BELIEVES RECENT MINING BOOM WAS WORTH WHILE

Activity During the Latter Part o 1927 in Speculative Stocks Filled Treasuries

of speculative companies through the industrial enterprises." recent mining boom result in the finding of a single Hollinger, McIntyre, Noranda or Lake Shore that it will compensate for the losses that have been sustained.

The Globe says:

"There is a more widespread interest throughout Canada in stock market reports than ever before. The operations of high-pressure salesmen of speculative securities have familiarized thousands of people, who ten years ago would never have thought of looking at stock market quotations, with the names and the record of many stocks that had no existence until the post-war boom began to get under way. This is especially true of oil, mining, and motor-car stocks, which now receive speculative attention on an unprecedented scale.

"When Attorney-General Price's bill for the licensing, bonding and regulating of brokerage houses comes up for debate in the Legislature we when investment becomes speculation, miss all his week-end enjoyments, inand speculation becomes mere gambl- cluding the football matches, etc,"ing. Of the last mentioned there is an illustration to hand that lights up the subject. The "cornering" of Radio Corporation stock on the New York Exchange was gambling of a sort not essentially different from horse-race betting. The bulk of the gow." company's stock is held by the great the floating supply of shares available master Max, of Brussels, who made expeditions. for stock market transactions to very such a heroic figure during the Gersmall dimensions. A daring market man occupation. Particularly I like operator, having first quietly accumu- the story of how the great little man lated enough of his floating stock to resented the action of a German offi- loose ballots may only indicate that secure a virtual corner in it, bid con- cer who swaggered into the burgo- the ward heelers in Ottawa are a tinually increasing prices for more. master's office smoking a cigar, and The bears, knowing that Radio stock, was only persuaded by M. Max's dig- ing ballots lying around in a field or which as yet pays no dividends, was nified persistence to cease smoking. being blown aimlessly about the selling far above its intrinsic value, As he threw away his cigar the Gersold "short" large blocks of Radio, man haughtily remarked, "The conbelieving that they would be able versation can now continue." "Parspeedily to buy in the market at low- don me," said the imperturable Max, enough to put some marks on them er prices the stock they had contract- 'it can now commence.' ed to deliver. They did not know that the cards had been stacked against them by the cornering of the bulk of the floating supply. They had been betting that the stock would go down. When, instead it kept going up, the shorts 'rushed to cover,' as the market reports say, and the chief gambler for the rise won a sum variously estimated at from five to fifteen million dollars.

"Only once in a while does a corner of this sort work out successfully for the person planning it. The too rapid advance of quotations on the securities of established companies, followed by an equally swift fall, is usually caused by a struggle for control. After the fight is won by one faction or the other the price of the stock reverts to its natural level. The passion for mergers, so widespread of late in the United States, is one of the principal causes of these struggles in the stock market for the control of long-established industrial and public utility stocks.

"Development issues of mining stocks in which the people of Ontario and Quebec are at the present time interested are highly speculative, but such stocks may be, and often undoubtedly are of real importance in accelerating industrial progress and adding to the wealth of the community. Mr. John D. Galloway, Provincial Mineralogist of British Columbia, put the case for this form of speculation in a nutshell when he told the Canadian Institute of Mining last week that:

" 'The activity in stocks has certain beneficial features which compensate for the harmful effects of excessive speculation. We have many legitimate companies with reasonably promising mineral properties, which, owing to the present public interest in mining, have been able to fill up their treasuries with funds. In fact in the last two months some of these small companies have been in the happy position of actually refusing to take money. As a result, plenty of real development work will be carried out in the near future and a few mines will probably be brought in, to the permanent benefit of the industry and the country.'

" 'Plenty of real development work!' 'A few mines brought in! That has been the story of mining in all countries at all times. It is probable that, looking back ten years from now at the present active mining stocks representing properties in the development stage, not more than one in a dozen will then be dividend payers. Most of them will be no longer even prospects. But a single Hollinger, or McIntyre, or Noranda, or Lake Shore would more than make good, by its increase of general wealth of the investing public, for all the money ventured and lost, in proving that the other prospects could not be

operated profitably. "It must be admitted that many who put their money into Ontario and Quebec mining stocks when they were on the jump last fall had no desire to provide funds for mining development. They were in the market, like the Radio stock gamblers of New York, for a quick turn. There

when the pinch came, to protect their [holdings. Serious losses resulted, from which recovery will be slow, and painful in many cases. If Mr. Price's bill leads brokers, in the light of their increased responsibilities to their clients, to discourage reckless margin trading in highly speculative stocks Discussing the bill before the On- in which rapid and wide price fluctuatario Legislature to keep better track tions are inevitable, it will benefit pectors to buy a private airplane to be of promotion, The Toronto Globe says all concerned-investors, speculators, it believes that, should the financing brokers, and legitimate mining and

SUGGESTS THAT TERMS BE

The following from The Glasgov Herald will be read with much interest, and many will wish that it could be put into practice in the case of many heads of families who run counter to the law and incur penalties, whether ofor wife-beating, drunkenness, or what-not. The Glasgow Her-

"A bright suggestion comes from a Glasgow magistrate. Say a man is convicted of wife assault and sentenced to 30 days' imprisonment. While he works out his sentence the lot of wife and family may be worse than The Glasgow Bailie suggests that the man should be allowed to continue his work during the week and serve out his sentence in 15 weekends, so that "if there was any punishment in imprisonment, it would be the man who would suffer, and not are likely to hear not a little as to his wife and family. That man would the Bailie does not seem to have included church attendance among the enjoyments he would miss. At all events the suggestion is to be made the subject of a report by a sub-committee of the magistrates of Glas-

was margin trading on a tremendous scale by speculators who were unable, HAILEYBURY PROSPECTORS

First Private Airplane to be Used by Prospectors in This Part of the North

The honour of being the first prosused in prospecting work in this North Land is given to Messrs Robert Cockeram, of Haileybury, and Peter Graham, of New Liskeard. Airplanes have been in practically gen-SERVED DURING WEEK-ENDS | eral use in this North Land for some time past, but they have all been | "company" affairs. The one pur chased by Messrs Cockeram and Graham is the first case where the prospectors have bought an airplane for their own private use in the work of prospecting. The airplane for the two prospectors named is now ready for delivery.

Messrs Cockeram and Graham, a one despatch from Toronto points out, tors in this North Land. They have not only had extensive experience, sity of speed and facility in reaching scenes of new discoveries, and also recognizing the success achieved in tors have purchased a Fairchild mono- | Donald, Francis M. Chapman and C. plane at a cost of approximately \$20,- G. Knott. 000 and have engaged G. R. Burge as pilot. Burge gained considerable experience in this country through hav ing been engaged in air service between Haileybury and Rouyn.

The new monoplane for the North Land will be used chiefly for the private prospecting work of Messrs Cockeram and Graham, but at such times as it is not employed by them, electric corporations of the United Peter Simple in The Morning Post: it will be possible for other prospec-States under conditions that limit London will be glad to see Burgo- tors to charter the machine for other

> Stratford Beacon-Herald:-The sleepy lot. What's the use of havstreets? Didn't the people in the capital city of the Dominion know and stick them in the ballot box?

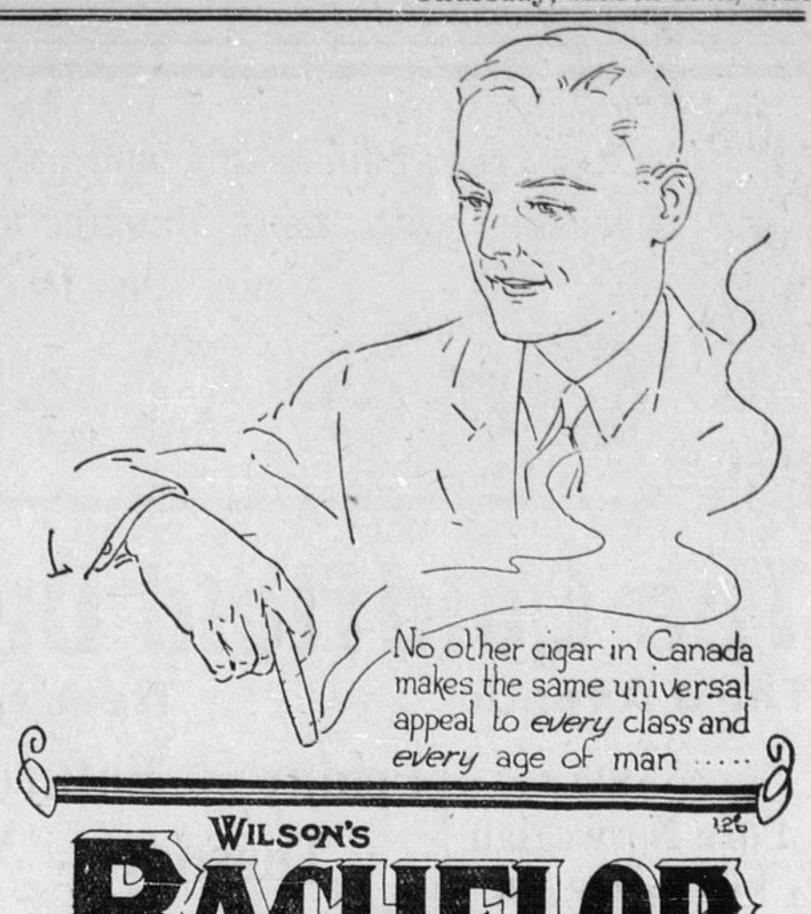
SOUTH END MEN ADDRESS RED LAKE CO. MEETING

A despatch from Toronto this week

Approval of the proposal to dispose of its western group of 19 claims adjoining the Smith-Morrison Company was given Monday at the special general meeting of Red Lake Gold Fields

Company, Limited. The purchaser will be a new company formed for the purpose of taking over this holding, with a capitalization of 3,000,000 shares, and known as East Bay Mines of Red Lake, Limited. The consideration for the property is 1,000,000 shares, leaving for the treasury 2,-000,000 shares.

At the annual meeting of Red Lake Gold Fields, which was also held, the following were re-elected as directors: Wm. Newman, M.P.P., J. H. Dixon, W. T. McClain, B. S. Sheldon and C. G. Knott. The meeting was addressed by Charles Gallagher, Ontario Land Surveyor, and Eucher St. Paul, who told of the possibilities of the company's claims. The eastern are among the well-known prospec- group of 15 claims will still be held and development work will be proceeded with. If satisfactory results but they have also met with quite im- | are obtained another company will be portant success in prospecting and formed to operate it. Mr. Joseph mining work. Recognizing the neces- Beaumont and a crew are now on the ground. The preliminary directors of the new East Bay Company are Wm. air transportation, these two prospec- Newman, M.P.P., W. T. McClain, A.



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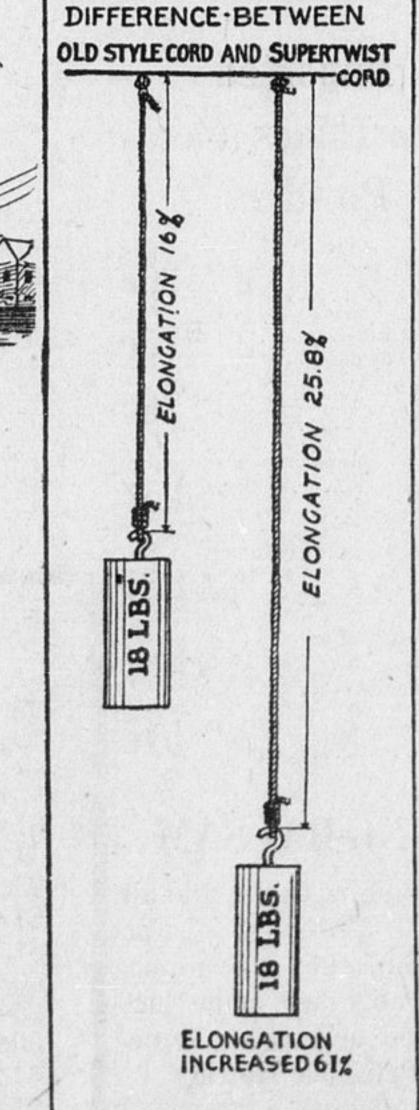
AT St. Hyacinthe, Quebec, is one of Canada's largest cord mills. Day and night 20,000 spindles hum making cords for Goodyear tires. And all because Goodyear demands an unprecedented quality in SUPERTWIST Cords.

Goodyear created SUPERTWIST Cords. Created them because Goodyear scientists discovered that greater stretch, greater elasticity in the cords would give greater life to tires.

Then, Goodyear acquired a mill to make SUPERTWIST Cords—so that the Goodyear standard would be absolutely maintained—a mill devoted entirely to Goodyear's requirements.

Study the chart which shows why SUPERTWIST Cords do not break so easily under road shocks. All Goodyear Tires are made with SUPERTWIST Cords. Only Goodyear Tires are made with SUPERTWIST Cords.

Goodyear means Good Wear



SHOWING ELONGATION

IN CANADA