

1st Anniversary Sale

Sale starts Saturday, Sept. 1st

Underwear
An Outstanding Bargain in Rayon Silk Undergarments at **89c. each**

Shop early for this bargain in Rayon Silk Underwear. 400 garments to clear. Nightgowns, Envelope Chemises, Step-ins, Vests and Bloomers. Lace trimmed and tailored styles in all the pretty lingerie colours. Values up to \$2.00
Birthday Sale Price **89c** each

Rayon Silk Nightgowns
Splendid quality Rayon Silk Nightgowns, in a variety of pretty lace trimmed styles. Shades of Pink, Peach, Coral, Nile, Orchid, etc. Values up to \$3.00
Birthday sale price **1.89**

Washcloths
Regular Value 15c.
Birthday sale price **5c**

Bath Towels
Pure White Bath Towels with coloured borders Regular value 50c.
Birthday sale price **25c**

Pillow Slips
Hemstitched Pillow Slips, made of good quality cotton, at less than half price each **25c**

Ending Friday Night, September 14

**It's Our Anniversary! It's Your Party!
It Means Savings to the Public!**

We have reached the end of our First Year in business, and we want to take this opportunity to express our thanks and deep appreciation to our scores of customers and friends whose generous patronage has been responsible for the growth and success of this store. We cannot thank each customer individually, but we can show our appreciation by distributing as Birthday tokens, merchandise at prices that are remarkable in value.

Due to our connection with a large Eastern firm, our efforts to give still lower prices, still greater values and better service are incessant and untiring, and during this, Our First Anniversary Sale our one thought has been to give outstanding values, specially low-priced, making it an outstanding opportunity to save. Be here when the doors open, you'll find remarkable bargains that are decidedly worth-while. Read this ad. carefully it presents only a few of the Opening Day Bargains awaiting your selection.

This is not a sale where old merchandise is cleaned out—our buyer has just returned from the big Eastern centres, and all goods put on sale are the latest that could be bought in style. As to value just come in and see for yourself the truth of our slogan—Compare and Profit.

New Chinchilla Coats
Navy Blue Chinchilla in popular tailored styles with half-belted backs, some vented with inverted pleat and others plain. All fully lined and discriminately finished. A wonderful coat for the woman who appreciates value and a coat that certainly does not betray its very low price. Sizes 14 to 42
Regular value \$20.00
Birthday Outstanding Special **12.95** each

New Fall Hats
Just Received, New Fall Hats, every one a different model, from the best style houses in Canada and New York. Come in solid velvet and velvet and hatters' plush combinations. Large and small shapes and close fitting styles
In all the New Fall Shades
Regular values to \$5.00
Birthday sale price **2.49**

Hosiery
Full-fashioned, silk, service-weight and chiffon. Regular value up to \$1.75.
Birthday celebration, While they last **99c**

Good Quality House Dresses
200 smart print House Dresses, clearing at far less than cost. A variety of new foulard patterns to choose from with pipings of plain colours. Medium and large sizes, regular value \$1.99
Birthday Celebration While they last **89c**

Nightgowns
Women's Cotton Crepe and Flannelette Nightgowns. Birthday Sale Price **79c.**

Women's Flannelette and Cotton Crepe Nightgowns at a bargain. The Flannelette Gowns are made in slip-over style with short sleeves. The Crepe gowns are sleeveless.
Birthday Sale Price While they last **79c**

New Fall Frocks
Styles that are typical of fall, and fashions that are smart and comfortable. You will find models for street, business and afternoon wear. They are fashioned of Georgette and Satin, and Satin and Velvet combinations. Trimmings of embroidery, pleated tiers, tucks, butterfly skirts, jabots and lace. Colours are Copen Rosewood, Green, Wine, Blue and Black
Sizes 16 to 40
Values up to \$22.00
Birthday sale price **8.95**

- OUR BIRTHDAY CAKE - AND \$50.00 PRIZE



Apart from our Wonderful Bargains, we want everybody to have a personal token of our Birthday Sale
Note our Windows and see our first Birthday Cake
Every customer entering our store, and making a purchase during our First Anniversary Sale, will receive Free, a box containing a piece of this Birthday Cake, and with it will be given a coupon. On Friday evening, September 14th the coupons will be drawn and the customer holding the Lucky Number will be given a prize of \$50.00 worth of merchandise, with no restrictions as to choice. The draw will be made under the supervision of Mr. G. A. Macdonald, Editor of The Porcupine Advance.

During this sale all transactions will be **Cash**

A.J. Shragge
LIMITED

It is impossible for us to mention all articles we have on sale. Our whole stock will be marked at Special Reduced Prices to make this one of the most notable events ever put on in Timmins

Why Wait? Have your Fur Coat re-modelled and re-lined at summer prices which are so much in your favour

"In Style and Value the Store that Sets the Pace"
29 Third Avenue Timmins

WATCH OUR WINDOWS DURING THIS SALE FOR OUR DAILY SPECIALS!