

Firestone Dealers

Save You Money and Serve You Better With A Tire For Your Every Need

Firestone Dealers offer you a complete line of tires, each supreme in its class, headed by the famous Firestone Gum-Dipped Balloon. All are made by Firestone in Canada's most economical tire plant—an assurance of the most for your money.

Firestone distributes tires only through regular service-giving dealers direct from Factory Branches and authorized distributors—never through mail order houses or so-called special jobbers. You are assured fresh, clean tires along with the expert service and advice of Firestone Dealers—who have been trained at Firestone Dealer Educational Meetings.

See the Firestone Dealer nearest you. He is prepared to save you money and serve you better, no matter what price tire you want to buy.

FIRESTONE TIRE & RUBBER COMPANY OF CANADA, Limited
HAMILTON, ONTARIO
MOST MILES PER DOLLAR

Firestone

FIRESTONE BUILDS THE ONLY GUM-DIPPED TIRES

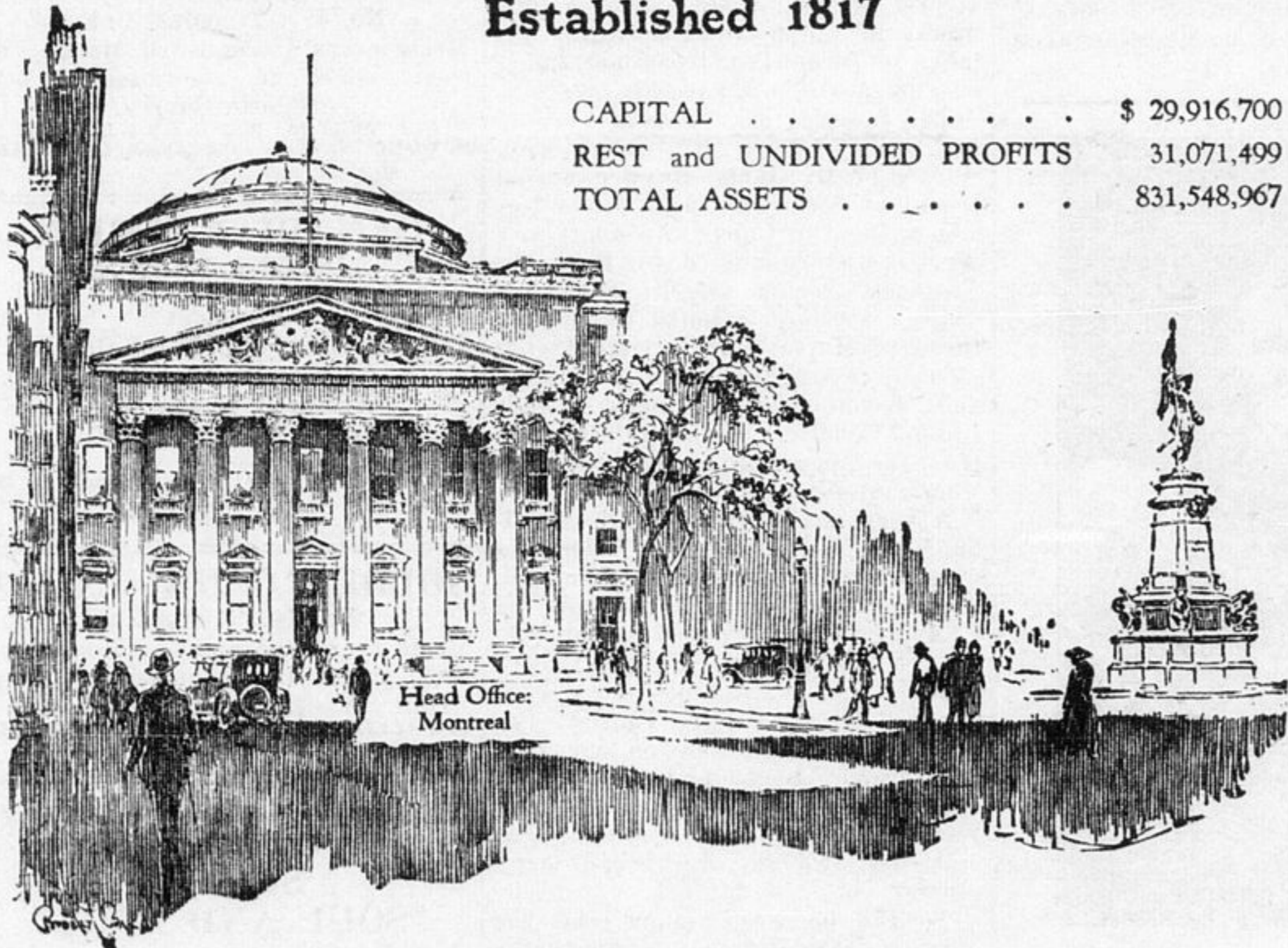
Timmins Garage Co. Limited
Timmins, Ont.

For Sure Results Try Our Want Ad Column

BANK OF MONTREAL

Established 1817

CAPITAL \$ 29,916,700
REST and UNDIVIDED PROFITS 31,071,499
TOTAL ASSETS 831,548,967



Head Office: Montreal

SIR VINCENT MEREDITH, BART.
Chairman of the Board and Chairman of the Executive Committee.

PRESIDENT

SIR CHARLES GORDON, G.B.E.

VICE-PRESIDENTS

H. R. DRUMMOND, Esq.

MAJ.-GEN. THE HON. S. C. MEWBURN, C.M.G.

GENERAL MANAGER

SIR FREDERICK WILLIAMS-TAYLOR

DIRECTORS

D. FORBES ANGUS, Esq.
HAROLD KENNEDY, Esq.
E. W. BEATTY, Esq., K.C.
JAMES STEWART, Esq.
J. W. MCCONNELL, Esq.

WM. MCMASTER, Esq.
G. B. FRASER, Esq.
THE HON. SIR LOMER GOUIN, K.C.M.G.
F. E. MEREDITH, Esq., K.C.
F. W. MOLSON, Esq.

LT.-COL. HERBERT MOLSON, C.M.G., M.C.
THE HON. HENRY COCKSHUTT
GEN. SIR ARTHUR CURRIE, G.C.M.G., K.C.B.
THE HON. THOMAS AHEARN
W. A. BLACK, Esq.

EXECUTIVE COMMITTEE OF THE BOARD

SIR VINCENT MEREDITH, BART. (Chairman)

SIR CHARLES GORDON, G.B.E.
MAJOR-GENERAL THE HONOURABLE S. C. MEWBURN, C.M.G.

H. R. DRUMMOND, Esq.

LONDON COMMITTEE

HIS GRACE THE DUKE OF DEVONSHIRE, K.G. (Chairman).

F. R. S. BALFOUR, Esq.

SIR HARDMAN LEVER, BART., K.C.B.

THE RT. HON. LORD STRATHCONA AND MOUNT ROYAL.

PARIS COMITÉ CONSULTATIF

M. LE SÉNATEUR GASTON MENIER

MEXICO COMMITTEE

FREDERICK ADAMS, Esq.

C. GORDON PATERSON, Esq.

BERTRAM E. HOLLOWAY, Esq.

The Bank has over 600 Offices in Canada, Newfoundland, United States, Mexico; at London, England, and at Paris, France, with Correspondents in all Countries, offering exceptional facilities in all departments of General and Foreign Banking.

The Bank of Montreal holds an interest in Barclays Bank (Dominion, Colonial and Overseas), and by reason of this association is able to offer its clients close competitive rates and complete banking service for business with the West Indies, among the important advantages offered being facilities for obtaining accurate local information.

HIS LENGTH OF RESIDENCE

Occasionally those applying for positions in the service of the National Revenue Department, or officers seeking promotion, do not appear to grasp the meaning of the questions put on the form provided by the Civil Service Commission. One candidate, coming to the question: State length of residence in Canada, replied: Thirty by forty feet.—The National Revenue Review.

INDIANS, USE AIRPLANES TO TRAVEL TO THEIR TRAPS

At the Timmins Board of Trade meeting last Thursday evening the members were expressing approval of plans for establishing an air club in the district under the Dominion Government's proposals in this line. One man said that in a few years everybody would be discarding their automobiles as out of date in a modern world and purchasing instead the latest type of airbibles or auto airplanes. This prophecy does not show much chance of fulfillment at present, as the automobile business continues to expand in noteworthy fashion. However, the popularity of the airplane is also most widespread. Even the Indians in the Yukon are turning to the use of the airplane in their general business of life. The Indians used to follow their trap lines many miles through the Yukon snow with moose and snowshoes as modes of travel. Now they do it by airplane. In the old days the Indians of the Yukon country thought they were travelling in comfort when riding in a sled behind a pack of yelping huskies and malamutes. Then the rich ones among their number experienced the luxury of automobiles and since then they have found it irksome to travel by dog-team. When the Yukon mail plane left Mayo for Reid Lake, forty miles to the west, recently, two Indians were on board, bound for their trap lines. Beaver and muskrats will pay for the trip. They said that travel by airplane was not only more comfortable than dog-team, but more economical. "We get to the trapping country in one hour this way," they explained. "By dog-team it takes four days. Four extra-days of trapping pays the difference."

Even the price of a dress isn't modest any more.—Jackson, Mich., News.

MINING INDUSTRY HELPS EVERY LINE OF BUSINESS

Hon. Chas. McCrea Points Out the Advantages to Trade and Commerce from Mining

A graphic picture of the part played by the mining industry in the economic system of Ontario and of the effects on commerce and trade produced by the great movement of purchasing power from the industry was given to The Northern Miner recently by Hon. Charles McCrea. He made an analysis of how the \$89,839,569 produced last year by Ontario mines went from the pockets of workmen, dividend holders and coffers of mining companies into almost every channel of trade. The doctor, the lawyer, the butcher, in fact everybody got a share.

Slightly over \$30,000,000 was paid in wages. Of this, 16.09 per cent. was spent on rent; 12.97 per cent. on dairy produce; 11.43 per cent. on clothing; 11.19 per cent. on meats; 9.14 per cent. on fuel and lighting; 7.27 per cent. on bread and cereals; doctors and dentists received 4.76 per cent.; 3.39 per cent. was spent on vegetables; 2.98 per cent. on sugar and 2.86 on boots and shoes. Of this total \$26,000,000, or upwards of 82 per cent., went for the necessities of life. The remainder was spent on house furnishings, insurance, charity and church and all the other items composed in family expenditure.

Of the \$37,115,203 spent on supplies power took 18.95 per cent.; castings, liners, machine shop work, 13 per cent.; equipment, 6.45 per cent.; hardware, 4.48 per cent. and the remainder for all miscellaneous requirements of the industry.

The government received \$2,140,000 for taxation and workmen's compensation; \$18,967,712 was paid out in dividends and in its turn spent on consumption goods or re-invested.

"It is obvious," the minister declared, "what a quickening in the arteries of commerce is felt from this great movement of purchasing power."

Continuing his analysis, he pointed out that Ontario was still the leading agricultural province in the Dominion. Like lumbering and fishing, both very important industries in the Province, agriculture was seasonal and made seasonal demands for credit and manufactured goods. The mining industry, he said, would do much to stabilize employment and general business conditions in the province by supplying a year-round industry with growing needs for men, money and supplies.

THIRTEEN IN ONE BATCH TO THE HAILEYBURY JAIL

Thirteen prisoners, the largest batch to be brought in at one time since the institution was opened were added to the population at the district jail in Haileybury last Wednesday evening, says a Cobalt correspondent. The bakers' dozen were brought down from Cochrane, all but one of them having been convicted in connection with two healthy young battles staged there recently. The exception is mentally affected. Of the others, five had been found guilty of fighting during a free-for-all in a boarding house, and in which an axe and two knives were used. The remaining seven had various breaches of the Liquor Act chalked up against them as the result of engaging in a drunken brawl. The accused, all of whom are Finns or Swedes, are serving terms of from 30 days to three months, imposed upon them by Magistrate Tucker. In addition, a number of others had paid fines. Provincial Constables George Keirnan, Jack Page and Jack Reavley escorted the company.

DAM AT ELK LAKE BREAKS AND CAUSES MUCH DAMAGE

A North Bay correspondent last week writes:—"The Elk Lake correspondent reported that there was a rumor to this effect that the dam situated above High Falls, on the Matachewan River, is cracking. Engineers who know the district are somewhat skeptical, however, pointing out that the foundations of the dam are laid on solid granite. If the dam does break, an immense body of water 16 miles in length would be released, running considerably more than the length of Mistimik Lake. The belated report of the breaking of the Elk Lake Power Company's dam which occurred last Friday, was also received here today. About 3.30 o'clock on Friday afternoon, a tremendous body of water engendered in the upper reaches of Bear River which flows into the Montreal River at Elk Lake, carried away the dam. The mass of timber, ice and debris, struck the small wooden bridge on Fourth street, a short distance below the dam, and carried it away also. The only other bridge across Bear River, located a mile down stream and almost at the mouth of the river, escaped destruction, thanks to a large eddy below the small bridge that was carried away, this eddy receiving all the discharge from the wrecked structures. This bridge was built by the Ontario Government. A force of volunteers, directed the passage of portions of piers and other structures that floated down stream, under the Government bridge. The Elk Lake bridge was saved by similar tactics. A member of the volunteer workers, Frank Westcott, Elk Lake, sustained a broken finger during the struggle.

15-YEAR-OLD COBALT GIRL LOCATED IN MONTREAL.

This week Sadie McPherson, the 15-year-old Cobalt girl who disappeared from her home on Friday last, was located in Montreal, and her father, Mr. Harry McPherson, left for the big city to bring his daughter home again. The girl cashed a \$20.00 cheque for her mother on Friday but failed to return home with the money and considerable anxiety was aroused. On Saturday the police were notified and it was learned that the girl had boarded the south bound train at New Liskeard, buying a ticket for Montreal. The conductor noting that she had no baggage with her, took the liberty of questioning the girl but she told a very plausible story, saying that she was going to Montreal, and explaining that an uncle of hers conducted a taxi business in that city. For some days the police, the Children's Aid and others attempted to find further trace of the girl but it was not until Tuesday that the Montreal police were able to locate her in that city.

Take a tip from nature. Man's ears aren't made to shut; his mouth is.—Publishers Syndicate.

N.O.H.A. TO PRESENT CRESTS TO JUVENILE HOCKEY TEAMS

The following paragraph appeared last week in the "Sportology" column of The North Bay Nugget:—"The Northern Ontario Hockey Association will present crests to 14 championship juvenile hockey teams. The teams that will receive the awards are: South Porcupine "Maple Leafs"; Cobalt Holy Name "A," and the Rexalls; Timmins Tuxis Boys; Iroquois Falls Juveniles; Chateaufort Juveniles; Soo, "Shamrocks," Boys; "Canuck" and Technical School "Midgets"; Haileybury Catholic Club; Sudbury, "Tigers" and "Wolves"; North Bay "Cardinals," juvenile champions of the Rotary League, and the Cochrane "Maple Leafs." The crests have been ordered by Secretary-Treasurer W. A. Thompson and will be forwarded to the managers of the respective teams in the near future.

Canadians who are willing to be shot by American officials to make the United States safe for prohibition ought to volunteer for the cause. Non-volunteers should be protected by all the strength of their Government.



From Jamaica to the tables of the world

CENTURY-OLD methods produced a certain grade of ginger in Jamaica. But this grade wasn't good enough for "Canada Dry." And so, J. J. McLaughlin Limited went to Jamaica and offered prizes for ginger grown under modern methods of cultivation. The result was a new ginger—of a higher, finer quality. That is the grade of ginger used in this fine old ginger ale. The other ingredients are of equal purity and high quality. They are blended and balanced in an exact proportion. Great care is taken to be sure that these proportions never vary. The uniform carbonation of "Canada Dry"—an important matter affecting flavor—is assured by a secret method. The result is a ginger ale with a marvelous flavor . . . mellow . . . "dry" . . . thirst-quenching. A ginger ale, good by itself or to mix with other beverages. So distinctive is its flavor that you can tell it from all others, anywhere.

"CANADA DRY"



Made in Canada by J. J. McLaughlin Limited, Toronto and Edmonton
Caledonia Springs Corporation Limited, Montreal
In U. S. A. Canada Dry Ginger Ale, Incorporated, New York
Wholesale Distributors: Gamble-Robinson Co. Ltd.