

1929

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DEAR old friend 1928 has gone around the corner, taking with him all our errors of judgement, mistakes of omission and commission.

Now enters 1929 . . . give him a hearty welcome by determining to profit by our actions of last year! Keep business moving . . . look ahead . . . grasp the chances around you!



The
Advance
is your
best medium

To do this effectively---

advertise !
advertise !
advertise !

and find out how substantial
are the results!