

INTERNATIONAL PRESS EXHIBITION BIG SUCCESS

Old-Time Presses Worked Side by Side With Latest Modern Machinery

Cables from Cologne, Germany, recently told of "Pressa," the first great international exhibition of the world's press ever held. At the opening of the exposition, Dr. Ardenauer, mayor of Cologne, said that it was an exposition of human thought which should broaden people's outlook, show them that international co-operation is possible and awaken the feeling that all belong to one great family. Another speaker made the special point that the press must realize its responsibilities in handling its great power, but he felt the papers were entitled to the greatest admiration. Otta Braun, Prussian Premier, said he was pleased to notice that the press, on the whole, was endeavouring more and more to smooth out dissensions among nations and work for peace, and thus the exhibition of the press was devoted to the highest ideals of mankind.

"Pressa," according to the cables exceeded all expectations so far as beauty and interest were concerned. Outwardly the exhibition was one of the finest and most interesting ever built. The architect had almost unlimited space at his disposal, with which he elaborated the most beautiful effects by adherence to simplicity and carefully selecting his colours. The buildings erected by the large publishing houses are described as forming a wonderful fairyland-like city, consisting of glass towers, transparent walls, slim steeples rising fantastically to the sky, all radiating most exquisite colours. Among the publishing houses represented at the exhibition, and including representative newspapers from all over the civilized world, The Christian Science Monitor, of Boston, is worthy of special mention. As noted before in The Advance, The Christian Science Monitor is an original type of interesting newspaper, probably unique in its style and principle, but most interesting and pleasing to the people of culture. The Christian Science Monitor pavilion at the exhibition was remarkable for beauty, inside and out. Circular in shape, it was constructed with a pillar in the centre, round which was placed a table structure holding copies of the paper. Books, pamphlets and other publications from The Monitor press were also on display.

"At the exhibition, the somewhat dry subject were displayed in such an ingenious manner that before one realizes it, one has seen the entire exhibition with interest unabated," says one cable relative to "Pressa." Continuing this cable says:—"The whole exhibition is a university course in history, geography and literature, past and present. The historical section is one of the most interesting, owing to its original design. Extremely interesting are the bulletins of the Napoleonic wars, newspaper reports of the French Revolution and the beginning of censorship commencing with decrees for the burning of books. The old-time presses worked by men dressed in the style of their times produce leaflets which are distributed to the public. The amazing contrast is shown between this section and a modern department with its countless printing presses and other machinery, specimens of color printing and so forth. The international exhibit offers a splendid opportunity to compare the ideas about the press entertained by 44 nations at the same time, being an object lesson of their geography, history and politics. The League of Nations section furnishes much valuable information."

DANCE AT GOLDEN CITY WEDNESDAYS AND FRIDAYS

Announcement is made that a dance will be held every Wednesday and Friday in the Orange hall at Golden City during the summer.

ON FEEDING BABY

Nurse baby if you can. If a mother cannot nurse her infant, or if additional food is required, Eagle Brand Condensed Milk will be found ideal. It is made from carefully selected ideal sanitary conditions and surroundings, from healthy cows that are kept in perfect health by frequent veterinary inspections. The milk is condensed in modern factories where cleanliness is supreme. It is imperative that all utensils, bottles, nipples, etc., be sterilized in boiling water before using, when preparing baby's food. Make up feeding dilutions fresh at each feeding, mixing only such quantity at a time as intended for immediate use. In measuring Eagle Brand use a clean, dry spoon and do not dip spoon into can, but pour from can to spoon, allowing the milk on the spoon to level itself. In artificial feeding no set rule can be given for all infants. Each infant's desires must be carefully studied. The Borden Company, Montreal, issues a carefully prepared feeding chart, sent free on request, which may be used as a guide, but, of course, one should have the advice of the doctor in attendance on feeding and all other matters affecting the child's welfare.

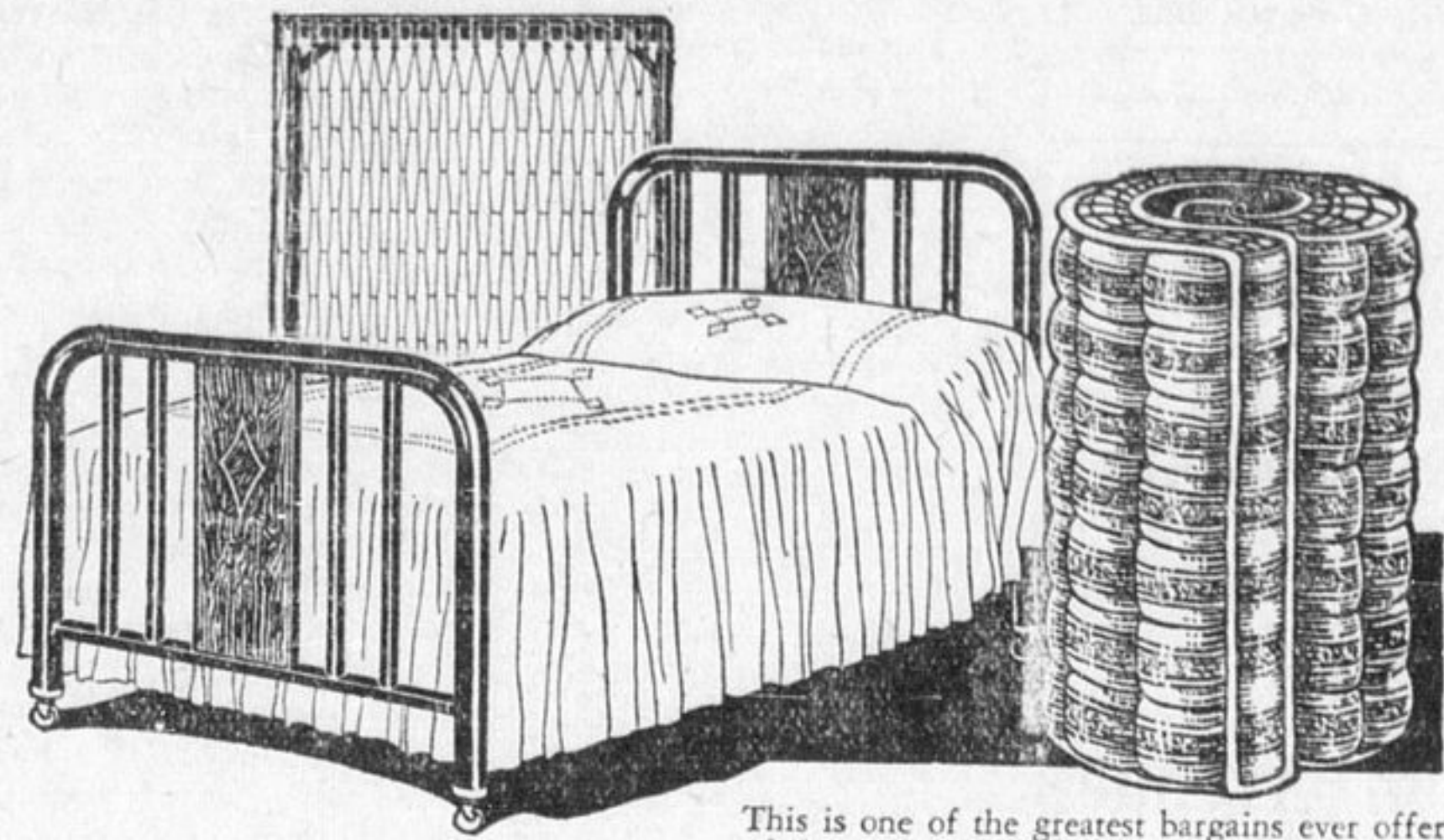
Dallas (Texas) News:—Official information is to the effect that there isn't really a war between Japan and China, which is quite a joke on the folks that have been killed so far.

A Co-operative Sale of Simmons Bedding for Your Benefit

BY special arrangement with the makers, we are co-operating to offer you during this week a complete range of Simmons Beds, Springs, Mattresses, and Pillows at prices which, otherwise, would be impossible to duplicate.

Come to this sale and see for yourself.

The outstanding values illustrated below are but a few of those you can see at our stores. No matter what your requirements may be — your taste will meet with splendid suggestions at unheard of values. Buy now and save money!

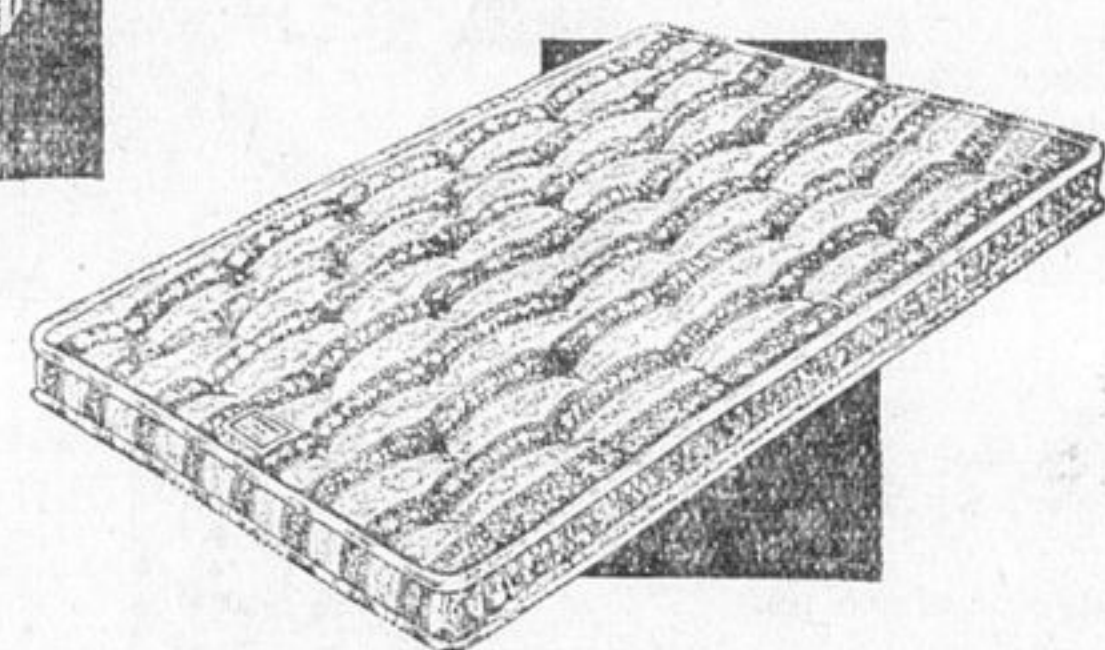


This is one of the greatest bargains ever offered in a Simmons Bed Outfit. The bed is everything that only a Simmons Bed can be — beautiful — rigid — will last for years — Built for Sleep — grained to match the finest wood. Simmons Cable Spring is one of our biggest sellers — strong cable fabric and rigid angle frame. Of course, the mattress is a comfortable one, filled with garnetted layer felt covered in an attractive art ticking and upholstered with a roll edge. This 3-piece outfit specially priced at

\$19.50

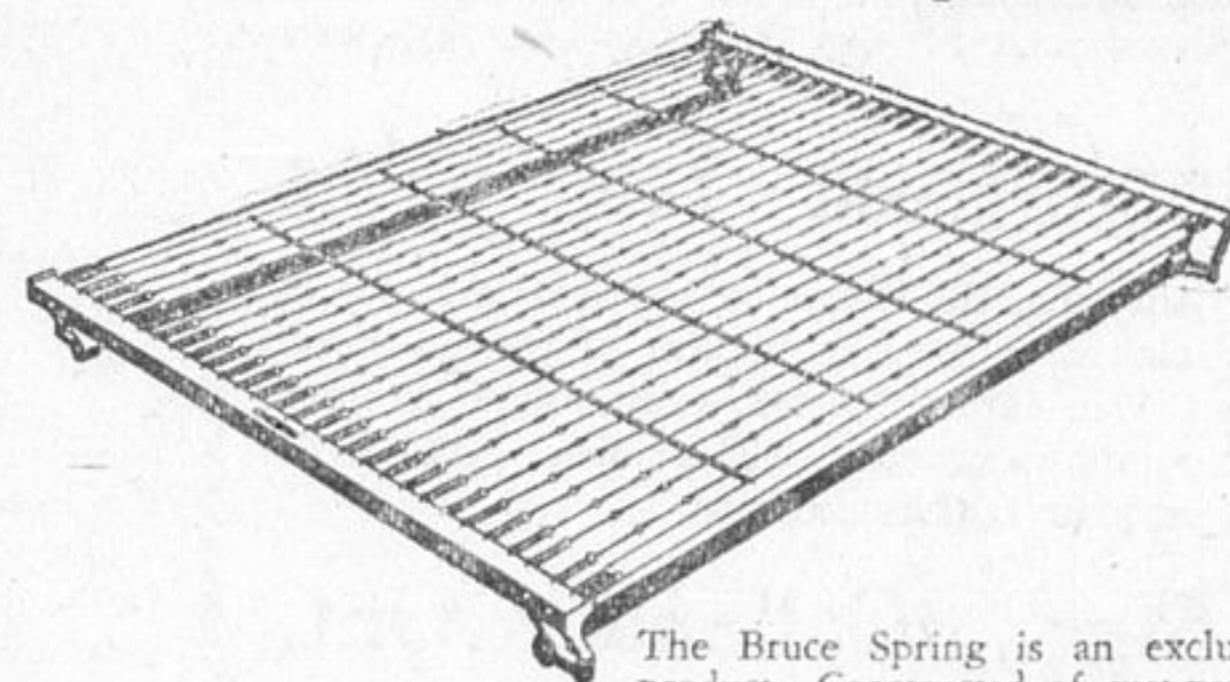
Look at the extra wide centre panel of this genuine Simmons Bed, beautifully grained in two-tone Walnut finish. Massive 2" posts. Four steel cane panels. The coil spring is one of the most popular types. Extra deep coils on strong frame all finished in lovely brown colour. The Peerless Mattress is built of garnetted layer felt with firm roll edge. Floral design ticking. These three pieces — all made and guaranteed by Simmons — offered at the new low price of

\$29.75



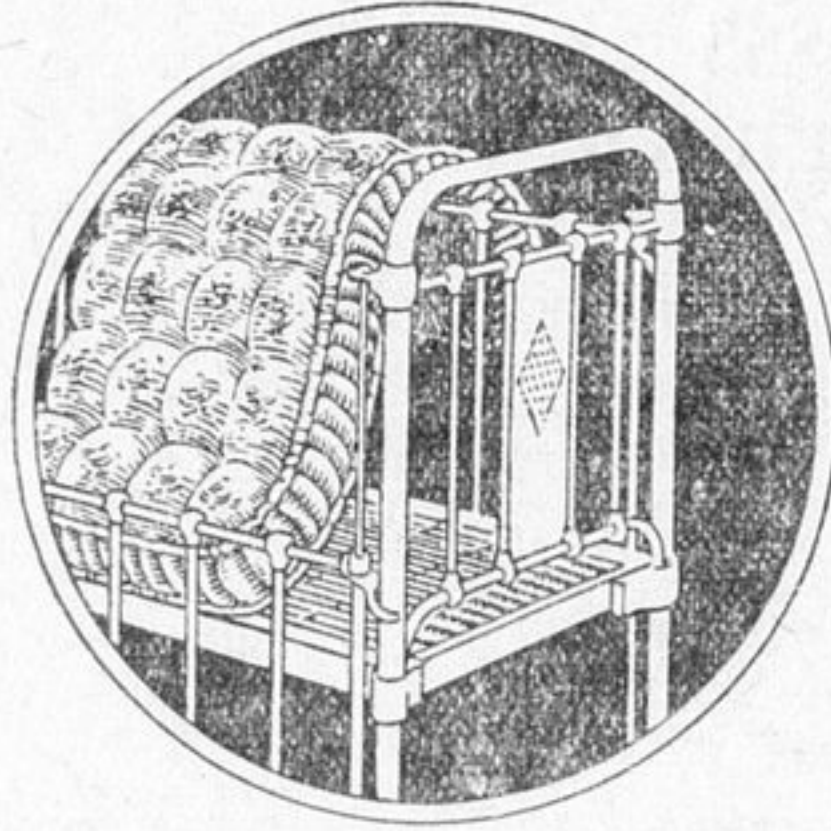
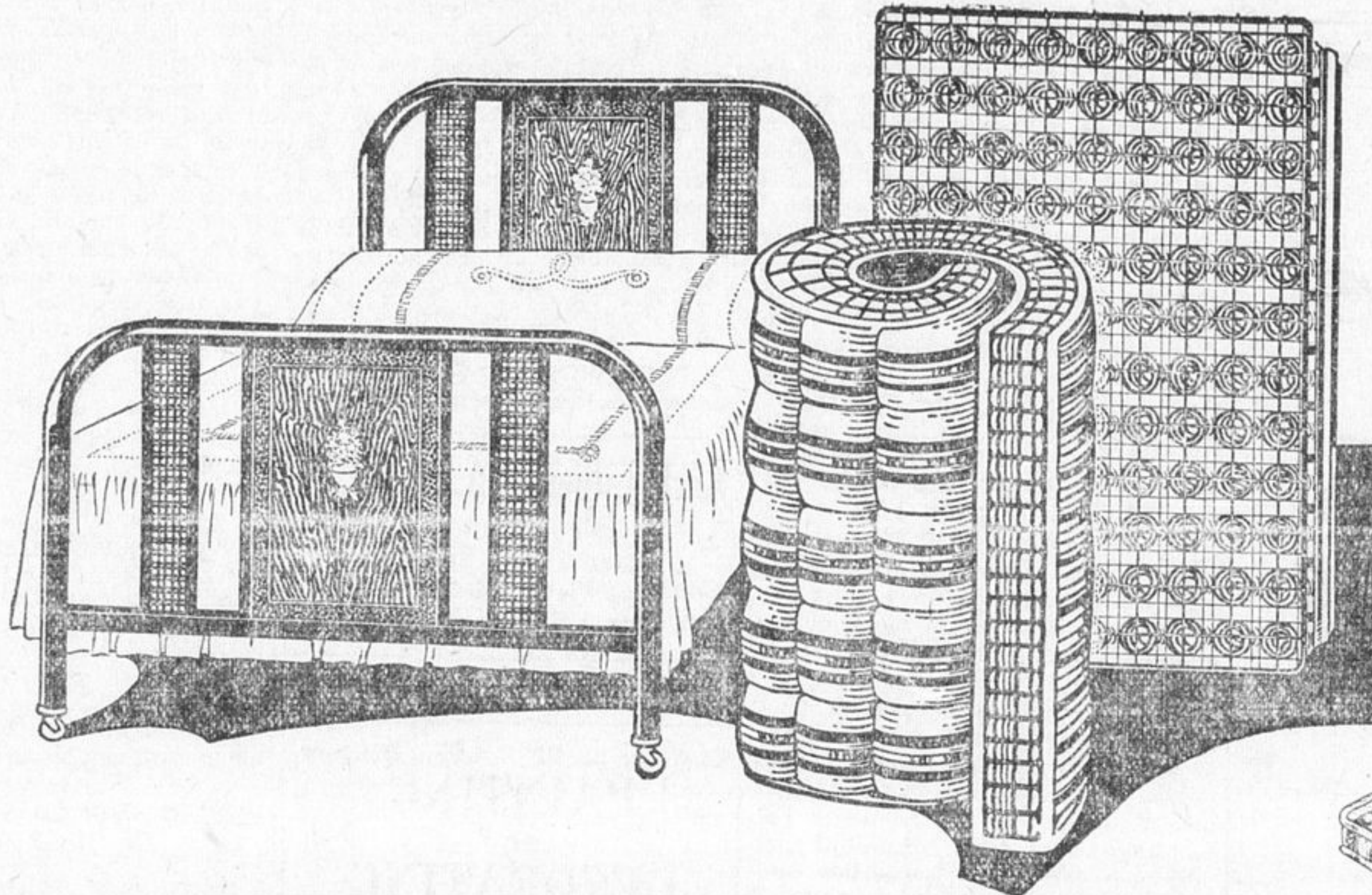
The Star Mattress is one of the best known of Simmons famous mattresses. It has a special ticking of Star design with the name woven into the binding. Filled with good white cotton garnetted felt that will give service for many years.

\$16.50



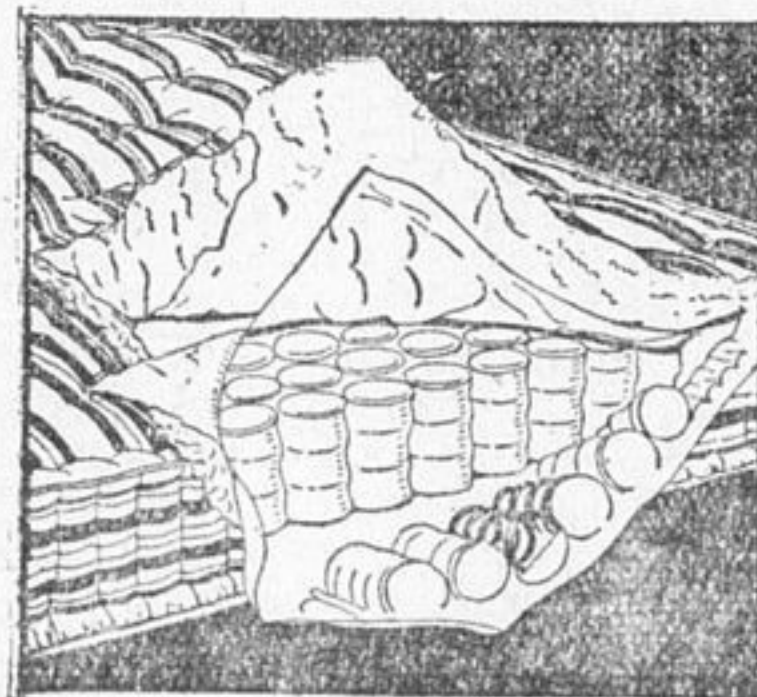
The Bruce Spring is an exclusive Simmons product. Constructed of rust-proof link fabric supported in the centre by four rows of small coils just like more expensive springs. This construction supports 2 sleepers as comfortably as one — positively no rolling to the centre. Extra strong frame finished in brown enamel.

\$7.75



This is a Simmons Safety Crib, with high sliding sides and closely spaced fillers. Hard-baked white enamel finish that will stand lots of knocks. The soft cotton mattress is covered with Bunny pattern ticking.

\$12.50



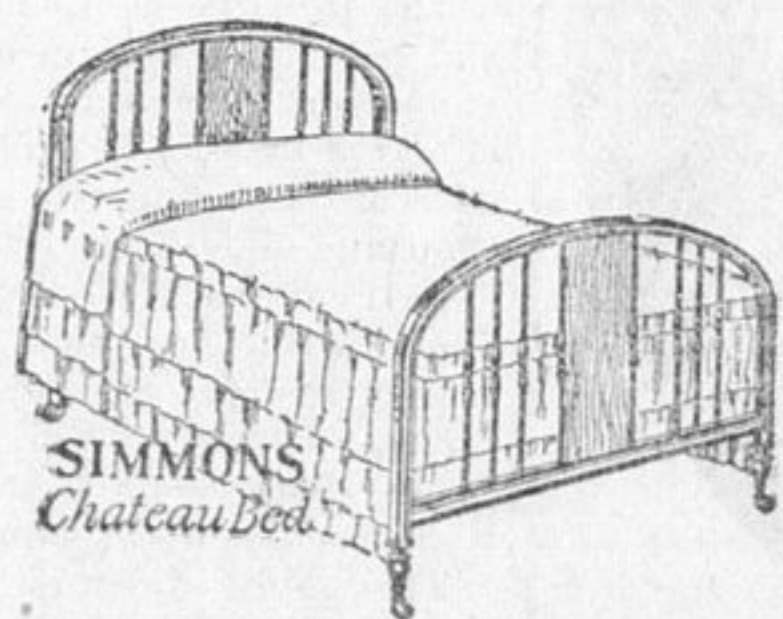
The Ideal Mattress is filled with over 700 small coil springs encased in pockets and protected by a heavy envelope. Upholstered with white cotton and woven ticking.

\$30.00

Other sound values in Simmons Beds, Springs, Mattresses and Pillows

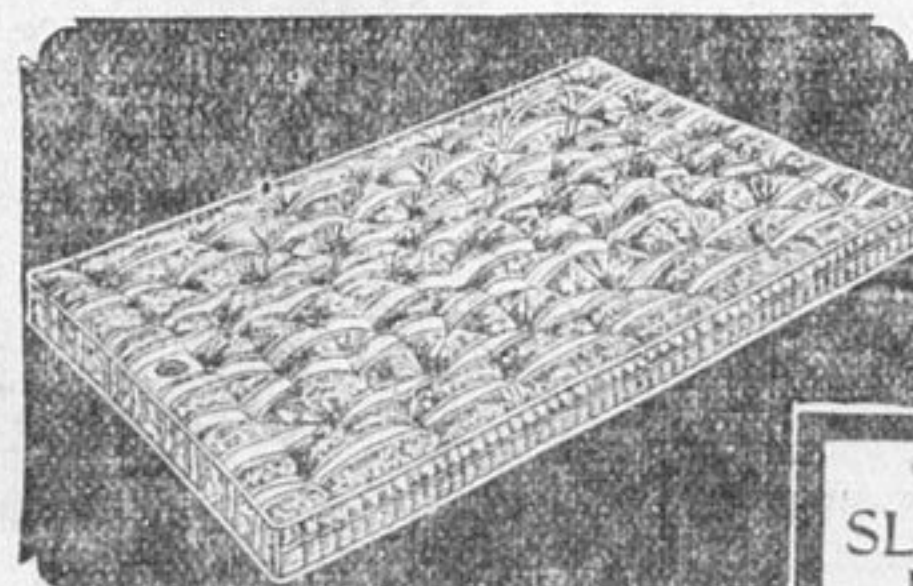
Four lines that are recognized as the finest in the world

Advertised from coast to coast and unconditionally guaranteed by the makers and ourselves.



The Chateau Bed is a beautiful combination of Graceline tubing and delicately shaped steel spindles. Forestwood finish or colours to match your drapes or painted furniture.

\$25.00



The Ostermoor is the most famous mattress in Canada. Built of pure new cotton felt by Simmons for over 30 years. Its long life makes it cheaper in the long run than the cheapest mattress you can buy.

\$25.00

The Slumber King will give you a lifetime of sleep comfort at a minimum of cost. Its steel strips are supported by long strong coils at both ends and cross-supported by 4 rows of helicals to prevent two sleepers rolling to the centre.

\$12.00



Beautysleep Pillows are filled with pure feathers that are washed, sterilized and steam-dried by Simmons. Striped tickings of exceptional beauty. Guaranteed against feathers leaking out. Individually packed in attractive dust-proof box.

\$5.00 h

**MARSHALL-ECCLESTONE LIMITED
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