

# STOCK REDUCING SALE

**SALE  
OPENS**

at 9 a. m.

on

**SATURDAY  
Nov. 10th**

## W. ELLIES & SON ANNOUNCE

Our extraordinary large selection of smart, fascinating coats, dresses, shoes and accessories is here, so make your plans now to attend without fail. It offers you a wonderful choice—sensational values created by skilful purchasing. You will be on hand early Saturday for this unusual sale—to choose lovely things for yourself and for Christmas gifts as well. Remember everything is first quality—and is backed by our well-known guarantee—goods satisfactory or money refunded.

It is only once in a "Blue Moon" that such an event is possible, and it took careful planning to bring together such a regal array of Ladies' and Children's Ready-to-Wear

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### New Dresses

You may choose from simple or elaborate modes in Afternoon Frocks, developed of Georgette, Crepe Back Satin, Canton, Velvets and combinations—in fact such a wide variety is shown that every woman is sure to find a flattering style.

Newest Styles, Newest Modes, Newest Colours, Splendid Quality

SALE PRICES

**\$7.95**  
and up

Ladies' House Dresses from  
**98c. up**

Children's Dresses, all sizes in Silks, Velvets and Flannels, all reduced in price during sale

Children's Stockings

Children's Worsted Stockings, Black only. All sizes. Sale price

**35c. and up**

### Dress Goods Dept.

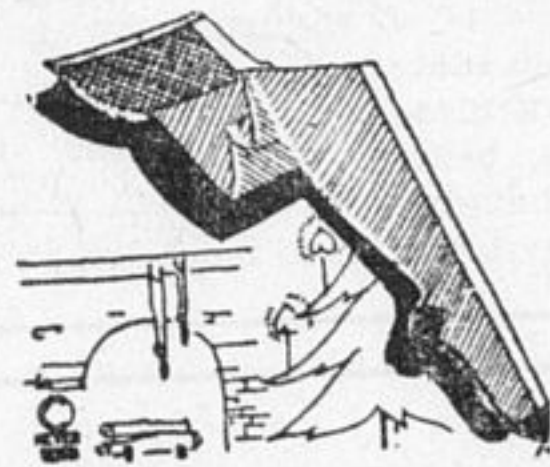
Saturday only. White Flannelette. Not more than 5 yards to a customer  
Sale price  
**10c. yard**

Sateens. All colours. Regular 35c. yd. Sale price  
**21c. yard**

Cretonne, many beautiful patterns. Reg. 35c. yd. Sale price  
**23c. yard**

Ginghams. Saturday only. Not more than 5 yds to a customer. Sale price  
**10c. yard**

Silk Taffeta, many beautiful colours. Sale price  
**98c. yard**



### Hosiery

Chiffon Hosiery  
**\$1.29 pair**  
A NOTABLE VALUE

A well-known make. They fit and cling to perfection. Every one a fine clear weave of delicate chiffon silk—perfect quality. The newest colours. Sizes 8½ to 10.

### Silk and Wool Hosiery

An immense purchase. On no account miss this offering. In beautiful shades. The low price warrants quantity buying. Stock reducing sale

**69c. pair**

Full-Fashioned Silk Hose  
Full-fashioned of course. Every one a fine, clear weave of delicate chiffon silk, perfect quality. All the newest shades, sizes 8½ to 10.

**\$1.69 pair**

Our stock is too large to itemize every article here, so we invite you to visit our store and take advantage of the many big bargains.



### Ladies' Hats

An enormous selection to choose from values to \$6.50.

Sale price  
**\$3.98**

### FLANNELETTE BLANKETS

Flannelette Blankets, large sizes, grey or white.

Sale Price  
**\$2.48 pair**

### SHEETS

Sheets, large size, white. Sale price  
**\$1.29 each**

### CORSELETTES

Corselettes, a large selection. Sale price  
**98c. each**

### WOOL BLANKETS

All lower in price for Stock Reduction Sale

### SILK AND WOOL YARN

1 oz. ball, reg. 25c. per ball for  
**15c. ball**

### Special—Saturday Only

4-Buckle Black Overshoes, all sizes

**\$2.65 pair**

### Miscellaneous

Scotch Fingering Yarn. Several colours  
Sale Price  
**\$1.16 pound**

Boy's Fleece-lined Combinations, all sizes. Sale price  
**98c. each**

Children's All-wool Suits, many colours assorted sizes. Sale price  
**\$2.48 suit**

Canadian Wheeling Yarn. Several colours. Sale price  
**98c. pound**

Velveteen, reg. 85c. yd. Sale price  
**69c. yard**

Bed Spreads, all priced lower for Stock Reduction Sale



### Shoes and Overshoes

#### Shoes

A group of well made, comfortable shoes, smartly styled and in popular high, low and cuban heel type.

Specially priced  
**\$2.95 pair**

#### Pumps

We also have an enormous stock of patent leather pumps, and strap shoes, newest style heel and toes. Reg. \$5.50

Sale Price  
**\$3.98 pair**

#### Overshoes

Ladies' Overshoes—new styles—several shades. Reg. \$3.25

Sale Price  
**\$2.59 pair**



### Luxurious Fur Trimmed Coats

Sweeping shawl collar of Dyed Opossum, French Beaver and many other beautiful furs. Lines are graceful—a suggestion of tiers,—diagonal seaming—copied from various French Models. Several colours and assorted sizes. All to go at greatly reduced prices

A group of Coats in Broadcloth, Tweed, Pinpoint, etc., with huge collars and cuffs.

SALE PRICE  
**\$9.98**

Children's Bedroom Slippers. All priced lower during this sale.

Ladies' Bathrobes and Kimonas, all reduced for sale

#### Boys' Long Pants

Boys' Long Pants—assorted sizes Regular \$2.50 pair. Sale price

**\$1.89 up**

**W. ELLIES & SON**  
26 Third Ave. Phone 695 Timmins