDAN, \$2140, F.O.B. FACTORY

Adding prestige to a name the whole world acclaims

CHRYSLER genius in style creation shines forth brilliantly in the Chrysler "75." Chrysler designers have gained an entirely new effect by applying, in a modern way, the finest principles of classic art which have endured through the centuries but are forever fresh and stimulating.

Recipient, too, of all Chrysler progress in engineering, the Chrysler "75" performs surpassingly. Its high compression engine, of the Chrysler "Silver-Dome" type, develops astonishing speed with unique smoothness.

The acceleration literally startles a driver unaccustomed to Chrysler pick-up. All drivers, too, are similarly impressed by the quick, positive control of Chrysler weatherproof internal-expanding 4-wheel hydraulic brakes.

Pivotal steering and balanced front wheels, rubber shock insulators on the springs together with hydraulic shock absorbers assure incomparable riding qualities.

Worthy companion to the magnificent Chrysler Imperial, the Chrysler "75" is adding universal prestige to the name that means, the world over, everything that is fine and desirable in a motor car.

NEW CHRYSLER "75"—Nine body styles, \$1985 to \$3050. All prices f. o. b. Windsor, Ontario, including standard factory equipment (freight and taxes extra).

CHRYSLER "75"
CHRYSLER MOTORS PRODUCT

J. A. BRADETTE DESCRIBED AS A VERY STUDIOUS MEMBER

The columns on "Parliament" written for The Ottawa Journal each day during the session by Mr. Charles Lynch is one of the most interesting features of that very interesting newspaper. Mr. Lynch has the happy faculty of digging up the most interesting statistics, and with a brief comment or two giving them vitality and attraction. Last week Mr. Lynch's column has statistics about the French-Canadians in the House of Commons. He said:—"French Canadian members of Parliament have a numerical strength of 62 or about 25 per cent. of the total membership of the House of Commons. They are all Liberals and include some of the brightest minds in the Green Chamber." Then he picked three or four of the leading ones for terse comment. Of the member for this riding he said:—"Joseph A. Bradette, who represents North Temiskaming, is a French-Canadian who can perhaps be described as one of the most studious men in the House. He has collected the autographs of all the members of the Green Chamber."

NEWSPAPERS HAVE FAITH IN SOME THINGS SOMETIMES

Advertisements offered by crystal gazers and such like have recently been sent to The Advance and other North Land newspapers and have been gently refused. The newspapers themselves know that hard work will have more to do with the present as well as the future than any amount of gazing, either for themselves or their readers. The Northern Miner, however, has been stirred to make the following humorous reference to the matter editorially:—

"A would-be advertiser is highly indignant because we refuse to accept his copy. He is a crystal gazer, and wants the world to share in the benefits which presumably would accrue from the employment of his skill or artistry. If we could bring ourselves to believe that his method of looking into the future was really effective we would be his first customer. Above all others we need a little clairvoyant guidance. How gladly would we turn to the crystal for an answer to such posers as 'Will Noranda sell at \$100 in 1930?' 'Pick me out five stocks now less than \$1, which will sell for \$5 in two years.' Oh, yes, we could use it. It appears, however, that a certain amount of faith is required on the part of the customer. That's where we fall down."

CHEVROLET

Six-Cylinder Smoothness

with increased speed and acceleration!

—a Six in the price range of the four!

A TYPE of performance entirely new in a low-priced automobile—that's what you experience when you drive the new Chevrolet Six!

Marvelous six-cylinder smoothness throughout the entire speed range! A freedom from vibration and rumble that makes driving and riding a constant delight! Increased speed and acceleration. More power for hills and heavy going!

You are cordially invited to come in for a demonstration—for until you actually sit at the wheel, you can never know what Chevrolet and General Motors' engineers have achieved in the new Chevrolet six-cylinder valve-in-head engine. C-23-3-28C

Timmins Garage Co. Ltd.
Timmins, Ontario.

PRODUCT OF GENERAL MOTORS OF CANADA, LIMITED

Great Britain & Canada Investment Corporation

4½% Convertible Debentures maturing April 1st, 1959

Convertible—at any time at the option of the holder into no-par value Common Stock on the basis of twenty (20) such Common Shares for each \$1,000 debenture.

Price 100 and accrued interest to yield 4½%

Warrants—entitling holders to receive without cost 10 shares of no-par value Common Stock at Directors' discretion or on payment date of first Common Stock dividend.

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