



Power
draws wealth from the earth

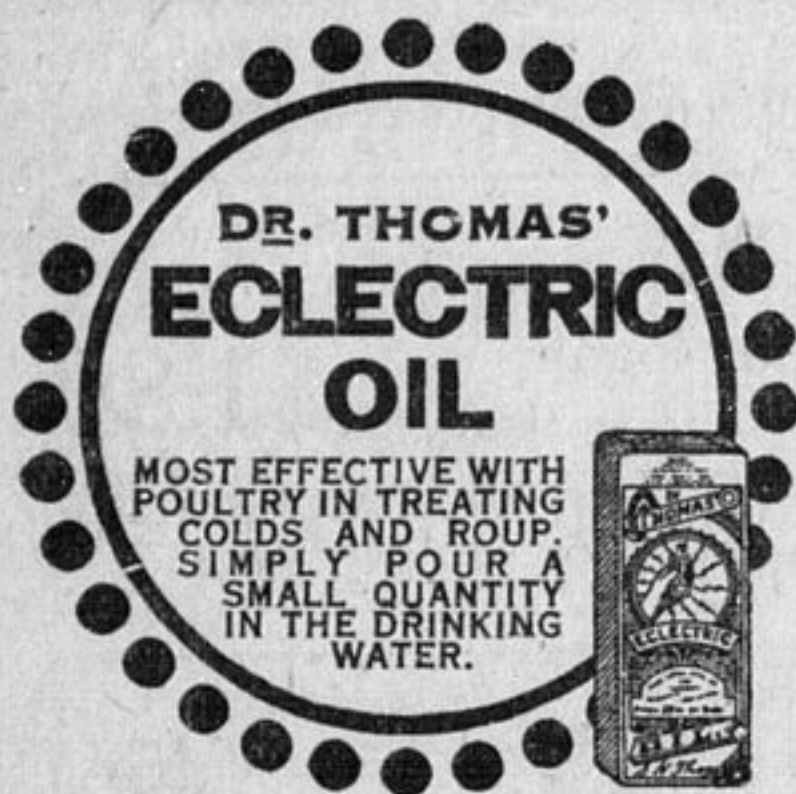
IN THE NORTH COUNTRY low cost hydro-electric power has been one of the most important factors in developing the mineral wealth of the great Pre-Cambrian Shield. This highly mineralized rock formation underlies two-thirds of the Dominion, and is the largest known exposure of its kind in the world. Developments in the Ontario-Quebec mining field, which forms but a small portion of the Pre-Cambrian Area, indicate Canada's tremendous mineral potentialities. By keeping well ahead of the power needs of the mining industry, Canada Northern Power Corporation Limited has played an important part in developing the mineral resources of the North Country.

Describe circular of Canada Northern Power Corporation Limited offering gladly sent on request.

NESBITT, THOMSON & COMPANY LIMITED

Royal Bank Building, TORONTO, 2

Montreal Quebec Ottawa Hamilton
London, Ont. Winnipeg Saskatoon Vancouver



Ailing Men and Women Need This Tonic

Poets sing of Spring, but practical-minded people, everywhere, turn at this time to the Doctor and the Druggist for help to build up run-down constitutions. And no better remedy can be taken than Buckley's TRU-BLOOD.

TRU-BLOOD, as its name implies, is a true blood tonic and a safe, sure, powerful corrective for all blood disorders, and rheumatic conditions as well.

But "TRU-BLOOD" is more than a blood purifier—its use eradicates the outward evidences of impoverished blood, such as pimples, boils, eczema, blotches and all other skin affections.

Buckley's OINTMENT, used in conjunction with Buckley's TRU-BLOOD, heals magically and leaves the skin smooth and soft.

Especially during the adolescent age, pimples and various forms of skin eruptions are likely to appear. They mar the complexion and cause untold anguish. The combined TRU-BLOOD and Buckley's OINTMENT treatment promptly corrects the condition and leaves the skin clear, smooth and colorful.

Most druggists can supply you with these proven Buckley products.

Tones the Blood
TRU-BLOOD
Clears the Skin

Dominion of Canada Interest Cheques & Coupons



CASHED
WITHOUT CHARGE

Any of the Branches of The Bank of Nova Scotia in Canada will gladly cash without charge your Dominion of Canada Interest Cheques and Coupons.



This Bank will welcome your Savings Account—where your coupons and cheques may be deposited at interest if you desire.

The **BANK OF NOVA SCOTIA**
ESTABLISHED 1832

Capital \$10,000,000 Reserve \$20,000,000
Resources \$260,000,000

NEXT WEEK TO BE "FOREST WEEK" FOR THE DOMINION

Study of Forestry Problems Urged on All Good Citizens. Special Efforts by Governments and Others.

By Royal Proclamation the week of April 22-28 has been set aside as "Canadian Forest Week." During that period an intensive campaign, urging greater protection and conservation of our forests, will be carried on throughout the Dominion. Every practicable medium of publicity will be used to spread the appeal. Newspaper advertisements, posters, stickers, pamphlets, radio talks, lectures, after-dinner speeches and playlets will carry the message into the home, the workshop, and the schoolroom so that all Canadians will be reached. All are urged to consider the present state of our forests as set out by the various authorities and to keep in mind the measures set forth for the protection and conservation of our forest resources.

For Forestry Week, the Dominion Government, the Provincial Government and the Canadian Forestry Association are combining and co-operating to secure the greatest possible results from the work of the week.

The direct revenue received by the Federal and Provincial Governments from their forests in the form of rentals, royalties, stampage charges, etc., amounts to about \$15,000,000 annually. In addition, the wood-using industries contribute through property, income, business, customs, and other taxes a large proportion of municipal, provincial, and federal revenues.

The only economic use for one-third of the land area of the Dominion is in the growing of wood. In Canada the forest is second only to agriculture in the value of its products.

The capital invested in forest industries in Canada is approximately \$675,000,000, one-third of which or a little over \$200,000,000 is in lumbering plants, saw-mills, etc., and \$475,000,000 in the pulp and paper industry.

The forests provide twenty per cent of the entire freight haulage on Canadian railways; supply over 14,000,000 annually and almost an equivalent amount of timber for bridges, buildings, etc.; and substantially affect the passenger traffic earnings of the railways through the attraction of tourists.

By protection and proper management the accessible forest land of Canada could be made to produce in perpetuity several times the present annual cut. It will take many years to bring about this adjustment. On the other hand if present methods continue, the annual cut will have to be reduced.

The annual drain on the forests of the Dominion through fire, insects, and diseases is appalling. The annual loss through the operation of these insidious factors is a little greater than the amount of timber annually used in all branches of the industry.

The forest resources of Canada are being depleted at the rate of about 5,000,000,000 cubic feet annually, cutting, fire, insects and decay. If the reproduction and young growth are not protected, the stand of merchantable timber accessible for exploitation will not withstand this drain for more than a quarter of a century.

These and other features should be specially considered during "Forest Week." Hon. Chas. Stewart, Minister of the Interior in the Dominion Government says:—"Canada's forests provide employment, stimulate business, and yield rich dividends in health and pleasure. Fire is their enemy. Carelessness with fire is criminal and offenders are justly subject to the penalty provided by law."

In a message to the people for Forest Week, Hon. R. B. Bennett, leader of the Opposition in the Dominion House, says:—"Forest loss by fire is total waste. Industrial depletion can be replaced by yearly growth and reforestation. Care in starting and extinguishing fire would almost entirely prevent this waste of a heritage of which we are trustees for generations of Canadians yet unborn."

All of which is well worth thinking over for "Forest Week," and for the weeks coming after.

NINETY THOUSAND SEEMS TO BE THE REGULAR PRICE

Another seat was sold last week on the Standard Mining Exchange for \$90,000.00, the same price charged for two other seats recently transferred. It is understood that negotiations are now under way for the sale of still another seat, and the price in this latter case also is set at the same figure,—\$90,000.00. Accordingly, it may be said now that at present the market quotation for seats on the Standard Exchange is \$90,000.00 asked, bid, high, low and close.

Taking the world as a whole, we find it is suffering from a surplus of labour and a shortage of wealth.—Arkansas Gazette.

We are told men do not admire talkative women, but what other kind is there?—Quebec Chronicle-Telegraph.

PEMBROKE TO CELEBRATE CENTENNIAL IN AUGUST

Old-Home Week to be Held at Pembroke, Ont., August 5th to 11th.

There are scores and scores of former Pembroke residents in Timmins and district, and all these will be interested to know that Pembroke intends to hold an Old-Home Week this year, Aug. 5th to 11th, to celebrate the one hundredth anniversary of the town.

In connection with the Old-Home Week and Centenary, a friend of The Advance supplies the following reference and particulars:—

Pembroke celebrates her 100th anniversary August 5th to 11th, 1928.

Things move fast in this Canada of ours. Today we see a barren waste; tomorrow sees a flourishing mining camp.

Yesterday, a wilderness of bush and waterfalls; today, an immense power plant supplying thousands of horsepower to operate a huge pulp and paper mill; truly we are "speed artists."

Yet a hundred years is some few days, but we "speed artists" can do a lot of celebrating in a single week, given the proper tools to work with.

In the celebration of her 100th anniversary, Pembroke is supplying the most modern and approved implements for this purpose here are some of them:—

Are you interested in horse racing? If you are, go to Pembroke and look them over, the cream of the country's thorough-breds. Over \$5,000.00 in prize money. Three individual stake races of \$1,000.00 each.

Are you a baseball fan? Do you prefer track and field events? The Ottawa Valley for many years has been the breeding place of a host of Canada's foremost athletes. This year's crop will fight it out for a solid week for the championship of the Valley, on diamond, track, and on the water.

Five hundred people will participate in a wonderful historical pageant, depicting Pembroke's history for the past hundred years. Wonderful stage settings, costumes, and electrical effects.

The Haileyburian last week says: "Mrs. L. McLaughlan, of Timmins, formerly of Haileybury, is in town this week on a visit to Mrs. T. Shannon, Latchford St., and other friends."

THE TREE SPEAKS

To the Wayfarer—
Ye who pass by and would raise your hand against me,
Harken ere you harm me!
I am the heat of your hearth on the cold winter nights,
The friendly shade screening you from the summer sun.
My fruits are refreshing draughts,
Quenching your thirst as you journey on,
I am the beam that holds your house,
The board of your table,
The bed on which you lie,
And the timber that builds your boat,
I am the handle of your hoe,
The door of your homestead,
The wood of your cradle,
And the shell of your coffin.
I am the bread of kindness, and the flower of beauty.
Ye who pass by, listen to my prayer; harm me not.
—American Tree Association.

The next regular meeting of the town council is scheduled for Monday afternoon, April 23rd, at 4 o'clock.

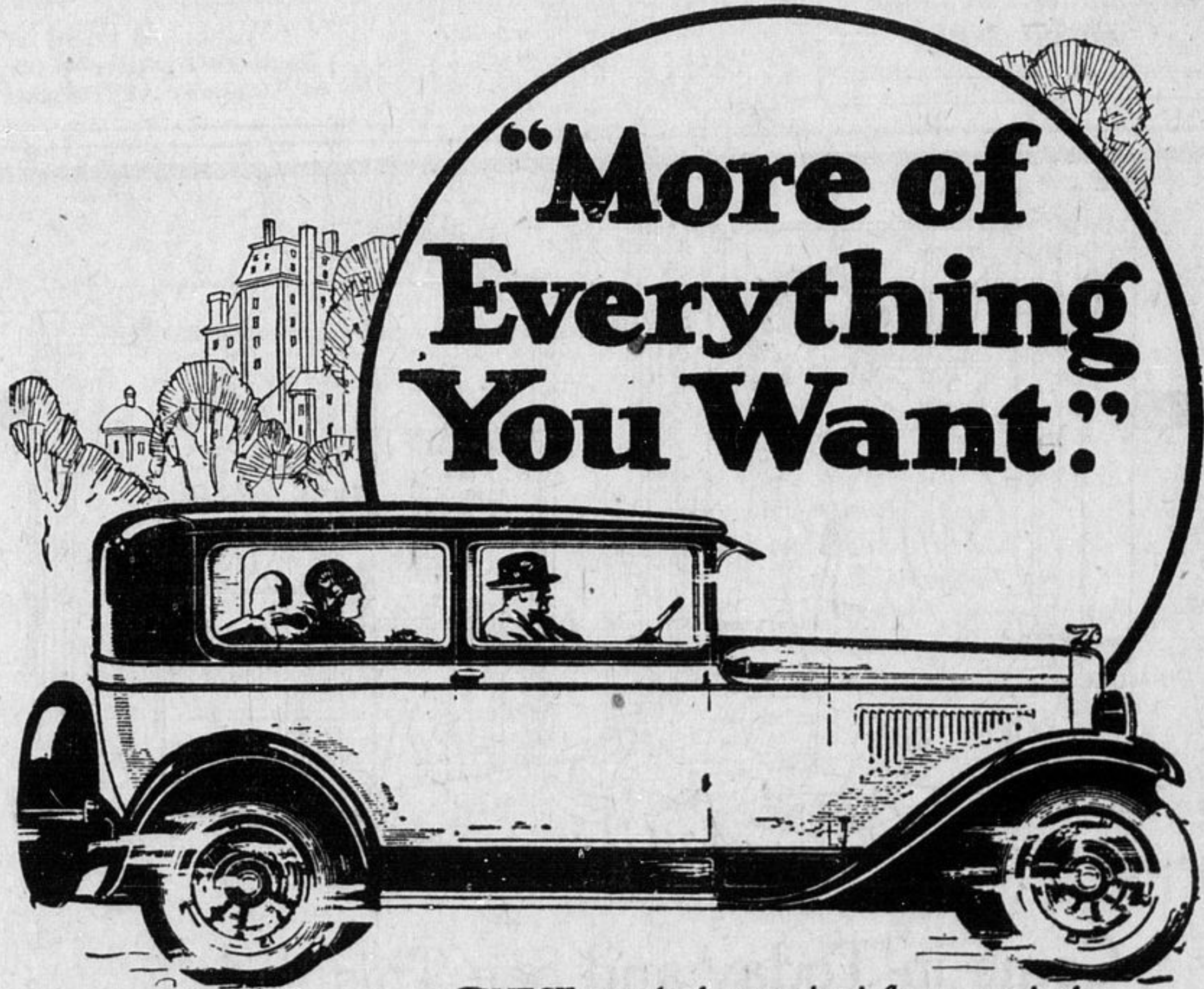
Make Your Own SOAP and Save Money!
All you need is waste fats and
GILLETT'S PURE LYE FLAKE LYE
Full Directions With Every Can
YOUR GROCER SELLS IT!

PROTECTION!
GUARD your important papers and other valuables against theft and fire.
Nearly all of our Branches have Safety Deposit Boxes of different sizes,—at very moderate annual rental.

Protect Your
Deeds, Bonds, Insurance Policies, Certificates, Jewelry, Etc.

IMPERIAL BANK OF CANADA

Timmins Branch—D. Sutherland, manager
S. Porcupine Branch—J. P. Michaud, mgr



"More of Everything You Want"

CHECK over the features that influence you in the consideration of a car; beauty, performance, comfort, smoothness, safety, handling-ease, dependability, economy!

The New Series Pontiac Six has them all, in a measure far beyond your expectations.

Here are the reasons:—

- Powerful, six-cylinder engine, with new GMR cylinder head that gives high-compression results with any type of fuel!
- Big, smooth-acting four-wheel brakes! Lovejoy Shock Absorbers that cushion every jolt and jar; strikingly beautiful Fisher bodies, with luxurious upholstery and appointments; exquisite color harmonies, inside and out;
- Staunchness and dependability, proved on the General Motors Proving Ground.

In fact, the New Series Pontiac Six has more of everything you want . . . at prices so low as to be amazing. P-14-4-288

Ask your dealer about the G.M.A.C. Deferred Payment Plan which makes buying easy.

The New Series PONTIAC SIX

Marshall - Ecclestone, Limited
Timmins, Ont.

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