



Her Baby Wakes up Laughing and Cooing

"I started using Eagle Brand for my five months old baby two months ago. Now she wakes up laughing and cooing and is more than satisfied. No more getting up nights, as she gets only one bottle, going to bed, and no more till 7 a.m. She won a third prize at a recent baby show and I know Eagle Brand helped her to win. She weighed 6 lbs. at birth but is now over 13 lbs. If any mother would like me to tell her about Eagle Brand I would be pleased to do so. I only wish I had known about it sooner as it cannot be too highly recommended."

—Mrs. W. J. P. Ontario.
(Original letter on file)

EAGLE BRAND CONDENSED MILK

THE BORDEN CO. LIMITED, MONTREAL
Please send FREE Baby Books to

NAME.....
128 ADDRESS.....

WEEK OF APRIL 22 ANNUAL CANADIAN FORESTRY WEEK

All Urged to Pay Special Thought and Attention to Forestry Problems.

All Canadians, but especially those in this North Land where there is so much forest wealth, and so much waste of forest wealth, should take a special interest in forestry questions. It is for this reason that the Government has set aside a week as "Forestry Week." During this the people are expected to give a little thought and attention to forestry matters.

This year Canadian Forestry Week is from April 22nd to April 28th. It would be a good thing if it would be generally observed throughout this North. A little thought on the problems of Canada's forests would likely result eventually in material advantage.

Some facts will not be out of place here. Canada's forests are going fast. Yet how many people in this country betray any concern?

As long as Canadians pay no attention to forest facts, the mischief will go on.

Sixty per cent. of Canada's original forest wealth has been destroyed by fire!

Thirteen per cent has been cut by axe and saw!

Twenty-seven per cent. is left as the capital to supply an increasing and an insatiable demand for lumber and paper and other products!

Twenty-seven per cent! In a few generations we have reduced our capital to 27% of the original. And what have we to show for it! We have some cleared agricultural land which once was forest but this in the case of the best farming regions at least

was chiefly hardwood forest. Our cut-over coniferous forest area is largely rough, sandy, rocky land of little use except where minerals may have been deposited.

Canadians should think over these things. "Canadian Forest Week" is an effort to have them do so. It means much to the future of this country. Unless the remainder of our forest capital can be protected and wisely used, in twenty-five years, at the present rate of destruction by fire and axe, we will have used up all our available timber.

Forestry experts claim that if fire can be kept out, Canada's forest growth each year will provide all the timber and pulp wood required. The chief problem, however, is not how to fight fire, but how to prevent it. Every man, woman and child who goes into the woods should know the danger and feel the responsibility.

Hon. Charles Stewart, Minister of the Interior, is doing a national work in organizing the fight against forest fires. The people of Canada could do infinitely more, however, by exercising care to prevent them.

Spring is advancing by leaps and bounds. Etymologically and otherwise, that is an eminently proper thing for spring to do.—Cincinnati Times-Star.

Every year many millions of tons of coal are imported into this country, while our own miners are hard pressed to find sufficient work. An enormous amount of good Canadian money is being sent out of Canada for this fuel, a very great deal of which should be—and could be—kept at home. And still we find the Government without a scrap of evidence before the Traffic Board, actually vouching a drawback of coal to an industry that never asked for it!—Halifax Herald.

STEPS TAKEN TO LESSEN DANGER FROM BUSH FIRES

Conference at Toronto Makes Plans for Disposal of Slash, Etc.

Reference was made last week to the statements at Sudbury by Hon. Wm. Finlayson in reference to the fire hazard in the North Land this year, especially along the C.N.R. between Cochrane and Hearst. Mr. Finlayson admitted that conditions worried him and his alarm was transmitted to many others. The general reply was to the effect that conditions were not any worse this year than in other years, and that probably they were better. This however can scarcely be considered an adequate reply. What the people generally want to know and feel is that the danger of bush fires is reduced to the very minimum. This is evidently the idea that actuates Hon. Mr. Finlayson. In any event he is not content to be simply alarmed about the danger. He wants a remedy. Last week he called a conference at Toronto of representatives of the Cochrane-Hearst area. It is understood from reports from Toronto that much was accomplished at the conference in the way of making plans to prevent any serious fires this coming summer. Various features of the situation were discussed and the conference had the benefit of the combined experience and knowledge of the various interests represented.

An immediate inspection will be made of the "fire hazard" territory and a general plan was formulated at the conference for the disposal of the slash and for the establishing of precautionary measures to prevent fire during the coming season.

"The utmost good feeling prevailed at the conference," said Hon. William Finlayson, Minister of Lands and Forests, afterwards, "and all the various interests agreed to co-operate in dealing with the situation."

HAILEYBURY HAD FINE VIEW OF BIG BULL MOOSE

Last week the people of Haileybury had a fine view of a large bull moose, and unlike a somewhat similar visit of a moose to Rouyn recently, no one attempted to interfere with the animal at Haileybury. Speaking of the incident, The Haileyburian says:—

"People in the downtown section of Haileybury had a fine view of a large bull moose yesterday evening, when the monarch of the forest passed over a very unusual route along the shore of the lake. It was first sighted opposite the south end of the town, coming at full speed up the lake on the smooth surface, and it was still going strong when it passed from sight around the bend in the shore line at Moore's Cove. How the animal came to stray so far from its usual haunts is a mystery. It is many years since the denizens of the forest roamed over this particular spot, although occasionally a wild animal is seen close around the outskirts of the town. Those who saw the moose last evening all claim that it was a fine specimen. No one ventured to give chase, so it is not known just at what point the animal left the lake, but it has probably reached more familiar country long before this."

It will be interesting to hear the younger generation telling their children about the things they didn't do when they were young.—Ottawa Journal.

Nervous and Miserable Through Constipation

"Fruit-a-tives" Restores Vigorous Health



The drowsy, fatigued condition that usually goes with constipation is a serious handicap. Overcome it. Be healthy by taking "Fruit-a-tives". Read this letter: Maxville, Ont.—"The results are marvellous. That nervous, tired feeling has completely gone. 'Fruit-a-tives' has made a new man of me."

—Mr. Donald Duperron.
"Fruit-a-tives" is the intensified juices of ripe, fresh fruit, blended with stimulating tonics. It is the stoutest natural foe of constipation. Gentle, natural and positive in its action, it builds the system to function properly without the constant use of laxatives. 25c and 50c at all druggists. Try it—to-day.

POWER COMPANY NEWS IN THE C.N.P.C. REVIEW

No. 4, Vol 1, of The C.N.P.C. Review, published monthly in the interests of the employees of the Canada Northern Power Corporation, Limited, came to hand last week, and like its predecessors it was full of interest and information. The leading article, well-illustrated, is on "Tree Trimming and Good Will," and the purpose is to show employees of the company how by proper trimming of trees the public may be advantaged and the lines protected. Explanation is given of the right way to trim trees and illustrations prove the points made.

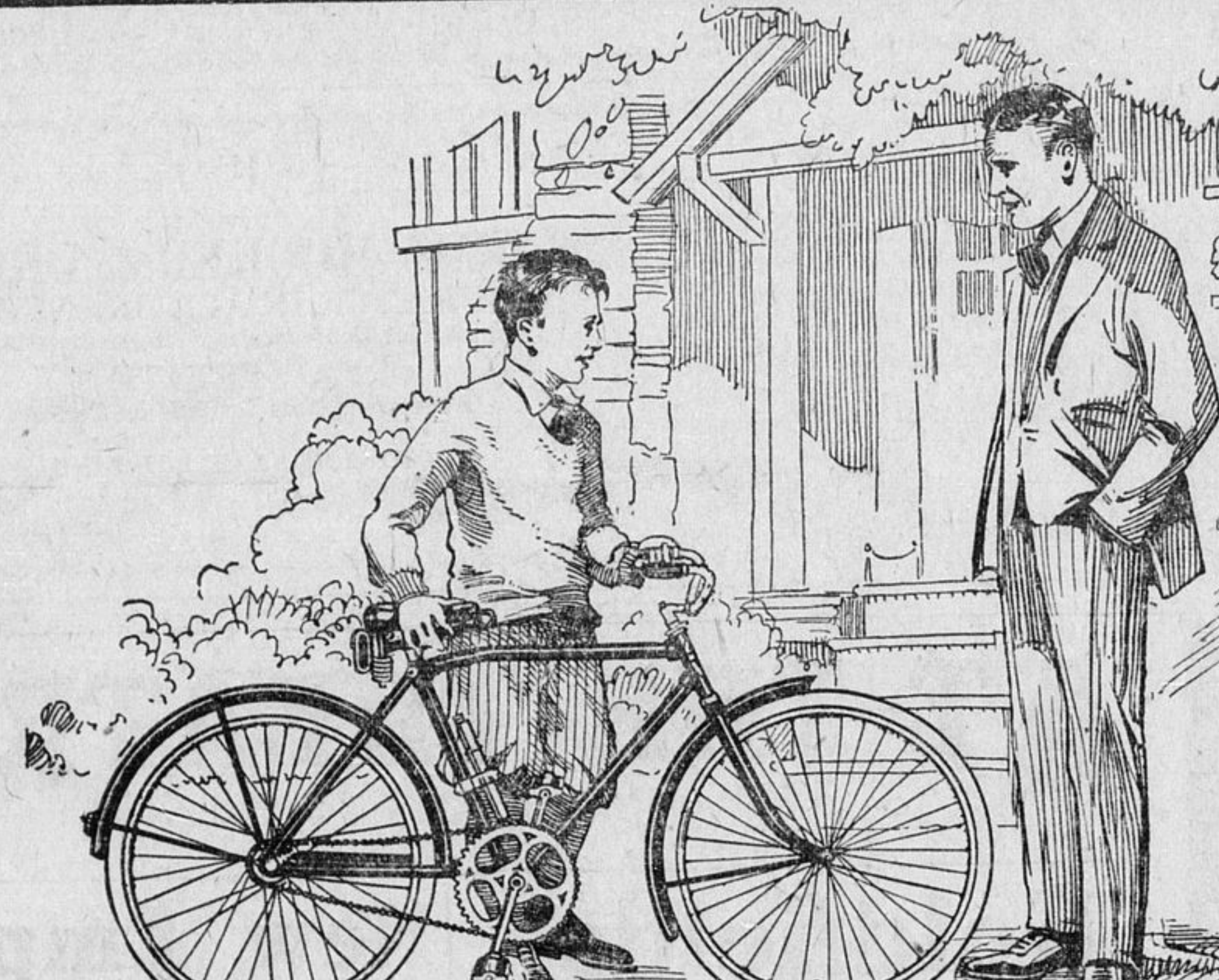
In the notes under the Merchandise Department heading, the following item will be of interest here:—"Our Timmins store is looking better every day. The plasterers are now very busy, and most of our stock is on order. The opening date will probably be May 1st."

Among the news features in the issue are:—"Wawaitin Wails," "Sandy Sobs," "Porcupine Quills," and "Sturgeon Stutters." In the "Wawaitin Wails" it is stated that from Nov 1st, to Feb. 29th, there was a fall of 119 inches of snow, which is 3 inches less than for the previous season. Also, it is noted that every man working at the Wawaitin plant has the degree of Bachelor of Agriculture, all being farmers and knowing their vegetables.

Among the "Sandy Sobs," there is the following paragraph:—"This is to introduce Mac, one of our operating staff, the champion fur trapper of our district. Anything from weasels to wildcats fall a victim to his lure. Mac has a canny way of catching fox and has several nice specimens in the old sack pertaining to that wise beastie. He claims that his bait is the Cat's Eyebrows" but we are inclined to think, judging from the aroma of this particular bait, that it contains a larger portion of the cat's anatomy than just its "eyebrows." We have asked Mas what it is that he carries so gingerly in a glass sealer when going out on the trap line but had to hurry away from him before we could obtain a reply. Ladies, get acquainted with "Mac." Hit him up for a nice mink scarf for next season, but leave your tabby cats at home."

DEVELOPMENT OF NORTH LAND TOWNS DESCRIBED

In "Monk's Surprise Party," one of a series of stories written for The Canadian Magazine by Mr. Vincent Woodbury, of Timmins, one of the characters in the story gives an original type of description of the development of a North Land town. This character, speaking to "Dan Hurd," who was fretting because the town was growing up talked as follows:—"You know a hospital is the last thing thought of, Dan. We have our cabins, our shacks, the corner store with its post office, then a steeple goes up for a church and a pill for a drug store. Then comes a screened-in room, along with a safe, and some starched collars, which is called a bank, and after that, when everything is settled and comfortable like, somebody turns a good lodging house into a hospital, and we are grown-up."



10 Commandments for Cyclists

- 1 Keep to the right and near the curb.
- 2 Meeting traffic pass on right, overtaking traffic pass on left.
- 3 Turn right close to curb. Turn left around centre of intersections.
- 4 Raise one arm when stopping and slowing up and to indicate direction when turning.
- 5 Ride straight. Don't wobble.
- 6 Watch for STOP signs and traffic officers' signals.
- 7 Give traffic coming from right the right of way at intersections.
- 8 Do not hang on to moving vehicles.
- 9 Don't "cut in" in front of a moving car.
- 10 Keep your feet on the pedals—your hands on the handlebars.

**He will only be young once—
Let him have a bicycle**

Mr. J. F. H. Wyse
General Manager
Ontario Safety League
Says:

"The bicycle is one of the safest vehicles of locomotion. All means of locomotion are comparatively safe if operated with care always, and courtesy towards others. I have watched with pleasure many boys who observe the traffic rules carefully. They ride on the right side of the road or street. They put out a hand when it is their intention to stop or turn, and, in general, they follow traffic directions. A careful bicycle rider is very much safer on our streets, congested with traffic, than a child playing on the sidewalk who, thoughtlessly, or to retrieve a ball, runs out into the road without looking."

With, probably, the heaviest traffic conditions in Canada and 75,000 bicycles in the Province of Ontario, the records of the Ontario Safety League prove that your boy is safer on his wheel than playing in the street.

YOUR boy wants a bicycle—a C. C. M. Don't disappoint him. He will only be a boy once.

Some fathers forget what joy a bicycle was to them when they were boys. They don't put themselves in the boy's place.

A bicycle will give him wings. It gets a boy away from street corner influences. With a bicycle he can "See the world". It will give him scope for his energies. It will develop him. A bicycle teaches him his way about, and how to take care of himself. On his bicycle he can ride to the parks and playgrounds, to the open country.

Every boy idealizes a certain brand of skates, or a certain kind of motor car, or a certain brand of jack knife. You'll find when it comes to bicycles

Your Boy Wants a C-C-M.

That's the wheel with the 20-year nickel, the rich, radiant enamel and the padded motor bike saddle. There are many other features he will probably tell you about if you ask him—such as the famous Hercules brake, the top quality Roller Chain, steel rims, the automobile style mudguards, and the Gibson one-piece aluminum pedals. One of these snappy bikes in maroon, green, blue or black, with their sporty gold trimming, would "tickle him to pieces."

C.C.M. Bicycles

**COLUMBIA—RED BIRD—CLEVELAND
PERFECT—MASSEY**

and Joicycles for Children (for use on the sidewalks)




WRIGLEYS

The cool, comforting flavor of WRIGLEY'S Spearmint is a lasting pleasure.

It cleanses the mouth after eating—gives a clean taste and sweet breath.

It is refreshing and digestion aiding.

Real Roof Protection

with **RU-BER-OID**
SLATE SURFACED ASPHALT SHINGLES

RU-BER-OID
Slate Surfaces Asphalt Shingles are endorsed by fire underwriters because of their fire resisting qualities.

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