



**WRIGLEYS**  
Outdoors or indoors—  
whatever your task.  
Let WRIGLEYS refresh  
you—alloy your thirst, aid  
appetite and digestion.  
Helps keep teeth clean.  
After Every  
Meal

**WRIGLEY'S JUICY FRUIT**  
CHEWING GUM  
THE FLAVOR LASTS

CI 11

## Treasure Hunting in Modern Way in the Great North Land

Most Amazing Treasure Hunt in History of the World Now Described as in Progress. Jack Hammell is in Charge of the Big Hunt for Riches.

Several references have been made in The Advance to the plans of Jack Hammell in regard to the use of a fleet of airships for prospecting purposes in the far north, especially in the Patricia area of Ontario and in Northern Manitoba. To these references may well be added the following article, "Treasure Hunting Up-to-date," by Arthur Lowe, as appearing in last week's Kirkland Lake Northern News:—

The most amazing treasure hunt in the history of the world is taking place to-day in the Canadian north. It is a line stretching from the Yukon to Ungava. Before the end of June over two hundred prospectors will have joined in the quest, in addition

to geologists, engineers and guides. Units of the army will be moved here and there across the pre-Cambrian shield by gigantic monoplanes. Sturdy whalers are carrying supplies into Hudson Bay, and scows, loaded with provisions and gasoline are being trucked up the rivers to northern bases. The battle of man versus the map is on.

The commander-in-chief of the expedition is Jack Hammell, one of the most colorful figures to come out of the north. For a quarter of a century Hammell has been a leading figure in mining circles. He was responsible for the staking and development of Flin Flon; he is president of Howey, Harker and Green-Stabell; he has grub-staked more prospectors than any dozen men put together—and he is still on the job.

During a lull between deals Jack Hammell dreamed his dream. He visualized an army of prospectors carried to and fro by giant planes—and in less than a month the dream became an actuality. Northern Aerial Minerals Exploration, Ltd., was formed; over two million dollars was subscribed, mostly by important mining companies; ten aeroplanes were ordered; bases were established at strategic points across the pre-Cambrian shield, and prospectors, geologists, engineers and pilots flocked to the Hammell standard.

At the present time four large planes are in service and over fifty prospectors are in the field. Before the end of June the army will be up to full strength.

There was no need for Hammell to send far for men. Old timers spoke jealously of Jack's circus, but they rallied round him, almost to a man. One of the first to enlist was Sandy McIntyre, discoverer of the famous McIntyre Mine. Big Tom Creighton, a veteran of the Flin Flon trail, is directing operations at a base. Other men, deservedly famous in the history of mining, are in charge of prospecting parties scattered throughout the field.

Hammell himself is directing operations at headquarters, but less than a mile away his private plane is moored ready to take him into the firing line as soon as a discovery is reported. Day after day he checks over maps and reports compiled by his geologists and field men, for there is nothing hazardous about his methods. To use his own expression he is going to crack open the Canadian north—but it is going to be cracked open scientifically; mile by mile and acre by acre. "By using the aeroplane," he told

me, "we are going to do in five years what it would take fifty years to accomplish in the ordinary way. Every prospecting party we place in the field will be able to cover as much ground as six parties working without planes. When you consider that our prospecting force alone will comprise over 200 trained men you will get some idea of the possibilities ahead of us. Within five years I expect to see a dozen new mining fields opened up in Manitoba, Ontario and Quebec."

Hammell regards this tremendous undertaking of his as more than a matter of dollars and cents. He is already rich in both friends and money, and he might retire with the knowledge that he has done as much as any man towards the development of the Canadian north. But he has a wholesome contempt for men who retire just because they are rich. "Pickers," he calls them. Men whose only interest is the prize money—and for Hammell it's the race alone that counts.

He told me of the inspiration which lies behind this prospecting company. In jerky sentences he spoke of breaking new trails, inspecting prospects, roughing it with the best of them—and the worst. It seems that the north "got him"; gave him a new outlook on life, a new vision. He came to regard the north as those earlier pioneers regarded the west—it was a country to work for. Year after year he plugged ahead. He developed prospects, grub-staked prospectors and acted as a connecting link between the bush and Wall Street. He made a fortune for himself and fortunes for at least a dozen prospectors. But that wasn't enough. He dreamed his dream.

"I'm going to crack it open," he said. "I'm going to prove what geologists have been saying for years. I am going to give the five best years of my life to this job of developing the north country."

And so this battle of man versus the map is on. Old-timers say that Jack Hammell will win—because he always keeps his word.

### LAW ENFORCEMENT NOT BAD IN KIRKLAND LAKE

Reference was made last week to the statements made by a beer inspector in regard to law enforcement at Kirkland Lake. As noted last week these statements were promptly refuted by Mr. A. F. Kenning, M.P.P. for this riding and by Gen. V. S. Williams, commissioner of provincial police. In a wire to the Government at Toronto Mr. Kenning said:—

"As Kirkland Lake is in my riding, I wish to emphatically deny that conditions exist at that point as mentioned in Toronto papers of June 11 and also Ottawa Morning Journal of same date. Inspector J. Tripp, of the Liquor Control Board has made statements about conditions which are not true. Have investigated conditions personally and find them greatly improved over the Ontario Temperance Act."

Gen. Williams sent the following wire to Toronto:—

"Re Kirkland Lake. Have investigated and find from statements made to me by police magistrate, crown attorney, District Inspector Moore and others that articles appearing in the press are greatly exaggerated, quite uncalled for and not correct, also that conditions in the North are far better under the L.C.A. than they were under the O.T.A."

American Lumberman:—We wish we could veto some of the bills that are presented to us.

### Terrible Eczema Goes Quickly

Strong, Powerful Yet Safe, Surgeon's Prescription Called Moore's Emerald Oil Has Astonished Physicians.

Here is a surgeon's wonderful prescription now dispensed by pharmacists at trifling cost, that will do more towards helping you get rid of unsightly spots and skin diseases than anything you've ever used.

In skin diseases its action is little less than magical. The itching of eczema is instantly stopped; the eruptions dry up and scale off in a very few days. The same is true of barber's itch, salt rheum and other irritating and unsightly skin troubles.

You can obtain Moore's Emerald Oil in the original bottle at any modern drug store. It is safe to use, and failure in any of the ailments noted above is next to impossible. Moisey & Ball can supply you at any time.



## On Your Vacation and Travels

### You need ENO'S

Always insure the perfect enjoyment and full benefit of your holidays and travels.

A sparkling glass of Eno's "Fruit Salt" every morning keeps your system free from those irregularities which often arise from change of climate, food and water.

Experienced travellers, on land or water, are never without their Eno.

### Resolutely Refuse Substitutes

# ENO'S "FRUIT SALT"

The World-Famed Effervescent Saline  
Prepared only by J. C. ENO Ltd.  
Sales Representatives for North America:  
Harold F. Ritchie & Co. Ltd., 10-18 McCaul St.  
TORONTO 14

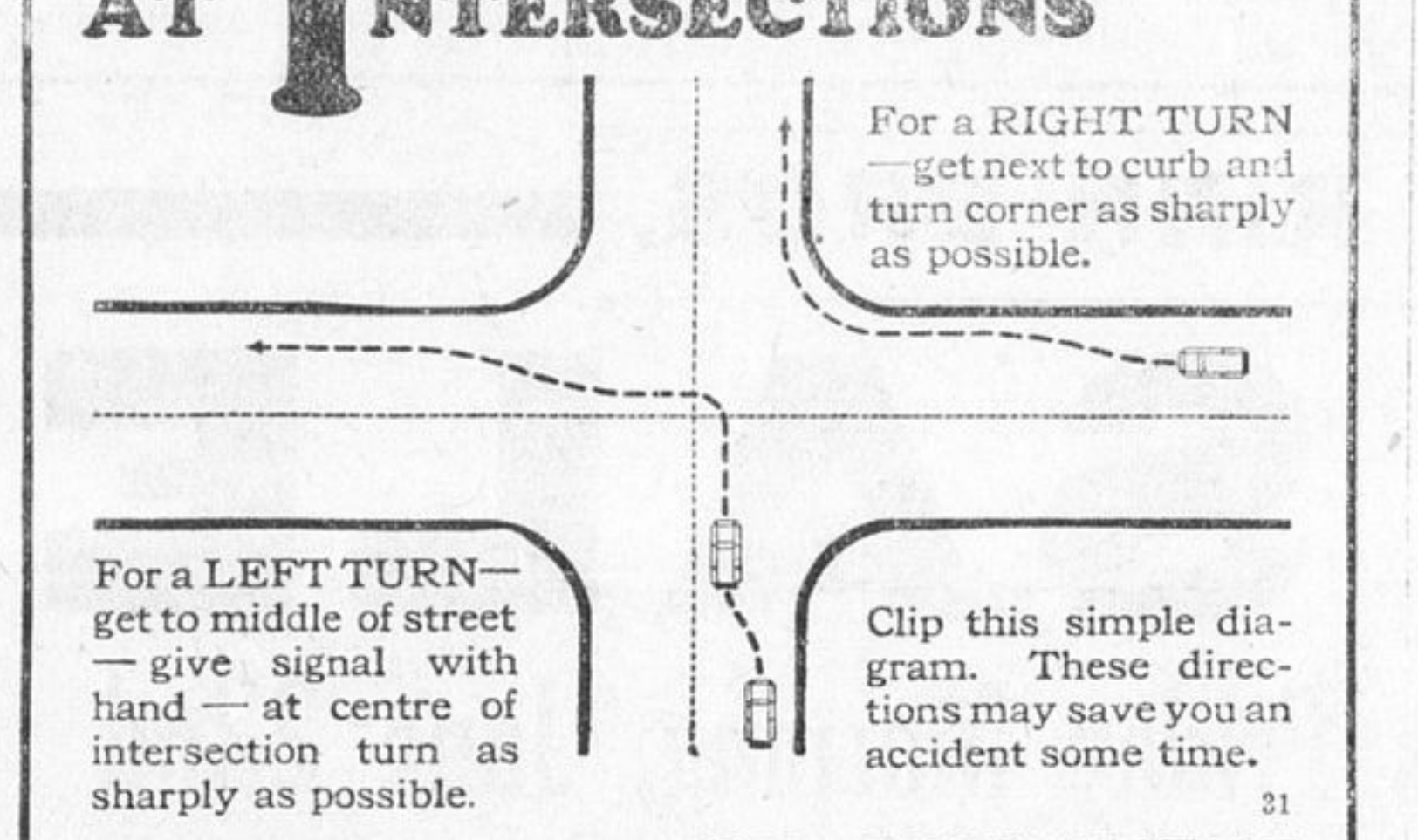
Everywhere!

# BRIER

Now made in mild type, for the indoor smoker as well as in the regular medium strength for the vast majority of pipe users in Canada.

MILD OR MEDIUM — AIRTIGHT PACKED

### HOW TO TURN AT INTERSECTIONS



For a RIGHT TURN—get next to curb and turn corner as sharply as possible.

For a LEFT TURN—get to middle of street—give signal with hand—at centre of intersection turn as sharply as possible.

Clip this simple diagram. These directions may save you an accident some time.

HIGHWAY SAFETY COMMITTEE

### EIGHT NEW OBSERVATION TOWERS FOR CLAY BELT

According to despatches from Toronto last week, the Ontario Department of Forestry has constructed eight new steel observation towers in the clay belt of Northern Ontario, and each of them will provide a radius of 20 miles. In making the announcement E. J. Zavitz, deputy minister of the department, stated their erection means that the territory covered by the Spruce Falls and Abitibi Pulp and Paper companies are now "tied up" with towers and telephones. Mr. Zavitz stated further that 20 more towers will be built throughout Ontario this year, and when these are completed approximately 25,000 acres of timber will have been brought under observation.

### ENQUIRING APPARENTLY UNDER THE BLUE SKY LAW

The following good one is from The North Bay Nugget:—

They tell a story of a dying prospector, to whom the local priest was giving the comfort of a few words of hope, during which he remarked that the "streets of heaven were paved with gold."

At this stage, the prospector opened one eye, and said weakly: "Is that from the mine manager's report, or just a line from the company's prospectus?"

### ANKERITE DRILL HOLE CUTS ORE AT THE 600-FOOT

Reports from the Ankerite Gold Mines show that diamond drill hole No. 618, put down at an angle of 37 degrees from the 475-foot level, has penetrated 12 feet of \$28.25 ore, or 17 feet of \$20.53 ore at the 600-foot horizon, and is said to prove the enrichment at that level over a total length of 220 feet. The hole is being continued to the 725-foot horizon.

According to the last official statement a profit of \$1,770 was made upon operations in May, during which 6,120 tons were milled for gross bullion recovery of \$28,546 and total costs of \$26,776.

### SOME MIGHTY MEAN MEN IN THE SUDBURY DISTRICT

Thieves are nearly always mean. If they would stop to think, they might not be. A thief usually puts up the biggest howl when someone takes something that happens to belong to the said thief. If he wasn't mean, the thief would see that all stealing is mean. There are some thieves, however, who appear to be meaner than others. A whole bunch of such mean thieves are mentioned in The Sudbury Star last week. The Star says:—

"One member of the ever-thriving family of Meanest Thieves resides in Sudbury. When the poor box at the church is pilfered, the blind beggar's cup is looted of its coppers or the bed clothes stolen off a sick man's cot, the crime is described as the work of the meanest thief. Last Wednesday morning, when Capt. John Barr, a Sudbury citizen, was struck on his bicycle by a truck and rendered unconscious, one of the crowd of eye-witnesses made off with the fallen man's bike while he was being removed to the hospital. The bicycle has not as yet been located. Although immediately following the accident, practically no hope was held for Capt. Barr, he has taken a remarkable turn for the better, and his recovery is anticipated."

### ROMANCE OF MINING IN THE NEWSPAPER OFFICES

It will be recalled how Larose was credited with throwing a blacksmith's hammer at a fox, hitting a slab of silver in a piece of rock and so uncovering all the wealth of Cobalt—in the newspapers. Also, perhaps, how Benny Hollinger pulled a Porcupine quill from a hole in the rock, found the tip gilded with gold, and so the riches of the Porcupine came to be known—in the newspapers. And only one guess is allowed as to the newspaper! Probably the best of all, however, is the one in "Don't Quote Me," in The Toronto Star last week. Here is the paragraph:—

"The mining market may have 'gone to the dogs' the last couple days but a bow-wow gets credit for discovering one of the richest strikes on Vancouver Island, according to Harry Tanner, coast prospector. One day he heard his dog barking furiously and when he went to see what it was all about, found him scratching a rich outcrop of copper ore."

Toronto Mail and Empire:—Here and there we find people who pride themselves on freedom from superstition wondering if, after all, some of the weather we have had lately could be accidental.



## Re-roof with Rib Roll

for SAFETY, PERMANENCE and BEAUTY

Rib Roll Roofing is a patented Metal roofing which meets the high standards required for Council Standard Brand.

But Rib Roll is not only first in quality. Its appearance is extremely attractive. It is used on houses, cottages, barns, implement sheds, garages, school houses, churches and other buildings.

Rib Roll lasts. Its extra heavy coating of galvanizing resists the wear and tear of rain, snow, hail, frost and heat. It prevents fire-loss from sparks falling on the roof.

Easy to Put on New Roofs or over Old Ones

Rib Roll is made in sheets 5, 6, 7, 8, 9 and 10 feet long. These sheets fit snugly together, eliminating leaks and chinks.

It is easy and quick to put Rib Roll on new roofs. If you are re-roofing there's no need to take off the old wood shingles or paper roofing. Ask us for instructions.

See the Rib Roll Agent now for full particulars, or send us the ridge and rafter measurements of your roof for free estimate of cost. No obligation.

Local dealers wanted in some localities.



Send me circular 23 and free sample of "Rib-Roll" Roofing.

Name.....

P.O.....

County.....

**Eastern Steel Products Limited**  
Successors to Metal Shingle and Siding Co. Ltd.  
PRESTON, ONT.  
Toronto Montreal

# The Mutual Life Assurance Co. of Canada

If you live you will "give your boy a chance"—but if you die, who will do this for you? A Mutual Life Policy will.

SULLIVAN & NEWTON, District Managers  
Timmins - - - - - Ontario

What is more satisfying after the bridge game than a cup or two of Red Rose Tea? Millions of Canadians prefer it to any other because of finer flavor, remarkable strength and dustless purity. Put up in aluminum—the only material which completely protects good tea.

17EW