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TIMMINS, ONT.

**SENIOR BASEBALL SERIES
GAMES YET TO BE PLAYED**

In the Northern group of the Temiskaming Baseball Association (Seniors) the following are the scheduled matches yet to be played:—
Friday, July 20—McIntyre at Timmins.
Wednesday, July 25—Timmins at McIntyre.
Friday, July 27th—McIntyre at South Porcupine.
Wednesday, Aug. 1st—South Porcupine at Timmins.

**SHOWING TO CANADA HER
CHANCES IN WORLD TRADE**

Another Striking Advertisement by the Trade and Commerce Department, Ottawa.

The various striking advertisements of the Trade and Commerce Department at Ottawa which have appeared in Canadian newspapers from time to time are calculated to create an "export trade consciousness" throughout the Dominion.

It was decided last year by the Honourable James Malcolm, Minister of the Department in question, that Canadians should become more intimately acquainted with business opportunities outside their own country. In order to accomplish this, the campaign of publicity was embarked upon.

Canada's external trade has grown in such proportions as probably few Canadians realize. For instance, in the last fiscal year, ended March 31st, the Dominion's total exports were valued at more than a billion and a quarter dollars, or to be exact \$1,250,456,297. This represents an export trade of more than \$130 for every man, woman and child in Canada. At the beginning of the present century Canada's export trade amounted to less than 200 million dollars.

Another method of gauging Canada's export trade is found in the fact that last year the country's exports of manufactured products alone amounted to about the same as her total production of manufactured products in 1900. In other words, Canada is exporting as much in manufactured articles to-day as the total output of every factory in the Dominion twenty-eight years ago. These few figures may give readers some comprehension of the immense increase in export business.

Most public men and business men, no matter what their politics may be, agree that export trade is possibly the most valuable asset the Dominion can have. Canada's natural resources are so varied and so rich that it would be impossible for Canadians to consume them. Take wheat for example; it is manifestly impossible for 9,000,000 people to consume 400,000,000 bushels of wheat annually. Canada's future prosperity therefore is bound up in seeking markets abroad for her surplus production.

When Canadian business men seek to sell their product in other lands, they cannot hope to control prices. They have to meet competition from thousands of other countries. They are faced with fierce world competition in maintaining their hold on export business. To maintain this trade of a billion and a quarter dollars a year and to increase it, Canadians must become acquainted with every legitimate method known to business. They must learn how to pack their goods in the manner desired by the foreign buyer, they must learn how to keep contract dates, how to ship these goods by the most economical routes. And perhaps most important of all Canadian goods must always be kept up to the standard of the sample submitted.

The Department of Trade and Commerce, at Ottawa, is doing everything in its power to further this export trade. Years ago a Commercial Intelligence Service was established, and trained trade commissioners sent to the world's trade centres. In fact, Canada had the first trade commis-

sioners abroad, thus inaugurating a system which has been widely copied. Today this country has 24 trained trade commissioners in strategic business centres. More men are now in training to go to other places. The Government has by subsidy, and other means, obtained first-class shipping facilities to these business centres. The trade commissioners are constantly on the alert, seeking out opportunities for the selling of Canadian products. Whenever they learn that there is a chance of a Canadian order being placed, they immediately communicate with the Commercial Intelligence Service at Ottawa, giving all information in the possession of the service at Ottawa as to the disposal of any Canadian producer or manufacturer. This system, the result of some years' experience, is thoroughly organized and working smoothly. Today the Canadian manufacturer or producer can find out with little trouble, and no expense, if his products can be profitably marketed in almost any part of the world.

So encouraging have results been from the export system adopted by Canada, and so well have Canadian goods been received abroad, that it is fairly prophesied that within a decade Canada's exports will mount to double the present figure. Hon. Mr. Malcolm as the responsible head of this department believes in keeping Canadians fully informed as to opportunities abroad. To do this he is reaching the people through newspapers, magazines and trade journals.

**SCHEDULE OF SOFTBALL
GAMES FOR SECOND HALF**

The following are the games to be played in the second half of the Softball League schedule:—

- Friday, July 20—Arrows vs. A.S.D.
- Monday, July 23—Holly Rees vs. Taxis.
- Wednesday, July 25—A.S.D. vs. Porcupine Power.
- Friday, July 27—Arrows vs. Canadiens.
- Monday, July 30—Taxis vs. A.S.D.
- Wednesday, Aug. 1—Holly Rees vs. Arrows.
- Friday, Aug. 3—Porcupine Power vs. Canadiens.
- Wednesday, Aug. 8—Porcupine Power vs. Arrows.
- Thursday, Aug. 9—Canadiens vs. Taxis.
- Friday, Aug. 10—A.S.D. vs. Holly Rees.

**K. F. DELONG PROMOTED
TO THE WINDSOR OFFICE.**

Many friends in town of Mr. K. F. DeLong, who was manager of the Timmins branch of the Imperial Bank in earlier days of this camp, will be interested in the following article from the last issue of The Kirkland Lake Northern News:—

"Mr. K. F. DeLong, for the past four years, manager of the Kirkland Lake office of the Arthur E. Moysey Co. is this week leaving for Windsor, Ont., to which city he has been moved by his company to assume the management of their branch. Since coming to Kirkland Lake Mr. DeLong has taken an active interest in the success of the community and his removal from town will be felt by the organizations that he was connected with. For the past two years he has been president of the Board of Trade and he is also a member of the Board of Directors of the Kiwanis Club. As secretary of the Official Board of the United Church, Mr. DeLong has filled an office in a way that will be hard to duplicate. While his friends here regret his removal, they are congratulating him on his advancement in his company. Mr. R. E. Perry, manager of the Rouyn office of the Arthur E. Moysey Company is Mr. DeLong's successor in Kirkland Lake. Mr. Perry was formerly a resident of Cobalt and is well known to many here. Mr. Carl Fritz who has been accountant in the Kirkland Lake office for some time is promoted to the position of assistant manager."

**GAS TANKS LIABLE TO
ASSESSMENT LAWYER SAYS**

At a recent meeting of the Cobalt council one of the councillors, when something came up regarding one of the gasoline tanks in town, asked if they could be assessed. He thought that Cobalt should get some revenue from them. No one in the council knew the status of gas tanks in this regard, so the matter was referred to the town solicitor of Cobalt, Mr. A. K. Roberts. Last week Mr. Roberts gave his opinion to the effect that oil and gas tanks at garages may be assessed as appurtenances. In giving his opinion Mr. Roberts supported it by quotations from the Assessment Act, and in concluding his letter he said:—"The tanks and pumps may, or may not, be owned by the garage owners; in fact I am inclined to think that the oil companies retain ownership therein, but I am of the opinion that for the purpose of taxation they should be regarded as appurtenant to the land occupied by the garage owner concerned and should be taxed as part of the land. For the purpose of clarity, if so desired, the extra amount added by way of assessment of pumps and tanks could be shown in the assessment notice in such way as to indicate this, but, of course, it comes under the assessment of the land."

The opinion of the Cobalt town solicitor will be of interest to all other towns where the oil and gas tanks are in use.

**FAVOURABLE REPORT ON
THE SISCOE GOLD MINES**

A favourable report has been made in the last few days on the Siscoe Mine, Dubuisso township, Quebec. This property, in which many Timmins people are interested, is reached by Amos, Que. In a report just issued, J. M. Forbes, mining engineer, of Ottawa, estimates 60,000 tons of ore, averaging \$16.70 per ton in gold, after allowing for dilution in mining, in vein C, which has been developed by incline shaft of 525 feet on its dip of 42 degrees, with total cost of recovery at \$6 per ton, a total gross value of \$1,002,000, and net recoverable value of \$642,000. The report covers six other veins, including A, B, D, K, Siscoe and Mainland all of which have been developed to some extent. Mr. Forbes says: "Many veins are in evidence and these occur both in the intrusive and the volcanics. The main fracturing appears to have been nearly at right angles to the intrusive contact, with a second series of fractures roughly paralleling the contact." He points out that the values in C vein at the 500-foot level are chiefly in sulphides, a fact which had considerable weight in the favorable opinion he formed of the property. As some of the veins are converging, he sees interesting possibilities at depth and at the lowest horizon reached, the 500, he says he was favorably impressed with the structure, much tourmaline being in evidence, with free gold easily seen and sulphides carrying quite good values. As to future costs, he gives an estimate of \$7.50 per ton, including development, and says that the figure would be largely decreased under increased tonnage conditions. In conclusion he says: "Given the requisite necessary capital, this property should yield good returns and I am of the opinion that subsequent development work will disclose further and probably larger orebodies of commercial grade."

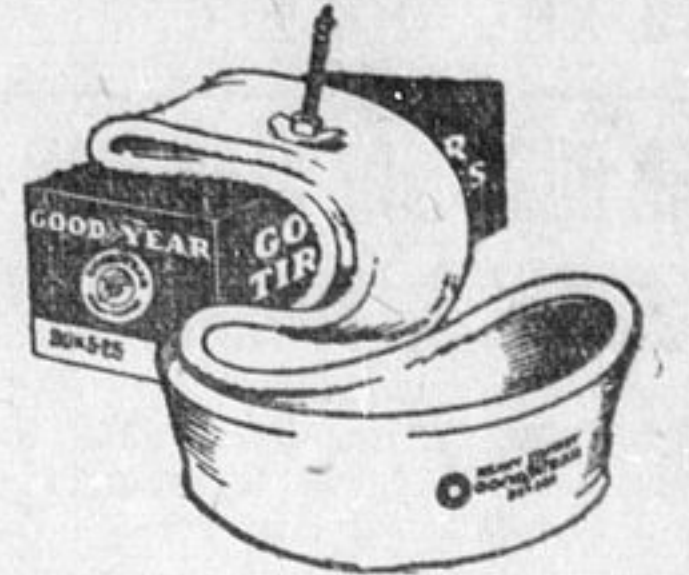
**JUNIOR BASEBALL GAMES
FOR DISTRICT SERIES**

The following are the games still to be played in the Temiskaming Junior Baseball Association:—
Wednesday, July 25—South Porcupine at Timmins.
Wednesday, Aug. 1st—Timmins at Cochrane.

Wednesday, Aug. 8th—Cochrane at Timmins.

Thursday, Aug. 9th—Cochrane at South Porcupine.

Wednesday, Aug. 15th—South Porcupine at Cochrane.



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