SECOND SECTION

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TIMMINS, ONTARIO, THURSDAY, JUNE 7TH, 1928

PRICE FIVE CENTS

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VALUE AS WELL AS BEAUTY

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The Maritime Merchant says:-A friend said to us recently that he had to take his hat off to the paint manufacturers for the way in which they have "put over" the paint prehensive manner: habit on the people. His reference, of course was to the "save the surface" campaign, which he regarded as a great advertising triumph. We have no wish to minimize the value of this campaign, but we think it is correct to say that it was not the only factor in bringing about the increasled demand for paint.

the invention of the motor car, which the past. has also widened the area of the As one of the pioneer citizens of that and municipal police forces average store's customer prospects. section of the province, I also want | Prof. Urwick seems to have forgotgreater use of paint.

tween places. Towns are vieing with not having the time to study the With his wonderful imagination and one another in an effort to make them- conditions thoroughly, seem to take no doubt with a good physique, when selves attractive to the eye. In the great pleasure in spreading state- again he visits the North Country, if JUDGE HEARS INTERESTING old days it did not matter much, ments maligning that part of the he wants to get into something specfrom a local business standpoint, country and its population. I well tacular, why doesn't he get into a prowhether a town looked well or not, remember the furore that was created, spector's outfit and stake out for himfor not only was there little civic I believe by another professor, who self a new mine, which no doubt still says that Judge Roland Miller of Hull pride in this respect, but the strang- after a very brief stay in the agricul- exists, and which may prove as profiters who visited a place were few in tural section, came out with the able as the Hollinger or the McIntyre, he heard a number of cases recently for number. The order of things has statement that the soil of the Clay or he could get from the Provincial Rouyn and the general Abitibi discompletely changed in this respect. Belt was not adaptable to farming de- Government a good 150 acre farm, trict. George McDonald, of Rouyn, There are a hundred or more visitors velopments. That statement has possessing the best of soil and a cli- was sentenced to three months for to every town nowadays for every since been fully refuted, not only by mate fully adaptable to settlement receiving 14 diamonds, for a diamond one that the place had in the days professional agriculturalists of Ka- and cultivation. There are a thou- drill, knowing the same to have been before the motor car, and it is the puskasing and Monteith experimental sand and one ways to spend one's time stolen. It was his first appearance in consciousness of this fact, very large- farms, but also by the bountiful and usefully up here, and in the use of his court and the diamonds are beprovement and to have his premises there Ontario. At other times they and beneficial to the country than that the Crown presented the depainted.

of course, stressed the value of paint population take charge of answering and law-abiding section of the populing as part of the records. One of from a protection standpoint and no that falsehood, and now it is an at- lation. doubt this effort left its mark, but tack on the morality of its population the feeling we expressed to our friend and again such imputation is untenwas that the chief reason why paint able. sales were increasing was an aesthetic. I have lived in the Cochrane sec- Miss Wilfred Cenier returned home for alleged illegal sale of liquor. One Meets every 2nd and 4th Monday of growing appreciation of the delight twenty years so that I know it well. ing the funeral of her father. that is found in beauty and the dollar I went up there as a settler and toand cents value of beauty as a help day as a man in business and the fedall to making sales.

NEW FIRE CHIEF FOR THE

has been filled. Jos. Marcella, who tions and the elements of nature. position of chief of the brigade.

"PAINT UP" CAMPAIGN OF Mr. J. Bradette, M. P. for This Riding Replies to Urwick

Member for This Riding Deals With Slanders Against the North Land. Mr. Bradette Has Lived in This Riding for Twenty Years, and does not Believe Conditions are at all Affected.

amount of amazement and must also state of resentment the utterances of Professor E. J. Urwick, of the Social Service Department, University of Toronto, when, in speaking on the 17th of last month, at the annual dinner of the Social Service of Canada, he said that a "vice wave, liquor, Two other factors as well must cards and small groups of undesirable people. share the credit. One, the increase women," has spread over Northern in aesthetic interest which was spread- Ontario. Such statements are absoing among the people when the cam- lutely false, unwarranted and uncall paign was inaugurated, so that the ed for, and I was pleased to readthe reseed fell on prepared soil, but per- buke of such falsehoods given by Hon. haps even more important than this, G. Howard Ferguson, Premier of Onthe daily increasing competition be- tario; Hon. W. H. Price, Attorneytween individuals and between com- General, and Hon, Chas. McCrea, munities to make their immediate en- Minister of Mines, which was timely vironment more attractive for busi- and right to the point, and had all the more weight on account of the fact In the merchandising world com- that their administrative duties and petition was never more keen than their personal knowledge of the exact it is to-day. To increase his trade conditions as existing in that section every merchandiser is now compelled of the province under attack give to think of things that did not seem them first hand information and they necessary ten or fifteen years ago. positively know that such conditions The shopping opportunities of the as pictured by Professor Urwick do average person have been widened by not exist to-day and did not exist in

As a result, merchants have found to protest against such statements as ten the old proverb which says: they must do more than they for- being absolutely false and unfounded. That there is always quite a little of merly did to make their stores attrac- It seems strange to me that period- bad in the best of us and quite a little tive and this incidentally has led to a ically some persons, professors or bit of good in the worst of us. If he And to-day, there is competition be- in Northern Ontario, and naturally certainly saddled the wrong horse. ly that induces the average citizen to well matured crops raised on the said energy in such a manner, would be ing returned. A strange feagrow flowers, to encourage civic im- soil by settlers and farmers of Nor- much more befitting to his position ture of the case was the fact take a fling at our climate and the the inexplicable attacks that he has positions of three witnesses heard six The "save the surface" campaign, healthiness and robustness of our just made on an honest, respectable months ago in the preliminary hear-

one and that this was based on a tion of Northern Ontario for the last on Monday from Cobalt after attenderal representative of Temiskaming North, I am in a position to know the TOWN OF HAILEYBURY in their joys and their sorrows, their ambitions and aspirations; I have The position of fire chief for the also seen their fortitude in time of town of Haileybury, left vacant by calamity and stress and their courage the resignation of Fire Chief Merkley, and determination against conflagra-

with me. We will visit most of Nor- come.

The following letter explains itself, thern Ontario. We will visit the pin short of 200 after dropping the and presents the case in very com- agricultural sections of Hearst, Coch- first game, a close and exciting match rane and Haileybury; we could also only by 12 pins. Sir:-I have read with a great make a very interesting trip to the mining districts of Sudbury, Cobalt and Porcupine; we could spend a few J. Skelly 127 183 310 days in such industrial centres as North Bay, Timmins, Iroquois Falls, Ansonville, Kapuskasing and Hearst, and I am positive that after such visits, his opinion will be entirely changed about the morals of these

He will find them absolutely human, full of life and energy, not a bit worse and perhaps a little better than in the rest of the country, generally temperate, most particularly since the repeal of the O. T. A., which was never over-popular. As for cards, the learned professor will find a lot of 5 points to 1. good euchre, 500 and bridge players, Following are the averages of the and he may even, if he wishes so, players and matches the two teams Meets in the Hollinger Recreation drop into a small or big game of made:-"poker" or "stud" but for that matter he could find the same thing Leftovers 19 in every section of the country. As Supremes. 16

for small groups of undesirable women. I have been living in Northern through the five games without Ontario for nearly a quarter of a cen- blow, while Dickson had six chalked tury, and I have yet to hear of such against him: groups and they are certainly not to be seen and any such women are given short notices of exit by our provincial

otherwise, spending only a few days was looking for some notoriety he

J. BRADETTE, Ottawa, June 4, 1928,

suddenly on Sunday, is in Montreal this week for specialists' treatment. Incidentally he faced two charges, Christian Science Meetings conditions well, because in living the Mr. Shargge's son, Jerome, who is life of its people I have participated also in a Montreal hospital with pneumonia is making splendid progress to

An afternoon tea and sale of homemade baking will be held at the home of Mrs. T. Bowen, 531/2 Cedar street, has been one of the members of the No doubt the learned professor north on Saturday the 9th June from been offered and has accepted the so I invite him to spend four weeks L. O. B. A. No. 677. Everybody wel- Calif. Wampus.

SUPREMES CHAMPIONS OF OSTROSSER LEAGUE Oddfellows' Hall, Spruce St., North, Visiting brethren requested to attend

Leftovers Take Only One Game from the Supremes in Finals of Bowling.

Supremes made sure of the second game and the cup, winning it by one LEFTOVERS

M. Angelo 189	161	350
E. Dickson244	154	398
L. A. Cohen159	207	366
Totals 965 SUPREMES	900	1865
W. McDougall192	177	369
J. Roberts169	256	425
C. Studor	181	357
A. Roberts238	211	449
E. Reid (178	274	452
	1	

Supremes wins 1 and takes cup

McDougall was the only one to go

against nim:		
	Games	Average
E Reid	5	233
A. Tomkinson	5	229
A. Roberts		224
Sauve	. 3	206
McDougall	5	204
Cohen	. 5	194
Studor	5	194
J. Roberts	5	192
J. Skelly	5	196
Angelo	5	176

CASES AT ROUYN, QUEBEC

A despatch this week from Ottawa has returned from Amos, Que, where the witnesses is now in Africa, another in Australia and the third the Yukon. Eight cases were brought GOLDEN GLOW, L.O.B.A up by the Quebec Liquor Commission man pleaded guilty and received a month while the other seven were acquitted. Joseph Lambert was given L. WILLIAMS Mr. A. J. Shragge, who took ill six months for breaking into a school house at Launay, Abitibi district. one of "breaking into" the school house and the other of "breaking out," the law providing that the latter act, once he had entered is equally

> "What the difference between a mouse and a co-ed?"

-Exchange.

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S. T. WALKER

TIMMINS L.O.L.

The Supremes are now champions Meets on the 2nd and 4th Monday of the Ostrosser Bowling League. of every month, in the Basement of Anglican Church ALL VISITING MEMBERS WELCOME A. G. LUXTON,

CORNISH SOCIAL CLUB A. Tomkinson 246 195 441 Meetings held in Hollinger Recreation Hall, third Saturday of each month.

> nish Associate. ALFRED W. SNOW, President I. G. HARRIS, Sec.-Treas., Schumacher, Ont.

Open to all of Cornish birth or Cor-

Schumacher L.O.L. No. 2975 Meets on the Second and Fourth Thursday of each month at the Schumacher Orange Hall. All visiting

members welcome J. A. TOWNSEND C. C. HICKS

All-Britain Social Club

Hall every first and third Friday in the month. BERNARD B. ASH, President J. HALLAM, Secretary-Treasurer

LANCASHIRE CLUB

Meets in the Hollinger Recreation Hall, first and second Saturdays of each month Invitation may be obtained from Secretary or President upon application, or from members of the Committee. T. H. RICHARDS, President MRS. T. RICHARDS, Sec.-Treas., Box 1037,

The Caledonian Society of Timmins

Open to native-born Scots and Scotswomen and Meetings every second and fourth Friday in the month in the Hollinger Recreation Hall-P. LARMER, President D. CUTHELL, Secretary

GOLD STAR, L.O.B.A. No. 677, Timmins, Ont.

Meets every 1st and 3rd Monday of each month in the basement of Anglican Church. ALL VISITING MEMBERS WELCOME M. GORDON, JEAN LANGMAN,

CANADIAN LEGION TIMMINS BRANCH

President S. R. Harrison, Esq., M.R.S.C. L.R.C.P Vice-Presidents: Austin E. Neame, Esq. Dr. A. S. Porter, M.C.

Meets second Friday in each month in the Town Hall at 8 p.m. All returned men gladly welcomed

each month in Schumacher Orange Hall, Visiting members welcome. E. TOWNSEND,

ODDFELLOWS' HALL Subject:

"GOD THE PRESERVER OF MAN"

Services:

Sunday 11 a.m., Sunday School 10 a.m. "One charms the cheese and the Wednesday Meeting 7.30 p.m. brigade for some time past, has will have a holiday this summer. If 2 to 5 p.m., under the auspices of the other charms the hes."-U. of S. Testimonies of Healing through Christian Science.

> ATTENTION HOUSEHOLDERS Wrap all Garbage in paper.

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boil it for at least 20 minutes. All outside toilets must be made ly proof. By Order of

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