

WARNING!



What do you get when you ask for **Kraft Cheese**?

DOES your grocer cut it from a loaf printed with the KRAFT Cheese trademark, or has the loaf some other name on it? If KRAFT isn't on the foil or box, it is *not* the genuine KRAFT Cheese you asked for.

KRAFT'S astounding popularity has brought a flood of substitutes onto the market.... substitutes which *imitate* KRAFT in size, in shape and in tinfoil wrapping.... *but that's all!*

So again we say....

THE ONLY WAY TO BE ABSOLUTELY SURE OF GETTING GENUINE KRAFT CHEESE IS NOT ONLY TO ASK FOR IT BY NAME, BUT TO SEE THE NAME "KRAFT" RIGHT ON THE TINFOIL WRAPPING.... FOR NO ONE ELSE CAN USE THE KRAFT NAME ON CHEESE BUT THE ORIGINAL MAKERS OF KRAFT.

Why be so particular about getting KRAFT? Because KRAFT has set and maintains its own rigid standards of quality.... because KRAFT is made only from No. 1 Canadian Cheddar Cheese, matured, blended and pasteurized for your safety.... because KRAFT has full cream content.

If you purchase an imitation, it may be made from skimmed milk.... and not from full cream milk like KRAFT. Skim milk lacks the food value of KRAFT full cream cheese.... lacks, too, the rich nutty flavour and healthful goodness that have made KRAFT the high standard of cheese throughout the world.

Besides the five-pound loaf, KRAFT Cheese is sold in one-half pound and one-pound packages and in the Dollar Box in most sections. Other Cheese foods we manufacture are VELVEETA; NUKRAFT; KAY. Our name is on all of these packages. It is well worth looking for.

KRAFT Cheese is good Cheese because it is honest cheese.



Largest Makers of Pasteurized Cheese in the world.

NEW REGULATIONS ABOUT ENTRY TO UNITED STATES

New Act Makes Stringent Rules in Respect to Those Deported or Ordered to be Deported from U. S. A.

Mr. Chas. W. Allen, American Vice-Consul at North Bay, has written The Advance in regard to some of the important provisions of an Act of Congress of the United States which may be of interest to some readers. The act in question was passed and approved on March 4th, 1929, and the conditions referred to are summarized by Mr. Allen as follows:—

An Act of Congress approved March 4, 1929, provides in part as follows:—

PP 1. Aliens who have been arrested and deported in pursuance of law are mandatorily excluded from admission to the United States whether deportation took place before or after the enactment of the act.

PP 2. The grounds upon which the alien was deported are immaterial. Alien temporary visitors who have overstayed their visits and have been ordered deported, for example, now are permanently barred from the United States.

PP 3. Persons excluded from admission at ports of entry and deported are excluded for one year from date of deportation unless the Secretary of Labour has consented to their reapplying for admission.

PP 4. The entry or attempted entry to the United States of aliens excluded under PP 1. after the expiration of sixty days after the enactment of the act is made a felony punishable by imprisonment for not more than two years or by a fine of not more than one thousand dollars or by both fine and imprisonment.

5. Hereafter illegal entry or entry obtained by a wilfully false or misleading statement or the wilful concealment of a material fact is made a misdemeanor punishable by imprisonment for not more than one year or by fine of not more than one thousand dollars or by both fine and imprisonment.

6. Excluding provisions of the act are effective at once.

North Bay Paper Shows Right Kind Enterprise

The newspaper that uses its ultra-modern facilities and its ability for enterprising affairs to carry through worthy and helpful causes is doing good work. That was the case of The North Bay Nugget recently when its enterprise helped to relieve the anxiety of a good woman as well as interesting all who knew of it. The case was that of Rev. Mr. Morrow, the Anglican clergyman injured in an accident early last month and who had to suffer for weeks before medical aid was taken to him at Moose Factory. From Moose Factory he was later taken to Cochrane hospital for treatment, the airship again being used to make the journey with the injured man. In the meantime his wife (a bride of last year) was still at Moose Factory and naturally most anxious to hear of her husband's safe arrival at Cochrane. The Nugget used its modern facilities to see that Mrs. Morrow knew within a few minutes of the safe arrival of her husband at Cochrane hospital and later informed her that he was making excellent progress at the hospital. That was something well worth while,—something worth boasting about in regard to modern facilities, which, unfortunately, are not always confined to such worthy and humane uses. The Nugget itself tells the story last week as follows:—

"Just before Captain Maxwell took off from Moose Factory on Saturday afternoon with Rev. Mr. Morrow, the injured Anglican missionary, Mrs. Morrow asked the aviator to seek the co-operation of the press in having word sent by radio to acquaint her of the safe arrival of the plane at Remi Lake. Promptly on his arrival at the base Captain Maxwell trekked for the nearest telegraph office at Moonbeam. There he made known the woman's request to L. J. Clay, special correspondent of The Nugget, who kept affiliated newspapers informed of the progress of the rescue. Clay at once notified The Nugget. A few minutes after receipt of the telegram. The Nugget had completed arrangements with station K.D.K.A., Pittsburgh, to broadcast a message to Mrs. Morrow. The station manager, true to his promise, sent out the message over the ether promptly at 11 o'clock. 'Listeners in' in North Bay, plainly heard it. There is practically no doubt that Mrs. Morrow heard it also, as Captain Maxwell informed The Nugget when interviewed here on Saturday night that reception is good at all hours of the day and night at Moose Factory. Apparently there is little or no interference in the far North, for Moose Factory gets even the less powerful stations with little difficulty."

Orilla News-Letter:—The favourite food of Mr. William Walker, aged 107, the oldest man in England, is pork. Vegetarians maintain that he bound to suffer for it in the long run.

Professionals After Two Iroquois Falls Eskimos

Observer, writing in his bright column of "Sportology" in The North Bay Nugget last week says:—

"Persistent efforts to lure Evans and Huggins, defence pair who had much to do with the success of the Eskimos in the N.O.H.A. senior race, into the ranks of the moneyed players, have been in progress since the northern champions invaded the south in quest of further honors. These attempts have continued, although the season is over so far as Iroquois Falls is concerned.

"Montreal Maroons and Detroit Cougars have been hot on the trail of the men. Recently, it was reported that two defence players, 'whose names are withheld,' were guests at one of the Maroons' final games in Montreal, but it was an open secret in these parts that Evans and Huggins were the athletes in question. On the return north of the team, it was stated that Detroit, also, had been after them to sign up with the Cougars for next season.

"While the intentions of the pair are not definitely known, it is believed that both will hesitate before making the jump meantime to the professional game. Both are young, and it is thought that another year in the N.O.H.A. would give them extra experience. That both would make good in the pro ranks eventually is not doubted, but it is felt that a little more seasoning would do them no harm. Evans and Huggins were easily the pick of the defence men in the N.O.H.A. this season.

"One N.O.H.A. player already has joined up with the pros, Northcott, Halleybury star forward, having signed with Maroons some time ago. Scouts from the N.H.L. have been looking over other players, it is understood, but no developments have resulted as yet. It is stated that Kirkland Lake, which had a number of players from outside points on its junior team this season, will depend entirely on home talent next year in this group."

VIPOND PROFITS RUNNING AT RATE OF \$30,000 A MONTH

The Northern Miner last week says: "Vipond profits are now running at the rate of \$30,000 a month. R. S. Denning tells The Northern Miner. The company proposes to keep on building up this surplus, now well over half a million dollars, but will use part of the interest for exploration work in conjunction with Huronian Belt and associated companies. Outside exploration expeditions are to stay at a maximum of \$20,000 a year. Should something of real mine-making possibilities be located greater investment of the surplus might be made, if there appeared to be a chance of prolonging the life of the company. Mine life, at present, appears to be limited to two or three years' ore reserves, but Robert Dye, the mine manager, is carrying on some rather interesting exploration work along new geological theories, and may be fortunate in finding still more ore at the mine. In recent months he has opened up a fine body of material carrying higher average than that of recent years."

The New Liskeard Speaker last week says:—"The heroic work of Capt. Maxwell, who flew with frosty face for a considerable portion of the distance traveled over the snow covered wastes, marks this popular aviator as one of the heroes of the Dominion."

When Will Work Proceed With Timmins Post Office?

A question often asked these days is "When will Timmins have its new post office?" No definite reply can be given off-hand to this question. Last year Government officials here gave it as their opinion that work would start at once. Apparently, however, there was some delay in regard to the site and it was too late for anything to be done in regard to construction, or even clearing the lot, last year. The post office question accordingly was not especially to the front during the past few months as it was felt that little could be done until spring came. However, last week a start was made on removing the residence from the site chosen and the work naturally revived interest in the post office matter again. There is no question but that the member for this riding, Mr. Jos. A. Bradette, M.P., is in earnest in regard to securing the post office for Timmins. All these things, however, take time as is shown by other cases. For instance, a despatch last week from Gore Bay says:—"A movement has been started to induce the Federal Government to erect a building at Gore Bay to serve as a post-office, customs office and Indian office. A site for this building was purchased in pre-war days but when the war came on it was dropped. It is proposed to erect the building on the site at the corner of Helen and Meredith Sts., which is expected to cost in the neighborhood of \$20,000. The Post Office Inspector was in town a few days ago and it is said that he took the matter up with some of the local officials. It is also reported that the feasibility of giving the Manitoulin a mail service by airplane is being considered and is a not distant possibility."

TO FORM TEMISKAMING BOARD OF AGRICULTURE

An organization which probably will be known as the "Temiskaming Board of Agriculture," and which will be representative of the farming interests of the Temiskaming section of Ontario, is likely to be formed as the result of a suggestion made and approved at a meeting at New Liskeard last week of a Committee on Marketing, appointed some time ago, and including in its membership men from different parts of the district. S. T. Pacey and Tom Fleming, who sponsored the idea, proposed that the Township Council of each organized rural municipality be asked to appoint a representative to the board, the appointee to be "a bona fide farmer, or one really interested in the betterment of Temiskaming agriculture."

London, Eng., Mail:—The ingenious forger has got to work it, would seem on the new one pound Bank of England notes, and expert opinion gives on the whole a favorable view of his latest effort save for one peculiar blunder. To-day a forger of banknotes need not fear anything worse than a dose of penal servitude, but in earlier times, next to murder, this particular offence, was, perhaps, the one in which most difficulty was experienced in obtaining a remission of the death sentence. The bank was, indeed, implacable and insisted on offenders being hanged, and yet in those days forgers took their chances of ending their days suddenly at Tyburn quite as readily as they now face the prospect of a prolonged stay in prison. It is the difficulty of such forgery that is the best protection of the bank and the public.

KIDNEYS DESERVE CARE

... to keep healthy cleanse them at regular intervals

Kidneys have no light task. From morning 'til night they work at top speed, purifying all the blood in your body 450 times a day. ... so include them also when cleansing your intestinal tract.

Gin Pills have a soothing, tonic effect upon the kidneys. The regular use of Gin Pills will prevent painful, expensive ailments like Rheumatism, Sciatica and Lumbago, caused by deranged kidneys. All druggists carry Gin Pills, 50c a box.

National Drug & Chemical Company of Canada, Limited
Toronto Canada

GIN PILLS

FOR THE KIDNEYS